FRANCHISE DISCLOSURE DOCUMENT



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Boiling Crab Franchise Co., LLC 14331 Euclid Street Suite 207 Garden Grove, California 92843 Phone: 714-554-6181 <u>www.theboilingcrab.com</u> <u>contact@theboilingcrab.com</u>

<u>Franchised Business</u>: The Boiling Crab restaurants are casual dining restaurants modeled after a traditional Louisiana seafood boil featuring seafood and fish entrees prepared Cajun-style with different proprietary finishing sauces and complementary side dishes, beer and wine and fountain drinks. We offer area development rights and single unit franchises for the right to open and operate one or more The Boiling Crab restaurants.

<u>Total Initial Investment</u>: The total investment necessary to begin operating one The Boiling Crab restaurant is \$941,000 to \$1,335,500. This includes the Initial Franchise Fee of \$39,500 and payments to us or our affiliate before opening for a start-up inventory of our proprietary sauce and spice mix.

The total investment necessary to begin operation as an area developer depends on the number of The Boiling Crab restaurants in the development commitment. You must pay us a Development Fee equal to \$39,500 for the first restaurant and \$30,000 for each additional restaurant in your Development Quota when you sign the Area Development Agreement. We credit a portion of the Development Fee in specific increments to the Initial Franchise Fee payable for each The Boiling Crab restaurant in your development commitment, as we explain in Item 5 of this Disclosure Document.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Dada Ngo, Boiling Crab Franchise Co., LLC, 14331 Euclid Street, Suite 207, Garden Grove, California 92843 (telephone: 714-554-6181); contact@theboilingcrab.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to

Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 23, 2021



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit K .
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit J includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only The Boiling Crab restaurant in my area?	Item 12 and the "territory" provisions in the Franchise Agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a The Boiling Crab franchisee?	Item 20 or Exhibit K lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this Disclosure Document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The Franchise Agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The Franchise Agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

<u>Renewal</u>. Your Franchise Agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

<u>When your franchise ends</u>. The Franchise Agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in **Exhibit I**.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda, **Exhibit I**. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About This Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The Franchise Agreement and the Area Development Agreement require you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in California. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in California than in your own state.
- 2. <u>Spousal Consent</u>. Your spouse must sign a spousal consent agreeing to the financial obligations under the area development agreement and franchise agreement which may place your spouse's marital assets at risk if your franchise fails.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

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ITEM 1

THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES

Terminology

The franchisor is Boiling Crab Franchise Co., LLC, a California Limited Liability Company, and is referred to in this document as "Company," "we," "us" and "our." A person who buys a franchise from us is referred to as "you." If you are a corporation, limited liability company, partnership or other business entity, "you" also includes your owners.

In addition to capitalized terms that we define in the body of this Franchise Disclosure Document ("Disclosure Document"), these capitalized terms which appear in Item 1 and elsewhere in this Franchise Disclosure Document have the following meanings:

"BC Intellectual Property" refers broadly to all of the rights that we own in the Licensed Marks and in any Designated Goods/Services and Confidential Information arising under any patent, trade secret, copyright, trade dress, design protection, database protection, trademark, or similar laws of the United States or any other country in which we or our affiliates operate. Among other things, the term "BC Intellectual Property" includes trade dress and other proprietary indicia of goods and services, internet domain names and original works of authorship in any medium of expression.

"Captive Venue" refers to the location of a The Boiling Crab restaurant in a larger public or privately-owned destination or complex where the real estate developer includes restaurant services as an accommodation to a captive market. Examples of Captive Venues include regional shopping malls, airports, mass transit stations, professional sports stadiums and arenas, hotels and other types of lodging facilities, military bases, entertainment centers, amusement parks, casinos, universities and other types of schools, hospitals and other types of health care institutions, and similar types of captive market locations that we designate. Generally speaking, regional shopping malls have two or more anchor tenants and dedicated parking space within one or more buildings forming a complex of shops representing unrelated merchandisers with interconnecting walkways enabling visitors to easily walk from unit to unit. We alone determine what shopping destinations qualify as a regional shopping mall.

"Confidential Information" includes, without limitation, non-public information concerning (i) ingredients, formulas, and food storage and preparation procedures; (ii) our relationships with designated, recommended and approved suppliers; (iii) inventory requirements and control procedures; (iv) pricing, sales, profit performance, or other results of operations of any individual The Boiling Crab restaurant, including the Franchised Restaurant, or group of The Boiling Crab restaurants or the entire chain; (v) demographic data for determining Approved Locations and Protected Areas; (vi) strategic growth and competitive strategies; (vii) the design and implementation of marketing initiatives and the results of customer surveys and marketing and promotional programs; (viii) decisions pertaining to Designated Goods/Services; and (ix) nonpublic information pertaining to the BC Intellectual Property.

"Designated Goods/Services" collectively refers to all of the ingredients, sauces, food products, beverages, supplies, equipment, collateral logo merchandise, services to support the build-out of your Franchised Restaurant, and any other goods or services for which we designate a mandatory supplier. Designated Goods/Services typically fall into these categories: (i) goods or services that we regard as proprietary because they are produced or fabricated to our specifications; (ii) goods or services that you must use or sell in operating your Franchised Restaurant that display The Boiling Crab brand name or logo whether or not proprietary; and (iii) goods or services that are only available from a designated, exclusive supplier with whom we have entered into a purchasing arrangement providing special purchasing terms for The Boiling Crab restaurants.

"Licensed Marks" identify the specific names, trademarks, service marks, commercial symbols and logos that we identify and permit you to use to identify and promote the Franchised Restaurant to the public whether or not we have formally registered them and all rights of priority based on use of the Licensed Marks by us, our affiliates or licensees.

"The Boiling Crab" refers interchangeably to a restaurant that we, our affiliates or a franchisee owns and operates following our distinctive restaurant format, concept and operating methods, while "Franchised Restaurant" specifically refers to a The Boiling Crab restaurant that is owned by a franchisee.

The Franchisor, Parents and Affiliates

We are a California limited liability company formed on January 16, 2013. Our principal place of business is 14331 Euclid, Suite 207, Garden Grove, California 92843 (telephone: 714-554-6181). We conduct business under the name "The Boiling Crab."

Exhibit B lists our agents for service of process.

Our predecessor is Sinhdarella, Inc. ("Sinhdarella"), a California corporation organized on March 15, 2006 and from which we acquired the major portion of our assets. Sinhdarella has the same principal place of business as we do. Sinhdarella is also our parent company.

We are also affiliated through common ownership with Boiling Crab Restaurant Group, LLC ("BCRG"), a California limited liability company organized on January 16, 2013, which has the same principal place of business as we have. BCRG was formed to consolidate certain of The Boiling Crab restaurant assets owned directly or indirectly by the individuals who also own our corporate owners, Sinhdarella and Red Crawfish, Inc., and certain wholesale operations being conducted by our owners or their affiliates. These individuals originated The Boiling Crab restaurant concept and opened the first The Boiling Crab in 2004 in Garden Grove, California. They subsequently formed different wholly-owned California corporations to own and operate The Boiling Crab restaurants in California. In 2014, these entities and parties contributed certain operating assets to BCRG. At this time, BCRG owns all of The Boiling Crab restaurants that were previously owned by entities controlled by our founders with the exception of The Boiling Crab restaurant in Sacramento, California, which has been separately sold to an unaffiliated third-party.

BCRG is currently the majority owner of Boiling Crab Dallas, LLC, which was originally formed by BCRG on October 31, 2018 as a single-member limited liability company owned 100% by BCRG. After opening the Plano, Texas The Boiling Crab restaurant on November 10, 2019, BCRG entered into a joint venture with the franchisee that at the time owned the Dallas The Boiling Crab restaurant pursuant to which the franchisee contributed all of the assets of the Dallas restaurant in an exchange for a minority interest in Boiling Crab Dallas, LLC. Because BCRG is the majority owner of Boiling Crab Dallas, LLC, we regard Boiling Crab Dallas, LLC as our affiliate and treat both Texas locations as affiliate-owned.

Additionally, we have two subsidiaries, Boiling Crab International Franchise Co, LLC, formed November 6, 2017, and Boiling Crab Gift Card, LLC, formed February 17, 2017, both with the same principal place of business as we have. Boiling Crab International Franchise Co, LLC engages in the sale and administration of Boiling Crab restaurants outside of the U.S. Boiling Crab Gift Card, LLC administers our gift card program a service that we extend to our franchisees.

As of the effective date of this Disclosure Document, neither Sinhdarella nor any of our affiliates has ever offered franchises in any line of business in the United States. (The only affiliate to offer franchises at all is Boiling Crab International Franchise Co, LLC, but only for locations outside of the U.S.) Other than BCRG and Boiling Crab Gift Card, LLC, there is no present plan for any of our other affiliates to offer or sell products or services to our franchisees. This may change in the future and other affiliates of ours may offer to sell products or services to our franchisees as an exclusive or non-exclusive supplier or engage in other types of transactions with our franchisees.

We were formed specifically to administer The Boiling Crab franchise program. We do not currently operate businesses of the type that we offer as franchises, have not and do not engage in any other business activities besides administering The Boiling Crab franchise program, and have never offered franchises in any other line of business.

The Franchises We Offer

The Boiling Crab restaurants are casual dining restaurants modeled after traditional seafood boils popular in Louisiana and Southern Texas coastal regions where eating shellfish is a social event. The Boiling Crab restaurants capture the spirit of the convivial seafood boil by featuring a variety of market fresh seafood entrees prepared Cajun-style and served with different finishing sauces from mild to a highly spicy sauce that includes our proprietary spice mix and proprietary sauces.

The Boiling Crab restaurants feature an informal dining atmosphere with nauticallythemed interior décor. The menu at The Boiling Crab restaurants varies according to season, but typically includes one or more varieties of crab, crayfish (called "crawfish" in Louisiana), lobster, shrimp and raw oysters. Boiled seafood entrees are prepared in giant pots of flavorful broth according to our proprietary recipes. Orders are taken and served at the customer's table in traditional style, with the seafood boil presented in a plastic bag which customers dump onto wax paper covered tables to enjoy. Customers are offered plastic bibs, shellfish utensils and crackers, and plenty of paper towels with traditional utensils being optional as many consider the art of the seafood boil to include peeling and eating seafood with one's hands. The menu also includes fried shellfish entrees, fried chicken wings, a Creole-style gumbo, side dishes, and fountain beverages. All The Boiling Crab restaurants must possess a license to serve beer and wine.

We promote The Boiling Crab restaurants on our website <u>www.theboilingcrab.com</u>, various social media sites and through traditional advertising. From our website, we provide an active link for each The Boiling Crab restaurant where we display the restaurant's operating hours, location and travel directions.

We will award franchises to qualified area developers who agree to open a specific number of The Boiling Crab restaurants ("Development Quota") in a specified geographic area ("Development Territory") by specific development deadlines ("Development Deadlines"). We

will mutually agree upon the Development Quota, Development Territory and Development Deadlines before you sign the Area Development Agreement (**Exhibit N**). You must sign a Franchise Agreement for the first The Boiling Crab restaurant when you sign the Area Development Agreement, and will sign a separate, but identical, form of Franchise Agreement (**Exhibit C**) for each additional The Boiling Crab restaurant in your Development Quota when you obtain site approval for the new The Boiling Crab restaurant.

We also offer single unit franchises awarding you the right to open just one The Boiling Crab restaurant on the terms of the Franchise Agreement (**Exhibit C**) at an "Approved Location," which is a location that you identify and which we approve following our site selection procedures which is identified by the Licensed Marks and other distinctive branding and trade dress elements that we designate.

The Franchise Agreement (**Exhibit C**) explains the requirements of the franchise license. You must operate the Franchised Restaurant in accordance with the "BC System," which is a term that we use to describe our comprehensive business methods, standards, policies, requirements and specifications which cover the following subject matters: (i) the design, trade dress and build-out requirements for the Franchised Restaurant including kitchen layout, signs, dining room layout, and installation of our designated interior décor; (ii) specifications for restaurant equipment and supplies; (iii) designation of standard menu items and menu names; (iv) instructions for handling, preparing, presenting, serving and storing ingredients, foods and beverages including proprietary recipes; (v) requirements for using or selling Designated Goods/Services; (vi) use of a designated POS System, which includes record keeping, financial and operational reporting requirements; (vii) customer service and merchandising standards; (viii) advertising and branding strategies; (ix) comprehensive training programs; and (x) requirements for using the BC Intellectual Property which includes the Licensed Marks and any knowledge or information that we identify, or that you should reasonably know, we treat as Confidential Information.

After you sign the Franchise Agreement, we will give you access to our confidential operating manual ("Confidential Manual") which contains our policies and procedures relevant to your franchise duties and operations and explains The Boiling Crab corporate culture and system standards and specifications. Our Confidential Manual is a collection of information and forms in written and electronic format including content that we post on the private network-wide Intranet, which we launched in 2015. During the term of the Franchise Agreement, we may modify The Boiling Crab System as frequently as we feel is in the best interests of The Boiling Crab network to keep our brand relevant and competitive to consumers and will make corresponding changes to the Confidential Manual. We will notify you of all changes to the Confidential Manual by written or electronic bulletins or other announcements, and you must conform to all changes at your expense within the time we allow, which will be reasonable for the specific type of change that we implement. Changes that we make to the Confidential Manual will not modify your fundamental rights under the Franchise Agreement.

Market and Competition

The restaurant business is highly competitive in matters concerning price, service, location, food quality, and quality of service. It is often affected by changes in consumer tastes, economic conditions, population and traffic patterns. You must anticipate competing with numerous other restaurants offering a wide range of comparably priced food and beverage items and a wide variety of service formats. The businesses with which you should expect to compete include national or regional franchise systems and other chains, and independently

owned local restaurants located in the area of the Franchised Restaurant. You should expect to compete not only with other restaurants, but also with food retailers generally, including supermarkets and convenience stores.

Your business will also be affected by its location, the locations of competing restaurants and other businesses, your financial and managerial capabilities, availability of labor, interest rates, changes in traffic patterns, demographic or cultural conditions, and other factors. There is also active competition for managerial and service personnel as well as for attractive commercial real estate sites.

Some competitors may have greater financial resources and longer operating histories than we have. You should take these competitive factors into account before deciding to purchase a The Boiling Crab restaurant franchise.

The Boiling Crab restaurants operate year-round and are not a seasonal business. Our menu features market fresh seafood when available and changes according to seasonal availability. To promote the high quality of seafood at The Boiling Crab restaurants, you must buy and receive all seafood in fresh condition during each type of seafood's harvest season. At other times of the year if fresh seafood is not readily available, you must purchase seafood certified as "flash frozen" within a few hours of harvesting to ensure quality, flavor and freshness.

Laws and Regulations

Beginning in December 2019 and continuing through 2020, the COVID-19 virus began spreading throughout the world including the first outbreak in the United States in January, 2020. The United States declared the COVID-19 pandemic a national emergency on March 13, 2020 allowing federal, state and local governments to take preventive and proactive measures to slow the spread of the virus. In the weeks that followed the national emergency declaration, state and local governments forced closures and imposed operating restrictions on non-essential businesses like restaurants, imposed shelter-in-place or stay-at-home orders on the general public, limited group gatherings, and set standards for social distancing and use of personal protective gear and hygiene. All of these measures were highly disruptive to pre-pandemic restaurant operations. During 2020, local governments relaxed or lifted some restrictions within their jurisdictional authority according to their own public policies without uniformity across the United States. The disruptive effects of the pandemic, not only on restaurant operations, but also in customer demand and supply chains, continue in 2021 while vaccines are being rolled out to the general public. The situation is also likely to temporarily affect sales and operating costs in a significant way. You must comply with all applicable laws, rules and orders of any government authority concerning the outbreak and your response.

Due to the outbreak, we have made mandatory changes to our operating standards and some changes to restaurant format, design and image standards. During the outbreak, we implemented a strategy with intense focus on delivery and curbside pickup to compensate for the inability to offer indoor dining services in most of our restaurant after the national emergency declaration. We will continue to assess and re-assess the impact on our operating systems due to the pandemic as developments evolve. You will need to comply with COVID-19 orders, rules and laws for your city, county, state and with federal laws. Some of these orders, rules and laws have required the closure of dining rooms, to partially re-opening of dining rooms with required social distancing to closure of dining rooms again.

Besides COVID-19 specific restrictions, The Boiling Crab restaurants are subject to federal and state laws affecting restaurants and other food retailers generally including (i) restrictions against smoking in public places or specifically forbidding smoking inside of premises that serve food; (ii) the public posting of notices regarding health hazards (tobacco smoke or other carcinogens); (iii) fire safety and general emergency preparedness laws; (iv) rules regarding the proper use, storage and disposal of waste, insecticides and other hazardous materials; (v) environmental laws that may impact the operation of food retailers (including laws requiring recycling and regulating the use of containers and other materials potentially harmful to the environment); (vi) standards regarding employee health and safety, restaurant sanitation, and the storage, handling, cooking and preparation of food products; and (vii) mandatory public disclosures applicable to establishments that serve raw seafood. Some jurisdictions have also adopted or are considering proposals that would regulate indoor air quality at restaurants.

Some jurisdictions have also adopted or are considering food and/or nutrition labeling laws including calorie content disclosures that may apply to The Boiling Crab restaurants.

Federal, state and local agencies inspect food retailers and their employees to ensure compliance with these laws and regulations.

All The Boiling Crab restaurants must offer beer and wine which will require that you obtain an appropriate state or local license to serve beer and wine.

You are responsible for investigating and complying with all laws in the geographic area in which you are interested in opening a Franchised Restaurant and should consider their effect and cost of compliance. In addition to laws that specifically apply to restaurants and food retailers, The Boiling Crab restaurants are subject to laws and regulations affecting businesses generally. These laws include tax regulations, labor laws, business licensing requirements, laws affecting the construction of business premises, the American With Disabilities Act, false advertising and other unfair business practices, and the USA Patriot Act and Executive Order 13224.

Our Prior Experience

Our owners, Dada Ngo and her husband Sinh Nguyen, created The Boiling Crab restaurant concept based on Mr. Nguyen's experience growing up in the small Southern Texas community of Seadrift located on the Gulf of Mexico where seafood boils are a cherished part of the community culture. Together, they opened the first The Boiling Crab restaurant in Garden Grove, California, in 2004. As of the effective date of this Disclosure Document, there are 20 operating The Boiling Crab restaurants. See Item 20 and **Exhibit K** for a list of the owners and addresses of the operating The Boiling Crab restaurants.

ITEM 2

BUSINESS EXPERIENCE

Dada Ngo – Director, Chief Executive Officer and President

Ms. Ngo originated The Boiling Crab restaurant concept with her husband, Sinh Nguyen, and opened the first The Boiling Crab restaurant in Garden Grove, California, in 2004. She has served on our board of directors since our inception, as Chief Operating Officer and Chief Financial Officer of our company from our inception through December 31, 2013, and as our

CEO and President since January 1, 2014. She is responsible for new store openings, implementation of operating programs, policies and procedures, financial matters and our strategic leadership. She has served as a Director and Chief Executive Officer of Sinhdarella and Boiling Crab Restaurant Group since each entity's formation.

<u>Sinh Nguyen – Director</u>

Mr. Nguyen originated The Boiling Crab restaurant concept with his wife, Dada Ngo, and opened the first The Boiling Crab restaurant in Garden Grove, California, in 2004. He has served on our board of directors since our inception, as Chief Executive Officer and President of our company from our inception through December 31, 2013, and as our CFO from January 1, 2014 through December 31, 2020. He is responsible for our strategic leadership. He has served as a Director, Chief Financial Officer and Secretary of Sinhdarella and a Director for Boiling Crab Restaurant Group since each entity's formation.

<u>Hai Nguyen – Director</u>

As a member of our executive management team, Mr. Nguyen brings to our Company 21 years of management experience in the foodservice industry where he worked in New Orleans, Louisiana. In 2006, Mr. Nguyen opened the second The Boiling Crab restaurant in Garden Grove, California, and since then has been instrumental in assisting with all new store openings and implementation of operating programs for "back of the house" restaurant functions. He has served as Director, Chief Executive Officer, and President of Red Crawfish, Inc. which co-owns Boiling Crab Restaurant Group, an entity that operates 6 of the company owned The Boiling Crab restaurants in California since 2008. He has been a member of our board of directors since our inception.

<u> Angela Nguyen – Director</u>

As a member of our executive management team, Ms. Nguyen brings to our Company significant management experience in the foodservice industry. From 1998-2002, she was an assistant manager at a Ciaccio Food Store in New Orleans, Louisiana, and from 2002-2005 she owned and operated Bayou Seafood where she personally ran all "front of the house" operations. She has served as a Director, Chief Financial Officer, and Secretary of Red Crawfish, Inc., which co-owns Boiling Crab Restaurant Group, an entity that operates 6 of the company owned The Boiling Crab restaurants in California since 2008. She has been a member of our board of directors since our inception.

David Nguyen – Regional VP of Operations

After working as a server at The Boiling Crab restaurant in Garden Grove, California, from 2005 until February, 2009, Mr. Nguyen was promoted to the position of General Manager, where along with being Sinhdarella's lead corporate trainer, he was responsible for organizing the opening of several new The Boiling Crab restaurants including hiring and training all employees, supervisors and managers and implementing corporate policies. In 2013 Mr. Nguyen was promoted to Regional Director of Operations, where his responsibilities included overseeing all corporate stores and the training and mentoring of all managers. In addition, he was responsible for managing all aspects of food service operations. In 2015, he was promoted to Regional Vice President of Operations, where he took on the added responsibilities of managing all The Boiling Crab franchisees. In 2017, David became our VP of Operations (retitled Regional Director of Operations in 2020), which includes supporting our international

expansion while continuing to provide overall strategic leadership, guidance and direction for the entire operations team.

William Kilmer – Chief Financial Officer

Mr. Kilmer began working with our company in 2012 as an outside controller, consultant and tax advisor. He has more than 8 years of experience in public accounting specializing in mergers and acquisitions and working with corporations and high net worth families to develop tax minimization strategies. He brings more than 13 years of experience working with restaurants and food distributors. In 2012 he joined our company on a full time basis as our Tax Manager and Controller, and on January 1, 2021, became our Chief Financial Officer, where among his duties includes responsibility for our accounting department, financial planning and the financial strategies. Mr. Kilmer also supports our domestic and international growth efforts and assists with the legal agreements and sales of franchises.

ITEM 3

LITIGATION

No litigation is required to be disclosed in this Disclosure Document.

ITEM 4

BANKRUPTCY

No bankruptcy is required to be disclosed in this Disclosure Document.

ITEM 5

INITIAL FEES

Franchise Application

To apply to acquire a franchise for the right to own and operate one The Boiling Crab restaurant, you must submit preliminary financial and biographical information for yourself, and if you are a business entity, for your owners. We will evaluate this information and decide if more discussion about a franchise would be productive. If there is mutual interest in continuing discussion, you will at that time complete a comprehensive application (**Exhibit L**) and provide us with bank and personal references and any other information that we may reasonably request to complete our evaluation and pay us an application fee of \$5,000.

We have 45 days in which to accept or reject your application once we receive all information from you, and reserve complete discretion in selecting franchisees. We are not obligated to sell you a franchise if we accept your application; acceptance signifies only that we are interested in continuing discussions about the sale of a franchise with you. Before we will sell a franchise to you, you must complete a Declaration of Franchise Applicant (**Exhibit M**).

If we reject your application, we will refund all, but \$4,500 of the application fee. We will notify you in writing if we approve your application and will offer you a franchise. In that case, if you wish to purchase a franchise from us, we will credit the application fee to the Initial Franchise Fee and the balance of the Initial Franchise Fee will be payable in full when you sign

the Franchise Agreement. We may withdraw our written approval of your application if you refuse to pay the balance of the Initial Franchise Fee and sign the Franchise Agreement within 30 days after we notify you of our approval.

Initial Franchise Fee

The Initial Franchise Fee is \$39,500. For each additional franchise that we agree to award to you or a business entity in which you own a controlling interest, we will discount the then-current Initial Franchise Fee by 20% (so that you pay 80% of the then-current Initial Franchise Fee). In the future, the Initial Franchise Fee may be higher than \$39,500. We are under no obligation to sell an additional franchise to any existing franchisee. The Initial Franchise Fee, less any application fee, is due and payable in full when you sign the Franchise Agreement.

We determine the Initial Franchise Fee in a uniform matter. However, we may excuse or reduce the Initial Franchise Fee in individual cases in our discretion. For example, we may excuse or reduce the payment of the Initial Franchise Fee if we sell a franchise to one of our officers or to friends and family of our owners or to an employee with at least two years management-level experience at any The Boiling Crab restaurant.

Conditions for Refund

The Initial Franchise Fee is fully earned by us when paid and is non-refundable except if we terminate the Franchise Agreement under the following conditions:

If within 120 days after the effective date of the Franchise Agreement, you fail (i) to obtain our written approval to the particular premises for the Franchised Restaurant; or (ii) deliver an executed copy of the lease and an Addendum to Lease in the form of **Exhibit D** for the Approved Location. If we terminate the Franchise Agreement because of the failure of either contingency, we will refund 80% of the Initial Franchise Fee paid.

Based on our current Initial Franchise Fee of \$39,500, we would refund \$31,600 if we terminate the Franchise Agreement for either reason. You must sign our form of general release (**Exhibit E**) as a condition to obtaining the refund.

Development Fee.

If we agree to award you area development rights, you will pay us a Development Fee when you sign the Area Development Agreement. The amount of the Development Fee depends on the number of restaurants in your minimum development commitment or Development Quota. We compute the Development Fee in a uniform manner as the sum of \$39,500 for the first The Boiling Crab restaurant in the Development Quota and \$30,000 for each additional restaurant in the Development Quota. Of the Development Fee, we credit \$39,500 to the Initial Franchise Fee for the first The Boiling Crab restaurant in the Development Quota. Then, each time you obtain site approval to develop another The Boiling Crab restaurant in the Development Quota, we credit \$15,000 of the Development Fee to the Initial Franchise Fee payable under the new Franchise Agreement, and you will pay us an additional \$15,000, which represents the balance of the \$30,000 Initial Franchise Fee for the additional The Boiling Crab restaurant. The credit process continues in this manner until the aggregate

credits that we apply towards the Initial Franchise Fee payable under each new Franchise Agreement that we execute for a new The Boiling Crab restaurant equals the Development Fee.

We may alter the way we compute and/or credit the Development Fee depending on the situation and in our sole discretion. We did not award area development rights or enter into an Area Development Agreement during our last fiscal year for locations in the United States.

The Development Fee is fully earned when paid and not refundable. If you fail to open a The Boiling Crab restaurant by a Development Deadline, we may terminate the Area Development Agreement, which will result in the loss of any unexpired development rights and a forfeiture of any unapplied Development Fees. As a result, if we terminate the Area Development Agreement before the final development deadline, we will not refund or credit any portion of the unused Development Fees to any other fees that you must pay to us under any Franchise Agreements then in effect.

Sale of an Operating The Boiling Crab restaurant Owned by an Affiliate

If an affiliate of ours agrees to sell you all of the assets of an operating The Boiling Crab restaurant, you must, as a condition of the sale of assets, meet our qualifications for new franchisees and purchase franchise rights from us. In other words, we treat the sale of franchise rights, and the sale of assets, as two separate, but integrated transactions that must occur simultaneously so that, on the same date, you acquire title to the assets of the operating The Boiling Crab restaurant and a franchise license. Depending upon the physical condition of The Boiling Crab restaurant premises, equipment and other assets, we may require you to upgrade the premises and equipment to our then-current design standards for new The Boiling Crab restaurants. We will identify any mandatory renovation changes before you sign the Franchise Agreement or purchase the assets so that you can investigate the additional investment expenses.

You and our affiliate that owns the operating The Boiling Crab restaurant will negotiate the price and other terms and conditions of sale for the asset transaction. The price and other terms of sale will vary in individual cases based on the operating performance and market potential of The Boiling Crab restaurant being sold. Before you sign a letter of intent or open an escrow for the purchase and sale of The Boiling Crab restaurant assets, you must submit an application to us for the franchise rights and pay us the application fee. Depending on the payment terms that you negotiate, all or part of the purchase price for The Boiling Crab restaurant assets and goodwill may be payable to the selling affiliate before your business opens. On the closing date for the sale of The Boiling Crab restaurant assets, you will sign the Franchise Agreement and pay us the remaining balance of the Initial Franchise Fee.

Other Initial Fees

At this time, we do not require you to make any other payments to us or our affiliates for goods or services before the "Opening Date," which is the first day that a The Boiling Crab restaurant begins serving the general public.

ITEM 6

OTHER FEES

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Royalty Fee (See Note 1)	5% of Gross Sales.	Payable weekly on or before Tuesday of each week based on Gross Sales during the prior Monday through Sunday period. Payment is by our designated automated clearing house ("ACH") system.	We define Gross Sales in the Franchise Agreement. We may debit your account for 120% of your last payment if you fail to report Gross Sales to us on time. The Franchise Agreement allows us to change the Accounting Period for payment periodically upon 30 days prior written notice.
Marketing Fees (See Note 2)	Currently 0.5% of Gross Sales. However, but we may increase Marketing Fees to a maximum of 3% of Gross Sales at any time upon no less than 30 days' written notice. Increases will be in increments of .5% and apply to all Franchisees. We will not impose increases more frequently than once every 6 months. You must pay the Marketing Fee at the rate in effect when your Franchised Restaurant opens for business.	Marketing Fees are payable together with and for the same period as the Royalty Fee. Marketing Fees will begin upon 30 days' written notice.	We deposit all Marketing Fees into the Marketing Fund. We may debit your designated bank account for 120% of your last payment if you fail to report Gross Sales to us on time.
Local Advertising (See Note 2)	3% of Gross Sales per calendar quarter must be spent on local advertising and promotion in the area where the Franchised Restaurant is located.	You must account to us to verify that you have spent the required minimum amount on local advertising, but you do not pay us this fee except under the conditions that we describe in the Remarks column.	If 3% of Gross Sales is not spent in any calendar year, we may terminate the Franchise Agreement or, at our option, require you to pay us the difference between 3% of Gross Sales and the actual amount spent, plus 25% of the difference. We do not have to deposit the money that you pay us into the Marketing Fund.
Co-op Advertising Fee (See Note 2) (Not yet required)	Not to exceed 3% of Gross Sales.	The amount of Co-op Advertising Fees (not to exceed 3% of Gross Sales) and the terms of payment will be set by the Regional Advertising Co- op board, which members of the Co-op elect.	This obligation arises only if we create a Regional Advertising Co-op for your area. We have no Regional Advertising Co-ops at this time. We credit all of the Co-op Advertising Fees that you pay to a Regional Advertising Co-op towards your minimum obligation for Local Advertising expenditures.

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Inventory	At this time, we are not a supplier of any inventory items or Designated Goods/Services except for the proprietary sauces. We will sell Designated. Goods/Services according to the then-current price list and on the terms that we will publish in the Confidential Manual.	Net 30 days; however, we may change our payment terms at any time and may require payment in full on delivery upon no less than 30 days written notice.	See Item 8.
Booths and tables	Purchases for booths and tables must be made from our affiliate according to the then-current price list and on the terms that we will publish in the Confidential Manual.	Net 30 days; however, our affiliate may change the payment terms at any time and may require payment in full on delivery upon no less than 30 days written notice.	See Item 8.
Compliance Audit by Us	Cost of audit (including our reasonable accounting, legal fees and travel expenses), plus full amount of any underpayment and interest and late charges on any underpayment.	30 days after we complete audit results.	Payable only if our audit shows an understatement of Gross Sales for any period of 2% or more.
Interest on Late Payments	1.5% per month per annum not to exceed the maximum legal rate of interest.	Interest accrues immediately after due date if you fail to pay full obligation. Late payment is a material default under the Franchise Agreement. By charging interest, we do not waive our right to terminate the Franchise Agreement on account of late payment.	Applies to all amounts payable to us under the Franchise Agreement. Interest is payable on the entire overdue amount beginning with the date payment is due until you pay the arrearage, late charge and interest in full.
Remedial Work to Correct Unhealthy or Unsafe Condition	Service charge equal to 25% of the cost of the remedial or corrective work if we elect to correct any unhealthy or unsafe condition at the Franchised Restaurant. Additionally, you must reimburse us for all of our actual direct costs in performing the work, including for labor, materials, travel, supervision and subcontractors.		We have no obligation to perform remedial work and may, instead, at our option terminate the Franchise Agreement based on your material breach of the obligation to operate in compliance with all laws and in a safe and sanitary manner.

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Service Charge for Insurance (See Note 3)	The cost of purchasing replacement insurance plus 25%.	Upon receipt of invoice.	The service charge is only payable if you fail to carry the insurance we require and if we decide to purchase the insurance coverage for you. We have no obligation to obtain coverage for you and may, instead, at our option terminate the Franchise Agreement based on your material breach.
Renewal Fee	20% of our then-current Initial Franchise Fee that we charge to franchisees buying their first The Boiling Crab restaurant franchise.	When you give notice of your exercise of the renewal option, at least 9 months, but not more than 12 months, before expiration of the current term.	See conditions of renewal in Item 17 and in the Franchise Agreement. The Area Development Agreement does not provide for a renewal term.
Transfer Fee – (Area Development Agreement, Exhibit N)	\$10,000	When you apply for our consent to a proposed Event of Transfer pertaining to the area development rights.	If we refuse to consent to the proposed Event of Transfer, we may keep up to \$1,500 of the Transfer Fee to cover our expenses in reviewing the proposed transfer request. If we consent to the proposed Event of Transfer and do not exercise our right of first refusal, the buyer will assume your Area Development Agreement for the remaining term.
Transfer Fee – (Unit Franchise Agreement, Exhibit C)	\$10,000	When you apply for our consent to a proposed Event of Transfer pertaining to any single The Boiling Crab restaurant.	If we refuse to consent to the proposed Event of Transfer, we may keep up to \$1,500 of the Transfer Fee to cover our expenses in reviewing the proposed transfer request. If we consent to the proposed Event of Transfer and do not exercise our right of first refusal, the buyer will assume your Franchise Agreement for the remainder of your term and any unexpired renewal term.
Transfer Fee - Qualified Transfers (See Note 4)	\$1,500 per Qualified Transfer.	When you apply for our consent to a proposed Event of Transfer.	"Qualified Transfers" are changes in ownership amounting to less than a controlling interest or the transfer of the franchise or development rights to a newly formed entity which you wholly own.

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Public or Private Offering	Reasonable attorneys' fees up to \$20,000 per Public or Private Offering.	When you apply for our consent to a proposed Event of Transfer that involves a Public or Private Offering.	A Public or Private Offering is an Event of Transfer involving the sale of a controlling interest of shares of a corporate Franchisee to the public under the terms of an offering memorandum, registration statement or comparable documents, which we must review.
Additional Training after Opening Date (See Note 5)	We will provide additional training after the Opening Date either in the Franchised Restaurant or at another operating The Boiling Crab restaurant by mutual agreement. We may also require that you or your Certified Managers complete additional training to correct operating deficiencies. You must pay us our then- current per diem training fee, which at this time is \$500/day. Additionally, you must reimburse us for our reasonable travel costs to send one of our employees to the Franchised Restaurant if we provide additional training in the Franchised Restaurant after the Opening Date.	Before training begins or within 30 days after we invoice you for our direct expenses.	See Item 11 for additional information regarding each training module. You are responsible for your employees' expenses during all training programs, including travel costs, room and board expenses and salaries. We publish our training fees in the Confidential Manual and may increase them at any time effective on 30 days' notice. We do not prorate the per diem rate for less than a full day (8 hours) of training. In consideration of the payment of the transfer fee, we do not charge any training fees to provide the Owner Orientation and Certified Training modules of our then-Initial Training program to the approved buyer's owners and any new general manager who is not a Certified Manager or has not previously completed those modules.
Indemnification and Defense	All costs including attorneys' fees; amount will vary under the circumstances.	As we incur expenses and present them to you.	You must reimburse us for losses which we suffer resulting from the operation of your business. We may retain our own legal counsel. You must reimburse us for our legal and other professional expenses related to the claim.
Alternate Supplier Testing Fee	Based on our actual cost, but not to exceed \$2,500 per request, plus reimbursement of direct expenses, for example, to visit a proposed supplier's facility.	When you request approval of an alternate supplier.	See Item 8.

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Mystery Shopper Fee (Not yet required) (See Note 6)	Based on actual costs which we currently estimate will range between \$200/year - \$500/year. We base our estimate of mystery shopper fees on the range of fees that mystery shopper companies charge at this time and the average number of mystery shopper visits we anticipate the mystery shopper company will make each year to each The Boiling Crab restaurant in good standing.	We may direct you to pay us the Mystery Shopper Fee which we will forward to the mystery shopper company or have you remit payment directly to the mystery shopper company according to the company's payment terms Payment to us is due within 10 days of invoice unless we indicate otherwise.	The amount of Mystery Shopper Fees depends on the charges which the mystery shopper company imposes and the frequency of mystery shopper visits. We invoice you periodically depending on whether the mystery shopper company's invoices indicate that the company made mystery shopper visits to the Franchised Restaurant during the invoice period. The mystery shopper company may increase its fee at any time. We may direct the mystery shopper company to increase the number of visits to a particular The Boiling Crab restaurant if the location's mystery shopper scores indicating operating deficiencies or customer relations problems in our judgment.
Management Fee (See Note 7)	The then-current fee that we publish in the Confidential Manual, which currently is \$500/day. Additionally, you must reimburse us for our reasonable and direct overhead expenses.	Payable weekly for the same period as the Royalty Fee, but only if we elect to manage the Franchised Business after a death or permanent incapacity that results in a Change of Control.	See Item 17.

The Following Notes Accompany the Item 6 Disclosures

To Whom Payments Are Made: Except as indicated, you will make all payments to us.

<u>Refund Conditions</u>: All payments that we describe in Item 6 are non-refundable except for the transfer fee where we will refund all but \$1,500 if we refuse to consent to a proposed transfer.

<u>Uniformity</u>: At this time, we impose continuing fees in a uniform manner. However, we retain discretion to reduce fees in individual cases in our discretion. We also reserve the right to change the type and amount of fees that we require new franchisees to pay us.

NOTE 1. <u>Gross Sales</u>. "Gross Sales" means the aggregate of all revenue and income from operating the Franchised Restaurant, including the actual proceeds received from all sales of food, beverages or other goods, merchandise or services, whether payment is in cash, by credit card, gift cards, or other generally accepted form of payment. Gross Sales also include all proceeds from any business interruption insurance, revenue from the sale of menu items to employees, and the value of products and services bought by customers by redeeming authorized gift cards should we introduce a gift card program in the future. Excluded from Gross Sales are: (i) sales taxes and other taxes separately stated that you collect from customers and pay to taxing authorities; (ii) refunds and credits made in good faith to arms' length customers; (iii) the amount of any checks dishonored or returned and the amount of any charge backs or reversals of credit card transactions with customer; (iv) proceeds from the sale

of gift cards if we introduce a chain-wide gift card program; (v) proceeds from isolated sales of trade fixtures having no material effect on ongoing operations; (vi) employee tips; and (vii) the value of menu items that you furnish to employees at no cost to the employee.

We collect most fees by way of a preauthorized bank deduction or automated clearing house ("ACH") system. Under the Franchise Agreement, you must maintain a dedicated operating account with sufficient funds in the account at all times so that we may debit the entire weekly Royalty Fees and Marketing Fees payable to us according to the actual Gross Sales for the week. The current POS System that you must use gives us the ability to access Gross Sales information and determine the amount of Royalty Fees and Marketing Fees payable to us. The terms of your agreement with your bank must include providing us with no less than 30 days' written notice before you or the bank may make any change to the operating account that would affect our ability to collect Royalty Fees and Marketing Fees through our ACH payment system.

As we disclose in the remarks column, if you fail to report Gross Sales to us on time for any accounting period, we may, without waiving our right to terminate the Franchise Agreement, debit your ACH account for 120% of your last payment. Once we do so, your payment is non-refundable even if you subsequently report your Gross Sales for the accounting period and demonstrate to us that the amount that we debited exceeds 5% of your actual Gross Sales for the accounting period.

We may change the accounting period for paying and reporting all fees to us on no less than 30 days written notice. We may also designate different accounting periods for paying fees and reporting Gross Sales and other financial results of the Franchised Restaurant.

NOTE 2. Marketing Fees; Local and Regional Advertising.

The Marketing Fee currently is 0.5% of Gross Sales. However, effective upon no less than 30 days' written notice, we may increase the Marketing Fee to a maximum of 3% of Gross Sales. We will not impose increases of greater than .5% more frequently than once every 6 months. However, you will pay the Marketing Fee rate that is in effect when your Franchised Restaurant opens for business.

In addition to paying us a continuing Marketing Fee, you must spend a minimum of 3% on local advertising and marketing of the Franchised Restaurant after the Opening Date and account to us for your expenditures within 30 days after the end of each calendar quarter. We must approve all local advertising and marketing materials that you create before you may use them.

"Local advertising" is a term that covers all forms of advertising, marketing and promotion in any media channel and includes print, television and radio advertising; flyers and other printed advertising materials; in-store promotional materials; outdoor advertising; promotional and marketing events at or involving your restaurant; and website content, including advertising that you conduct on third party and social media websites. Local Advertising includes, for example, fees that you pay to a third party agency to create Local Advertising content, provide public relations exposure, or manage social networking outlets for you, including Facebook, Twitter, Yelp, LinkedIn, Pinterest and Instagram.

Additionally, upon no less than 30 days written notice, we may establish a Regional Advertising Co-op for a geographic area that includes the Franchised Restaurant. We may require that you pay Co-op Advertising Fees of up to 3% of Gross Sales to the Regional Advertising Co-op which the Regional Advertising Co-op will deposit into a Regional Marketing Fund. We, alone,

may decide to create or end a Regional Advertising Co-op or merge one or more neighboring areas into a larger Regional Advertising Co-op.

We may charge each franchisee a fee of up to \$500 to customize their Franchised Restaurant's webpage on the BC website, <u>www.theboilingcrab.com</u>. If we do, we will credit the fee to your minimum obligation for local advertising expenditures.

NOTE 3. <u>Insurance</u>. We identify the types and minimum insurance coverage that you must carry. We make no representation that the coverage will be sufficient for your business or purposes. You need to evaluate if your business will require greater coverage or other types of insurance.

Payments for insurance are made to third party insurance companies unless you fail to have the required insurance and we elect to obtain it for you, in which case we may impose a service fee equal to 25% of our costs and immediate reimbursement of our expenses on your behalf.

We describe our current minimum, mandatory insurance requirements for each The Boiling Crab restaurant as follows:

- (1) Comprehensive general liability insurance with minimum coverage of with minimum liability coverage of \$1,000,000 per occurrence and \$4,000,000 aggregate combined single limit (including broad form contractual liability), or the higher amount required by the premises lease, insuring you, us and any of our affiliates that we designate against claims for personal injury or property damage from your business operations.
- (2) Workers' compensation and employer's liability insurance, together with any other insurance required by law at the minimum limits required by law or \$1,000,000 per accident, \$1,000,000 per disease, and \$1,000,000 policy limit, whichever is higher.
- (3) General casualty insurance, including fire and extended coverage, vandalism and malicious mischief insurance for the full replacement value of your premises and its contents with the following minimum limits:

REQUIRED COVERAGE	MINIMUM LIMITS OF COVERAGE
General Aggregate	\$2,000,000
Products/Completed Operations Aggregate	\$2,000,000
Personal and Advertising Injury	\$1,000,000
Each Occurrence	\$1,000,000
Fire Damage (any one fire)	\$300,000
Umbrella Coverage	\$3,000,000

- (4) Additional insurance if required by the lease of the Approved Location.
- (5) Business interruption insurance sufficient to cover your expenses (including payments due to us), profits and losses for a minimum period of 12 months from the date of a closure due to an insured loss.

Any person or firm that you hire as a general contractor or to perform comparable services must maintain general liability and builder's risk insurance with comprehensive automobile liability coverage and worker's compensation insurance in the minimum amount of \$1,000,000 plus additional insurance that protects against damage to the premises and structure and other course of construction hazards.

We may periodically modify all minimum amounts to reflect inflation, general industry standards or our future experience with claims. If you do not maintain the insurance coverage we require, we may obtain the above insurance coverage for you and charge you a service fee as described in the Item 6 chart. For additional conditions applicable to mandatory insurance including the requirement that your insurance policies name us as an additional insured, see the Franchise Agreement (**Exhibit C**).

NOTE 4. <u>Transfer</u>. The Area Development Agreement and Franchise Agreement each define what events constitute an "Event of Transfer" and a "Qualified Transfer." If a single Event of Transfer or Qualified Transfer involves multiple Franchise Agreements and the same buyer or successor, we will charge a separate Transfer Fee regardless of the number of franchises being sold to the same buyer that are involved in the same Event of Transfer.

NOTE 5. <u>Training Expenses</u>. At this time, our Initial Training program consists of 3 separate training modules: (i) Owner Orientation; (ii) Certified Manager training; and (iii) New Restaurant Opening. Item 11 describes these modules, their length and location, when they begin relative to when you sign the Franchise Agreement, and who must attend each module. The Initial Franchise Fee compensates us for providing the Initial Training program and we do not charge an additional training fee for providing these three modules of Initial Training before and in connection with the opening of the Franchised Restaurant. Similarly, the Transfer Fee compensates us for providing the Owner Orientation and Certified Manager training modules to

your buyer if we consent to an Event of Transfer and you will not pay additional training fees in that context.

For any training that you and your employees receive, you are responsible for paying all personal expenses for yourself and your employees to attend training, including transportation, lodging, food, salary and other personal charges. We may modify our training programs at any time.

Once the Franchised Restaurant opens, we will publish a schedule of our Owner Orientation and Certified Manager training classes and you may enroll later-hires in certain classes according to their job classification subject to space availability. We may charge training fees for training classes that we provide to you and your employees at your or our request after the Franchised Restaurant opens. We publish our fee schedule in our Confidential Manual and may revise training fees at any time. You will pay our then-current per person training fee at the time you or your employee enrolls in the training class. At this time, our current per person training fee is \$500 per day (for up to 8 hours/day with no prorating for a partial day). We may limit enrollment in later training classes based on space availability.

Your Franchised Restaurant must be under the direct, full-time supervision of a Certified Manager, whom we define as a management-level employee who (i) successfully completes the entire Certified Manager training course; (ii) holds a ServSafe® Food Protection Manager Certification from the American National Standards Institute Conference for Food Protection; (iii) devotes full-time and attention to supervising the day-to-day operations of the Franchised Restaurant; and (iv) qualifies as a Certified Manager by passing a Certified Manager exam. A Certified Manager may provide internal training instruction for your employees and new hires. A Certified Manager may, but need not, be a "Primary Owner." The term "Primary Owner" refers to any person who owns 25% or more of the equity or voting shares of a business entity that is a franchisee. Because of the possibility that management-level personnel may turn over and your Certified Manager may leave, we recommend that you employ at least two full-time management-level employees who qualify as a Certified Manager.

For training that we provide to your staff members after the Franchised Restaurant opens (either to qualify an employee as a Certified Manager or to a buyer or the buyer's management if we consent to an Event of Transfer), we will not terminate the Franchise Agreement if an individual who enrolls in the Certified Manager training module fails to complete it to our reasonable satisfaction. However, you may be at risk of being in violation of the Franchise Agreement if you do not have at least one full-time Certified Manager operating the Franchised Restaurant at all times. With an Event of Transfer, you, as the selling franchisee, will remain responsible for the day-to-day supervision and performance of the Franchised Restaurant until the buyer qualifies at least one individual (which may be a Primary Owner) as a full-time Certified Manager. In other words, you may have to extend the closing date for the proposed Event of Transfer until the buyer qualifies at least one individual as a Certified Manager.

NOTE 6. <u>Mystery Shopper Fee</u>. In the future, we plan to introduce a mystery shopper program using the services of an outside mystery shopper company that will perform regular mystery shopper visits at the Franchised Restaurant in order to provide you with critical feedback and insight into the effectiveness of your operations from a customer's perspective. When we implement the program, you must participate in it. The mystery shopper program will supply us with benchmark data that will help us compare the performance of the Franchised Restaurant against local competitors and other The Boiling Crab restaurants and franchise owners and develop chain-wide benchmarks and competitive intelligence benefiting all The Boiling Crab restaurants. We may collect a Mystery Shopper Fee or, alternatively, at our option, have you pay the mystery shopper company's fees directly to the company. In our discretion, we may use more than one mystery shopper company. In setting your Mystery Shopper Fee, we intend to pass through the fees which the mystery shopper company charges us to visit the Franchised Restaurant. Based on our knowledge of the fees that mystery shopper companies charge today and the number of mystery shopper visits we anticipate the mystery shopper company will make each year to Franchised Restaurant in good standing, we estimate that your Mystery Shopper Fees will range between \$200/year - \$500/year. However, the fees may be higher. Not only may the mystery shopper company to increase the number of visits to a particular The Boiling Crab restaurant due to mystery shopper scores indicating operating deficiencies, customer relations problems or similar matters which, in our judgment, require further investigation and follow up.

NOTE 7. Management Fee. The death or permanent incapacity of one of your Primary Owners may result in a Change of Control and trigger an Event of Transfer that requires our prior written consent. If, immediately after a death or permanent incapacity of a Primary Owner resulting in a Change of Control, your remaining management cannot demonstrate to our satisfaction that they can operate the Franchised Business in accordance with the requirements of the Franchise Agreement during the interim period until they obtain our consent to the Event of Transfer, we may assume day-to-day management of the Franchised Restaurant for your account for up to 90 days. If you or your successors have not obtained our consent to the Event of Transfer by the end of 90 days, we must either mutually agree to extend the management arrangement or we may terminate the Franchise Agreement based on the lack of satisfactory management. During the period that we manage the Franchised Restaurant, we may retain enough out of the Franchised Restaurant's cash flow to pay ourselves the continuing Royalty and Marketing Fees due under the Franchise Agreement, any Regional Co-op Fees that are payable at that time, and the Management Fee and reimburse ourselves for our out-of-pocket expenses. Your obligation for these fees does not depend on the Franchised Restaurant having positive cash flow.

ITEM 7

ESTIMATED INITIAL INVESTMENT

Your Estimated Initial Investment Single Unit Franchise

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5
TYPE OF EXPENDITURE	AMOUNT	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS TO BE MADE
Initial Franchise Fee (See Note 1)	\$39,500	Cash	In full when you sign the Franchise Agreement	Us
Training Expenses (See Note 2)	\$45,000 to \$55,000	As incurred	As required	Miscellaneous third parties
Real Property and Security Deposits (See Note 3)	Cannot estimate	See Note	See Note	See Note
Equipment, Fixtures, Other Fixed Assets, Construction, Remodeling, Leasehold Improvements, Signs, Furniture, Décor Items, Decorating Costs, Small Wares and Signs (See Note 4)	\$750,000 to \$1,100,000	As required	As required	Contractor, Suppliers
Inventory to begin operating (See Note 5)	\$30,000 to \$40,000	As required	As required	Suppliers
Deposits and payments for licenses and permits including security deposits (excluding real estate), utility deposits, business licenses, beer and wine license, and other pre-paid expenses (See Note 6)	\$2,000 to \$3,000	As Arranged	As Arranged	Suppliers; Government Agencies; Utility Companies
Professional Fees (See Note 7)	\$7,000 to \$12,000	As Arranged	As Arranged	Third parties, including architects, lawyers and accountants
Grand Opening Marketing (See Note 8)	\$6,000 to \$10,000	As Arranged	As Arranged	Miscellaneous third parties
Insurance (See Note 9)	\$6,000 to \$10,000	As Arranged	As Arranged	Miscellaneous third parties
POS System and integrated security cameras (hardware and software) (Note 10)	\$45,000 to \$55,000	As required	As required	Approved third Parties
Additional Funds (See Note 11)	\$90,000 to \$190,000	As Arranged	As Arranged	Miscellaneous third parties
TOTAL (excludes real property costs)	\$941,000 to \$1,335,500			

Your Estimated Initial Investment Area Developer

Column 1	Column 2	Column 3	Column 4	Column 5
Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment Is To Be Made
Development Fee	\$39,500 for the first The Boiling Crab restaurant, and \$30,000 for each additional The Boiling Crab restaurant in the Development Quota.	Cash	The sum of \$39,500 + \$15,000 per The Boiling Crab restaurant in the Development Quota is payable when you sign the Area Development Agreement; \$15,000 is also payable each time you sign a new Franchise Agreement after the first Franchise Agreement.	Us
TOTAL	Depends on the number of The Boiling Crab restaurants in the mutually-agreed upon Development Quota.			

THE FOLLOWING NOTES ACCOMPANY THE ITEM 7 CHART

<u>General</u>: Item 7 explains your likely initial investment to open and begin operating a 4,000 square foot The Boiling Crab restaurant in a traditional retail venue during the initial period, which is the time period beginning with the date when you sign the Franchise Agreement through the end of the first 3 months after the Opening Date. In these notes, we explain each expense category in detail and the variables that influence the low and high initial investment estimates. You are responsible for investigating your own initial investment expenses, which may be materially different than these estimates. These notes are an integral part of Item 7.

If you acquire area development rights, as an area developer, your estimated initial expense consists of the Development Fee. Other than the Development Fee, we do not expect an area developer will have any other type of incremental expense during the initial phase that is specific to exercising area development rights. Area developers will incur expenses in fulfilling their development commitment, including expenses for site selection, lease review and construction and development of each The Boiling Crab restaurant. However, we account for these expenses in the single unit franchise chart. An area developer may incur higher legal and other professional fees than a franchisee who acquires single unit franchise rights.

<u>Refund Conditions</u>. The Initial Franchise Fee is only refundable under the conditions that we explain in Item 5. The security deposit that you pay to the landlord for the Approved Location lease or to an equipment supplier as part of any equipment lease may be refundable at the end of the lease under the conditions in the applicable lease. Otherwise, none of the initial investment payments are refundable unless you negotiate for refund terms with the third party vendor or supplier. We make no representation regarding your ability to obtain refund terms with third parties with which you deal in establishing the Franchised Restaurant.

The Development Fee is not refundable.

NOTE 1. Initial Franchise Fee. See Item 5.

NOTE 2. <u>Initial Training</u>. This category reflects your likely expenses to complete the Owner Orientation and Certified Manager training modules. There is no training fee to attend these Initial Training modules before the Opening Date. The Owner Orientation module is only available to Primary Owners. The low and high estimates assume that four people (one Primary Owner and three others whom you want to qualify as a Certified Manager), attend the same Certified Manager training module before the Opening Date. At this time, we conduct Owner Orientation and Certified Manager training at an operating The Boiling Crab restaurant in Southern California.

While we do not charge a fee to attend initial training, you will have costs to send your employees to the Certified Manager training module. Your expenses will depend on the distance you and your employees must travel and the type of accommodations you choose. The low estimate assumes that all participants reside locally and drive their own vehicle daily during the Owner Orientation and Certified Manager modules to The Boiling Crab restaurant where we conduct training. The high estimate assumes that you incur air, hotel, car rental, and other travel costs, room and board expenses to send one person to the Owner Orientation and four people to the Certified Manager training module. The low and high estimates include an allowance for salary during Certified Manager training for management-level employees who are not a Primary Owner. No allowance is made for any salary or draw to Primary Owners during the Initial Training modules or the initial phase of operations.

NOTE 3. <u>Real Estate Costs Including Lease Security Deposits</u>. We cannot estimate your expenses for real estate during the initial period. We anticipate that most franchisees that open a The Boiling Crab restaurant will lease their space, not acquire the real estate. Rental costs per square foot for commercial retail space varies considerably by geographic market (population density, demographic conditions, desirability and demand for space influence actual rent); physical size and conditions; type of retail space; the location's placement in a larger complex; prevailing market and economic conditions; and prior use of the space. In addition to rent, landlords also vary in their policy regarding the number of months' rent that they require as a security deposit, which will also affect your real estate expenses during the initial period. You should expect to pay at least one month, and as much as three months', rent as a security deposit. Additionally, you may also be required to pay a separate monthly common area maintenance fee in addition to rent. If you locate your Franchised Restaurant in a shopping mall, the high rent estimates include an advertising fee payable to the mall landlord.

Depending on vacancy rates, prevailing economic conditions and competition, landlords may offer free rent, tenant improvement allowances and other incentives. Some landlords will agree to defer the rent commencement date for some time period after you receive possession and during the build-out phase. We cannot guaranty that you will be able to negotiate a tenant improvement allowance or other favorable lease terms, including rent deferrals, and make no allowance for these benefits in disclosing initial investment real estate costs. Depending on the lease terms that you negotiate, payment of rent may start before the Opening Date depending on, among other things, if the build-out phase takes longer than you anticipate.

You should investigate real estate costs in the market area where you desire to open a The Boiling Crab restaurant and add those costs to the low/high initial investment range that we disclose in this Item 7.

NOTE 4. <u>Equipment, Fixtures, Other Fixed Assets, Construction, Remodeling, Leasehold</u> <u>Improvements, Signs, Furniture, Décor Items And Decorating Costs</u>. The low estimate assumes that the space was previously used as a restaurant while the high estimate assumes that you take possession of an empty shell requiring complete remodeling. The low also estimate assumes that you negotiate lease or financing terms for a new commercial-grade stove with integrated fryer system, refrigerator/freezer, beer and beverage dispenser system, scales, seating package, alarm system, and signage, while the high estimate assumes that you purchase these items. Your initial investment expenses for this category may be lower if you are able to lease or finance the cost of equipment meeting our specifications. You must investigate equipment leasing and financing options on your own.

Fixtures and other fixed assets include all custom-made millwork, cabinetry, stainless steel countertops in the prep area, sinks, prep tables, restrooms, flooring, lighting, and counters.

Construction, remodeling and leasehold improvement costs include expenses to conform the approved space to our comprehensive specifications for lighting, flooring, mechanical systems, electrical systems, plumbing, carpentry, wall and ceiling treatments, exhaust/ventilation systems, storage areas, restrooms to code, signs, and other improvements to prepare the location for opening. Actual costs of construction, remodeling and leasehold improvements will depend on the size, pre-existing condition, location and previous use of the approved site, applicable local building codes, health codes, prevailing economic conditions and the need to use union labor which is generally more expensive than non-union labor. If you locate the Franchised Restaurant in a shopping mall food court or equivalent type of location, the location will typically be already improved with lighting, ceiling, flooring and plumbing.

This category also includes the cost of building permits. The permitting process and attendant costs vary substantially by local jurisdiction.

The low estimate reflects the cost of interior signs only while the high estimate reflects costs for both interior and exterior signs. Some locations, like shopping mall food courts, may not require or permit exterior signs.

Small wares and supplies include knives, chopping boards, food processors, spoons, ladles, and similar equipment, and an opening quantity of cleaning supplies, plastic ware, serving containers, napkins and other paper goods. We include expenses to replenish supplies during the remainder of the initial period under Additional Funds.

NOTE 5. <u>Opening Inventory</u>. The low and high opening inventory estimates cover your expenses for an initial supply of ingredients, foods and beverages sufficient to cover the immediate Opening Day period until depletion. We include expenses to replenish inventory during the remainder of the initial period (through the end of the first 3 months after the Opening Date) under Additional Funds. Your inventory needs will vary substantially according to the size of the Franchised Restaurant and the actual sales levels that you achieve during the initial period, which we cannot estimate.

NOTE 6. <u>Payments for Deposits, Licenses and Other Permits Including Other Security Deposits</u> (Excluding Lease Security Deposit), Utility Deposits, Business License and Beer and Wine <u>Licenses</u>. Some equipment suppliers and utility companies may require you to pay a security deposit. This category includes business license fees and an allowance for other pre-paid expenses that some suppliers may require. The high estimate assumes you are a first-time business owner, the Approved Location is in a new development or building, and the local municipality or utility imposes a one-time charge for initial connection or activation, or for other special factors peculiar to a particular location and beyond the scope of our prototypical assumptions. This category also includes the cost to secure a state or local license to serve beer and wine, which can vary by jurisdiction.

NOTE 7. <u>Professional Fees</u>. Professional fees include fees that you may incur before the Opening Day and during the first three months of operation for architectural and design planning services, legal and accounting. You will require design assistance to prepare construction drawings based on the prototypical architectural and design plans that we provide to you when you sign the Franchise Agreement. You may require an accountant and an attorney to provide services with the formation of a new business entity to own the franchise and review contracts, including this Disclosure Document, the Franchise Agreement and premises lease.

NOTE 8. <u>Grand Opening Marketing</u>. The chart shows the minimum amount that you must spend on grand opening marketing activities to publicize the opening of the Franchised Restaurant. These amounts are paid to third parties, not us. We credit any amount that your lease requires you to pay to the landlord for opening advertising fees towards your minimum grand opening marketing obligation.

NOTE 9. <u>Insurance</u>. Insurance costs vary according to your insurability and the location of the Franchised Restaurant. The high estimate assumes that you pay your entire annual premium for workers compensation, property and casualty insurance in advance and the low estimate includes premiums for required insurance through the end of the first 3 months after the Opening Date. We make no representation that the minimum coverage that we specify will be sufficient for your business.

NOTE 10. <u>POS System</u>. We describe the features of the POS System in Item 11. These estimates assume that you purchase POS equipment.

NOTE 11. <u>Additional Funds – Initial Period</u>. This category includes miscellaneous expenses that you are likely to incur during the first 3 months after the Opening Date that we do not cover elsewhere like costs for employee uniforms, additional inventory and supplies during the initial period, janitorial services, telephones and internet connections, salaries and miscellaneous expenses during the New Restaurant Opening module of the Initial Training program, and computers and related office equipment that are not part of the POS System.

This category also includes an estimate of the working capital you will need for the initial period. The Additional Funds working capital estimate will vary greatly from one franchisee to the next based on a variety of factors including the number of employees you choose to hire initially and the salary and other benefits you choose to pay; the extent you will be actively involved in store-level activities; your skill, experience, business acumen and credit-rating; local competition; local economic conditions, including rent and wage scales and the cost of supplies; and the actual sales levels that you reach during the initial 3 month period after the Opening Date. Working capital needs are in addition to cash flow from operations. We cannot estimate your cash flow from operations.

These figures exclude payments of Royalty Fees, Marketing Fees, Local Advertising expenditures, and any Co-op Advertising Fees since the amounts that you pay or spend will depend upon your actual Gross Sales. We do not project what your actual Gross Sales will be. However, you should allow for these fees when you make your own calculations of working

capital requirements. The Additional Funds category includes an allowance for payroll expenses for all opening employees, but does not include any allowance for a draw or salary to you or other owners of the franchise during the period before the Opening Date or during the first 3 months of operations.

The Additional Funds category does not include any allowance for payments made to a bank or financing company on any loan that you may obtain to finance initial investment expenses.

All figures in Item 7 are estimates only. We cannot guarantee that you will not have additional expenses, or other categories of expenses, to open and begin operating the business. You should not plan to draw income from operations during the initial period. You should have additional funds available in reserve, either in cash or through a bank line of credit, or have other assets which you may liquidate or against which you may borrow, to cover other expenses, losses or unanticipated events during the start-up and development stage or beyond. In estimating what your initial investment expenses will be, you should allow for inflation, discretionary expenditures, fluctuating interest rates and other financing costs, the unpredictability of costs for ingredients, and local market conditions, all of which are highly variable factors that can result in sudden and unexpected increases in costs. You must bear all cost escalations and budget for these contingencies.

We rely on the experience of our owners in developing, opening and operating The Boiling Crab restaurants and on the general management and business backgrounds of our management. You should review these figures and notes carefully with a business advisor before making any decision to purchase the franchise.

ITEM 8

RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

General Comments

In operating the Franchised Restaurant, you must adhere to our comprehensive business methods, standards, policies and specifications comprising the BC System that we describe in Item 1 of this Disclosure Document.

We may identify the specifications and requirements of The BC System by (i) designating the specific equipment, ingredients, food items, beverage products or supplies that you must or may use or sell by brand name, manufacturer, supplier, model number or minimum features or comparable specifications; (ii) providing minimum standards for freshness or appearance; (iii) supplying you with prototype drawings or other detailed operating instructions and procedures; or (iv) a combination of these approaches.

These specifications promote uniformity among The Boiling Crab restaurants, ensure consistency in the quality of the products and services that The Boiling Crab restaurants serve to customers, and strengthen customer confidence in The Boiling Crab restaurant brand name. We explain these specifications in the Confidential Manual. We may revise our specifications in our discretion as frequently as we believe is necessary through written or electronic bulletins, supplements to the Confidential Manual, or postings on our network-wide Intranet. You must conform to all changes in our specifications at your cost, within the time we allow.

We estimate that the proportion of required purchases and leases to all purchases and leases that you will make of products and services to establish and open the Franchised Restaurant is approximately 90% to 100% and will be approximately 90% of your ongoing monthly operating expenses. By "required purchases and leases," we mean items that you must purchase, lease or use that must meet our specifications.

Designated Goods/Services

We identify Designated Goods/Services in the Confidential Manual. For each item of Designated Goods/Services, we also indicate in the Confidential Manual any mandatory or recommended suppliers. In certain cases, we or an affiliate of ours may be the exclusive supplier of particular Designated Goods/Services.

The following chart identifies the items that we classify as Designated Goods/Services at this time and our best estimate of your expenses to purchase Designated Goods/Services from designated, recommended or approved suppliers as a percentage of your total initial investment and monthly operating expenses:

DESIGNATED GOODS/SERVICES	ESTIMATED COST (AGGREGATE) AS A PERCENTAGE OF TOTAL INITIAL INVESTMENT TO ESTABLISH A FRANCHISED RESTAURANT (ITEM 7)	ESTIMATED COST (AGGREGATE) AS A PERCENTAGE OF ESTIMATED AVERAGE MONTHLY OPERATING EXPENSES AFTER THE OPENING DATE
Proprietary Cajun spice mix and sauces - available exclusively from us or one of our affiliates; Proprietary Sauce; Fountain Drinks/equipment; Seafood; Miscellaneous foods (list may vary; presently includes corn, chicken tenders, french fries, sausages)	Less than 4%	Less than 43%
Employee uniforms	Less than 1%	Less than 1%
Logo/branded paper Products	Less than 1%	Less than 2%
Social Networking Manager	Less than 1%	Less than 1%
Furnishings (booths, tables, etc.)	Less than 1%	0%
	Aggregate – 8% or less	Aggregate: 50% or less

Each of these items of Designated Goods/Services is available for purchase only from the third party suppliers that we identify. We may modify the list of Designated Goods/Services and designated suppliers at any time through changes to the Confidential Manual, in which case we will allow you a reasonable amount of time to exhaust current inventories and begin purchasing new Designated Goods/Services from an approved or designated supplier. At this time, neither we nor any affiliate of ours is an exclusive or recommended supplier of any Designated Goods/Services. In the future, we may identify Designated Goods/Services for which we or one of our affiliates is the exclusive supplier. For example, in the future, we may require franchisees to buy an interior décor package from us or our affiliate.

We and BCRG receive revenue on account of your purchases of Designated Goods/Services from designated, recommended or approved suppliers. For our most recent fiscal year, we and BCRG received the amounts shown in the chart below. Revenue figures do not take into account cost of goods sold. Our figures are based on our most recent audited financial statements. BCRG does not prepare audited financial statements.

	А	В	С
	Total Revenue FY 2020	Portion of Total Revenue Received From Franchisees or Third Party Suppliers On Account Of Required Purchases and Leases of Products and Services by Franchisees	Percentage of Revenue in B out of Total Revenue FY 2020
BCFC (Us)	\$3,382,636.26	\$259,190.81	Approximately 10%
BCRG (Affiliate)	\$26,034,832.00	\$17,237.97	Less than 1%

Currently, we receive payments from our sausage supplier on account of its transactions with our franchisees. BCRG's revenue is based on its direct sale of Designated Goods/Services to franchisees, and no portion represents payments from third party suppliers on account of their transactions with our franchisees.

We may arrange with third party suppliers to make payments to us or provide us with material benefits on account of the supplier's transactions with our franchisees without first notifying you of the arrangement.

We classify all of the other equipment, food and beverage products, ingredients, fixtures, furnishings, packaging and other supplies, signs, and other merchandise that you may, or must, use, offer or sell in operating the Franchised Restaurant that are not Designated Goods/Services as "Non-Designated Goods/Services." We provide minimum specifications for Non-Designated Goods/Services in the Confidential Manual. In some cases, specifications may be by brand name. You may purchase or lease Non-Designated Goods/Services from any recommended or approved supplier. You must also purchase a maintenance contract for major items of equipment including the stove and refrigerator/freezer.

At this time, neither we nor any affiliate of ours is an exclusive or recommended supplier of any Non-Designated Goods/Services. Additionally, at this time, neither we nor our affiliates have any arrangement in place by which we or an affiliate of ours will derive revenue or other material benefits from recommended or approved suppliers of Non-Designated Goods/Services on account of your transactions with the supplier.

Purchasing Arrangements

Except for Designated Goods/Services that you must purchase from us or our affiliate:

- 1. We have no current arrangements in place with any suppliers to make payments or provide material benefits to us on account of franchisee transactions. However, we may arrange with designated, recommended or approved suppliers to pay us revenue or non-cash benefits on account of transactions with our franchisees. We have no obligation to notify you of these arrangements in advance or obtain your prior consent. We may condition our approval of a particular supplier to their willingness to pay us revenue or non-cash benefits on account of their transactions with our franchisees. However, all payments made to use by suppliers on account of their transactions with our franchisees will be deposited into the Marketing Fund.
- 2. There are no purchasing programs or distribution cooperatives in place at this

time. In the future, we may negotiate special purchasing arrangements with suppliers of approved products and services. These arrangements may include price discounts based upon the collective volume of purchases by all The Boiling Crab restaurants (including purchases by affiliates of ours that own The Boiling Crab restaurants). We make no representation about our ability to secure certain prices, payment or credit terms, or delivery conditions. To our knowledge, all designated suppliers will offer the same purchase terms to our franchisees subject to differences in volumes and in shipping costs.

Alternative Suppliers – Approval Process

With the exception of Designated Goods/Services, we may recommend one or more suppliers for each item of Non-Designated Goods/Services that you must use to operate the Franchised Restaurant. We identify current recommended suppliers of Non-Designated Goods/Services in the Confidential Manual and may revise the list of recommended suppliers periodically. At this time, neither we nor any affiliate of ours is a recommended supplier of any Non-Designated Goods/Services, but we may be included in a list of recommended suppliers in the future. As we note above, we have no arrangements currently in place by which we or an affiliate will derive revenue or other material benefits from any recommended supplier of Non-Designated Goods/Services on account of your purchases.

If you wish to purchase or lease any Non-Designated Goods/Services from a supplier who is not pre-approved by us, you must request our approval in writing before you may use or buy the Non-Designated Goods/Services. The Confidential Manual explains the procedures you must follow to apply for our approval. In some cases, we may ask you to submit samples or information about the supplier so that we can make an informed decision whether the products, services, equipment, fixtures, furnishings, signs, inventory and supplies, or proposed supplier, meet our specifications and quality standards. In evaluating a supplier that you propose to us, we consider not only the quality of the particular Non-Designated Goods/Services, but the supplier's production and delivery capability, overall business reputation and financial condition. We may inspect a proposed supplier's facilities and test its products and charge a testing fee based on our actual cost not to exceed \$2,500 per request, plus reimbursement of any direct expenses including travel expenses to visit a proposed supplier's facilities.

We will notify you in writing within 30 days after we receive all supporting information from you and complete our inspection or testing to advise you if we approve the proposed item and/or supplier. However, our failure to send you written notice by the end of 30 days signifies that we disapprove the proposed item and/or supplier. Each supplier that we approve must comply with our usual and customary requirements regarding insurance, indemnification and non-disclosure.

We may re-inspect or revoke our approval of a supplier or item at any time to protect the best interests of The Boiling Crab brand reputation and the BC Intellectual Property. Revocation is effective immediately when you receive written notice from us, and following receipt of our notice, you may not place any new orders for the item or with the supplier.

Any changes or additions to our purchasing standards or procedures are made in writing or electronically through supplements to the Confidential Manual. We may modify our specifications, recommended suppliers and purchasing procedures in our discretion and you must promptly conform to all changes at your sole expense. We do not provide material benefits to franchisees (for example, renewal or granting additional franchises) based on the fact that you purchase Non-Designated Goods/Services from a particular recommended or designated suppliers. We may, however, terminate your franchise if you purchase or use unapproved products, or approved Non-Designated Goods/Services from unapproved suppliers.

Mandatory Addendum to Lease

You, we and the landlord of the franchise premises will sign our Addendum to Lease (**Exhibit D**). The Addendum is a contract that gives us the option to assume your lease if the Franchise Agreement expires or terminates for any reason. We do not derive any revenue by requiring the Addendum to Lease.

<u>Insurance</u>

Before you open the Franchised Restaurant, you must purchase and throughout the Franchise Agreement term maintain in full force and effect insurance policies in the minimum coverage amounts and meeting the other specifications that we prescribe in the Confidential Manual protecting you and naming us as an additional insured. While we may be a beneficiary of your insurance, we do not derive any revenue from the insurance policies that you obtain for your business with one exception. If you fail to purchase required insurance, we may, at our election (and without waiving our right to terminate the Franchise Agreement because of your breach) purchase the insurance coverage for you and collect a service fee from you equal to 25% of the cost of the replacement insurance.

Gift Card Program

In the future, we may introduce a system-wide electronic gift card program covering all The Boiling Crab restaurants and require you to participate in it. We will notify you before we launch the gift card program and explain the gift card program rules in the Confidential Manual including addressing how we treat gift card transactions in the calculation of your Gross Sales (whether at the time the gift card is sold or when a customer redeems a gift card for products or services). We do not expect to derive revenue from the sale of authorized gift cards if gift card transactions take place at a The Boiling Crab restaurant that we or an affiliate of ours owns.

You may not issue any type of gift or loyalty card that is redeemable at your Franchised Restaurant only without our prior approval in the same manner applicable to local advertising generally.

Additional Disclosure re: Suppliers

We or an affiliate may be a designated or approved supplier. To that extent, our officers who are also owners of our company have an interest in a supplier, namely us or the affiliate supplier. Otherwise, at this time, no officer of our company owns an interest in any required, recommended or approved supplier except for a nominal interest in a supplier that is a public company.

UCC-1 Financing Statement

To secure your performance under the Franchise Agreement, the Franchise Agreement includes a provision in which you grant us a security interest in and to all of the tangible and intangible property that you own and use to operate the Franchised Restaurant. Our rights as a secured party are subject to applicable law. To perfect our security interest, we will record a

UCC-1 Financing Statement. We will subordinate our security interest to a bank or other conventional lender providing financing for your purchase of the franchise. Otherwise, you may not grant another person a security interest in the tangible or intangible assets of the Franchised Restaurant even if their security interest is subordinate to ours without our prior written consent.

ITEM 9

FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise agreement. It will help you find more detailed information about your obligations in these agreements and in other items of this Disclosure Document.

	OBLIGATION	PARAGRAPH IN THE FRANCHISE AGREEMENT (FA)	DISCLOSURE DOCUMENT
a.	Site selection and acquisition/lease	IV	Items 5, 6, 7, 11
b.	Pre-opening purchases/leases	VI	Items 7, 8
c.	Site development and other pre- opening requirements	IV and VI	Items 6, 7, 11
d.	Initial and ongoing training	VII	Items 6, 11
e.	Opening	VI	Item 11
f.	Fees	X and XI	Items 5, 6
g.	Compliance with standards and policies/operating manual	II, IV and IX	Items 8, 11, 14, 16
h.	Trademarks and proprietary information	VIII	Items 13, 14
i.	Restrictions on products/services offered	XIII and XVI	Items 8, 16
j.	Warranty and customer service requirements	XIII	N/A
k.	Territorial development and sales quotas	Ш	Item 12
I.	Ongoing product/service purchases	XII	Items 8, 11
m.	Maintenance, appearance and remodeling requirements	IV, VI and XIII	Items 6, 8
n.	Insurance	XV	Items 6, 7, 8
0.	Advertising	X	Items 6, 11
p.	Indemnification	XX	Item 6
q.	Owner's participation/management/staffing	XIV	Item 15
r.	Records and reports	XII	Items 8, 11
S.	Inspection and audits	XII, XIII and XIV	Items 6, 11, 13
t.	Transfer	XIX	Items 6, 17
u.	Renewal	V	Item 17
v.	Post-termination obligations	XVII and XVIII	Item 17

		PARAGRAPH IN THE FRANCHISE AGREEMENT (FA)	DISCLOSURE DOCUMENT
w.	Non-competition covenants	XVI	Item 17
х.	Dispute resolution	ХХІІ	Item 17

ITEM 10

FINANCING

We do not offer direct or indirect financing. We do not guarantee your note, lease or obligations to a bank or landlord.

ITEM 11

FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING

Except as we list below, we are not required to provide you with any assistance.

Before Opening

Before you open the Franchised Restaurant, we will provide you with the following assistance:

1. We will provide you with a copy of or access to the Confidential Manual during the term of the Franchise Agreement which contains mandatory and suggested specifications, standards and operating procedures. (Franchise Agreement, Section IX). We may furnish the Confidential Manual in written and electronic format. The Confidential Manual is confidential and remains our property and you must either return your hard copy of any portion of the Confidential Manual that we furnish to you in written format and permanently remove any electronic content from your computer systems following our instructions when your Franchise Agreement expires or terminates.

2. We may modify the Confidential Manual by written or electronic supplements which we will promptly share with you. We attach as **Exhibit H** a copy of the table of contents of our current version of the Confidential Manual indicating the approximate number of pages devoted to each subject and total number of pages in the Confidential Manual.

3. We will provide you with our written site selection criteria that considers important demographic and physical characteristics of The Boiling Crab restaurants. (Franchise Agreement, Section IV.A.4). While we may offer you possible sites, we have no obligation to do so. You must investigate potential sites meeting our site selection criteria within a geographic area available for franchise development. You must present us with one or more proposed sites in the form of a comprehensive written site package that demonstrates that the proposed site meets our general demographic and physical criteria. Your site proposal must include a letter of intent or comparable agreement with the landlord of the site indicating that the landlord is willing to enter into a lease and our Addendum to Lease in the form of **Exhibit D**. (Franchise Agreement, Section IV.A.4a).

4. After we receive your written site proposal, we may visit the area at our expense if we feel it is necessary to inspect the physical or demographic conditions of the proposed site and neighboring area to evaluate your proposal. (Franchise Agreement, Section IV.A.4b).

5. We may ask you to submit the proposed lease for the Franchised Restaurant to us for our review and approval as part of our site approval review process. (Franchise Agreement, Section IV.A.4c.)

6. We will loan you a set of prototype plans and specifications for the design, appearance, trade dress elements, leasehold improvements, kitchen layout, and dining room layout based on a 4,000 square foot retail space. (Franchise Agreement, Section VI.A). While we may recommend an architect, space planner or contractor to assist you with the preparation of your construction and build-out plans, you may retain competent architectural, design and contracting services of your own choosing. However, we have the right to approve the architect, design personnel and contractor that you choose so that we can verify their overall reputation and credentials for workmanship, timeliness of performance, financial solvency and experience with retail construction. We will notify you of our decision within 15 days after we receive your request for approval of a particular architectural, design or contracting firm together with appropriate supporting information demonstrating the firm's qualifications.

7. We have 15 days after we receive complete construction and design drawings in which to indicate our approval or disapproval of your plans. We must approve your plans before you begin construction and remodeling. (Franchise Agreement, Section VI.A). During the build-out, we will address your questions about the development and construction process, but you are solely responsible for procuring building permits, purchasing or leasing fixtures and equipment, making leasehold improvements and supervising all aspects of the build-out of the Franchised Restaurant. You must complete construction and remodeling at your expense in conformity with the construction drawings that we approve and applicable building codes and other laws governing retail food establishments in the area where you locate the Franchised Restaurant. (Franchise Agreement, Section VI.B).

8. After you sign the Franchise Agreement, we schedule the Owner Orientation and Certified Manager modules of our Initial Training program. If you are purchasing a second or subsequent franchise, we provide a separate Initial Training program for each Franchised Restaurant that you develop, however, upon request, we may excuse you from the Owner Orientation portion. We may require you to send one or more different management-level employees to complete the Certified Manager (or then-equivalent) training course for each additional The Boiling Crab restaurant that you may own.

9. We will provide you with specifications for all restaurant equipment and supplies, furnishings, exterior and interior signs, inventory and supplies, and a list of the suppliers that we currently designate or recommend. We will review your requests for approval of other suppliers of Non-Designated Goods/Services in exchange for payment of the testing fee that we disclose in Item 6. We or our affiliate will sell you our proprietary spice mix and sauces at the prices which we publish on the Franchise Support Site found on our Intranet and may modify at any time. (Franchise Agreement, Section XIII.C).

10. We will provide you with New Restaurant Opening training in the Franchised Restaurant and help you train your opening staff and implement our operating procedures. At that time, we will instruct your opening employees how to use the point-of-sale transaction

functions and other features of the POS System relevant to their job duties. (Franchise Agreement, Section VII.A)

11. During the Certified Manager module of the Initial Training program, we will offer advice and advertising strategies for your grand opening advertising program that target the primary demographic profile of The Boiling Crab restaurants. (Franchise Agreement, Section XIV).

After Opening

After you open the Franchised Restaurant, we provide you with the following assistance:

1. We will regularly consult with you and provide advice in response to your inquiries about specific administrative and operating issues at the Franchised Restaurant. In our discretion, we decide how best to communicate our consultation and advice, whether through our secure Intranet, by telephone, in writing, other electronic format like email, or in person. The method we choose in your case may be different than the methods we use for another franchisee. (Franchise Agreement, Section XIV.B).

2. Upon your or our request, we will provide additional on-site assistance and training to address specific operating issues or deficiencies. You must pay us our then-current training fee, as specified in the Confidential Manual, and reimburse us for our reasonable expenses in providing on-site instruction, including expenses for air and ground transportation, lodging, meals, and personal charges. (Franchise Agreement, Section VII.C).

3. In addition to periodically repeating the Owner Orientation and Certified Manager modules of our Initial Training program according to demand, we may periodically offer advanced and refresher training at an operating The Boiling Crab restaurant that we designate. The training location may be at or near to our headquarters. (Franchise Agreement, Section VII.D). We may charge a per person training fee for any additional training programs that we offer. While we may require that your Certified Managers attend specific additional training sessions, we will not require that more than 2 persons attend more than 3 days of additional training each per 12 months. (Franchise Agreement, Section VII.D).

4. When we reach sufficient size, we may conduct an annual business meeting of franchisees to address our new Designated Goods/Services, recently-implemented changes in The BC System, refresher and continuing training programs, and other topics of common interest to our franchisees, including customer relations, personnel administration, new products and menu offerings, new designated suppliers, and local promotions and marketing strategies. We will determine the length and location of the annual meeting and may require that you or at least one Primary Owner or at least one Certified Manager of the Franchised Restaurant (if not the Primary Owner) attend. No annual meeting will exceed 3 days in length nor require attendance by more than 2 persons. We may charge a registration fee of up to \$500 per person. If we conduct an annual meeting, we may select its location, which may vary from year to year. (Franchise Agreement, Section XIV.D). You must pay for all travel expenses for you and your employees and independent contractors who attend the annual meeting. (Franchise Agreement, Section XIV.D).

5. We will periodically revise the Confidential Manual. (Franchise Agreement, Section IX.B).

6. We will review your request to use or sell Non-Designated Goods/Services not already approved by us or to purchase Non-Designated Goods/Services meeting our specifications from a supplier not on our recommended list. (Franchise Agreement, Section XIII.C.3).

7. We or our designee will periodically visit the Franchised Restaurant to inspect your operations, observe and interview your employees and review your books and records (including data stored on your POS System) in order to verify your compliance with the Franchise Agreement and the Confidential Manual. These inspections may be recorded on video or audio tape. (Franchise Agreement, Section XIV.C).

8. We will administer the Marketing Fund that we describe elsewhere in this Item 11 and review any advertising that you create for your local use. (Franchise Agreement, Section X.A and Section X.C).

9. We will maintain a website where we promote The Boiling Crab restaurants and identify the operating hours and location of all operating The Boiling Crab restaurants. (Franchise Agreement, Section X and Section X.D). You may not have your own website for your Franchised Restaurant. We, alone, determine all policies pertaining to the use of website subpages, which we regard as local advertising. (Franchise Agreement, Section X.C.).

10. We anticipate in the future introducing a The Boiling Crab restaurant gift card program. Under this program, you will purchase from us, and offer for sale to your customers, The Boiling Crab restaurant electronic gift cards that your customers may redeem at any The Boiling Crab restaurant. We will require you to honor the gift card if a customer presents one in paying for their order. You may not issue, redeem or otherwise authorize any other gift or loyalty cards, except those that we approve of in advance. (Franchise Agreement, Section X.A.5).

11. We plan to introduce a mystery shopper program using the services of an outside mystery shopper company that will perform regular mystery shopper visits at the Franchised Restaurant in order to provide you with critical feedback and insight into the effectiveness of your operations from a customer's perspective. When we implement the program, you must participate in it and pay the Mystery Shopper Fee that we disclose in Item 6. (Franchise Agreement, Section XIV.C).

12. When we reach sufficient size, we intend to implement a franchisee advisory council ("FAC") to provide us with input and feedback on different initiatives and programs. We will determine the FAC's governance rules, including the number of franchisee representatives and method for conducting elections.

Advertising Services

1. <u>Marketing Fund</u>. See generally, Franchise Agreement, Section X.

We deposit all Marketing Fees into the Marketing Fund, which we administer for the benefit of all The Boiling Crab restaurants. As the administrator, we direct all advertising and promotional programs and have sole discretion over all creative concepts, materials and endorsements and the geographic, market and media placement of all programs. We do not promise that we will spend the Marketing Fund in any given geographic region or that the benefits you receive will be in proportion to your contributions.

We may use the Marketing Fund to pay for the following types of expenses:

- Costs to design, prepare and produce advertising materials; purchase media space or time; administer local, regional and national advertising programs, including buying direct mail pieces and promoting The Boiling Crab restaurants on social media sites; employ advertising, public relations and media buying agencies to assist us in these activities; and support general public relations, market research and other advertising and marketing activities.
- Costs to furnish our franchisees with advertising and promotional formats and materials, like advertising art, radio and television commercials, print advertisements, point of sale materials, promotional graphics and videos, coupons, and social networking website content, in our discretion. Upon request, we may agree to provide you with multiple copies of materials if you pay us to reproduce the materials for you.
- Expenses that we incur to support our gift card program if we introduce one in the future.
- Costs to maintain the <u>www.theboilingcrab.com</u> website, which identifies all The Boiling Crab restaurants by address and provides operating hours and maps.
- Costs to maintain a toll-free telephone number.
- Costs to maintain a system-wide Intranet to the extent that we use this to provide our franchisees with marketing assistance.

We do not charge the Marketing Fund for marketing expenses that we incur directly to recruit new franchisees.

The Boiling Crab restaurants that we or our affiliates own contribute to the Marketing Fund at a rate that is equal to the lowest percentage contribution rate that any franchisee then pays to the Marketing Fund.

The Marketing Fund is not a trust. However, we keep and account for the Marketing Fund separately from our other funds. Out of the Marketing Fund, we may pay ourselves for the direct costs, salaries, travel expenses, administrative costs and other direct overhead that we incur to administer the Marketing Fund, including the cost of preparing the annual accounting of the Marketing Fund, expenses to collect Marketing Fees from delinquent franchisees (but only those direct costs and not other costs of enforcement), costs to develop and sign specific marketing and advertising programs (including costs for market research and production) and costs to fund any annual meeting of franchisees if we elect to hold one. Direct expenses in any year will not exceed 20% of the aggregate Marketing Fees that we collect from franchisees.

In any given year, we may spend more or less than the total amount of Marketing Fees that we collect for that year. In that case, we will carry-forward any Marketing Fund surplus or deficit to a future fiscal period. We treat interest paid on Marketing Fund balances as additional Marketing Fund revenue. You authorize us to collect and deposit in the Marketing Fund any advertising or promotional monies or credits that a designated supplier pays to us on account of your purchases.

If we receive any rebates from a supplier on account of the supplier's transactions with our franchisees that the supplier earmarks must be spent on marketing, we will deposit the rebates into the Marketing Fund as additional revenue unless a supplier requires us to apply the rebates for a different purpose. (Franchise Agreement, Section X.A.5b).

We will prepare an annual income and expense statement showing Marketing Fund collections and expenditures and will furnish you with a copy upon written request. These financial statements are prepared by our staff and are not audited by an outside accountant.

We may terminate, and resume, the Marketing Fund periodically during your franchise term, however, any decision to terminate or resume the Marketing Fund will apply to all current franchisees equally. We will not terminate the Marketing Fund before making arrangements to spend or rebate any balance in the Marketing Fund account after payment of all expenses. If we resume the Marketing Fund, we will collect Marketing Fees at the rate specified in your Franchise Agreement at that time.

During our most recent fiscal year ending on December 27, 2020, we spent the Marketing Fund on the following general types of expenses:

Categories	Total Funds FY 2020	Percentage of Funds FY 2020
Admin	\$6,035.67	3.55%
Media Placement	\$18,176.89	10.70%
Other - Gift Card Administration	\$24,605.00	14.49%
Other - Software Subscription	\$16,244.39	9.56%
Production	\$104,782.25	61.69%
Grand Total	\$169,844.20	100.00%

2. Local Advertising.

You may not engage in any local advertising in any time of media or format or engage in activities to promote the Franchised Restaurant without our prior written approval. We also forbid you to solicit sponsorships or endorsements or enter into other types of strategic marketing alliances without our prior approval.

To apply for our approval of proposed local advertising, you must submit a copy or transcript of the materials in the exact form you intend to use them together with information that explains your proposed media plan, promotional event or other intended use. We have 7 days to review your request. If you do not receive our written approval within 7 days, that means we do not approve your materials (unless we notify you that we need additional time to review your materials). If you use materials that we approve, you must use them in the exact form that you submit them to us. (Franchise Agreement, Section X.C.3). As a condition of our approval, you must permit us and other franchisees that we authorize to use your materials without compensation.

You must spend a minimum of 3% of your Gross Sales each calendar quarter on local advertising after the Franchised Restaurant opens. You must substantiate your local advertising expenditures each calendar quarter upon request. By the end of each year, your average local advertising expenditures must average at least 3% of your Gross Sales. If the average over the course of a year is less than 3%, then you must promptly pay us the difference, plus an amount equal to 25% of the difference, which we will deposit into the Marketing Fund. Your failure to spend 3% of your Gross Sales on local advertising each year during the term of the Franchise Agreement is a material breach of the Franchise Agreement.

We will credit your local marketing requirement for the first calendar quarter after the Franchised Restaurant opens with sums that you spend on grand opening marketing. If we assign you to a Regional Advertising Co-op, we will credit the contributions that you make to the Co-op to your minimum local marketing requirement.

We consider the content that you place on your third party social media websites to be local advertising and we have the right to approve the content as part of our general right to approve all forms of local advertising. We require you to actively promote your Franchised Restaurant through various social media channels (Facebook, twitter, and others). All public or private online communications must comply with our social media networking policy that we include in the Confidential Manual.

3. <u>Grand Opening Marketing</u>.

During the Certified Manager module of our Initial Training program and afterwards, we will work with you to design a grand opening marketing program including opening day activities for the Franchised Restaurant.

In addition to fees payable to the Marketing Fund and any Regional Advertising Co-op, during the period beginning 30 days before and ending 60 days after the Opening Date, you must spend a minimum of \$6,000 on approved grand opening marketing activities during this 90 day time period. As local marketing, grand opening promotional activities require our prior written approval.

Within 30 days after we request the information, you must furnish us with documentation substantiating that you have spent at least the minimum required on grand opening marketing. If your lease requires you to pay grand opening fees to the landlord, we credit those payments towards your minimum obligation. See generally, Franchise Agreement, Section XIII.L.

4. <u>Regional Advertising Co-op</u>.

We may establish a Regional Advertising Co-op in an advertising market once we believe there are enough The Boiling Crab restaurants operating in the market to provide a critical mass for joint advertising and promotion. We will determine the boundaries of the Regional Advertising Co-op and may modify the boundaries at any time effective upon written notice. We may require that one Regional Advertising Co-op merge with another Regional Advertising Co-op servicing an adjacent advertising market or we may subdivide a Regional Advertising Co-op into smaller groupings depending on changes in media penetration and marketing zones that traditional media use.

While no Regional Advertising Co-ops exist in our franchise system at this time, you must participate in any Regional Advertising Co-op that we later form that covers a geographic

area encompassing the Franchised Restaurant. We will give you at least 30 days written notice before an assignment becomes effective and will not assign you to more than one Regional Advertising Co-op at any time. Presently, no Regional Advertising Co-ops exist. If we, one of our principals, an affiliate of ours or members our or their management own a The Boiling Crab restaurant in a Regional Advertising Co-op's market, we or they will particulate on the same basis as you do and contribute to the Regional Advertising Co-op at the same rate that our franchisees in that region contribute. Your Co-op Advertising Fees payable to the Regional Advertising Co-op will not exceed 3% of Gross Sales unless 65% of the owners of The Boiling Crab restaurants in your Regional Advertising Co-op approve an increase or special assessment, in which case you will be bound by the super-majority decision even if you vote against it. As we note above, we will credit all payments that you make to a Regional Advertising Co-op to your minimum local advertising requirement.

We will provide each Regional Advertising Co-op with standard governing rules that the members of the Regional Advertising Co-op may modify with our approval beforehand. Members may not modify certain rules, like voting rights, our right to approve all advertising in advance, or your maximum obligation for contributions to the Regional Advertising Co-op. The members of each Regional Advertising Co-op will elect their own leadership and each Regional Advertising Co-op must assign any rights in the materials that it creates to us without compensation so that we and our other franchisees may use the same materials. Each Regional Advertising Co-op must prepare quarterly and annual financial statements, which need not be audited, and make them available to all Regional Advertising Co-op members and to us.

We may dissolve a Regional Advertising Co-op, but only if we decide to dissolve all Regional Advertising Co-ops at the same time. For example, we may decide to centralize all group advertising activities in the Marketing Fund.

5. <u>Advertising Council</u>.

At this time, there is no advertising council composed of franchisees that advises us regarding advertising and promotional programs or policies for promoting The Boiling Crab restaurants generally.

When we reach a sufficient size, we may implement a franchisee advisory council ("FAC") to provide us with input and feedback on different initiatives and programs. We may use the FAC to provide us with strategic input on system-wide marketing initiatives or may form a separate franchisee advertising council consisting of franchisees who do not then serve on the FAC. If we form a franchisee advertising council, we will appoint the members and the council will serve in an advisory capacity only. The council will not have operational or decision-making authority and its recommendations will not be binding on us. We may alter the function and/or composition of the franchisee advertising council at any time and may dissolve the council upon 30 days written notice.

Additional Disclosures re: Site Selection

Unless you own or are leasing retail or restaurant space that meets our demographic and other site selection criteria that you would like to adapt to the design, appearance, trade dress and leasehold improvement elements of a The Boiling Crab restaurant and which we approve for conversion to a The Boiling Crab restaurant, you will begin the site selection process immediately after you and we sign the Franchise Agreement. You alone must evaluate potential sites, subject to our site approval process. We will loan you a set of prototype plans and specifications for the design, appearance, trade dress elements, kitchen and dining room layout and leasehold improvements of a 4,000 square foot restaurant in a traditional retail venue when you sign the Franchise Agreement to help you evaluate potential sites.

We consider a variety of demographic factors in approving locations for The Boiling Crab restaurants, including the following: (i) population and household size, average household income, median age of the market area, residential and commercial usage and comparable market data; (ii) general cleanliness and security of the area; (iii) parking availability; (iv) lighting, visibility of signs and general street exposure; (v) rental rates and lease terms; (vi) compatibility of neighboring and adjacent retail tenants; (vii) the proposed site's location within a larger shopping mall or complex in terms of pedestrian flow and pedestrian visibility; (viii) square footage, existing condition and adaptability of the space for retail food service; (ix) proximity of competitors; (x) convenient ingress and egress and foot and vehicular traffic; (xi) local economic conditions; and (xii) building, health, sign and other applicable codes, ordinances, regulations and restrictions. By approving a site for the Franchised Restaurant, we do not guaranty or warrant that operation of a The Boiling Crab restaurant at the site will be successful or profitable. Our approval signifies only that the site meets our current site criteria.

In obtaining site approval, you may propose two or more sites for our approval simultaneously, but in order for us to consider any site request, you must submit a complete site package for each site that you propose that includes a letter of intent or other suitable evidence confirming your ability to obtain a lease for the site and the landlord's willingness to sign our Addendum to Lease. (Franchise Agreement, Section IV.A.4a).

We have 30 days after we receive all required site information to consent to or reject the proposed site. If you propose more than one site, we only need to approve one site. If we do not consent to any of the sites that you propose within the 30 day period, it means that we reject the site (or all sites if you propose more than one). After we give our consent to a site, you and the landlord must enter into a lease and our form Addendum to Lease (**Exhibit D**). We may condition site approval on our review and approval of the lease for the Franchised Restaurant before you may enter into the lease with the landlord. Once you present us with a copy of the signed lease and Addendum to Lease and obtain our approval of construction drawings, you begin the build-out and remodeling of the Franchised Restaurant.

Typical Length of Time Between Signing Franchise Agreement and Opening Date

We estimate that the length of time between when you sign the Franchise Agreement and the Opening Date of the Franchised Restaurant will be approximately 12-18 months. This assumes that you are able to obtain site approval, sign a lease and begin build-out within the first 120 days after you sign the Franchise Agreement.

The actual length of time you may require to open the Franchised Restaurant for business after you sign the Franchise Agreement will depend on a number of factors. These factors include the actual time it takes you to find a satisfactory site; secure needed financing; obtain our approval of construction drawings; secure all necessary building and zoning permits; obtain a beer and wine license; and complete the build-out process. Your actual time may be longer due to contingencies like weather, acts of God, material shortages and labor stoppages that are beyond your control. Before you may begin serving customers, we must issue a written completion certificate signifying that the Franchised Restaurant, as built-out, substantially conforms to our design specifications, and you have met other pre-opening requirements, including completing the Primary Owner and Certified Manager modules of our Initial Training program. (Franchise Agreement, Section VI.C.1)

As we explain in Item 5, we may terminate the Franchise Agreement if you do not obtain site approval and sign a lease and Addendum to Lease within 120 days after signing the Franchise Agreement.

Computer System

You must purchase from Micros Systems, Inc. with headquarters in Columbia, Maryland, POS computer equipment pre-loaded with the MICROS restaurant point-of-sale software that we designate. There is no equipment leasing program in place at this time. In lieu of purchasing MICROS equipment, MICROS may offer a leasing program which you may investigate.

The MICROS POS software programs perform a variety of enterprise-level functions that will simplify operational and financial management of your The Boiling Crab restaurant, from managing sales data to inventory management, tracking employee utilization, closing out daily sales, collecting financial data, preparing financial reports, and managing credit card and gift card transactions (when we implement a gift card program).

Based on a 4,000 square foot prototype restaurant, you will need at least 5 thermal printers for printing guest receipts and kitchen printing, a cash drawer, 5 touch screens for taking customer orders, 3 touch screens for host, kitchen, and punching in crab weights, a magnetic reader, and general business equipment (facsimile/copier/printer), high-speed internet connection, and VPN router to connect your POS system to our server. We estimate your initial investment expenses for the currently designated MICROS POS system in Item 7.

You must enter into a monthly service contract with the vendor or other service provider that we designate that covers hardware maintenance and technical support and we estimate that the cost of this contract will be approximately \$1,850/year. MICROS provides updates and upgrades without additional charge.

You must also purchase and install integrated security cameras, which we estimate will cost between \$2,000-\$5,000.

The software that we designate will allow you to access your POS system remotely and view and create reports, add employees, edit time slips, change security settings and view sales activities even if you are not on site. We also have unlimited remote access to the information stored on your POS System and may require you to provide us with all passwords, access keys and other security devices as necessary to permit our access.

You are solely responsible for training new employees who do not participate in the New Restaurant Opening module of the initial training program in the proper use of the MICROS POS System.

Upon 30 days written notice, we may require you to replace obsolete or outdated hardware components or software with newer technology or designate a different exclusive

vendor, including us or an affiliate. We may replace the MICROS POS System with another system entirely including with proprietary software. There are no contractual limitations on the frequency or cost of future updates, upgrades or replacement components or systems. We will endeavor to provide you with reasonable written notice of all upgrades, updates and replacement specifications to allow you sufficient time to implement changes. Although we cannot estimate the future cost of maintaining, updating, upgrading or replacing the current POS System, and although these costs might not be fully amortizable over the time remaining in the term of your Franchise Agreement, we may require you to implement these changes since a uniform POS and recordkeeping system is essential to our ability to evaluate individual store and network-wide performance.

In addition to the MICROS POS System, you must purchase and maintain a personal computer with high-speed internet and an active e-mail address capable of running the non-proprietary software applications so that you can prepare and print operating and financial reports, communicate through e-mail, receive, send and store documents and perform other back-office business functions. You must utilize the non-proprietary accounting software that we specify by brand name, install functional features for virus protection, and use the software to generate monthly profit and loss statements and other accounting reports following our uniform reporting system. You may purchase the personal computer hardware and non-proprietary software meeting our specifications from any source.

You must maintain on-line communication between your personal computer and our computer system and permit us independent access to, and retrieval of, data from your computer system on which you store the financial and operational data for the Franchised Restaurant at all times. Nothing limits our right to access or use the data we retrieve. (Franchise Agreement, Section XIII.E.5). We estimate that the cost to purchase a basic computer hardware system, printer and non-proprietary financial accounting software will cost less than \$3,000 initially and annual repair, maintenance and upgrade costs (other than to replace outdated hardware) will cost approximately \$300/year.

Training

SUBJECT/MODULE	HOURS OF CLASS-ROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
Owner Orientation Total length: 1 day Who must attend: At least one Primary Owner	2-4 hours	2-4 hours	At an operating The Boiling Crab restaurant that we designate in the United States. We conduct the 1 day Owner Orientation after you sign a lease for the Approved Location on a mutually convenient date. You should aim to complete the Owner Orientation class by no later than 4 weeks before the scheduled Opening Date.

TRAINING PROGRAM

SUBJECT/MODULE	HOURS OF CLASS-ROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
Certified Manager Total length: 21 days Who must attend: The general manager whom you want us to certify as the Certified Manager, which may be a Primary Owner	1-2 hours	40-80 hours per 7 day week	At an operating The Boiling Crab restaurant that we designate in the United States. We begin the Certified Manager training module on a mutually convenient date after you complete the Owner Orientation. You or your designated manager should aim to complete the Certified Manager course by no less than 2 weeks before the scheduled Opening Date.
New Restaurant Opening Total length: 14 days (5 days per week) Who must attend: All managers and other opening employees	1 day (6-8 hrs)	20-40 hours per 7 day week	At the Franchised Restaurant. We conduct New Restaurant Opening during a time period straddling the Opening Date.

Before you open the Franchised Restaurant, we will provide you with a comprehensive Initial Training program which presently consists of three separate modules: (i) Owner Orientation; (ii) Certified Manager training; and (iii) New Restaurant Opening. The actual length of each module may be shorter than we show in the chart depending upon previous experience. The above chart summarizes who must attend each module and the location and duration of each module. Our Confidential Manual together with information that we post on the systemwide Intranet serve as our instructional materials. See generally, Franchise Agreement, Section IX.

The Owner Orientation module is limited to persons who qualify as a Primary Owner. The Certified Manager module is limited to management-level personnel whom you want to qualify as a Certified Manager. If a Primary Owner will serve as the initial Certified Manager, you may enroll just the Primary Owner in the pre-opening Certified Manager training module. However, since we require the Franchised Restaurant to be under the direct supervision of a Certified Manager at all times and qualification as a Certified Manager depends, among other things, on successfully completing the Certified Manager training module, we strongly advise franchisees to qualify two or more Certified Managers before the opening of the Franchised Restaurant in case of employee turn-over. Currently, we do not limit the number of Primary Owners and management-level employees that you may enroll in the Certified Manager training module, but enrollment is subject to space availability. We encourage, but do not require, all Primary Owners to complete the Owner Orientation and Certified Manager training modules. We require that all of your opening employees participate in the New Restaurant Opening module of our Initial Training program that we conduct at the time of the Franchised Restaurant's opening.

While we do not charge a training fee for providing the Initial Training program before the opening of the Franchised Restaurant, we do charge a training fee to provide Owner Orientation to individuals who qualify as a Primary Owner after the Opening Date and to provide Certified Manager training to your post-Opening Date management hires, as we explain in Item 6.

Owner Orientation covers a variety of topics germane to the franchise relationship including a review of your contractual duties under the Franchise Agreement; the philosophy and culture of The BC System; customer service; use and protection of the Licensed Marks and Confidential Manual; and reporting obligations. Depending on when we actually conduct Owner Orientation relative to your progress with the build-out of the Franchised Restaurant, we will also address questions regarding build-out issues during Owner Orientation. We try to schedule Owner Orientation to begin at a mutually convenient time within 30 to 60 days after you sign a lease for the location that we approve for the Franchised Restaurant.

Within the scope of our Certified Manager module we cover (i) "front of the house" procedures including opening and closing procedures, customer service, order processing, use of the POS System and general troubleshooting; and (ii) "back of the house" procedures including recipe instruction and cooking methods; food storage, handling and preparation; ordering and inventory control; opening and closing procedures; customer service; financial accounting and operational reporting; delegation of operating functions to opening employees and general staff training; and implementing a grand opening program. Managers participate in the New Restaurant Opening segment by training other "front of the house" restaurant staff along with a member of our corporate training staff. We try to schedule the Certified Manager module so that you or your designated manager can complete the module at least 2 weeks before the scheduled Opening Date of the Franchised Restaurant.

We hold both the Owner Orientation and Certified Manager modules at an operating The Boiling Crab restaurant that we designate in Southern California. You must pay all personal expenses for yourself and your employees to attend training, including transportation, lodging, food, salary and other personal charges.

We may modify the Initial Training program at any time by adding, deleting or revising the modules, curriculum, training instructors, training locations, duration of training and other requirements. The lead instructor of our Initial Training program at this time is David Nguyen, Director of Training, who has been Sinhdarella's lead corporate trainer since 2009.

You are responsible for training your employees whom you do not enroll in our training classes. Once the Franchised Restaurant opens, we will publish a schedule of our Owner Orientation and Certified Manager module and you may enroll later Primary Owners and management-level hires in classes appropriate to their status and job duties subject to space availability and by paying our then-current training fee. All individuals who attend Owner Orientation and our Certified Manager module must complete training to our satisfaction.

We intend to periodically offer advanced and refresher training programs and may require that you, your Primary Owner and your Certified Managers may attend. As the need develops, we may offer special training if we introduce new Designated Goods/Services, services or programs or to address particular changes in The BC System, promotional programs, vendor relationships, purchasing programs, or other matters of common interest to our franchisees. We will not require that more than 2 persons each complete more than 3 days of additional training during any 12-month period. See Item 6 regarding training fees for additional training classes. We intend to conduct all continuing training courses at an operating The Boiling Crab restaurant or other facility that we designate, or at the same time that we hold any regional or national franchisee meetings.

ITEM 12

TERRITORY

Area Development Agreement.

By becoming an area developer and signing our Area Development Agreement (**Exhibit N**), you receive the right, subject to certain exclusions, to open a specific number of The Boiling Crab restaurants in an agreed-upon geographic area if you satisfy the development obligations by the development deadlines that we mutually establish. You and we will together agree on the boundaries of your Development Territory and your Development Quota, or Development Quota, through negotiation before you sign the Area Development Agreement. We will describe the boundaries of the Development Territory by street names, geographical or political boundaries, like street name references, or other recognizable demarcations in an exhibit to the Area Development Agreement. The minimum size of a Development Territory will depend on demographic characteristics of the region, our evaluation of its development potential and the minimum Development Quota that you accept, which we mutually agree upon before you sign the Area Development Agreement.

We may terminate the Area Development Agreement if you do not meet your Development Quota by the specific development deadlines or fail to keep a minimum number of The Boiling Crab restaurants open and operating. Other than this requirement, the development rights that we award to you under an Area Development Agreement do not depend on your achieving or maintaining a minimum volume of sales.

If you close a The Boiling Crab restaurant for any reason other than due to your default under the Franchise Agreement and the closure leaves you with fewer The Boiling Crab restaurants than the then-current minimum Development Quota, we allow you 30 days after the closure to present us with a business plan for reopening the replacement restaurant, and 12 months to open a replacement location at a site that we approve in your Development Territory subject to the territorial rights of any other The Boiling Crab restaurants at the time you seek site approval for the replacement restaurant's location. A closure will not extend any remaining Development Deadlines or reduce your Development Quota. During the period of closure, until the substitute The Boiling Crab restaurant commences operating, you will remain liable to pay monthly Royalty Fees and any Marketing Fees and Co-op Advertising Fees, if any, for the closed The Boiling Crab restaurant equal to the average amount that you paid during the 6 months immediately before the date that you ceased operations or the shorter period that the restaurant was actually in business.

Neither we nor our affiliates will establish or award franchise rights to anyone else to operate a The Boiling Crab restaurant in the Development Territory during the term of the Area Development Agreement. However, we may engage in certain activities in your Development Territory during the term of the Area Development Agreement as we explain in this Item 12.

You will sign the Franchise Agreement for the first The Boiling Crab restaurant when you sign the Area Development Agreement, and sign a separate, but identical, form of Franchise Agreement (**Exhibit C**) for each additional The Boiling Crab restaurant in your Development Quota when you obtain site approval for the new The Boiling Crab restaurant. Under the Franchise Agreement, we assign each The Boiling Crab restaurant its own Protected Area, subject to certain exclusions that we describe in this Item 12.

Single Unit Franchises - Protected Area

The Franchise Agreement gives you the right to open only one The Boiling Crab restaurant at a location that we must approve before you enter into a lease for the location.

We will assign your Franchised Restaurant with a one-mile "Protected Area" that we identify by the closest roads or other geographic or political demarcations in an exhibit to the Franchise Agreement. We will notify you of the boundaries of your Protected Area at the time of site approval. Once we identify the boundaries of your Protected Area, neither we nor our affiliates will establish or award franchise rights to anyone else to operate a Franchised Restaurant in the Protected Area that we assign to your Franchised Restaurant. However, we may engage in certain activities in your Protected Area during the term of the Franchise Agreement as we explain in this Item 12.

You may not relocate the Franchised Restaurant except to a location that we approve in writing. Relocation is at your sole expense and subject to certain conditions that we specify in the Franchise Agreement. If we approve the new premises that you propose, you must improve the new location consistent with our then-current trade dress and construction requirements for new The Boiling Crab restaurants and use your best efforts to complete relocation without any interruption in the continuous operation of the Franchised Restaurant unless you obtain our written consent beforehand to close your Franchised Restaurant for business. The new location need not be within the original Protected Area, but will be subject to the rights of any existing Franchised Restaurant owner. Once we approve the new location, we will assign it a new Protected Area according to the same criteria that we describe in this Item 12. As a condition of consenting to a temporary closure until you complete relocation, we may require you to pay Royalty Fees, Marketing Fees, and any Co-op Advertising Fees (if we implement a program in your area) based on the average fees paid before the closure. Additionally, we may require you to spend the then-current minimum amount on grand opening marketing that we then require of new franchisees to publicize the new The Boiling Crab restaurant location.

The Franchise Agreement permits you to engage only in retail transactions of authorized goods and services to customers either for dine-in or take-out consumption. At this time, we do not authorize either catering or delivery services. In the future, should we introduce and authorize you to engage in delivery or catering services, you must comply with our minimum specifications that we will include in the Confidential Manual covering the following subjects: (i) food handling and storage requirements during transport or for food prepared outside of the Franchised Restaurant; (ii) delivery vehicle minimum signage and other specifications; (iii) areas within which a franchisee may offer delivery and provide catering services; (iv) employee staffing requirements. If we authorize catering and delivery services, we may designate a catering and delivery area, we take into account traffic factors that may impinge on product quality issues. We will not ourselves engage in catering and delivery services or authorize another franchisee to engage in catering and delivery services in your Protected Area even if we designate a catering and delivery service area for you that is smaller than your Protected Area.

Your territorial rights relate strictly to the location of another The Boiling Crab restaurant, not to customers. You do not have the exclusive or superior right to service customers who reside or work in the Protected Area that we assign to your Franchised Restaurant. A customer who resides or works in your Protected Area may frequent any other The Boiling Crab restaurant without the owner of the other The Boiling Crab restaurant having to pay you compensation. The franchise rights that we award to you do not give you the exclusive or

preferential right to use the Licensed Marks or The BC System in the trade area where you do business and do not in any way limit our use of the Licensed Marks or The BC System anywhere or for any purpose.

We do not restrict your advertising activities for prospective customers to your Protected Area. You may use the Internet and third party social media sites to advertise and promote your Franchised Restaurant with our prior written approval, but you may not use other channels of distribution to sell goods or merchandise that we authorize for sale at the Franchised Restaurant. By "channels of distribution," we mean channels like the Internet or catalog sales. You may not engage in wholesale sales of any kind without our written consent beforehand. "Wholesale sales" includes the sale or distribution of products or services to a third party for resale, retail sale or other method of distribution (for example, supplying a local restaurant with seafood or our proprietary spice mix or sauces).

The franchise rights that we award to you do not give you the exclusive or preferential right to use the Licensed Marks or The BC System in the trade area where you do business and do not in any way limit our use of the Licensed Marks or The BC System anywhere or for any purpose. We do not limit other franchisees or licensees of ours from engaging in advertising activities outside of their Protected Area and do not promise that they will not engage in activities soliciting customers who reside or work in your Protected Area.

Your franchise rights are not contingent on achieving any minimum sales level or other kind of sales or market penetration contingency. We will not modify the Protected Area depending on your performance or due to changes in the population or other demographic characteristics of your market area. We do not award any type of right of first refusal or preferential right to acquire additional franchises for areas immediately adjacent to, or abutting, the boundaries of your Protected Area.

Reserved Rights

We reserve all rights to exploit the Licensed Marks and engage in all types, methods and channels of distribution regardless of whether we use the method now or adopt it in the future. Our reserved rights include the right to exploit the Licensed Marks and engage in directly competitive activities. The following are examples of the rights that we reserve in your Development Territory and Protected Area. We may engage in these activities directly or through an affiliate, franchisee or other licensee:

1. We or our affiliates may open or license others to open The Boiling Crab restaurants identified by the Licensed Marks in a Captive Venue in your Development Territory and Protected Area. We may alter the physical format or method of service at Captive Venues to suit the particular Captive Venue's location, physical characteristics, or customer base. These formats may differ from your Franchised Restaurant.

2. We or our affiliates may acquire another restaurant chain and convert any chain locations in your Development Territory and Protected Area to a The Boiling Crab restaurant. We define a chain as a network of 3 or more restaurants regardless of their location (whether within or outside of your Development Territory and Protected Area) that all use a common trade name and common operation systems to identify themselves to the public. We or our affiliate may operate the converted location or we may license the converted location to a franchisee. You do not have any preferential right to operate or acquire the former-chain location in your Development Territory and Protected Area.

3. We or our affiliates may open or license others to open in your Development Territory and Protected Area any other type of restaurant or food service business that features seafood as the predominant menu item as long as the restaurant or food services business operates under a trade name that is not confusing similar to The Boiling Crab and is not stylized as a traditional Louisiana seafood boil.

4. Other than opening or licensing others to open a The Boiling Crab restaurant in your Development Territory or in the Protected Area that we assign to your Franchised Restaurant, we or our affiliates may engage in all other activities identified by the Licensed Marks even if the activity is directed specifically to or takes place in the Development Territory or Protected Area. This means that we, our affiliates or other franchisees or other licensees may sell goods or services of any kind, including, without limitation, our proprietary spice mix, frozen seafood entrees, merchandise, and other types of pre-packaged foods through any retail or wholesale channel of distribution, including by means of the Internet, mail order catalogues, direct mail advertising, and from supermarkets and other food service business or other retail stores of any kind that do not do business under The Boiling Crab name. For example, we may sell our proprietary spice mix or sauces in packaging identified by the Licensed Marks from supermarkets located in your Development Territory or in the Protected Area that we assign to your Franchised Restaurant and from our website to customers who reside in your Development Territory or Protected Area.

As a result of our reserved rights, neither your Development Territory nor your Protected Area is an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

Outside of the Development Territory and outside of the Protected Area that we assign to your Franchised Restaurant, we may open or award franchise rights to any person of our choosing to open a The Boiling Crab restaurant regardless of how close it may be located to the boundaries of the Development Territory or Protected Area.

ITEM 13

TRADEMARKS

Under the Franchise Agreement, we grant you a non-exclusive license to use The BC System under specific conditions. The BC System refers collectively to all of the distinctive business methods, Designated Goods/Services, Confidential Information, and the BC Intellectual Property that distinguish The Boiling Crab restaurants. You may only use the elements of The BC System that we designate.

You must follow our rules when you use the BC Intellectual Property. Among other rules and requirements, we forbid you to use any portion or feature of the Licensed Marks in your corporate, fictitious or other business entity name or with any prefix, suffix or other modifying words, terms, designs, colors or symbols. You may not use the Licensed Marks to sell any unauthorized products or services, in a way contrary to our instructions, or in any way that could result in our liability for your debts or cause us to be deemed to be the employer or your employees. You must use the Licensed Marks in the form and manner that we specify and follow our instructions for identifying yourself as the independent owner of the Franchised Restaurant. You must maintain appropriate trade name or fictitious name registrations. You may not use any other trademarks or service marks in combination with the Licensed Marks without our written approval beforehand. When you use the Licensed Marks, you must apply the special trademark symbols and ownership information that we designate. All use of the Licensed Marks is subject to our prior written authorization.

We have registered our principal Licensed Marks on the Principal Register of the USPTO. We regard these to be the primary trademarks that you will use at this time until further notice from us to identify your Franchised Restaurant. This list does not include every trademark that we own or claim rights to use:

REG. NO.	MARK	REGISTRATION DATE	GOODS/SERVICES	USPTO Register
3256219	THE BOILING CRAB	6/26/2007	Restaurant services	Principal
4174077	THE BOILING CRAB (with design) (logo design on cover page where color is not a feature of the design)	7/17/2012	Restaurant services	Principal
5374534	THE BOILING CRAB Logo (logo design on cover page where color is not a feature of the design)	01/09/2018	Restaurant services	Principal
4491054	THE BOILING CRAB (with THE BOILING in red letters, and CRAB in blue letters, with color a feature of the mark) THE BOILING CRAB	3/4/2014	Restaurant services	Principal
3615722	THE WHOLE SHA-BANG!	5/5/2009	Seasoning mixes	Principal
6059828	DIRTY FUN	5/9/2020	Restaurant services	Principal

There are no agreements currently in effect that significantly limit our right to use or license the use the Licensed Marks in any manner material to the franchise.

All necessary affidavits to keep the federal registrations in force have been filed or the time for filing affidavits has not yet been reached. As of the effective date of this Disclosure Document, we are not aware of any (i) currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court; (ii) pending infringement, opposition or cancellation proceedings; or (iii) pending material litigation, involving the Licensed Marks.

There are no infringing or previous superior uses that our principals or we know of that could materially affect your use of the Licensed Marks in the state where you operate. We actively monitor the activities of third parties ("targets") that use trade names, logos or trade dress that we believe are confusing similar to our Licensed Marks or trade dress and demand that they stop all uses in order to eliminate a likelihood of confusion with THE BOILING CRAB restaurants and our logos. If a target refuses to cooperate with our demand, we evaluate the

appropriate enforcement position to take in each case. In many cases, we have filed actions before the Trademark Trial and Appeal Board of the USPTO opposing trademark registration applications filed by targets. We have also sought remedies in federal court by initiating a formal action against the target. No settlement that we have entered into with a target and no final resolution of a USPTO opposition or formal action filed in federal court significantly limits our right to use or license the use the Licensed Marks in any manner material to the franchise.

In the Franchise Agreement, you acknowledge that, between the two of us, we own superior rights in the Licensed Marks. You agree that you will not do anything inconsistent with our rights. You may not challenge our ownership, rights or the validity of the Licensed Marks. You must permit reasonable inspection of your operations and supply us with specimens of all uses of the Licensed Marks upon request. You may not use the Licensed Marks in advertising or marketing materials unless and until we approve the materials beforehand following the procedures that we describe in Item 11.

You agree that the nature and quality of all products and services that you sell at or from the Franchised Restaurant or in using the Licensed Marks and all related advertising, promotional, and other activities that you engage in that associate you and the Franchised Restaurant with the Licensed Marks must conform to the standards for quality and other specifications that we establish.

You must notify us immediately if you learn about (i) any improper use of the Licensed Marks, (ii) a third party's use of a mark or design that is confusingly similar to any of the Licensed Marks, or (iii) any challenge to your use of any of the Licensed Marks. We will take whatever action we think is appropriate under the circumstances (including taking no action), and will control the prosecution, defense or settlement of any legal action. You must cooperate and assist us in defending our rights in the Licensed Marks with regard to any third party claims. You and your owners and management must agree not to communicate with any person other than us and our counsel about any infringement, challenge or claim. You may not take any action in your own name. Unless we establish that a third party claim is due to your misuse of the Licensed Marks, we will defend you in matters relating to your proper use of the Licensed Marks. However, we will not reimburse you for any lost profits or consequential damages of any kind and will only reimburse you for any actual expenses that you incur to change your signs and other uses of the Licensed Marks if we agree to cease using all, or particular elements of the Licensed Marks as part of the resolution of the third party claim.

You must modify or discontinue using any aspect of the Licensed Marks, and add new names, designs, logos or commercial symbols to the Licensed Marks as we instruct. We may at our sole discretion, impose changes whenever we believe the change is advisable. We do not have to compensate you for any costs you incur to make the changes we require. You will receive written notice of any change, and will be given a reasonable time to conform to our directions (including changing signs, menu boards, paper products that display the Licensed Marks and marketing displays, at your expense).

We forbid you to use the Licensed Marks in any electronic mail address or in any domain name. You may not maintain your own website to promote the Franchised Restaurant. You may not maintain a presence or advertise on the Internet or on any other public computer network, or any other kind of public modality, using the Licensed Marks or referencing The Boiling Crab restaurants without our written consent beforehand, which may be withheld in our sole judgment. This restrictions applies to use of the Licensed Marks on third party social media websites like Facebook and twitter.

ITEM 14

PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

There are no patents that are material to the franchise. We have obtained a copyright registration from the United States Copyright Office for our menu. Although we have not filed an application to copyright the Confidential Manual or any of the advertising or marketing materials that we have developed, we claim common law copyright rights in these materials and regard them as our proprietary information.

You may use the Confidential Manual, our advertising and marketing materials and any other confidential or proprietary information that we choose to share with you only to operate and promote the Franchised Restaurant during the term of the Franchise Agreement and only in the manner that we authorize. You may not duplicate, copy, disclose or disseminate the contents of the Confidential Manual or other Confidential Information without our consent beforehand.

We may modify the Confidential Manual at any time. We will notify you of all changes in writing and you must promptly adopt the changes at your cost. When the Franchise Agreement expires or terminates, depending on the format that we furnish the Confidential Manual, you must physically return all copies in your possession or delete electronic content from your computers and not retain any copies. You must keep the Confidential Manual confidential, updated and, depending on the format that we furnish it, in a secure or locked receptacle when not in use. If there is a dispute over the current version of the Confidential Manual, the terms of our master copy will control.

We are not aware of any agreements or third party claims of infringement that might limit our, or your, use of the Confidential Manual or any other confidential or proprietary materials that we allow you to use. We are not aware of any current determinations of the Copyright Office or any court, or any pending interference, opposition or cancellation proceedings or material litigation involving any materials in which we claim a copyright or regard as proprietary or as our trade secret.

You may not divulge Confidential Information about The BC System or the results of the Franchised Restaurant's operations to any person, except to your employees and professional advisors who must know the information in order to carry on their employment duties or render professional advice to you. We may require those to whom you must disclose Confidential Information to sign a Confidentiality Agreement in a format that includes the non-disclosure provisions in **Exhibit G**, which gives us the right to seek equitable remedies, including restraining orders and injunctive relief, to prevent the unauthorized use of our Confidential Information.

You are encouraged to bring your own ideas and suggestions to us for our consideration as to whether we wish to implement the idea or improvement into the BC System. You may not implement ideas or improvements that materially alter the BC System without our prior written consent. As a condition of our approval, the Franchise Agreement provides that you quitclaim to us all rights that you may have in and to any idea or improvement. You must execute the agreements that we believe are necessary to give us exclusive ownership of the improvements, without compensation, and agree that we may use and incorporate the improvements and any ideas that you may originate in The BC System.

The disclosures that we make in Item 13 regarding your duty to notify us about improper uses, infringement claims and challenges to your use of the Licensed Marks apply to all other intellectual property rights that we include in the term "the BC Intellectual Property." This includes claims involving any proprietary spice mix or sauces, distinctive trade dress, and any information that we designate as Confidential Information including the content of our Confidential Manual and any source codes relevant to the POS System and any proprietary software that we may introduce later as part of the BC System. If you bring a third party claim to our attention that involves other the BC Intellectual Property besides the Licensed Marks, we will take whatever action we think is appropriate under the circumstances (including taking no action), and will control the prosecution, defense or settlement of any legal action. You must cooperate and assist us in defending our rights in the materials or information that we claim is our property. You and your owners and management must agree not to communicate with any person other than us and our counsel about any infringement, challenge or claim. You may not take any action in your own name. Unless we establish that a third party claim is due to your misuse of the Confidential Manual or any other confidential or proprietary materials that we allow you to use, we will defend you in matters relating to your use of The BC System. However, we will not reimburse you for any lost profits or consequential damages of any kind and will only reimburse you for the amount of any settlement or liability imposed by the court and any for any actual expenses that you incur to change your operations to discontinue use of any infringing materials if we agree to do so as part of the resolution of the third party claim.

See Item 17 for additional information regarding confidentiality and covenants against competition.

ITEM 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS

You must devote the requisite time, energy, and best efforts to meet your obligations to us under the Franchise Agreement. Although we emphasize previous retail food service or restaurant experience in considering prospective franchisees, we do not require you or a Primary Owner personally to devote full time and attention to managing and supervising all administrative and operational activities of your Franchised Restaurant or perform the duties of a Certified Manager. However, we do require you or a Primary Owner to complete the Owner Orientation portion of our Initial Training program and recommend that you or a Primary Owner also complete the Certified Manager module.

At all times, the Franchised Restaurant must be under the direct, full-time supervision of a Certified Manager. A Certified Manager may, but need not, be a Primary Owner. We define a Certified Manager as a full-time management level employee who devotes full-time and attention to supervising the day-to-day operations of the Franchised Restaurant and qualifies as a Certified Manager. To qualify as a Certified Manager, you or the management-level employee must successfully complete the Certified Manager training module to our satisfaction and pass a Certified Manager exam which we administer at the conclusion of the Certified Manager training program. The manager must also complete ServSafe® training and hold a ServSafe® Food Protection Manager Certification from the American National Standards Institute Conference for Food Protection. The Certified Manager designation authorizes that individual to conduct internal training programs that you may wish to schedule periodically for your employees and new hires. For example, your Certified Manager may run training programs in managementlevel duties for employees whom you promote to the title of Assistant Certified Manager. As the independent owner of the Franchised Restaurant, you control the manner and means of operating the Franchised Restaurant and have sole responsibility for your employees including your Certified Manager. As the employer, you, alone, will make all hiring and firing decisions and establish your own employment policies. All employees that you hire must be competent, conscientious, and properly trained by you to perform their duties. You are ultimately responsible for the performance of your employees and agents. You must keep us informed of the identity of your employees at the level of Certified Manager.

You must prominently display appropriate notices in a format that we designate to inform the public that you independently own and operate the Franchised Restaurant under a license from us and are not our agent.

Each of your owners, employees, independent contractors, and agents given access to any information that we deem to be proprietary or confidential must enter into a written confidentiality agreement either with us or with you. We designate the form of contract and attach a copy of our current contract as **Exhibit G**.

If you are a corporation, limited liability company or other business entity, then each person who owns 25% or more of the equity or voting interests of the business entity must sign a Personal Guaranty (**Exhibit F**) agreeing to be jointly and individually liable for all of your obligations under the Area Development Agreement and under each Franchise Agreement. This applies also to persons who acquire a 25% or greater interest after you sign the applicable contract.

If you are married, your spouse will be asked to execute a Spousal Consent (**Schedule D** to the Franchise Agreement) acknowledging that your obligations under the Area Development Agreement and under each Franchise Agreement are binding upon the marital community

You are an independent contractor and not our representative, partner or employee. You have no authority to make any contract, agreement, warranty or representation or to create any obligation binding on us.

ITEM 16

RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer all of the menu items and other goods and services that we designate are part of The BC System and nothing else except with our prior written approval. Among other changes that we may implement, we may require you to (i) change, add or discontinue certain recipes, menu items or other goods or services; (ii) add, modify and discontinue certain designated vendors of Designated Goods/Services or recommended vendors of Non-Designated Goods/Services; or (iii) modify trade dress and sign requirements. For example, at a later date, we may implement a delivery and catering program and require you to offer delivery and catering services to your customers. These changes may increase your operating expenses. We communicate all changes by written or electronic bulletins or revisions to the Confidential Manual. There is no limit on the frequency that we may impose these modifications. You will be given a reasonable time period after notice from us in which to implement these changes and discontinue any practices which we delete from The BC System. You may not place new orders with any vendors whom we remove from our approved list. You may sell only to retail customers and forbid you to engage in wholesale sales and distribution as we explain in Item 12. Otherwise, we do not impose any restrictions regarding the customers to whom you may sell authorized products and services.

We may use the Marketing Fund to advertise products and services at suggested resale prices. In the future, we may implement policies regarding the maximum and minimum prices at which you may advertise and sell approved menu items or other approved goods and services from the Franchised Restaurant consistent with applicable law.

Your operations must comply with all applicable laws. These include the laws and licensing requirements that we describe in Item 1 and laws pertaining to the sale of food and alcoholic beverages, food handling and storage, health and sanitation, and the American with Disabilities Act. You must investigate what laws apply to your business and ensure that you comply with them.

ITEM 17

RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION

The Franchise Relationship

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Disclosure Document.

PR	OVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
A.	Length of the franchise term	V.A	The term begins on the date that the Franchise Agreement is signed by the parties and expires 10 years from the Opening Date of the Franchised Restaurant.
В.	Renewal or extension of the term	V.B	Two consecutive terms each for 5 years
C.	Requirements for franchisee to renew or extend	V.B, V.D	Your right to exercise each renewal option depends on whether we are still awarding new The Boiling Crab franchises in the United States at the time you give us notice that you wish to exercise the renewal option. We may discontinue the franchise program at any time. In that case, your franchise rights will expire at the end of the original 10-year franchise term. In order to exercise a renewal option, you must be in good standing under the expiring Franchise Agreement; sign the then-current Franchise Agreement; satisfy our then-current design, appearance and trade dress elements for the Franchised Restaurant; pay the renewal fee; complete any training that we require for renewing franchisees; and sign a general release. You must negotiate with the landlord to extend your occupancy rights for the entire renewal term or relocate the Franchised Restaurant to a new location with our approval. In each case, the landlord must sign our then- current Addendum to Lease. The then-current Franchise

Franchise Agreement

PR	OVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
			Agreement that you sign may contain materially different terms and conditions than the expiring Franchise Agreement.
D.	Termination by franchisee	XVII.A	You may terminate the Franchise Agreement only if we fail to cure an alleged material breach of the Franchise Agreement or begin to cure the alleged breach within the cure period we are allowed under the Franchise Agreement.
E.	Termination by franchisor without cause	N/A	Termination without cause is only possible by mutual agreement.
F.	Termination by franchisor with cause	IV.C, XVII.B, XVII.D	We may only terminate the Franchise Agreement for good cause based on your material default.
G.	"Cause" defined – curable defaults	XVII.C	Except for defaults that the Franchise Agreement identifies are not-curable, you have 30 days after notice to cure all defaults, except that you have 10 days after notice to cure a monetary default.
Н.	"Cause" defined – non-curable defaults		The Franchise Agreement identifies non-curable defaults. They include the following: Your failure to obtain site approval and sign a lease for the Approved Location by 120 days after the date you sign the Franchise Agreement; your failure to use your best efforts to open the Franchised Restaurant within 120 days after you sign the lease and Addendum to Lease; your breach of the lease or loss of the right to occupy the Approved Location for cause; your bankruptcy or insolvency; your assignment for the benefit of creditors; if a liquidator or receiver is appointed for (i) all or substantially all of your Franchised Restaurant assets unless the appointment is dismissed within 60 days; a material misrepresentation or omission in your application for the franchise rights; your conviction or plea of no contest to a crime or offense that we reasonably believe is likely to adversely affect the reputation of the Licensed Marks; your misuse of any Confidential Information; if you fail to comply with any law within 10 days after being notified of non-compliance; an unauthorized transfer; misuse of the Confidential Manual, the Licensed Marks or any other Confidential Information; receipt of 3 or more notices of default within any 24-month period; the unauthorized closure of the Franchised Restaurant or failure to actively operate the Franchised Restaurant for any length of time under circumstances making it reasonable for us to assume you have abandoned the Franchised Restaurant; false reporting; or your acts or inactions resulting in an imminent danger to public health or safety at the Franchised Restaurant. Termination of a Franchise Agreement will not automatically result in the termination of any other Franchise Agreement sthen in-effect between us unless the same material breach constitutes a breach of the other Franchise Agreement and we follow the termination procedures in each Franchise Agreement.
I.	Franchisee's obligations on	XVIII.A	Your obligations include the following:

PR	OVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
	termination/non-renewal		You must de-identify the Franchised Restaurant; upon request, you must assign any equipment leases to us; you must remove or stop using any property including signs and interior décor items that suggest or imply that you are, or were, an authorized franchisee or a former Franchised Restaurant or are still associated with us or The BC System; you must sign a general release; you must allow us to exercise our right to assume your lease under the terms of the Addendum to Lease (Exhibit D); upon request, you must assign your telephone numbers and business listings to us; you must pay us all sums that you owe to us or our affiliates through the effective date of termination and any damages that we sustain in enforcing the termination provisions of the Franchise Agreement; and you must return the Confidential Manual and any other Confidential Information to us. We will repurchase your salable inventory of the proprietary spice mix and sauces at your original cost, but may offset from what we pay any amounts that you owe to us. The Franchise Agreement gives us a right of first refusal to purchase the non-fixture physical assets of the Franchised Restaurant upon termination. If we exercise our option, we may offset any other fees or sums that you owe to us from the purchase price.
J.	Assignment of contract by franchisor	XIX	There are no restrictions on our right to assign the Franchise Agreement, except that our obligations must be fully assumed by the assignee.
К.	"Transfer" by franchisee: definition	XIX	The Franchise Agreement is a personal service contract. We forbid any kind of Event of Transfer, whether done voluntarily or by operation of law, unless you first obtain our written consent. An "Event of Transfer" includes the sale, assignment or disposal of any interest in the Franchise Agreement, the transfer of substantially all of your Franchised Restaurant assets, or a change in ownership of a controlling interest of a franchisee that is a corporation, limited liability company or partnership. An Event of Transfer also includes a Public or Private Offering.
L.	Franchisor approval of transfer by franchisee	XIX	Any Event of Transfer requires our written consent beforehand, which we agree not to unreasonably withhold.
M.	Conditions for franchisor approval of transfer	XIX	The proposed buyer must submit an application to us and meet our qualifications. In addition, the proposed buyer must sign our then-current Franchise Agreement and related agreements (which may materially vary from your Franchise Agreement) for the remainder of your term and unexercised renewal term. If we are not awarding new franchises in your state at the time of the proposed Event of Transfer, we will allow the proposed buyer to assume your existing Franchise Agreement for the remainder of your franchise term and any unexercised renewal term. You or proposed buyer pay us a transfer fee, which will be different depending on whether the Event of Transfer

PR	OVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
			is a Qualified Transfer or involves a Public or Private Offering. The proposed buyer must complete the Owner Orientation and qualify at least one person as a Certified Manager (if the buyer employs someone who has previously qualified as a Certified Manager, the buyer does not have to qualify a second person as a Certified Manager). You must sign a general release.
N.	Franchisor's right of first refusal to acquire franchisee's business	XIX.D	We can match any third party offer to buy your franchise rights, assets or controlling interest which is the subject of a proposed Event of Transfer. We have 30 days in which to exercise our right of first refusal. We do not have a right of first refusal when the Event of Transfer is a Qualified Transfer.
Ο.	Franchisor's option to purchase your business	XVIII	Upon termination or expiration of the Franchise Agreement, we may, at our option, purchase the tangible assets of the Franchised Restaurant and require you to assign us your leasehold interest under the terms of the Addendum to Lease (Exhibit D).
Ρ.	Death or disability of franchisee		Because the Franchise Agreement is a personal service contract, we treat the death of a Primary Owner that results in a change in the ownership of a controlling interest of a franchisee that is a business entity as an Event of Transfer subject to all transfer conditions. We also regard a permanent incapacity of a Certified Manager as an Event of Transfer if there is no other Certified Manager employed by you at the time. You must replace a Certified Manager who is unable to fulfill his or her duties due to disability with another Certified Manager who qualifies. The Franchise Agreement gives us the option to manage the Franchised Restaurant for up to 90 days immediately following death or a permanent incapacity if we believe the remaining members of your management team lacks the financial ability or business skills to operate The Boiling Crab restaurant in accordance with the Franchise Agreement. We retain the right to manage the Franchised Business in order to facilitate an orderly transition of ownership with minimal disruption to the Franchised Business's continuous operation or damage to the brand reputation. If we assume management responsibility, you must pay us a Management Fee. We may extend this management period for up to a year by mutual agreement.
Q.	Non-competition covenants during the term of the franchise	XVI.A.1	The Franchise Agreement forbids you and each Covered Person during the term of the Franchise Agreement from directly or indirectly engaging in a Competitive Business. The Franchise Agreement defines a Competitive Business as any business that derives at least 20% of its total gross sales from the distribution or sale of seafood through retail or wholesale sales or distribution. We define "Covered Person" in the Franchise Agreement. The restriction against competition applies world-wide during the term of the franchise or for 2 years after a

PR	OVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
			Covered Person severs his or her relationship with you.
R.	Non-competition covenants after the franchise terminates or expires	XVI.A.2	The Franchise Agreement forbids you and each Covered Person from directly or indirectly engaging in a Competitive Business that is located within 5 miles of another The Boiling Crab restaurant anywhere in the world whether or not The Boiling Crab restaurant was open for business on the date your Franchise Agreement terminates or expires or opens at a later date. This restriction applies for 2 years after the termination or expiration of the Franchise Agreement.
S.	Modification of the agreement	XXIV.G	The Franchise Agreement may not be modified except by a written agreement that both of us sign. As noted throughout this Disclosure Document, the Franchise Agreement, among other things, gives us the right to modify or change The BC System in our discretion through changes in the Confidential Manual if the changes do not fundamentally alter your rights under the Franchise Agreement.
Т.	Integration/merger clause	XXVI.I	Only the terms of the Franchise Agreement are binding (subject to state law). Nothing in the Franchise Agreement requires you to waive or disclaim any of the representations that we make in this Disclosure Document.
U.	Dispute resolution by arbitration or mediation		With limited exceptions pertaining to claims for (i) damages under \$10,000; (ii) injunctive relief or other forms of provisional remedies; or (iii) unlawful detainer or similar remedy available to a landlord, all disputes arising out of the Franchise Agreement must first be submitted to mediation. If mediation does not resolve the dispute, the matter must be resolved in court.
V.	Choice of forum	XXII.C	The Franchise Agreement has a forum selection provision which requires that a lawsuit to be filed in the state or federal courts located closest to our headquarters, which at this time are in Garden Grove, California. Certain states have laws that supersede the choice of forum in the Franchise Agreement and require that a lawsuit be brought in the state or federal courts in the franchisee's home state. See the State Addendum, Exhibit I .
W.	Choice of law	XXII.F	California law applies. Certain states have laws that supersede the choice of law provision in the Franchise Agreement. See the State Addendum, Exhibit I .

NOTE TO ITEM 17: When you sign the Franchise Agreement, you will also sign the contract attached as **Schedule E to Exhibit C** to this Franchise Disclosure Document entitled Collateral Assignment of Telephone Numbers, Addresses, Listings and Assumed or Fictitious Business Name. Following expiration or termination of the Franchise Agreement, we may deliver a copy of the Collateral Assignment to third party providers. The Collateral Assignment instructs the third party providers to assign us the telephone numbers and other listings for our outlet in furtherance of your duty to de-identify from the BC System.

Area Development Agreement

PR	OVISION	SECTION IN AREA DEVELOPMENT AGREEMENT	SUMMARY
Α.	Length of the franchise term	I.D	Depends on Development Quota and Development Deadlines that we negotiate.
В.	Renewal or extension of the term	N/A	N/A
C.	Requirements for franchisee to renew or extend	N/A	N/A
D.	Termination by franchisee	VI.A	You may terminate the Area Development Agreement only if we fail to cure an alleged material breach of the Area Development Agreement or begin to cure the alleged breach within the cure period we are allowed under the Area Development Agreement.
E.	Termination by franchisor without cause	VI.A	Termination without cause is only possible by mutual agreement.
F.	Termination by franchisor with cause	VI.A	We may only terminate the Area Development Agreement for good cause based on your material default.
G.	"Cause" defined – curable defaults	VI.A	Except for defaults that the Area Development Agreement identifies are not curable, you have 30 days after notice to cure all defaults.
H.	"Cause" defined – non-curable defaults	VI.A	The Area Development Agreement identifies non-curable defaults. They include the following: Your failure to meet a Development Deadline; your bankruptcy or insolvency; your assignment for the benefit of creditors; if a liquidator or receiver is appointed for all or substantially all of your assets unless the appointment is dismissed within 60 days; a material misrepresentation or omission in your application for the area development or franchise rights; your conviction or plea of no contest to a crime or offense that we reasonably believe is likely to adversely affect the reputation of the Licensed Marks; if you fail to comply with any law within 10 days after being notified of non-compliance; an unauthorized transfer; misuse of the System; receipt of 3 or more notices of default within any 24-month period; or termination of the Area Development Agreement will not automatically result in the termination of any Franchise Agreements then in effect between us unless the same material breach constitutes a breach of the Franchise Agreement.
I.	Franchisee's obligations on termination/non-renewal	VI.B	Your obligations include the following: You will lose your right to further development and must sign a general release.
J.	Assignment of contract by franchisor	VII.A	There are no restrictions on our right to assign the Area Development Agreement, except that our obligations must be fully assumed by the assignee.
K.	"Transfer" by franchisee:	VII.B	The Area Development Agreement is a personal service

PR	OVISION	SECTION IN AREA DEVELOPMENT AGREEMENT	SUMMARY
	definition		contract. We forbid any kind of Event of Transfer, whether done voluntarily or by operation of law, unless you first obtain our written consent. The Area Development Agreement adopts the same definition for an "Event of Transfer."
L.	Franchisor approval of transfer by franchisee	VII.B.4	Any Event of Transfer requires our written consent beforehand, which we agree not to unreasonably withhold.
М.	Conditions for franchisor approval of transfer	VII.B.5	The proposed buyer must submit an application to us and meet our qualifications. The proposed buyer must assume your existing Area Development Agreement for the remainder of your Development Term. We may condition our consent to an Event of Transfer involving the Area Development Agreement to the buyer also acquiring the assets of at least one of your The Boiling Crab restaurants in the Development Territory and satisfying the separate conditions applicable to an Event of Transfer under the Franchise Agreement. You or the proposed buyer must pay us a \$10,000 transfer fee or less if the Event of Transfer is a Qualified Transfer. You must sign a general release.
N.	Franchisor's right of first refusal to acquire franchisee's business	VII.B.3	We can match any third party offer to buy your franchise rights, assets or controlling interest which is the subject of a proposed Event of Transfer. We have 30 days in which to exercise our right of first refusal. We do not have a right of first refusal when the Event of Transfer is a Qualified Transfer.
0.	Franchisor's option to purchase your business	N/A	N/A
P.	Death or disability of franchisee	VII.B.3	Because the Area Development Agreement is a personal service contract, we treat the death of a Primary Owner that results in a change in the ownership of a controlling interest of a franchisee that is a business entity as an Event of Transfer subject to all transfer conditions.
Q.	Non-competition covenants during the term of the franchise	VI.B.5	Once you sign the Area Development Agreement, you are subject to the same non-complete covenant during the term of the Area Development Agreement as you are during the term of the Franchise Agreement.
R.	Non-competition covenants after the franchise terminates or expires	N/A	N/A
S.	Modification of the agreement	XII.G	The Area Development Agreement may not be modified except by a written agreement that both of us sign.
Т.	Integration/merger clause	XII.I	Only the terms of the Area Development Agreement are binding (subject to state law). Any representations or promises outside of this Disclosure Document and the Franchise Agreement may not be enforceable. Nothing in the Area Development Agreement requires you to waive or disclaim any of the representations that we make in this Disclosure Document.
U.	Dispute resolution by	X.A	Same dispute resolution provisions as the Franchise

PROVISION		SECTION IN AREA DEVELOPMENT AGREEMENT	SUMMARY				
	arbitration or mediation		Agreement.				
V.	Choice of forum	XII.C	The Franchise Agreement has a forum selection provision which requires that a lawsuit to be filed in the state or federal courts located closest to our headquarters, which at this time are in Garden Grove, California. Certain states have laws that supersede the choice of forum in the Franchise Agreement and require that a lawsuit be brought in the state or federal courts in the franchisee's home state. See the State Addendum, Exhibit I .				
W.	Choice of law	XII.C	California law applies. Certain states have laws that supersede the choice of law provision in the Franchise Agreement. See the State Addendum, Exhibit I .				

ITEM 18

PUBLIC FIGURES

We do not use any public figure to promote our franchises, nor is there any public figure who is involved in any respect with the actual management or control of our company.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We set forth below Gross Sales information for all both franchised locations and affiliateowned The Boiling Crab restaurants that were open for at least 18 months before the start of the 2020 reporting year and were under the same ownership throughout the 2020 reporting year. "Gross Sales" excludes taxes and the other deductions that we explain in the notes to Item 6. The 2020 reporting year is our most recent fiscal year, which began on December 29, 2019 and ended on December 27, 2020.

Except for the information in this Item 19, we do not furnish, or authorize any person who sells The Boiling Crab franchises to furnish, any oral or written information concerning the actual or potential sales, costs, income or profits of a The Boiling Crab restaurant. Actual results may vary from restaurant to restaurant for a variety of reasons, and we make no representation regarding the results you may achieve. Substantiation of the data we use to prepare this Item 19 will be made available to you on reasonable request.

Unit	A/F	Month/Year Opened	2020 Total Gross Sales (Annual)					
1	А	3/2010	\$9,792,097					
2	F	3/2011	\$8,989,235					
3	F	6/2012	\$7,988,895					
4	F	11/2011	\$8,870,508					
5	F	1/2011	\$7,505,188					
6	Α	3/2006	\$7,480,741					
7	А	11/2015	\$6,019,885					
8	F	1/2009	\$5,523,432					
9	9 F 8/2010		\$6,259,539					
10	F	3/2008	\$4,985,225					
11	А	4/2004	\$5,267,269					
12	F	4/2010	\$4,744,174					
13	F	7/2012	\$5,244,048					
14	F	9/2016	\$5,989,655					
15	Α	12/2016	\$5,835,364					
16	A	3/2017	\$3,814,750					
17	7 A 6/2017		\$6,406,989					
18	F	12/2017	\$2,315,713					

TABLE 1: 2020 REPORTING YEAR -ANNUAL GROSS SALES BY REPORTING RESTAURANT

A/F signifies if the unit is owned by one of our Affiliates (A) or by a franchisee (F).

Unit	Month/ Year Opened	2020 Reporting Year Gross Sales by Accounting Period (Shading Signifies that the unit is owned by one of our Affiliates; no shading signifies the unit is owned by a franchisee)											
		Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	Period 9	Period 10	Period 11	Period 12
1	4/2004	530,648	449,995	313,940	472,728	451,295	455,882	555,867	251,300	287,322	335,944	181,357	237,193
2	3/2006	769,065	650,915	490,311	641,762	580,360	270,818	486,083	449,385	418,140	398,204	289,300	313,256
3	3/2008	454,695	380,684	306,406	389,801	309,544	202,243	298,687	202,001	171,393	172,831	188,728	178,523
4	1/2009	564,580	438,720	318,274	375,041	373,266	348,412	439,903	325,397	327,686	357,668	274,050	270,532
5	4/2010	523,695	421,813	331,611	509,543	433,876	384,252	384,392	341,305	324,536	356,730	227,655	278,970
6	8/2010	669,329	571,999	388,802	426,992	406,983	500,015	354,926	338,672	364,627	414,919	285,400	291,930
7	01/2011	794,568	639,881	519,858	883,969	781,617	616,240	886,217	689,308	681,006	740,732	542,934	504,924
8	3/2011	914,355	727,444	490,139	566,372	559,369	536,822	661,399	518,406	516,124	565,439	433,537	411,975
9	11/2011	880,385	784,464	508,502	425,833	341,759	500,701	408,388	341,676	628,760	745,003	485,511	355,924
10	6/2012	814,256	666,515	446,199	535,944	495,954	178,010	376,023	447,209	433,559	699,009	473,384	366,069
11	7/2012	558,857	475,192	330,819	373,546	363,007	300,957	388,411	307,603	279,488	243,830	221,171	217,634
12	11/2015	582,059	479,183	295,725	292,071	353,224	310,731	415,547	354,297	288,600	316,941	217,849	204,937
13	1/2016*	1,036,953	843,121	565,759	685,761	659,882	560,824	728,159	576,013	527,082	573,891	404,264	358,169
14	9/2016	667,044	549,794	417,153	574,426	527,136	336,618	567,608	419,256	389,723	442,783	334,885	238,741
15	12/2016	644,668	581,230	334,017	295,586	274,073	153,489	179,259	210,996	253,574	271,434	196,229	127,774
16	3/2017	413,154	355,680	221,490	258,058	270,256	222,831	213,943	244,999	185,566	228,235	154,356	178,374
17	6/2017	691,621	560,806	344,173	366,457	379,389	321,819	440,458	190,477	337,996	372,488	125,906	235,368
18	12/2017	248,568	244,682	141,736	12,879	106,257	170,501	219,662	149,119	96,670	227,011	196,849	181,269

 TABLE 2

 2020 REPORTING YEAR - GROSS SALES INFORMATION BY REPORTING RESTAURANT – MONTHLY

* This location moved within the same strip center in 1/16. Despite the change, the address of this restaurant did not change so we use the original opening date of this Affiliate-owned location.

NOTES

- 1. Item 19 presents Gross Sales information for all The Boiling Crab restaurants that were operating for at least 18 months before the start of the 2020 reporting year and were operating throughout the 2020 reporting year under the same ownership. We have excluded one The Boiling Crab restaurants owned by a Franchisee that opened in 2019 and was not in operation for at least 18 months before the start of the 2020 reporting period.
- 2. The reporting locations include both affiliate-owned and franchisee-owned The Boiling Crab restaurants.
- 3. The "To Go" locations in Garden Grove and Koreatown are located adjacent to the Garden Grove and Koreatown The Boiling Crab restaurants. Each "to Go" location is separate due to space limitations in the restaurants. We report Gross Sales from "To Go" locations as part of the Gross Sales of the Garden Grove and Koreatown restaurants.
- 4. The results reported by locations owned by our affiliates have been prepared in accordance with tax basis of accounting. However, the results have not been independently audited.
- 5. We rely on the accuracy of the information reported to us by our franchisees. We have not independently audited the information. We also rely on our franchisees' advice that they have prepared their financial statements in accordance with generally accepted accounting principles, but we have not independently reviewed their accounting methodologies to verify the accuracy of their representations.

COMMENTS AND ASSUMPTIONS

A. The Boiling Crab restaurants described in this Franchise Disclosure Document primarily operate as indoor dining businesses that offer delivery and customer pickup services as a secondary feature. After the March 13, 2020, declaration of national emergency due to COVID-19 and the ensuring government orders issued in many jurisdictions banning in-person and indoor dining outright for some period, we revamped our operating strategy to focus intensely on take-out, both delivery and curbside pickup. The restrictions imposed on restaurants varied widely by state and city/country. Most of The Boiling Crab restaurants in the reporting group are in California, which imposed some of the most severe restrictions on inperson dining in the United States, banning indoor dining services entirely and outdoor dining for a significant period in 2020, leaving our California restaurants highly dependent on delivery and curbside pickup. Differences in local COVID-19 rules, resulted in some operational differences among reporting The Boiling Crab restaurants as restaurants in Texas, Nevada and Florida were open for indoor and outdoor dining for most of 2020 subject to complying with occupancy limits and physical spacing requirements for outdoor tables.

B. While we identify the locations of all operating The Boiling Crab restaurants in **Exhibit K**, we regard individual results as confidential information and therefore omit identifying the address of the restaurants in the reporting group. For the 2020 reporting year, The Boiling Crab restaurants in California and Hawaii when considered together as a whole had higher Gross Sales than The Boiling Crab restaurants in Texas, Florida and Nevada when considered together as a whole despite less restrictive COVID-19 rules in the latter group of states. We

believe stricter regulations in California and Hawaii contributed to greater employee and consumer confidence in the safety precautions taken at The Boiling Crab restaurants in California and Hawaii, which, in turn, led to better Gross Sales for The Boiling Crab restaurants in California and Hawaii as a group combined than The Boiling Crab restaurants in Texas, Florida and Nevada combined.

C. The reporting The Boiling Crab restaurants are operationally comparable to The Boiling Crab restaurants described in this Franchise Disclosure Document. There is no way to forecast how long pandemic-related conditions will impact restaurant operations. As local governments ease up on restrictions as more of the population gets vaccinated and pandemic conditions improve, we anticipate that indoor dining will gradually resume as our primary operating strategy for The Boiling Crab restaurants and take-out will return to being a secondary service.

D. All reporting The Boiling Crab restaurants offered comparable menu items to one another and to the menu items currently on our menu.

E. None of the affiliate-owned The Boiling Crab restaurants included in this Item 19 received more from us in the way of marketing support than the franchisee-owned The Boiling Crab restaurants included or that we offer to our franchisees. The Gross Sales results for the 2020 reporting year do not statistically vary depending on whether The Boiling Crab restaurant is owned by our affiliate or by a franchisee.

F. The Gross Sales for the 2020 reporting year results do not statistically vary depending on how long a The Boiling Crab restaurant has been open for business.

G. While the reporting The Boiling Crab restaurants are located in markets with different size populations, all reporting The Boiling Crab restaurants are in market areas that would be classified as urban or suburban where many other restaurants compete for consumer business. By "market area," we refer to a geographic zone containing the people who are likely to frequent The Boiling Crab restaurants based on residence, place of work, commuting patterns, and other factors. While the demographics of the market areas served by the reporting restaurants differ in terms of factors like average income, average consumer age, residential vs. office mix, and other variables, these differences do not correlate with 2020 Gross Sales results.

H. The reporting The Boiling Crab restaurants are located in 5 different states and in different types of leased premises as shown in the chart below. While the reporting The Boiling Crab restaurants (both affiliate and franchise) range in actual square footage from 2,300 to 10,000 square feet, the Gross Sales results for the 2020 reporting year show no material correlation between Gross Sales and restaurant size:

Store	Month/Year Opened	Type of Location	Sq. ft.	2020 Reporting Year - Total Gross Sales (Annual)
1	March / 2010*	Suburban; strip mall	11,000	\$9,792,097
2	March / 2011	Suburban; strip mall	6,000	\$8,989,235
3	June / 2012	Suburban; free standing in a larger shopping plaza that includes large grocery store and fitness gym. Restaurant is exterior-facing with its own entrance.	8,500	\$7,988,895
4	November / 2011	Suburban; part of a larger shopping plaza that includes a big box tenant. Restaurant is exterior-facing with its own entrance.	10,000	\$8,870,508
5	January / 2011	Urban	3,500	\$7,505,188
6	March / 2006	Suburban; strip mall	5,500	\$7,480,741
7	November / 2015	Urban	8,100	\$6,019,885
8	January / 2009	Suburban; strip mall	3,500	\$5,523,432
9	August / 2010	Suburban; strip mall	5,000	\$6,259,539
10	March / 2008	Suburban; strip mall	3,763	\$4,985,225
11	April / 2004	Suburban; strip mall	4,500	\$5,267,269
12	April / 2010	Urban	3,500	\$4,744,174
13	July / 2012	Suburban; free-standing in a strip mall	3,500	\$5,244,048
14	September / 2016	Suburban; free-standing	4,200	\$5,989,655
15	December / 2016	Urban	8,000	\$5,835,364
16	March / 2017	Suburban; free-standing in a strip mall	5,200	\$3,814,750
17	June / 2017	Urban	5,100	\$6,406,989
18	December / 2017	Urban	5,500	\$2,315,713

* This location moved within the same strip center in 1/16. Despite the change, the address of this restaurant did not change so we use the original opening date of this Affiliate-owned location.

I. During the 2020 reporting year, there were greater variation in operating hours among The Boiling Crab restaurants in the reporting group than in past years due to variations in how local governments regulated non-essential business like restaurants because of COVID-19. Pre-pandemic, there were only minor variations among The Boiling Crab restaurants regarding operating hours that did not materially affect the Gross Sales results for the 2020 reporting year.

J. There is no assurance you do as well or achieve the same Gross Sales results as the reporting The Boiling Crab restaurants achieved in the 2020 reporting year. Your sales may be affected by a variety of factors besides COVID-19 regulations, including, among others, the location that you select; its visibility to passing traffic; traffic patterns; population; demographic and income levels in your restaurant's market area; the presence of local competition; your ability to follow our operating methods; your business, marketing and

management skills, time and attention; inflation and other general economic factors; interest rates and lending conditions; and local laws.

SUBSTANTIATION OF THE DATA USED IN PREPARING THIS FINANCIAL PERFORMANCE REPRESENTATION WILL BE MADE AVAILABLE TO YOU UPON REASONABLE REQUEST.

INDIVIDUAL RESULTS MAY DIFFER. THERE IS NO ASSURANCE THAT YOU WILL ACHIEVE THE SAME GROSS SALES RESULTS PRESENTED HERE.

SEE ADDITIONAL DISCLOSURES IN THE CALIFORNIA STATE ADDENDUM.

EXCEPT FOR THE INFORMATION PRESENTED IN THIS FINANCIAL PERFORMANCE REPRESENTATION, WE DO NOT FURNISH OR AUTHORIZE OUR SALESPERSONS TO FURNISH ANY ORAL OR WRITTEN INFORMATION CONCERNING THE ACTUAL OR POTENTIAL SALES, COSTS, INCOME OR PROFITS OF A THE BOILING CRAB RESTAURANT.



ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

TABLE 1* System-wide Outlet Summary as of the Last Day of our Most Recent Fiscal Year (December 27, 2020)							
Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change			
Franchised*	2018	11	11	0			
	2019	11	10	-1			
	2020	10	10	0			
Company-Owned	2018	7	8	+1			
(includes The Boiling Crab restaurants owned	2019	8	10	+2			
by our Affiliates)*	2020	10	10	+0			
Total Outlets	2018	18	19	+1			
	2019	19	20	+0			
	2020	20	20	20			

TABLE 2* Transfers of Outlets from Franchisees to New Owners (other than to Us or Our Affiliates) as of the Last Day of our Most Recent Fiscal Year (December 27, 2020)				
Column 1 State	Column 2 Year	Column 3 Number of Transfers		
CA	2018	0		
	2019	0		
	2020	0		
н	2018	0		
	2019	0		
	2020	0		
NV	2018	0		
	2019	0		
	2020	0		
ТХ	2018	0		
	2019	0		
	2020	0		
Totals	2018	0		
	2019	0		
	2020	0		

TABLE 3* Status of Franchise Outlets as of the Last Day of our Most Recent Fiscal Year (December 27, 2020)								
Column 1 State	Column 2 Year	Column 3 Outlets at Start of Year	Column 4 Outlets Opened	Column 5 Termi- nations	Column 6 Non- Renewals	Column 7 Re- acquired by Franchisor	Column 8 Ceased Operations- Other Reasons	Column 9 Outlets at End of the Year
CA	2018	8	0	0	0	0	0	8
	2019	8	0	0	0	0	0	8
	2020	8	0	0	0	0	0	8
HI	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
NV	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
ТΧ	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	1	0	0
	2020	0	0	_0	0	0	0	0
Totals	2018	11	0	0	0	0	0	11
	2019	11	0	0	0	1	0	10
	2020	10	0	0	0	0	0	10

Status of C	TABLE 4* Status of Company-Owned Outlets as of the Last Day of our Most Recent Fiscal Year (December 27, 2020)								
Column 1 State	Column 2 Year	Column 3 Outlets at Start of Year	Column 4 Outlets Opened	Column 5 Outlets Reacquired From Franchisees	Column 6 Outlets Closed	Column 7 Outlets Sold to Franchisees	Column 8 Outlets at End of the Year		
	2018	7	0	0	0	0	7		
California	2019	7	0	0	0	0	7		
	2020	7	0	0	0	0	7		
	2018	0	1	0	0	0	1		
Florida	2019	1	0	0	0	0	1		
	2020	1	0	0	0	0	1		
	2018	0	0	0	0	0	0		
Texas	2019	0	1	1	0	0	2		
	2020	2	0	0	0	0	2		
	2018	7	1	0	0	0	8		
Totals	2019	8	1	1	0	0	10		
	2020	10	0	0	0	0	10		

TABLE 5* Projected New Franchised Outlets as of the Last Day of our Most Recent Fiscal Year (December 27, 2020)						
Column 1 State	Column 2 Franchise Agreements Signed But Outlet Not Opened as of December 27, 2021	Column 3 Projected New Franchised Outlets in the Next Fiscal Year (2021)	Column 4 Projected New Company – Owned Outlets In the Next Fiscal Year (2021)			
District of Columbia	0	0	1			
Massachusetts	0	0	1			
Virginia	0	0	1			
Total	0	0	3			

*Notes to Item 20 charts: The "to go" locations next to the affiliate-owned restaurant in Garden Grove and the franchisee-owned restaurant in Los Angeles (Koreatown) are counted as one location. The Item 20 tables exclude one location operating outside of the United States as of December 27, 2020, in Shanghai, China.

No franchisee has had a franchise terminated, cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement during a prior fiscal year or have not communicated with us during the 10 weeks before the filing of this Disclosure Document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

We have not signed any confidentiality clauses with any current or former franchisee which would restrict them from speaking openly with you about their experience with us.

There are no trademark-specific franchisee organizations at this time that are associated with the franchise system which we have created, sponsored or endorsed.

ITEM 21

FINANCIAL STATEMENTS

Attached as **Exhibit J** are our audited financial statements covering our last 3 fiscal years (2018-2020). Our fiscal year as a "52-53 week" year ending on the last Sunday of each year.

ITEM 22

CONTRACTS

The contracts we use in this state are exhibits to this Franchise Disclosure document as follows:

- EXHIBIT A List of State Administrators
- EXHIBIT B Agent for Service of Process
- EXHIBIT C Franchise Agreement Schedule A – Approved Location And Protected Area

- Schedule B Personal Guaranty
- Schedule C Addresses for Notice
- Schedule D Spousal Consent
- Schedule E Collateral Assignment of Telephone Numbers, Addresses, Listing and Assumed or Fictitious Business Name
- EXHIBIT D Lease Addendum
- EXHIBIT E General Release
- EXHIBIT F Personal Guaranty
- EXHIBIT G Confidentiality Agreement
- EXHIBIT H Confidential Manual Table of Contents
- EXHIBIT I State Addendum
- EXHIBIT J Financial Statements
- EXHIBIT K Operating The Boiling Crab restaurant Locations
- EXHIBIT L Franchise Application
- EXHIBIT M Closing Acknowledgement (Declaration of Franchise Applicant)
- EXHIBIT N Area Development Agreement
 - Schedule 1 Term Sheet: Development Territory, Development Quota, and Development Deadlines
 - Schedule 2 Franchise Agreement
 - Schedule 3 Spousal Consent
- EXHIBIT O Receipts (2 copies)

ITEM 23

RECEIPTS

The last 4 pages of this Disclosure Document are detachable receipt pages (**Exhibit O**). Please insert the name, address and telephone number of the franchise seller, and date and sign both copies. Detach the last 2 pages and return to us promptly on execution. Retain the other copy of the receipt pages for your records. If these pages or any other pages or exhibits are missing from your copy, please contact us at this address or phone number:

Boiling Crab Franchise Co., LLC 14331 Euclid Street, Suite 207 Garden Grove, California 92843 Telephone: 714-554-6181 Attention: Dada Ngo contact@theboilingcrab.com

<u>EXHIBIT A</u>

LIST OF ADMINISTRATORS

Listed below are the names, addresses and telephone numbers of the federal and state agencies having responsibility for franchising disclosure/registration laws:

FEDERAL

Federal Trade Commission 6th and Pennsylvania Avenue, N.W. Washington, D.C. 20580 (202) 523-1753

STATE AGENCIES

California	Maryland
State of California Department of Financial Protection & Innovation Suite 750 320 W. 4 th Street Los Angeles, California 90013-2344 (213) 576-7500 1 (866) 275-2677 ask.dfpi@dfpi.ca.gov	Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202 (410) 576-6360
Hawaii	Michigan
Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs Business Registration Division State of Hawaii P.O. Box 40 Honolulu, Hawaii 96810 (808) 586-2722	Consumer Protection Division Franchise Section Michigan Department of Attorney General G. Mennen Williams Building, 6 th Floor Lansing, Michigan 48933 (517) 373-7117
Illinois	Minnesota
Franchise Bureau Illinois Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465	Minnesota Department of Commerce Franchise Section 85 7 th Place East St. Paul, Minnesota 55101-2198 (651) 296-6328
Indiana	New York
Franchise Section Indiana Securities Division Room E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-6681	Bureau of Investor Protection and Securities New York State Department of Law 23rd Floor 120 Broadway New York, New York 10271 (212) 416-8211

North Dakota	Virginia
North Dakota Securities Department State of North Dakota Fifth Floor 600 East Boulevard Avenue Bismarck, North Dakota 58505-0510 (701) 328-4712	State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9 th floor Richmond, Virginia 23219 (804) 371-9051
Oregon	Washington
Department of Consumer and Business Services Division of Finance and Corporate Securities State of Oregon Labor and Industries Building Salem, Oregon 97310 (503) 378-4140	Department of Financial Institutions Securities Division State of Washington 150 Israel Rd. SW Tumwater, Washington 98501 (360) 902-8738
Rhode Island	Wisconsin
Department of Business Regulation Securities Division John O. Pastore Complex 1511 Pontiac Avenue, Building 69-1 Cranston, RI 02920 (401) 222-3048	Division of Securities Department of Financial Institutions Wisconsin Commissioner of Securities P.O. Box 1768 Madison, Wisconsin 53701-1768 (608) 266-8559
South Dakota	
Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563	

EXHIBIT B

AGENTS FOR SERVICE OF PROCESS

California	Michigan
State of California Department of Financial Protection & Innovation Suite 750 320 W. 4 th Street Los Angeles, California 90013-2344	Michigan Department of Commerce Corporation & Securities Bureau 6546 Mercantile Way Lansing, MI 48909
Hawaii	Minnesota
Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs Business Registration Division State of Hawaii 335 Merchant Street, Room 203 Honolulu, Hawaii 96813	Commissioner of Commerce Minnesota Department of Commerce Franchise Section 85 7 th Place East St. Paul, Minnesota 55101-2198
Illinois	New York
Office of Attorney General State of Illinois 500 South Second Street Springfield, Illinois 62706	Secretary of State 99 Washington Avenue Albany, New York 12231
Indiana	North Dakota
Secretary of State State of Indiana 201 State House 200 West Washington Street Indianapolis, Indiana 46204	North Dakota Securities Commissioner North Dakota Securities Department Fifth Floor 600 East Boulevard Avenue Bismarck, North Dakota 58505-0510
Maryland	Oregon
Maryland Securities Commissioner Office of the Attorney General Securities Division 200 Saint Paul Place Baltimore, Maryland 21202-2020	Department of Consumer and Business Services Division of Finance and Corporate Securities State of Oregon 350 Winter Street, N.E. Room 21 Salem, Oregon 97310

Rhode Island	Washington
Department of Business Regulation Securities Division John O. Pastore Complex 1511 Pontiac Avenue, Building 69-1 Cranston, RI 02920	Director of Financial Institutions Securities Division State of Washington 150 Israel Rd. SW Tumwater, Washington 98501
South Dakota	Wisconsin
Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501	Commissioner of Securities Wisconsin Securities Commission 345 W. Washington, 4 th Floor Madison, Wisconsin 53703
Virginia	
Clerk of the State Corporation Commission 1300 East Main Street, 1st Floor Richmond, Virginia 23219	
Vette	d Biz

EXHIBIT C

FRANCHISE AGREEMENT



BOILING CRAB – Multistate FDD Exhibit C – Franchise Agreement 4818-3268-0150v.2 0095014-000002



EXHIBIT C

BOILING CRAB FRANCHISE CO., LLC FRANCHISE AGREEMENT



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FRANCHISE AGREEMENT

This Franchise Agreement ("Agreement") is made this ____ day of _____, _____ ("Effective Date") by and between Boiling Crab Franchise Co., LLC, a California limited liability company ("Company") and _____ ("Franchisee").

RECITALS

A. Company owns a license to operate, and grant sublicenses to third parties to operate, casual dining restaurants modeled after a traditional Louisiana seafood boil featuring seafood and fish entrees prepared Cajun-style with different proprietary finishing sauces and complementary side dishes, beer and wine, and fountain drinks that do business as "The Boiling Crab" and operate in accordance with Company's comprehensive business methods. In this Agreement, each restaurant is referred to as a "The Boiling Crab Restaurant" and collectively as "The Boiling Crab Restaurants."

B. Franchisee desires to obtain a license to use Company's comprehensive business methods to operate a The Boiling Crab Restaurant at the Approved Location identified in this Agreement, and Company is willing to grant a license to Franchisee on the terms and conditions of this Agreement.

NOW, THEREFORE, the parties agree as follows:

TERMS AND CONDITIONS

I. <u>DEFINITIONS</u>

In addition to definitions incorporated in the body of this Agreement, the following capitalized terms in this Agreement are defined in this Section. Additionally, if the parties are also parties to an Area Development Agreement, capitalized terms that are used, but not defined, in this Agreement shall have the meaning given to them in the Area Development Agreement and the parties incorporate those definitions by this reference.

A. "Accounting Period" means the specific period that Company designates from time to time in the Confidential Manual or otherwise through written or electronic communications for purposes of Franchisee's financial reporting or payment obligations described in this Agreement. For example, an Accounting Period may, in Company's sole discretion, be based on a seven-day week (e.g., Monday through Sunday), a Calendar Month, a Calendar Quarter; a Calendar Year; or another period of time which may be subdivided into blocks of 4 or 5 weeks, or a shorter or longer time period that Company selects in its sole discretion. Company may designate different Accounting Periods for purposes of paying fees and for discharging reporting obligations under this Agreement.

B. "Addendum to Lease" means the written agreement by and between Franchisee and the landlord of the Approved Location that adds specific terms and conditions required by Company to the Lease and grants Company the right, but not the obligation, to accept an assignment of the Lease under stated conditions without the Landlord's consent. At a minimum, the terms and conditions shall (i) require the landlord to provide concurrent written notice to Company if the landlord serves Franchisee with notice of default under the Lease; (ii) give Company the right, but not impose the obligation, to cure the default under the Lease; (iii) establish the conditions under which Franchisee must offer to assign its interest in the Lease to Company without the landlord's consent; (iv) provide that the Lease may not be materially modified with Company's prior written consent; and (v) allow Company to enter the Authorized Location premises to inspect and verify Franchisee's compliance with this Agreement.

C. "Affiliate" means an entity that controls, is controlled by, or is under common control with, a party to this Agreement.

D. "Anti-Terrorism Laws" mean Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, and all other present and future Applicable Law and requirements of any governmental authority addressing or in any way relating to terrorist acts and acts of war.

E. "Applicable Law" means and includes applicable common law and all statutes, laws, rules, regulations, ordinances, policies and procedures established by any governmental authority with jurisdiction over the operation of the Franchised Restaurant that are in effect on or after the Effective Date, as they may be amended from time to time. Applicable Law includes, without limitation, those relating to building permits and zoning requirements applicable to the use, occupancy and development of the Approved Location; business licensing requirements; hazardous waste; occupational hazards and health; alcoholic beverages; consumer protection; privacy; trade regulation; worker's compensation; unemployment insurance; withholding and payment of federal and state income taxes and social security taxes; collection and reporting of sales taxes; and the American With Disabilities Act.

F. "Approved Location" means the business premises approved by Company for the operation of the particular The Boiling Crab Restaurant that is the subject of this Agreement.

G. "Area Development Agreement" refers to that certain written agreement which the parties may have entered into on or before the Effective Date of this Agreement in which Company has awarded Franchisee the right to open a mutually agreed upon number of The Boiling Crab Restaurants in a geographic area identified as the Development Territory according to specific Development Deadlines. All provisions in this Agreement that refer to an Area Development Agreement shall apply to the parties only if they have, in fact, executed an Area Development Agreement on or before the Effective Date of this Agreement; otherwise those provisions shall be of no force or effect.

H. "BC Computer System" means, collectively, the computer hardware equipment, operating software, communications equipment and supporting peripherals devices that Company specifies by brand, model, supplier, features, functions or other type of specifications and that Franchisee must use to operate the Franchised Restaurant whether or not it incorporates Company's Confidential Information. Company may revise the specifications as frequently as Company deems necessary in its sole discretion during the Term and may replace non-proprietary hardware or operating software with proprietary hardware or software applications created or developed specifically for the benefit of The Boiling Crab Restaurants.

I. "BC Intellectual Property" means the following intangible property and similar types of proprietary rights, interests and protections however arising under Applicable Law related to The Boiling Crab Restaurant concept and business operations that currently exist or come into being after the Effective Date including without limitation all of the following and any equivalent rights under Applicable Law: (i) trademarks, service marks, trade names, brand names, logos, trade dress and other proprietary indicia of goods and services, whether

registered, unregistered or arising by law, and all registrations and applications for registration of such trademarks, including intent-to-use applications, and all issuances, extensions and renewals of such registrations and applications; (ii) internet domain names, whether or not trademarks, registered in any generic top-level domain by any authorized private registrar or governmental authority; (iii) original works of authorship in any medium of expression, whether or not published, all copyrights (whether registered, unregistered or arising by law), all registrations and applications for registration of such copyrights, and all issuances, extensions and renewals of such registrations and applications; (iv) Confidential Information; (v) source codes for proprietary software that Company incorporates into the BC Computer System; (vi) business methods utilized by Company in operating The Boiling Crab Restaurants: (vii) moral rights under Applicable Law; and (viii) patented and patentable designs and inventions, all design, plant and utility patents, letters patent, utility models, pending patent applications and provisional applications and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, re-examinations and renewals of such patents and applications. For the elimination of doubt, the term "BC Intellectual Property" includes all of the trade dress and other property rights subsumed within the defined terms BC Licensed Marks and Confidential Information.

J. "BC Intranet" means the private, secure area on Company's networks using Internet communication protocols to which Company grants access to its franchisees and certain Company employees for purposes of sharing information, including a copy of the Confidential Manual, relevant to the BC System.

K. "BC Licensed Marks" collectively mean all of the trademarks, service marks, trade names, brand names, logos, trade dress and other proprietary indicia of goods and services, whether registered, unregistered or arising by Applicable Law, and all registrations and applications for registration of trademarks, including intent-to-use applications, and all issuances, extensions and renewals of registrations and applications that Company now or hereafter uses to identify, advertise or promote The Boiling Crab Restaurants generally or individual The Boiling Crab Restaurants and expressly authorizes or requires Franchisee to use as a condition of this Agreement.

L. "BC System" means, collectively, Company's comprehensive business methods, standards, policies, requirements and specifications which cover the (i) the design, trade dress and build-out requirements for the Franchised Restaurant including kitchen layout, signs, dining room layout, and installation of our designated interior décor package; (ii) specifications for restaurant equipment and supplies; (iii) designation of standard menu items and menu names; (iv) instructions for handling, preparing, presenting, serving and storing ingredients, foods and beverages including proprietary recipes; (v) requirements for using or selling Designated Goods/Services; (vi) use of the BC Computer System, which includes record keeping, financial and operational reporting requirements; (vii) customer service and merchandising standards; (viii) advertising and branding strategies; (ix) comprehensive training programs; and (x) requirements for using The BC Intellectual Property and any Confidential Information, as modified by Company during the Term as provided in this Agreement.

M. "Business Entity" means a corporation, limited liability company, partnership, limited liability partnership, trust or other type of legal entity which, under Applicable Law, may enter into contracts in its own name.

N. "Calendar Month" means any one of the 12 Calendar Months of the Calendar Year starting on the first day of the Calendar Month.

O. "Calendar Quarter" means the 3-Calendar Month period ending on March 31, June 30, September 30 or December 31 of each Calendar Year.

P. "Calendar Year" means the 12-Calendar Month period starting on January 1 and ending on December 31.

Q. "Captive Venue" refers to the location of a The Boiling Crab Restaurant in a larger public or privately-owned destination or complex where the real estate developer includes restaurant services as an accommodation to a captive market. For purposes of this Agreement, Captive Venues include, without limitation, regional shopping malls, airports, mass transit stations, professional sports stadiums and arenas, hotels and other types of lodging facilities, military bases, entertainment centers, amusement parks, casinos, universities and other types of schools, hospitals and other types of health care institutions, and similar types of captive market locations that Company may designate during the term. Company shall determine and designate those shopping malls that in Company's judgment qualify as a regional shopping mall based on the size of the shopping complex, number of anchor tenants, existence of dedicated parking space, existence of unrelated merchandisers, and prevailing consumer and industry perceptions.

R. "Certified Manager" identifies each management-level employee who devotes full-time and attention to performing general management and supervisory responsibilities for one or more The Boiling Crab Restaurants and who (i) successfully completes Company's entire Certified Manager training course to Company's reasonable satisfaction in the exercise of Company's reasonable business judgment; (ii) passes a Certified Manager exam given at the end of the training course; (iii) holds a ServSafe® Food Protection Manager Certification from the American National Standards Institute Conference for Food Protection or an equivalent certification relating to food safety from a certifying body that Company approves; and (iv) devotes full-time and attention to supervising the day-to-day operations of the Franchised Restaurant.

S. "Change of Control" means a transaction or series of related transactions that result in the sale of all or substantially all of the assets of the Franchised Restaurant. If Franchisee is a Business Entity, "Change of Control" also means: (i) a transaction or series of related transactions that result in a transfer of 50% or more of the outstanding voting power of Franchisee or Franchisee Affiliate, whether voluntarily or by operation of law or due to a merger or consolidation; (ii) a change in the person identified on the Effective Date as the Primary Owner; or (iii) the right to appoint, or cause to be appointed, a majority of the directors, officers or managers of the Business Entity.

T. "Competitive Business" means any business that derives at least 20% of its total gross sales from the distribution or sale of seafood through retail or wholesale sales or distribution. In determining if a business is a Competitive Business, it is immaterial if the business sells seafood in raw, cooked, fresh, flash frozen or frozen state, or in some other way.

U. "Confidential Information" includes, without limitation, knowledge and information which Franchisee knows, or should reasonably know, Company regards as confidential concerning (i) ingredients, formulas, and food storage and preparation procedures; (ii) Company's relationships with designated, recommended and approved suppliers; (iii) inventory requirements and control procedures; (iv) pricing, sales, profit performance or other results of operations of any individual The Boiling Crab Restaurant, including the Franchised Restaurant, or group of The Boiling Crab Restaurants or the entire chain; (v) demographic data for

determining Approved Locations; (vi) strategic growth and competitive strategies; (vii) the design and implementation of marketing initiatives and the results of customer surveys and marketing and promotional programs; (viii) decisions pertaining to Designated Goods/Services; (ix) non-public information pertaining to the BC Intellectual Property and any proprietary software applications that Company incorporates into the BC Computer System and requires Franchisee to use to operate the Franchised Restaurant; and (x) in general, business methods, ideas, trade secrets, specifications, customer and supplier data, plans, cost data, procedures, information systems and knowledge about the operation of The Boiling Crab Restaurants or the BC System, whether the knowledge or information is now known or exists or is acquired or created in the future, patentable, included in the Confidential Manual, or Company expressly designates the information as confidential. Confidential Information does not include (x) information that Franchisee can demonstrate lawfully came to its attention independent of entering into this Agreement and not as a result of Franchisee's wrongful disclosure (whether or not deliberate or inadvertent), or (y) information that Company agrees is, or has become, generally known in the public domain.

V. "Confidential Manual" refers collectively to all volumes of the confidential operating manuals, recipe manuals, training and operations guides, documentation for any proprietary point of sale or other BC Computer System the use of which Company licenses to Franchisee, and other written instructions given to Franchisee by Company in confidence during the Term, which may be memorialized in written or electronic format and modified periodically to reflect changes in the BC System.

W. "Covered Person" means (i) the individual executing this Agreement as Franchisee; (ii) each officer, director, shareholder, member, manager, trustee or general partner of Franchisee and each Franchisee Affiliate if Franchisee is a Business Entity; and (iii) the spouse, adult children, parents or siblings of the individuals included in (i) and (ii). Covered Person shall mean an individual who falls within the identified categories whether on the Effective Date or later during the Term of this Agreement.

X. "Designated Goods/Services" collectively refers to all of the ingredients, sauces, food products, beverages, supplies, equipment, collateral logo merchandise, services to support the build-out of the Franchised Restaurant, and any other goods or services for which Company designates a mandatory supplier. Designated Goods/Services typically fall into these categories: (i) goods or services that Company regards as proprietary because they are produced or fabricated to Company's specifications; (ii) goods or services that Franchisee must use or sell in operating the Franchised Restaurant that display the BC Licensed Marks whether or not the goods or services proprietary; and (iii) goods or services that are only available from a designated, exclusive supplier with whom Company has entered into a purchasing arrangement providing special purchasing terms for The Boiling Crab Restaurants in the geographic region serviced by the supplier.

Y. "Effective Date of Expiration of this Agreement" is the last day of the Term.

Z. "Effective Date of Termination of this Agreement" means one of the following depending on the particular circumstances: (i) with respect to an event of default that this Agreement identifies is not curable, the date when a party is deemed to receive written notice of default and termination or the later effective date specified by the non-breaching party in the written notice as the effective date of termination; (ii) with respect to an event of default that this Agreement identifies is curable, the date on or after the end of a cure period that is specified by

the non-breaching party as the effective date of termination; (iii) the date of termination of the Sublease, or (iv) the closing date of an Event of Transfer.

AA. "Effective Date of Termination or Expiration of this Agreement" means either the Effective Date of Termination of this Agreement or the Effective Date of Expiration of this Agreement as the context requires.

BB. "Event of Transfer" means any actual or attempted transaction or series of related transactions that, directly or indirectly, voluntarily or by operation of law that results or, if completed would result, in (i) the sale, assignment, transfer, pledge, gift, encumbrance or alienation of any interest in this Agreement or the right to use the BC System or any portion or components; (ii) the offer to sell or sale of securities of a Franchisee that is a Business Entity pursuant to a transaction subject to registration under federal or state securities laws or by private placement pursuant to a written offering memorandum; or (iii) a Change of Control. For purposes of illustration, an Event of Transfer includes, without limitation: (a) an order dissolving the marriage of a Franchisee that is an individual; (b) the issuance of additional equity or voting interests of a Business Entity resulting in a Change of Control; (c) a financial restructuring or recapitalization that is secured by a sufficient number of equity or voting interests of a Business Entity such that, if foreclosed upon, would result in a Change of Control; or (d) the death or Incapacity of Franchisee if an individual or any person owning enough equity or voting interests of a Business Entity to result in a Change of Control.

CC. "Force Majeure" includes, without limitation, an event caused by or resulting from an act of God, labor issues, failure of suppliers or other industrial disturbance, war (declared or undeclared), riot, epidemic, fire or other catastrophe, pandemic or quarantine restrictions, material shortages or rationing, act of any government, and any other similar cause that is not within the control of the party whose performance is required.

DD. "Franchise Disclosure Document" means the Franchise Disclosure Document that Franchisee acknowledges that it received before executing this Agreement or paying any consideration to Company or Company's Affiliates for the award of franchise rights.

EE. "Franchised Restaurant" means the particular The Boiling Crab Restaurant which Company authorizes Franchisee to operate under this Agreement at the Approved Location.

FF. "Grand Opening Marketing" means Local Advertising the primary purpose of which is to publicize the opening of the Franchised Restaurant and develop consumer awareness of the Licensed Marks.

GG. "Gross Sales" means the aggregate of all revenue and income from operating the Franchised Restaurant, whether payment is in cash or by credit card, gift cards or other generally accepted form of payment. Gross Sales includes the actual proceeds received from all sales of food, beverages or other goods, merchandise or services of any kind. Gross Sales exclude: (i) sales taxes and other taxes separately stated, if any, collected from customers and paid to taxing authorities; (ii) refunds and credits made in good faith to arms' length customers; (iii) the amount of any checks dishonored or returned and the amount of any charge backs or reversals of credit card transactions with customers; (iv) proceeds from the sale of authorized gift cards to customers; (v) proceeds from isolated sales of trade fixtures having no material effect on ongoing operations; (vi) employee tips; and (vii) the value of meals furnished to employees at no cost. Gross Sales include, without limitation: (a) revenue received from employees for meals furnished to employees at a discount; (b) the value of goods and services bought by customers by redeeming authorized gift cards; and (c) the proceeds from any business interruption insurance.

HH. "Incapacity" is the inability due to medical reasons to devote full time and attention to duties of a Certified Manager due to a cause that continues for at least 120 days in the aggregate during any rolling 12 Calendar Month period during the Term, based upon the examination and findings of a physician selected by a hospital located within 20 miles of the Approved Location, as selected by Company. A period of Incapacity shall continue without interruption unless and until the person suffering the Incapacity resumes his or her duties on a full time basis for 30 consecutive days.

II. "Initial Training Program" means the training program that Company provides to a franchisee before the Opening Date of the franchisee's The Boiling Crab Restaurant which on the Effective Date consists of separate modules identified as (i) Owner Orientation; (ii) Certified Manager training; and (iii) New Restaurant Opening, as Company may revise the Initial Training Program at any time.

JJ. "Internet" means the global system of interconnected computer networks that utilize standard communication protocols, and any successor technology, whether now existing or developed after the Effective Date, accessible by the general public and other types of users linked by a broad array of electronic, wireless and optical networking technologies and that enables the general public, among other things, to obtain information and purchase goods or services from commercial, merchant-controlled websites.

KK. "Lease" means the written agreement by and between Franchisee and the owner of the business premises identified in this Agreement as the Approved Location that grants Franchisee the right to occupy and use the Approved Location for the operation of a The Boiling Crab Restaurant.

LL. "Local Advertising" means, without limitation, all communications in all formats which Franchisee creates or adapts and intends to use, directly or indirectly, to advertise and promote the Franchised Restaurant, Franchisee's status as an authorized franchisee, or which display the BC Licensed Marks. Local Advertising includes, without limitation: (i) written, printed and electronic communications; (ii) communications sent by email or equivalent electronic technology; (iii) communications by means of a recorded telephone message, spoken on radio, television or similar communication media; (iv) promotional items or promotional or publicity events; (v) listings in approved telephone or business directories; (vi) the use of the BC Licensed Marks on stationery, business cards, order forms, signs, merchandise, brochures, flyers, outdoor billboards and other forms of outdoor advertising, point-of-sale materials, uniforms, and other tangible personal property; and (vii) the use of the BC Licensed Marks on any Internet website including content that Franchisee wishes to place on the web page that Company provides to Franchisee on Company's Internet website to promote the Franchised Restaurant.

MM. "Local Advertising Obligation" is an amount equal to 3% of the aggregate Gross Sales of the Franchised Restaurant.

NN. "Local Law" means the specific Applicable Law in the state where the Approved Location is located.

OO. "Non-Designated Goods/Services" refer collectively to all goods, services, merchandise, supplies or property which Franchisee may, or must, use, offer, sell or promote in operating the Franchised Restaurant that are not Designated Goods/Services.

PP. "Opening Date" is the date on which the Franchised Restaurant actually opens for business to the public.

QQ. "Personal Guarantor" refers to any person who owns or at any time during the Term acquires either legally or beneficially 25% or more of the outstanding equity or voting interests of a Franchisee that is a Business Entity.

RR. "Primary Owner" refers to any person who owns or at any time during the Term acquires either legally or beneficially 25% or more of the outstanding equity or voting interests of a Franchisee that is a Business Entity.

SS. "Protected Area" is the area identified on **Schedule A**.

TT. "Provisional Remedies" mean any form of interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its sole discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo.

UU. "Public or Private Offering" is an Event of Transfer that involves the offer of a Controlling Interest of Franchisee's shares to the public pursuant to an offering memorandum, registration statement or comparable documents.

VV. "Qualified Transfer" means (i) if Franchisee is an individual, the transfer by Franchisee of all of his or her rights under this Agreement to a newly-formed Business Entity if all of the equity or voting interests of the new Business Entity will be owned by the person or persons identified as the Franchisee on the Effective Date; or (ii) If Franchisee is a Business Entity, the sale, assignment, transfer, pledge, donation, encumbrance or other alienation of equity or voting interests not resulting in a Change of Control.

WW. "Term" is the 10 year period starting on the Effective Date and expiring without notice at the close of business at the end of 10 years measured from the Opening Date of the Franchised Restaurant unless soon terminated pursuant to the procedures stated in this Agreement.

XX. "Wholesale Sales" means the direct or indirect sale of ingredients, Designated Goods/Services or Non-Designated Goods/Services in association with the BC Licensed Marks under circumstances where Franchisee knows, or after inquiry should reasonably suspect, the buyer is making the purchase with the intention of engaging in the further distribution and sale of the items to retail or wholesale customers through any trade method or distribution and to end-user customers for their consumption.

II. <u>GRANT</u>

A. <u>Award of Rights.</u>

1. Company hereby awards to Franchisee, and Franchisee accepts, the non-exclusive right and license to use the BC System in connection with the operation of one The Boiling Crab Restaurant at the Approved Location subject to the terms and conditions of this Agreement. Franchisee may not relocate the Franchised Restaurant except in accordance with this Agreement.

2. As a condition of the award of franchise rights, concurrently with the execution of this Agreement, Franchisee shall execute the form of Collateral Assignment of Telephone Numbers, Addresses, Listings and Assumed or Fictitious Business Name attached to this Agreement as **Schedule E**.

3. In accepting the award of rights, Franchisee agrees at all times to faithfully, honestly and diligently perform its obligations under this Agreement and to continuously exert its best efforts to maximize Gross Sales of the Franchised Restaurant and promote and enhance the Franchised Restaurant and the reputation and goodwill associated with the BC System.

B. <u>Limitations.</u>

1. Company grants Franchisee no rights other than the rights expressly stated in this Agreement. Franchisee's use of the BC System for any purpose, or in any manner, not permitted by this Agreement shall constitute a breach of this Agreement.

2. Nothing in this Agreement gives Franchisee the right to sublicense the use of the BC System, or any portion or component thereof, to others.

3. Nothing in this Agreement gives Franchisee an interest in Company or the right to participate in Company's business activities, investment or corporate opportunities.

4. Nothing in this Agreement gives Franchisee any rights in or to any BC Intellectual Property, other than the limited license expressly granted herein.

5. Nothing in this Agreement awards Franchisee any express or implied preferential right of any kind to acquire an additional franchise to operate another The Boiling Crab Restaurant. Nothing in this Agreement gives Franchisee the right to object to Company's award of franchises to others regardless of how close the location may be located to the Approved Location.

6. This Agreement authorizes Franchisee to engage only in the sale of authorized goods and services to customers who complete transactions at the Approved Location with the exception that if Company authorizes delivery and catering services, Franchisee may engage in delivery and catering services, but only in accordance with the specific conditions imposed by Company for delivery and catering services. Nothing in this Agreement gives Franchisee the right to engage in Wholesale Sales of any kind or in any trade channel including, without limitation, from any Internet website or by mail order, catalog sales or comparable methods.

C. Improvements; Duty to Conform to Modifications.

1. Any improvements, modifications or additions which Company makes to the BC System, or which become associated with the BC System, including, without limitation, ideas suggested or initiated by Franchisee, shall inure to the benefit, and become the exclusive property, of Company. Franchisee hereby assigns to Company or its designee all intellectual property rights, including, without limitation, all copyrights, patent or other intellectual property rights, in and to any improvements or works which Franchisee may create, acquire or obtain in operating the Franchised Restaurant. Franchisee agrees that Company may use, and authorize others to use, improvements which Franchisee suggests, initiates or originates without compensation to Franchisee and without Franchisee's permission. Franchisee understands and agrees that nothing in this Agreement shall constitute or be construed as Company's consent or permission to Franchisee to modify the BC System or any portion or component thereof. Any modification which Franchisee desires to propose or make to the BC System shall require Company's prior written consent.

2. Franchisee may provide suggestions, comments or other feedback (collectively, "Feedback") to Company with respect to the BC System. Feedback is voluntary. Franchisee agrees that Company may use Feedback for any purpose without liability or compensation to Franchisee or obligation of any kind and hereby grants Company an irrevocable, non-exclusive, perpetual, fully-paid-up, royalty-free, world-wide license to use the Feedback in connection with any business activities conducted by Company or Company's Affiliates, including, without limitation, to make improvements to the BC System.

3. Any goodwill resulting from Franchisee's use of the BC System shall inure to the exclusive benefit of Company. This Agreement confers no goodwill or other interest in the BC System upon Franchisee, except a license to use the BC System during the Term subject to the terms and conditions stated in this Agreement. This provision shall not be construed to prevent Franchisee from receiving the proceeds on the sale of the Franchised Restaurant if the sale is conducted in compliance with the requirements of this Agreement applicable to an Event of Transfer.

4. Franchisee understands and agrees that Company may modify the BC System and any of its components from time to time in its sole discretion as often, and in the manner, that Company believes, in its sole discretion, is necessary to best promote The Boiling Crab Restaurants, as a chain, to the public. Company shall give Franchisee written notice of all changes either by supplements to the Confidential Manual, in writing or electrically, or otherwise. Franchisee shall, at its own cost and expense, promptly adopt and use only those parts of the BC System specified by Company and shall promptly discontinue the use of those parts of the BC System which Company directs are to be discontinued. Franchisee shall not change, modify or alter the BC System in any way, except as Company directs.

5. Franchisee recognizes that changes modifications that Company may make to the BC System may necessitate that Franchisee make capital expenditures during the Term in amounts that Company cannot forecast. Nothing in this Agreement limits the frequency or cost of future changes to the BC System that Company may require. Franchisee understands and agrees that Company has no ability to identify with specificity the nature of these future general improvements or their expected cost and accepts the risk that future general improvements may be imposed that will require significant capital expenditures in an amount that is unknown on the Effective Date and that cannot be fully amortized over the period of time then remaining in the Term.

D. <u>Deviations from the BC System.</u> Company may allow other franchisees and licensees to deviate from the BC System in individual cases in the exercise of Company's sole discretion. Franchisee understands and agrees that it has no right to object to any variances that Company may allow to itself, Company's Affiliates or other franchisees or licensees, and has no claim against Company for not enforcing the standards of the BC System uniformly. Franchisee understands and agrees that Company has no obligation to waive, make any exceptions to, or permit Franchisee to deviate from, the uniform standards of the BC System. Any exception or deviation that Company does allow Franchisee must be stated in writing and executed by Company in order to be enforceable against Company.

III. PROTECTED TERRITORY AND RESERVED RIGHTS

A. <u>Protected Area.</u>

1. Except as otherwise provided in this Section, Company agrees not to open or operate, or grant others, including, without limitation, Company's Affiliates or unrelated persons, the right to open or operate, a The Boiling Crab Restaurant identified by the BC Licensed Marks anywhere in the Protected Area shown or described on **Schedule A**.

2. Nothing in this Agreement gives Franchisee the right to object to Company's award of franchises to others for locations outside the Protected Area regardless of how close it may be located to the boundaries of the Protected Area.

3. The Protected Area excludes all of the following types of properties that now, or in the future, are in the Protected Area:

a. Any Captive Venue in the Protected Area.

b. Any restaurant properties in the Protected Area that Company acquires as part of, and contemporaneous with, the acquisition of a chain of at least 3 or more restaurants regardless of their location (whether within or outside of the Protected Area) if, at the time of the acquisition, all restaurants in the chain do business under a trade name other than the BC Licensed Marks. Following the acquisition, Company may convert any or all of the restaurant properties in the Protected Area to a The Boiling Crab Restaurant or permit any of Company's Affiliates, the then-current owner or any other third party to operate the restaurant properties as a The Boiling Crab Restaurant under a franchise license from Company.

4. Franchisee understands and agrees that the significance of designating a Protected Area is solely to indicate the geographic area within which Company will not open or operate, or grant others the right to open or operate, a The Boiling Crab Restaurant except as expressly permitted under the exclusions and reserved rights set forth in this Section. The designation of a Protected Area does not give Franchisee any superior right (i) to sell authorized goods or services to persons who reside or work in the Protected Area, or (ii) to market or advertise its The Boiling Crab Restaurant in media that circulates, broadcasts or otherwise is directed to or accessible by persons in the Protected Area. Furthermore, Franchisee understands that its rights to use the BC System in the Protected Area are non-exclusive.

B. <u>Company's Reserved Rights.</u>

1. In addition to the properties excluded from Franchisee's Protected Area, Company reserves the right to engage in any and all activities in the Protected Area except opening or operating, or granting others, including, without limitation, Company's Affiliates or unrelated persons, the right to open or operate, a The Boiling Crab Restaurant identified by the BC Licensed Marks.

2. Company's reserved rights extend to any retail or wholesale channel of distribution, whether the channel now exists or is developed in the future including the right to engage in Wholesale Sales. Without limiting the scope of Company's reserved rights in the Protected Area, Company, on behalf of itself, Company's Affiliates and its or their other franchisees or licensees, may directly or indirectly, engage in any of the following activities in the Protected Area without prior notice or compensation to, or consent of, Franchisee:

a. Offer and sell any items that are now, or in the future, identified as Designated Goods/Services through any retail or wholesale channel of distribution, including, without limitation, from (i) an Internet site, mail order catalogue, direct mail advertising; or (ii) any type of grocery, specialty, supermarkets and other type of food service businesses or other retail stores of any kind.

b. Open and operate any other type of restaurant or food service business in the Protected Area (i) as long as the restaurant or food service business operates under a name dissimilar to the BC Licensed Marks, and (ii) is not stylized as a traditional Louisiana seafood boil restaurant.

3. Company reserves the right to use all, or parts, of the BC System and to exploit the BC Licensed Marks in any manner, method or channel of distribution without prior notice or compensation to, or consent of, Franchisee. Without limiting the foregoing, Company, on behalf of itself, Company's Affiliates and its or their other franchisees or licensees, may directly or indirectly, offer and sell any menu items through any retail or wholesale channel of distribution, including from any Internet website, mail order catalog, direct mail advertising, or from supermarkets and other food service businesses.

IV. <u>APPROVED LOCATION</u>

A. <u>Selection of Approved Location.</u>

1. If Franchisee owns or leases an existing retail location which Company has determined meets its demographic requirements and the landlord is willing to execute Company's form of Addendum to Lease, the parties shall mutually indicate the Approved Location's street address and the boundaries of the Protected Area on **Schedule A** and execute **Schedule A** at the same time they execute this Agreement, in which case the balance of this subsection A shall not apply to Franchisee.

2. If the parties have not identified the Approved Location on or before the Effective Date, Franchisee shall be responsible for evaluating potential sites and selecting the Approved Location, subject to Company's approval, pursuant to the procedures stated in this Section. Following Company's written approval of Franchisee's proposed site as the Approved Location, the parties shall amend this Agreement to set forth the Approved Location's street address and the boundaries of the Protected Area on **Schedule A**.

3. The fact that Company may, in its sole discretion, offer Franchisee advice, recommendations or site location services of any kind shall not constitute an admission on Company's part that it is responsible for identifying potential sites, and Franchisee understands that site selection is Franchisee's sole responsibility, subject to Company's right to approve the site. Consistent with Franchisee's responsibility for site selection, Franchisee is solely responsible for investigating and complying with Applicable Law concerning development, occupancy and use of the Approved Location and evaluating the suitability of a site as a The Boiling Crab Restaurant.

4. To assist Franchisee with site selection, Company shall provide Franchisee, without charge, with its current written site selection criteria and a set of current prototype plans and specifications for the construction, layout, design, appearance, trade dress elements, and leasehold improvements of a typical The Boiling Crab Restaurant. Franchisee understands that Company's prototype plans and specifications may not reflect the requirements of Applicable Law governing public accommodations for persons with disabilities or similar rules, zoning restrictions, building codes, permit requirements or applicable Lease restrictions. Franchisee is solely responsible for investigating and complying with all matters pertaining to Applicable Law at Franchisee's sole expense.

a. To obtain Company's approval of a proposed site, Franchisee shall submit a written site proposal to Company, in the form indicated in the Confidential Manual. Franchisee's site proposal shall be accompanied by a letter of intent or other evidence satisfactory to Company which confirms the willingness of the owner or master tenant of the Approved Location to offer Franchisee a Lease and to execute an Addendum to Lease in the form required by Company. Company may condition site approval on its review and approval of the Lease which Franchisee proposes to enter into with the landlord of the proposed site.

b. Following receipt of Franchisee's written site proposal, Company may, in its sole discretion and at its sole expense, make an on-site visit to the proposed site at Company's expense if Company reasonably believes that physical inspection of the demographic conditions of the area, or the proposed site, is necessary or desirable to evaluate Franchisee's proposal. Franchisee understands and agrees that the on-site visit is at Company's option and not required by this Agreement.

c. Company shall have 30 days following receipt of Franchisee's completed site proposal to make any site visit that it chooses to make and approve or disapprove the proposed site by giving written notice to Franchisee (the "Site Approval Notice"). Franchisee may request site approval for more than one site; but it shall not extend the time period for obtaining site approval. If Franchisee proposes more than one site, Company need only approve one site, or it may disapprove all proposed sites. Company's failure to give timely notice of approval shall constitute Company's disapproval of all sites proposed by Franchisee. Company's approval of a site signifies only that the site meets Company's current site criteria. Company's approval of a site does not certify that Franchisee's development, use or occupancy of the site as a The Boiling Crab Restaurant will conform to Applicable Law or guaranty or warrant that operation of a The Boiling Crab Restaurant at the site will be successful or profitable. Company is not responsible if the site fails to meet Franchisee's or Company's expectations.

5. Following Company's written approval of Franchisee's proposed site as the Approved Location, the parties shall amend this Agreement to set forth the Approved Location's street address and the boundaries of the Protected Area on **Schedule A**.

6. The parties' failure to execute **Schedule A** shall not invalidate this Agreement, Company's site approval or the designation of the Protected Area.

B. <u>Lease and Addendum to Lease.</u> Promptly following the parties' execution of **Schedule A**, Franchisee shall execute a Lease and Addendum to Lease with the landlord of the Approved Location and deliver to Company a copy of the fully-executed Lease and Addendum to Lease.

C. <u>Termination (Applicable only if Franchisee and Company Have Not Executed an</u> <u>Area Development Agreement</u>. If Franchisee and Company are not parties to an Area Development Agreement, Company may terminate this Agreement Franchisee fails to (i) obtain Company's written site approval, (ii) deliver a copy of the executed Lease and Addendum to Lease to Company; and (iii) execute Exhibit A to identify the address of the Approved Location within 120 days after the Effective Date. If Company elects to terminate, Company will refund 80% of the Initial Franchise Fee that Franchisee has paid to Company upon Franchisee's delivery of an executed general release, in form satisfactory to Company, of any and all claims against Company, Company's Affiliates and their respective officers, directors, shareholders, employees and agents. However, if Franchisee and Company are parties to an Area Development Agreement, in lieu of this provision, the parties are bound by the requirements in Section V of this Agreement and the Area Development Agreement.

D. <u>Relocation.</u>

1. If (i) the Lease expires or terminates for reasons other than Franchisee's breach; (ii) the Approved Location or building in which the Franchised Restaurant is located is destroyed, condemned or otherwise rendered unusable; or (iii) the parties' mutually believe that relocation will increase the business potential of the franchise, Franchisee shall relocate the Franchised Restaurant, at Franchisee's sole expense, to a new location selected by Franchisee, and approved by Company, in accordance with Company's then-current site selection procedures as specified in the Confidential Manual. Company shall indicate its approval of the new site by executing a new Site Approval Notice. The parties shall amend **Schedule A** to reflect the address of the new Approved Location.

2. As a condition of approving Franchisee's request to relocate the Franchised Restaurant, Company may require Franchisee to conduct Grand Opening Marketing to publicize the new Approved Location's opening to the public. All of the terms and conditions in this Agreement pertaining to Grand Opening Marketing activities conducted at the original Approved Location in conjunction with the original Opening Date shall apply to Grand Opening Marketing activities at the new Approved Location including Franchisee's obligations to spend no less than the minimum amount on Grand Opening Marketing set forth in this Agreement.

3. At Franchisee's sole expense, Franchisee shall construct and develop the new premises to conform to Company's then-current specifications for design, appearance, trade dress elements, equipment, layout, and leasehold improvements for new The Boiling Crab Restaurants, and remove any signs, trade dress, kitchen and other equipment, and similar property from the original Approved Location which identified the original Approved Location as belonging to the BC System. All of the terms and conditions in this Agreement regarding the process for preparing and approving Franchisee's Design Plans for the original Approved Location shall apply equally to the new Approved Location.

4. Franchisee shall use its best efforts to complete relocation without any interruption in the continuous operation of the Franchised Restaurant unless Company's prior written consent is obtained. As a condition to consenting to a disruption in operations, Company may impose maximum time periods, which shall be reasonable under the circumstances compelling relocation, in which Franchisee must (i) obtain Company's site selection approval for the new Approved Location; and (ii) complete construction and development of the new Approved Location as expediently as reasonably possible in accordance with Company's then-current specifications. Franchisee understands that if Company consents to a disruption in operations and operations temporarily cease, the Term of this Agreement shall not be extended and Franchisee shall remain liable to pay Royalty Fees, Marketing Fees, and any Co-op Advertising Fee in amounts equal to the average amounts paid by Franchisee during the 4 complete Calendar Quarters immediately preceding the date that operations cease or the shorter period that Franchisee has been in business at the original Approved Location. Franchisee's failure to accept or abide by the relocation requirements shall constitute a material breach of this Agreement and grounds for termination.

V. <u>AREA DEVELOPMENT AGREEMENT – SPECIFIC PROVISIONS APPLICABLE ONLY</u> <u>IF COMPANY AND FRANCHISEES ARE PARTIES TO AN AREA DEVELOPMENT</u> <u>AGREEMENT</u>

A. <u>Application</u>. The provisions in this Section only apply to the parties if they are parties to an Area Development Agreement and this Agreement is executed by them pursuant to the Area Development Agreement. Except as provided in this Section, all other provisions in this Agreement shall apply to the parties.

B. <u>Procedures for Selection of the Approved Location, Delivery of the Executed</u> <u>Lease</u>. The provisions in the Area Development Agreement pertaining to selection of the Approved Location and delivery of the executed Lease and Addendum to Lease shall apply to the parties in place of the provisions in this Agreement addressing those subjects.

Termination Conditions Related to Site Approval, Delivery of the Executed Lease C. and Addendum to Lease and the Opening Date. The provisions of this Agreement establishing deadlines on Franchisee to (i) obtain Company's written site approval and to deliver a copy of the executed Lease and Addendum to Lease to Company within 120 days after the Effective Date; and (ii) use best efforts to open the Franchised Restaurant for business within 120 days after the date on which Franchisee signs the Lease for the Approved Location shall not apply to Franchisee when Franchisee and Company are parties to an Area Development Agreement. Instead, the Opening Date for the Franchised Restaurant shall be no later than the specific Development Deadline applicable to the Franchised Restaurant according to the order in which the Franchised Restaurant is developed out of the entire Development Quota specified in the Area Development Agreement. Developer is solely responsible for planning its site evaluation, lease negotiation, permitting and other development activities to allow sufficient time to complete the entire site approval, document execution and build-out process and open the Franchised Restaurant by no later than the applicable Development Deadline in the Area Development Agreement.

VI. <u>TERM AND RENEWAL</u>

A. <u>Term.</u> This Agreement shall begin on the Effective Date and shall expire without notice 10 years from the Effective Date, unless this Agreement is sooner terminated.

B. <u>Renewal Term.</u> Franchisee shall have an option to renew the franchise for two additional terms of 5 years each (each 5-year period is referred to as a "Renewal Term" and each option to renew is referred to as a "Renewal Option"). Franchisee understands that each Renewal Option is subject to the condition that Company must be awarding new The Boiling Crab Restaurant franchises in the United States at the time when Franchisee is permitted to exercise the Renewal Option. To exercise each Renewal Option, Franchisee must furthermore comply the following conditions:

1. Franchisee must give Company written notice of Franchisee's election to renew (the "Renewal Notice") at least 9 Calendar Months, but not more than 12 Calendar Months, before the end of the Term or the first Renewal Term, as applicable. The Renewal Option shall be cancelled if Franchisee does not timely and effectively exercise the Renewal Option.

2. The Renewal Notice must each be accompanied by a non-refundable renewal fee ("Renewal Fee") equal to 20% of the Initial Franchise Fee that Company is then charging to franchisees purchasing their first franchise awarding the right to operate one The Boiling Crab Restaurant in the state where the Franchised Restaurant is located.

3. Franchisee must not be in default under this Agreement or any successor Franchise Agreement at the time it gives the Renewal Notice or on the first day of the Renewal Term. Further, Franchisee must not have received more than 3 notices of default during any 24 Calendar Month period during the Term or the first Renewal Term, as applicable, whether or not the notices relate to the same or to different defaults, and whether or not the defaults have each been timely cured by Franchisee.

4. To exercise each Renewal Option, Franchisee shall execute Company's then-current form of Franchise Agreement for a 5 year term, which Franchise Agreement shall supersede this Agreement or any successor Franchise Agreement in all respects except as follows: (i) Franchisee shall not have the renewal rights set forth in any successor Franchise Agreement, but shall instead have the Renewal Options set forth in this Agreement; (ii) Franchisee shall not be required to pay the Initial Franchise Fee stated in any successor Franchise Agreement, but shall instead pay the Renewal Fee; and (iii) Franchisee shall not be required to pay the Renewal Fee; and (iii) Franchisee shall not be required to pay the Initial Training Programs described in any successor Franchise Agreement then offered by Company to new franchisees, but shall comply with the renewal training requirements set forth in this Agreement. Franchisee understands that any successor Franchise Agreement may be materially different than this Agreement, including, without limitation, requiring payment of additional or different fees to Company.

5. Franchisee shall satisfy Company's then-current training requirements, if any, for renewing franchisees. Company may require that Franchisee pay a training fee to complete mandatory training in connection with exercising a Renewal Option in an amount equal to the training fee that Company then charges other franchisees who execute a renewal Franchise Agreement contemporaneously.

6. Franchisee shall conform the Franchised Restaurant to Company's thencurrent design, appearance, trade dress elements, layout, equipment, leasehold improvements, imaging requirements, signs, and accounting and recordkeeping systems that apply to new The Boiling Crab Restaurants, including, without limitation, making upgrades to the BC Computer System to the extent any areas do not meet Company's then-current requirements. 7. Franchisee shall execute and deliver a general release, in form satisfactory to Company, of any and all claims against Company, Company's Affiliates and their respective officers, directors, shareholders, employees and agents.

C. <u>Ineffective Exercise of Renewal Option</u>. Franchisee's failure to execute and deliver the renewal Franchise Agreement and release required by this Section within 30 days after Company delivers them to Franchisee for execution shall be deemed an election by Franchisee not to exercise the Renewal Option. If Franchisee fails to satisfy any renewal condition in a timely manner, this Agreement will expire on the last day of the Term without further notice from Company; provided, however, Franchisee shall remain obligated to comply with all provisions of this Agreement which expressly, or by their nature, survive the expiration or termination of this Agreement.

D. Extension. If Company is in the process of revising, amending or renewing its franchise disclosure documents or registration to sell franchises in the state where the Franchised Restaurant is located, or under Applicable Law cannot lawfully offer Franchisee its then-current form of Franchise Agreement at the time Franchisee delivers the Renewal Notice, Company may, in its sole discretion, offer to extend the terms and conditions of this Agreement on a Calendar Month-to-Calendar Month basis following the expiration of the Term (or the first Renewal term, as applicable) for a maximum period of 12 months from the expiration date so that Company may lawfully offer its then-current form of Franchise Agreement. If (i) Company is granting new franchises for new The Boiling Crab Restaurants in the United States at the time when Franchisee is permitted to exercise the Renewal Option, and (ii) Franchisee has otherwise satisfied the conditions for renewal and is in compliance with the provisions of this Agreement, and if, after 12 months, Company still cannot lawfully offer its then-current form of Franchise Agreement, the parties shall be deemed to have extended this Agreement for the remainder of the then-current Renewal Term. Nothing in this Section shall require Company to extend this Agreement if, at the time Franchisee delivers the Renewal Notice Franchisee is in material default under this Agreement.

VII. APPROVED LOCATION DEVELOPMENT AND OPENING DATE

A. <u>Franchisee's Construction Drawings.</u>

1. Following the Effective Date, Company shall provide Franchisee with one set of Company's prototype plans and specifications for the design, appearance, trade dress elements, equipment, layout and leasehold improvements of The Boiling Crab Restaurants, which Franchisee shall use to evaluate potential sites for the Approved Location. Franchisee understands that Company's prototype plans and specifications may not reflect the requirements of Applicable Law governing public accommodations for persons with disabilities or similar rules, zoning restrictions, building codes, permit requirements or applicable Lease restrictions.

2. At Franchisee's sole expense, Franchisee shall retain competent architectural, design and contracting services to prepare design and construction plans ("Franchisee's Construction Drawings") that adapt Company's prototype plans and specifications to the specific dimensions, square footage and conditions of the Approved Location and to the requirements of the Lease and Applicable Law. Before engaging an architect, designer or contractor, Franchisee shall submit to Company the name and supporting credentials of each person that Franchisee desires to retain to demonstrate the individual's or firm's overall reputation and credentials for workmanship, timeliness of performance, financial

solvency and experience with retail construction. Company shall have 15 days after receiving all supporting information in which to indicate its decision. Company's failure to respond within 15 days shall signify its approval. Company's approval of a particular firm or individual is not an endorsement or guaranty of the quality of workmanship, timeliness of completion or any other credential and Company shall have no liability whatsoever for the party's services.

3. At a minimum, Franchisee's Construction Drawings shall address, without limitation, layout, signs, lighting, flooring, mechanical systems, electrical systems, plumbing, carpentry, wall coverings, ceiling treatments, exhaust/ventilation systems, customer seating, preparation and storage areas, general trade dress components and other improvements that Franchisee intends to make or install, together with such other information as may be specified in the Confidential Manual. Franchisee may only use Franchisee's Construction Drawings for purposes of developing the Approved Location as a The Boiling Crab Restaurant.

4. Franchisee is solely responsible for investigating the requirements of Applicable Law governing public accommodations for persons with disabilities or similar rules, zoning restrictions, building codes, permit requirements or applicable Lease restrictions and conforming Franchisee's Construction Drawings to such requirements.

5. Franchisee shall submit Franchisee's Construction Drawings to Company for approval before Franchisee may begin permitting, construction or development of the Approved Location. In reviewing Franchisee's Construction Drawings, Company agrees not to withhold its approval unreasonably. Company shall have 15 days to review Franchisee's Construction Drawings and notify Franchisee in writing of its rejection or approval of Franchisee's Construction Drawings or its approval subject to specified modifications. Company's failure to give Franchisee timely notice shall constitute Company's disapproval of Franchisee's Construction Drawings as submitted. Company's approval of Franchisee's Construction Drawings, with or without additional conditions, does not certify that Franchisee's development, use or occupancy of the site as a The Boiling Crab Restaurant pursuant to Franchisee's Construction Drawings as approved will conform to Applicable Law or guaranty or warrant that operation of a The Boiling Crab Restaurant at the site will be successful or profitable.

B. <u>Development of Approved Location.</u>

1. Franchisee shall cause all construction and other development work to be carried out in compliance with the version of Franchisee's Construction Drawings that Company approves without any material variation. Franchisee shall not make any material changes to the Franchisee's Construction Drawings without first submitting the changes in writing to Company for its approval.

2. Franchisee shall cause all construction and development work to conform with the requirements of the Lease and Applicable Law, including, without limitation, all government and utility permit requirements (such as, for example, zoning, sanitation, building, utility and sign permits). Franchisee shall complete development of the Approved Location diligently, expeditiously and in a first-class manner at Franchisee's sole expense.

3. Franchisee is solely responsible for purchasing, leasing or licensing all of the equipment, fixtures, furniture, trade dress elements, signs, supplies, materials, and decorations required for development and operation of The Boiling Crab Restaurants from recommended, approved or required sources as directed by Company in the Confidential

Manual and this Agreement. Franchisee understands and agrees that Company may designate all, or particular items, of the equipment, fixtures, furniture, trade dress elements, signs, supplies, materials, and decorations as Designated Goods/Services in which case the items must be purchased from the sources that Company identifies.

4. Franchisee understands and agrees that it is solely responsible for supervising, and for the acts and omissions of, the architect, design and construction personnel that it hires or retains. Franchisee shall obtain all customary contractors' lien waivers for the work performed. The fact that Company may recommend an architect, designer or construction personnel to assist Franchisee in preparing Franchisee's Construction Drawings or with the performance of actual construction work shall not (i) excuse Franchisee from the duty to obtain Company's approval of Franchisee's Construction Drawings; (ii) constitute an admission on Company's part to responsibility for preparing Franchisee's Construction Drawings; or (iii) make Company liable for design or construction work, delays or defects of any kind.

5. Company shall have no responsibility for any delays in development or opening of the Franchised Restaurant or for any loss resulting from the design of the Approved Location or approval of Franchisee's Construction Drawings. Company shall have access to the Approved Location to inspect the work and performance by Franchisee's construction personnel, but is not obligated to inspect the project periodically during development or upon completion. Franchisee's construction personnel, the inspection is not for purposes of reviewing or certifying that development is in compliance with the Lease or Applicable Law, but solely to evaluate that development conforms with the version of Franchisee's Construction Drawings that Company has approved and otherwise with Company's specifications for design, appearance, trade dress elements, equipment, layout and leasehold improvements.

C. Opening Date.

1. Franchisee shall use its best efforts to open the Approved Location for business to the public within 6-12 months after the Effective Date. Franchisee shall not open the Approved Location for business to the public under the BC Licensed Marks unless and until Company issues a written completion certificate. The certificate shall signify that Company finds that the Approved Location, as built, substantially conforms to the version of Franchisee's Construction Drawings that Company has approved and that Franchisee has met all other pre-opening requirements including, without limitation: (i) completing the Owner Orientation and Certified Manager's training modules of the Initial Training Program, having at least one person qualify as a Certified Manager; (ii) supplying Company with proof of all required insurance coverage all in accordance with the requirements of this Agreement; and (iii) implementing all of the other mandatory features of the BC System. Company may require that Franchisee provide Company with photographs and video tapes showing the Approved Location's physical readiness to open for business.

2. Company agrees to use its reasonable best efforts to review Franchisee's Construction Drawings, conduct inspections of the work and performance by Franchisee's personnel, and inspect the Approved Location as built within time frames that will avoid causing an undue delay in Franchisee's ability to open the Franchised Restaurant within 120 days after the Effective Date.

3. If Franchisee believes Company has failed to adequately provide any services required by this Agreement to be performed by Company before or in connection with

the Franchised Restaurant's opening, whether in regard to site selection, site development, Initial Training or any other matter affecting the establishment of the Franchised Restaurant, Franchisee shall so notify Company in writing within 60 days following the Opening Date. Absent timely notice to Company, Franchisee shall be deemed to acknowledge conclusively that (i) all required services to be performed by Company before or in connection with the Franchised Restaurant's opening were provided sufficiently and satisfactorily in Franchisee's judgment, and (ii) Franchisee and its officers, directors, shareholders, employees and agents have each waived any claim alleging facts to the contrary.

VIII. <u>TRAINING</u>

A. Initial Training Program.

1. After Franchisee executes the Lease for the Approved Location, the parties shall mutually schedule the Owner Orientation and Certified Manager modules of the Initial Training Program so that the Owner Orientation is completed by no later than 4 weeks and the Certified Manager module is completed by no later than 2 weeks before the anticipated Opening Date. Company shall provide the New Restaurant Opening module at the Approved Location during the period immediately before and after the Opening Date. All modules will be for the duration and cover the subjects identified in the Manual.

2. Company shall not charge any tuition or training fee in connection with providing the Primary Owner, Certified Manager or New Restaurant Opening modules of the Initial Training Program in connection with the Franchised Restaurant's initial opening regardless of the number of individuals whom Franchisee enrolls in each module. Company may limit enrollment (i) in any module depending on space availability; (ii) in the Owner Orientation module to the individual who is the Franchisee or a Primary Owner of the Franchisee; and (iii) in the Certified Manager Training module to management-level employees of the Franchisee. Company encourages that Franchisee include all of its opening employees in the New Restaurant Opening Module held at the Authorized Location before and in conjunction with the Opening Date.

3. If Franchisee is executing this Agreement in connection with exercising the Renewal Option, in consideration of Franchisee's payment of a renewal fee, Franchisee shall be entitled to participate in any training program that Company then provides for renewing franchisees on the same basis as other franchisees renewing contemporaneously.

4. Franchisee understands and agrees that Company may modify the Initial Training Program at any time without prior notice to Franchisee. Although the Initial Training Program as of the Effective Date consists of separate modules, Company's modifications may involve adding, deleting, shortening or lengthening modules or tracks within modules, changing the location, duration, content or scope of the Initial Training Program, or changing instructors or mandatory training requirements.

B. <u>Management-Level Employees; Certified Manager Qualifications.</u>

1. All newly hired and replacement personnel whose employment responsibilities include day-to-day management of the Franchised Restaurant shall demonstrate the requisite competency to operate and manage a The Boiling Crab Restaurant in Company's reasonable business judgment.

2. At all times after the Opening Date, the Franchised Restaurant must be under the direct supervision of at least one Certified Manager. Franchisee's designated Certified Manager may, but need not, be a Primary Owner. Franchisee shall notify Company in writing of the name of the Certified Manager of the Franchised Restaurant (or names of each Certified Manager if Franchisee qualifies more than one person as a Certified Manager of the Franchised Restaurant) and any changes in the identity of the Certified Manager during the Term promptly after they occur.

3. The Confidential Manual sets forth Company's criteria for earning a Certified Manager designation. Company may change the Certified Manager qualification criteria at any time effective upon notice to Franchisee. Company's notice shall specify any additional training or other requirements applicable to new Certified Managers which an existing Certified Manager must complete in order to maintain his or her designation as a Certified Manager. Company shall allow each existing Certified Manager 90 days after the new criteria become effective in which to satisfy the additional training and other requirements without suffering a lapse in their designation as a Certified Manager.

4. The award of a Certified Manager designation does not constitute a warranty, guaranty or endorsement by Company or its Affiliates of the person's skills, performance ability or business acumen. Neither Company nor its Affiliates shall have any responsibility for the operating results of the Franchised Restaurant or the performance of Franchisee's employees or agents.

C. <u>Additional Training.</u> After the Opening Date, Franchisee may request permission to enroll additional persons in the Certified Manager training module (or then-current equivalent) or receive additional training and on-site assistance. Franchisee understands and agrees that all additional training shall be at mutually scheduled times, subject to space availability and Company's other training commitments, and that, as a condition to receiving additional training, Franchisee must pay Company's then-current per person training fees stated in the Confidential Manual. In connection with additional instruction provided at the Authorized Location, Franchisee shall also reimburse Company for Company's reasonable travel expenses, including, without limitation, expenses for air and ground transportation, lodging, meals, and miscellaneous travel-related personal charges.

D. <u>Continuing Training.</u>

1. After the Opening Date, Company may periodically offer continuing education training programs at one or more designated locations and require attendance by Franchisee, a Primary Owner of a Franchisee that is a Business Entity, a Certified Manager or a particular employee category, such as General Manager; provided, however, Company shall not require that more than 2 persons designated by Company each complete more than 3 days of continuing training during any 12 Calendar Month period. Franchisee shall be solely responsible for covering the personal expenses of its employees attending continuing and additional training programs, including transportation, lodging, food, salary and other personal charges.

2. In connection with any Event of Transfer, the proposed transferee or its Primary Owner must complete Company's then-current Initial Training Program to Company's satisfaction, qualify at least one management-level employee as a Certified Manager before Franchisee's payment of the transfer fee required, and pay Company's then-current per person training fee as stated in the Confidential Manual before training begins. The transferee shall be solely responsible for all personal expenses that the transferee and its employees incur in connection with such training, including transportation, lodging, food, salary and other personal charges. Franchisee shall remain responsible for operation and management of the Franchised Restaurant until the transferee qualifies at least one person as a Certified Manager.

E. <u>Additional Provisions.</u>

1. Franchisee understands and agrees that (i) it is solely responsible for all personal expenses that it and its employees incur to attend any of the training program offered by Company whether before or after the Opening Date, including, without limitation, costs for air and ground transportation, lodging, meals, personal expenses and salaries, and (ii) Company will not pay compensation for any services performed by trainees during any training program provided by Company even if, for example and without limitation, the training program requires the Franchisee or its employees to work at a The Boiling Crab Restaurant owned by Company or Company's Affiliates.

2. Franchisee agrees to allow Company to train persons unaffiliated to Franchisee at the Franchised Restaurant at a time mutually convenient to Franchisee and Company without compensation or reimbursement to Franchisee, for up to 30 days per Calendar Year.

IX. <u>BC INTELLECTUAL PROPERTY</u>

A. <u>Ownership.</u> Company owns all rights in the BC System and its various components, and Franchisee owns no rights in the BC System except for the license granted by this Agreement. Franchisee agrees not to contest, or assist any other person to contest, the validity of Company's rights and interest in the BC System, or any component thereof, either during the Term or after this Agreement terminates or expires.

B. <u>Use of the BC System.</u>

1. In operating the Franchised Restaurant, Franchisee shall (i) use only the elements of the BC System designated by Company and only in the manner authorized and permitted by Company; (ii) use the BC System only in connection with the operation of the Franchised Restaurant and not in connection with other unrelated activities; (iii) display notices of trademark and service mark registrations in the exact manner that Company specifies; (iv) obtain fictitious or assumed name registrations as required by Applicable Law; and (v) prominently post notices to customers, suppliers and others with whom Franchisee deals informing them that Franchisee is the independent owner of the Franchised Restaurant operating under a license from Company.

2. Franchisee shall not use any of the BC Licensed Marks or any part thereof: (i) in its corporate or legal name (if Franchisee is a Business Entity); (ii) with any prefix, suffix or other modifying words, terms, designs, colors or symbols; (iii) in any modified form; (iv) in connection with the sale of any unauthorized goods or services; (v) in any manner not expressly authorized in writing by Company; or (vi) in any manner that may result in Company's liability for Franchisee's debts or obligations.

3. Franchisee shall not cover up, remove or alter any patent, copyright, trademark or other notices that Company requires Franchisee to use to signify Company's ownership of, or rights in, the BC Intellectual Property.

4. Company reserves the right to: (i) modify or discontinue licensing any of the BC Intellectual Property or other features of the BC System; (ii) add new names, marks, designs, logos or commercial symbols to the BC Licensed Marks and require that Franchisee use them and remove names, marks, designs, logos or commercial symbols from the BC Licensed Marks and require that Franchisee discontinue their use within a reasonable time; (iii) modify or discontinue practices, components or requirements incorporated within the scope of the BC System as of the Effective Date; and (iv) require that Franchisee introduce or observe new practices as part of the BC System in operating the Franchisee, may modify the BC System, in which case, Franchisee shall comply, at Franchisee's sole expense, with Company's directions regarding changes in the BC System within a reasonable time after written notice from Company. Company shall have no liability to Franchisee for any cost, expense, loss or damage that Franchisee incurs in complying with Company's directions and conforming to required changes to the BC System.

5. Franchisee understands and agrees that any unauthorized use of the BC System or its components by Franchisee shall constitute both a breach of this Agreement and an infringement of Company's intellectual property rights.

C. <u>Assignment of Copyrights.</u> Franchisee and Company acknowledge that, during the Term, Company may authorize Franchisee to use certain works, property or business methods in operating the Franchised Restaurant in which Company owns a copyright or patent or owns a license to use a copyrighted work or patented property or methods owned by a third party. These works shall be treated as BC Intellectual Property for all purposes whether or not the particular work, property, method or materials is the subject of a valid registration. Copyrighted/Patented Works may include, without limitation, the Confidential Manual, advertising and promotional materials supplied by Company, business methods incorporated in the BC System, and other categories of works eligible for protection under federal trademark, patent or copyright laws that are created by, or for, Company and are designated by Company for use in connection with operating a The Boiling Crab Restaurant.

1. To the extent Franchisee creates, or arranges to have created for Franchisee's benefit, any improvement or work eligible for protection under federal trademark, patent or copyright laws, Franchisee shall execute, or have the creator execute, all documents necessary to assign all intellectual property and ownership rights in the improvement or work to Company. Franchisee understands and agrees that the consideration for the assignment is the grant of the franchise to Franchisee.

2. Franchisee understands and agrees that nothing in this Agreement shall constitute or be construed as Company's consent to Franchisee modifying, or creating any derivative work based upon, any of the Copyrighted/Patented Works. Franchisee must obtain Company's prior written consent before modifying or creating, directly or indirectly, any type of derivative work based on any Copyrighted/Patented Works.

D. <u>Confidential Information</u>. Franchisee acknowledges that Company will disclose Confidential Information to Franchisee throughout the Term in various ways which include, without limitation, by loaning Franchisee a copy of Confidential Manual, providing other written instructions and bulletins, arranging for the supply of Designated Goods/Services, and otherwise through the performance of Company's obligations and the exercise of its rights under this Agreement. Franchisee shall acquire no interest in Confidential Information, other than a license to utilize it in the operation of the Franchised Restaurant subject to the terms of this Agreement.

1. Franchisee's use, publication or duplication of Confidential Information for any purpose not authorized by this Agreement constitutes an unfair method of competition by Franchisee and, additionally, grounds for termination of this Agreement.

2. Franchisee agrees to: (i) confine disclosure of Confidential Information to those of its management, employees and agents who require access in order to perform the functions for which they have been hired or retained; and (ii) observe and implement reasonable procedures prescribed from time to time by Company to prevent the unauthorized or inadvertent use, publication or disclosure of Confidential Information including, without limitation, requiring that any employee with access to Confidential Information, who are not otherwise required to sign a Confidentiality and Non-Competition Agreement, execute Company's current form of Confidentiality and Non-Competition Agreement with Franchisee. Upon request from Company, Franchisee shall deliver to Company a copy of each executed Confidentiality and Non-Competition Agreement to execute a Confidentiality and Non-Competition Agreement to execute a Confidentiality and Non-Competition Agreement to execute a Confidentiality and Non-Competition Agreement with Company or Franchisee, breaches the Confidentiality and Non-Competition Agreement. All agreements contained in this Agreement pertaining to Confidential Information shall survive the expiration, termination or Franchisee's assignment of this Agreement.

3. The provisions concerning non-disclosure of Confidential Information shall not apply if disclosure of Confidential Information is legally compelled in a judicial or administrative proceeding if Franchisee has used its best efforts to provide Company a reasonable opportunity to obtain an appropriate protective order or other assurance satisfactory to Company of confidential treatment for the information required to be disclosed.

E. <u>Defense of the BC System.</u>

1. Company shall have the sole right to handle disputes with third parties challenging the rights of Company or Company's Affiliates, or their respective owners, in, or Franchisee's use of, the BC System or its components.

2. Franchisee shall immediately notify Company in writing if Franchisee receives notice, or is informed, of any: (i) improper use of any of the components of the BC System; (ii) use by any third party of any mark, design, logo or commercial symbol which, in Franchisee's sole discretion, may be confusingly similar to any of the BC Licensed Marks; (iii) use by any third party of any business practice which, in Franchisee's sole discretion, unfairly simulates the BC System in a manner likely to confuse or deceive the public; or (iv) claim, challenge, suit or demand asserted against Franchisee based upon Franchisee's use of any of the subject matters described in (i), (ii), (iii) and (iv) is collectively referred to as a "Third Party Claim."

3. Company shall have sole discretion to take such action as it deems appropriate, including, without limitation, to take no action, and the sole right to control any legal proceeding or negotiation arising out of a Third Party Claim.

4. Franchisee shall not settle or compromise any Third Party Claim and agrees to be bound by Company's decisions over how to handle a Third Party Claim.

Franchisee shall cooperate fully with Company and execute such documents and perform such actions as may, in Company's sole discretion, be necessary, appropriate or advisable in the defense of a Third Party Claim and to protect and maintain Company's or Company's Affiliates', or their respective owners', rights in, or Franchisee's use of, the BC System or its components.

Except as provided in this Section, Company agrees to defend 5. Franchisee against the Third Party Claim provided Franchisee has notified Company immediately after learning of the Third Party Claim and fully cooperates in the defense of the Third Party Claim. Because Company will defend the third party claim, Franchisee is not entitled to be reimbursed for legal or other professional fees or costs paid to independent legal counsel or others in connection with the matter. Notwithstanding Company's agreement to defend Franchisee under the conditions stated in this Section, Franchisee understands and agrees that Company is not liable to indemnify or reimburse Franchisee for any liability, costs, expenses, damages or losses that Franchisee may sustain as a result of the Third Party Claim, with the exception that Company shall (i) reimburse Franchisee for Franchisee's actual direct costs to change any signs, uniforms or other materials that bear the BC Licensed Marks or change any property incorporating any other feature of the BC System that is found to infringe the rights of a third party, and (ii) if a judgment is rendered against Franchisee, indemnify Franchisee for the amount of any damages awarded as part of the judgment. Franchisee shall assign to Company any claims that it may have against the third party asserting the infringement claim. Franchisee, on behalf of itself and its Affiliates hereby waives any claim against Company, Company's Affiliates, and their respective officers, directors, shareholders, employees and agents for lost profits or consequential damages of any kind based on Third Party Claims involving the BC System. The rights granted to Franchisee under this Section shall be Franchisee's sole and exclusive remedy in the event of any Third Party Claim involving any element of the BC System.

6. Company's indemnity obligation set forth in this Section shall not extend to any Third Party Claim which is based, directly or indirectly, upon Franchisee's misuse of the BC System. Furthermore, Company's indemnity obligation set forth in this Section shall not extend to any Third Party Claim which arises out of or relates to: (i) any form of misuse of the BC System by any of Franchisee's employees, agents, customers or other invitees; (ii) the unauthorized physical entry into the Authorized Location or into the BC Computer System by a third party if Franchisee has not used due care to implement and enforce customary security measures to prevent unauthorized entry by third parties.

X. <u>CONFIDENTIAL MANUAL</u>

A. <u>Use.</u>

1. Franchisee has the limited right to use Company's Confidential Manual during the Term. The Confidential Manual is, and at all times will remain, Company's sole property. Franchisee will cease accessing and, in accordance with Company's instructions, either promptly or destroy or return to Company any physical copies that Franchisee has made of any parts of the Confidential Manual upon expiration or termination of this Agreement or consummation of an Event of Transfer.

2. Franchisee will treat all information contained in the Confidential Manual as confidential, and will use all reasonable efforts to keep the information secret. Without Company's prior written consent, Franchisee will not copy, duplicate, print, record or otherwise reproduce the Confidential Manual, in whole or in part, or otherwise make them available to any

Franchisee employee or other person who is not required to have access to its contents in order to carry out his or her employment functions. To the extent that the Confidential Manual is furnished in a printed "hard" copy rather than electronically, Franchisee shall take adequate precautions to ensure that when the Confidential Manual is not in use by authorized personnel, Franchisee shall keep the Confidential Manual in a locked receptacle at the Approved Location and shall only grant authorized personnel, as defined in the Confidential Manual, access to the key or lock combination of the receptacle.

3. To the extent that the Confidential Manual is furnished in electronically or in an equivalent format, Franchisee shall only share the access password with authorized personnel. Franchisee will not share Franchisee's password or other login information necessary to access the electronic version of the Confidential Manual or other information on the BC Intranet with employee or other person who is not required to have access to its contents in order to carry out his or her employment functions. Franchisee will furthermore take steps to ensure that Franchisee employees who are entitled to have access to the Confidential Manual do not share their individual passwords or other login information with any other person. If any content is printed, Franchisee will take steps to ensure that the copies are kept in a secure place to prevent their indivertent disclosure to persons not authorized to have the information.

4. The Confidential Manual contains both mandatory and recommended specifications, standards, procedures, rules and other information pertinent to the BC System and Franchisee's obligations under this Agreement. The Confidential Manual, as modified by Company from time to time, is an integral part of this Agreement and all provisions now or hereafter contained in the Confidential Manual or otherwise communicated to Franchisee in writing are expressly incorporated in this Agreement by this reference and made a part hereof. Franchisee shall fully comply with all mandatory requirements now or hereafter included in the Confidential Manual, and understands and agrees that a breach of any mandatory requirement shall constitute a breach of this Agreement and grounds for termination.

B. <u>Updating.</u> Company reserves the right to modify the Confidential Manual from time to time to reflect changes that it may implement in the mandatory and recommended specifications, components, standards and operating procedures of the BC System. All revisions will be reflected in written or electronic supplements to the Confidential Manual or in other written or electronic communications delivered to Franchisee, and each supplement or communication shall become effective upon receipt or on the later date specified by Company. If updates are provided by "hard" copy (as opposed to electronically or in some comparable format), Franchisee shall insert any updated pages in its copy of the Confidential Manual upon receipt and remove superseded pages and return them to Company within 5 days following receipt. Franchisee shall adapt its operations to all revisions in mandatory specifications, standards, operating procedures and rules prescribed by Company at Franchisee's sole expense within the time period that Company's designates.

XI. MARKETING, ADVERTISING AND OTHER PROMOTIONAL ACTIVITIES

Recognizing the value and importance of engaging in and standardizing advertising, marketing and promotional activities to maximize the reputation of and goodwill in the BC Licensed Marks, enhance general consumer awareness of The Boiling Crab Restaurants, and promote the Franchised Restaurant, Franchisee agrees as follows:

A. <u>BC Marketing Fund.</u>

1. Beginning on and after the Opening Date, Franchisee shall pay to Company, without offset, credit or deduction of any nature, a Marketing Fee of up to 3% of Gross Sales (the "Marketing Fee") which shall be due and payable for the same period and on the same date as the Royalty Fee. Franchisee understands that on the Effective Date of this Agreement, the Marketing Fee charged by Company is 0.5% of Gross Sales. However, after the Effective Date, Company may, upon no less than 30 days' written notice, increase the Marketing Fee in increments of .5% of Gross Sales not more frequently than once every 6 months. Franchisee shall pay the Marketing Fee rate in effect on the Opening Date, which may be greater than 0.5% of Gross Sales, but will not exceed 3% of Gross Sales.

2. Company shall deposit the Marketing Fees paid by all franchisees and by Company and its Affiliates for any The Boiling Crab Restaurants which they own into the Marketing Fund.

3. Company shall use the Marketing Fund solely for the purpose of paying expenses associated with the creation, development and publication of advertising and promotional programs designed to enhance consumer awareness and identity of the BC Licensed Marks and The Boiling Crab Restaurants generally for the benefit of all The Boiling Crab Restaurants and their owners. Company shall maintain the Marketing Fund in a separate bank account segregated from the Company's other funds.

4. Company shall not be restricted with respect to what, where and how the Marketing Fund will be applied for the purposes described in this section with the exception that Company shall not use more than 20% of the aggregate Marketing Fees collected per Calendar Year to reimburse itself for internal expenses that it and its Affiliate incur that are directly associated with maintaining and administering the Marketing Fund including, without limitation, expenses to collect contributions and general operating expenses (such as for rent and salaries in proportion to time devoted to Marketing Fund matters) and for attorneys fees and other costs related to claims by, or against, the Marketing Fund.

5. Franchisee understands and agrees that the Marketing Fund is not a trust and Company does not owe Franchisee a fiduciary duty based on Company's authority to administer the Marketing Fund or for any other reason.

6. Company will retain complete sole discretion over the form, content, time, location, market and choice of media and markets for all advertising and promotion paid for from the Marketing Fund proceeds. Without limiting the scope of Company's general authority and sole discretion, Company may use the Marketing Fund to pay for the cost to (i) create, prepare and produce advertising and promotional formats, materials and samples including, without limitation, point of sale materials, advertising slicks and copy, promotional graphics, brochures, mailers, authorized gift cards and coupons; (ii) administer local, regional and national advertising programs, including buying media space or time, outdoor advertising art and space, direct mail lists, and Internet website customer lead generation and customer-directed advertising; (iii) maintain Company's website, individual subpages for each The Boiling Crab restaurant, and any franchise network intranet or comparable internal communications portal to promote communication among franchisees and invited guests regarding consumer marketing activities; (iv) employ advertising, public relations and media buying agencies: (v) support public relations, market and consumer research; (vi) pay expenses directly associated with maintaining and administering the Marketing Fund, including, without limitation, the cost to prepare annual accountings, expenses to collect Marketing Fees from delinquent franchisees, and the cost of conducting the Annual Meeting if Company elects to hold one subject to the 20% limitation set forth in this Section; and (vii) support the cost of any network-wide gift card and loyalty card programs.

a. Company makes no representation that any amount of the Marketing Fund will be spent in any given geographic region or area, that monies will be spent on advertising or promotion which is national in scope, or that monies will be spent in Franchisee's market area in proportion to Franchisee's contributions to the Marketing Fund.

b. Company may (i) collect rebates, credits or other payments from suppliers based on purchases or sales by Franchisee, and (ii) condition its approval of a supplier on the supplier's willingness to agree to make such payments to Company or Company's Affiliates on account of Franchisee's purchases. Regardless of any designation given to the payments by a supplier, Company shall contribute all supplier payments to the Marketing Fund as additional revenue unless a supplier requires Company to apply the rebates for a different purpose. The supplier payments that Company contributes to the Marketing Fund shall not reduce Franchisee's obligation for Marketing Fees. In other words, if a particular supplier pays Company a .02% rebate on account of Franchisee's purchases from the supplier, the amount of the rebate which Company contributes to the Marketing Fund shall not reduce Franchisee's obligation for Marketing Fees.

c. Company shall make marketing, advertising and promotional formats and sample materials created by the Marketing Fund available to Franchisee with or without additional reasonable charge, in Company's sole discretion on the same terms which Company offers to other The Boiling Crab Restaurant owners and franchisees. Franchisee shall be solely responsible for all costs to reproduce the formats and materials for its own use and distribution. In connection with reproduction and use of formats and materials created by the Marketing Fund, Franchisee shall observe Company's requirements with respect to protecting Company's rights in the BC Intellectual Property.

d. Within 90 days after the end of each Calendar Year, Company shall prepare an annual accounting of the Marketing Fund, and will furnish a copy of it to Franchisee upon request. While Company will attempt to expend Marketing Fund collections on a current basis, it may recover over-expenditures from subsequent years and may carry forward under-expenditures.

e. Company may, but is not obligated to, loan money to the Marketing Fund in the event desired expenditures for any period exceed the balance in the Marketing Fund. Any funds loaned to the Marketing Fund will be repayable upon demand when funds are available and bear interest at no more than 2 points over the prime lending rate of Bank of America, its successor, or, if no longer in operation, another national banking institution with headquarters in the United States.

f. Although Company intends to maintain the Marketing Fund for the duration of the Term and any Renewal Term, Company reserves the right to terminate the Marketing Fund at any time. If there is a balance in the Marketing Fund after payment of final expenses when Company terminates the Marketing Fund, Company shall refund part of the balance to all The Boiling Crab Restaurant owners and franchisees that paid Marketing Fees for the Accounting Period before Company announced the Marketing Fund's termination in proportion to the amount of each operator's contributions with Company's decision regarding the

exact method for allocating the balance being final. Thereafter, Company may reinstate the Marketing Fund effective upon no less than 30 days written notice to Franchisee.

7. For each The Boiling Crab Restaurant that Company or Company's Affiliates own, Company or Company's Affiliates shall contribute to the Marketing Fund on the terms and in an amount equal to the lowest percentage contribution rate that any BC franchisee then is required to pay under a Franchise Agreement in effect at that time.

B. <u>Regional Advertising Co-op.</u>

1. At such time as Company determines, in its sole discretion, that there are a sufficient number of The Boiling Crab Restaurants operating in an advertising market that includes the Approved Location, Company may establish a Regional Advertising Co-op that includes all The Boiling Crab Restaurants in the advertising market, including the Franchised Restaurant.

2. Company shall determine the boundaries of the Regional Advertising Coop in its discretion and may modify the boundaries at any time based on changes in media penetration, marketing zones, demographic considerations and other factors that Company determines, in the exercise of its reasonable business judgment, are relevant to the effectiveness of advertising directed to consumers within the advertising market. Among other things, Company shall have authority to require that one Regional Advertising Co-op merge with another Regional Advertising Co-op servicing an adjacent advertising market or subdivide a Regional Advertising Co-op into smaller groupings. In no event will the Franchised Restaurant be assigned to more than one Regional Advertising Co-op.

3. Company shall give Franchisee no less than 30 days written notice of Franchisee's assignment to a Regional Advertising Co-op. If Franchisee is assigned to a Regional Advertising Co-op, the following conditions shall apply:

a. All advertising created by a Regional Advertising Co-op is subject to Company's prior written approval according to the procedure for Local Advertisements before Franchisee may use, distribute or publish it.

b. Franchisee shall pay Co-op Advertising Fees of up to 3% of Gross Sales in any Calendar Month ("Co-op Advertising Fee"), unless 65% of the owners of The Boiling Crab Restaurants in the Regional Advertising Co-op approve an increase or special assessment, in which case Franchisee shall be bound by the decision.

c. Company will credit all of the Co-Op Advertising Fees paid by Franchisee to Franchisee's Local Advertising Obligation.

d. Company shall notify Franchisee in writing of the Franchised Restaurant's assignment to a Regional Advertising Co-op. The notice shall specify the initial amount of Co-op Advertising Fee payable by Franchisee, the period and payment date for Coop Advertising Fee, and the first date when Co-op Advertising Fee shall become payable, which shall not be earlier than 30 days after notice is given.

e. If Company or any one of Company's Affiliates own a The Boiling Crab Restaurant in the advertising market to which the Franchised Restaurant is assigned, it shall contribute to the Regional Advertising Co-op on the same basis as Franchisee. f. Company shall provide each Regional Advertising Co-op with standard governing and voting rules. Members of the Regional Advertising Co-op may modify certain governing and voting rules with Company's prior approval, but may not modify those rules that establish voting rights, the duty to pay Co-op Advertising Fee, Franchisee's rights or obligations under this Agreement, or Company's right to approve all advertising in advance. Franchisee understands that (i) the governing rules shall permit Regional Advertising Co-op members to elect their own leadership; (ii) the Regional Advertising Co-op shall be responsible for its own administrative expenses; and (iii) the Regional Advertising Co-op must assign any rights in the materials that it creates to Company without compensation. The Regional Advertising Co-op shall be responsible for preparing and distributing to Company and to Regional Advertising Co-op members quarterly and annual financial statements meeting Company's financial reporting standards.

g. Upon no less than 60 days written notice, Company shall have authority to dissolve the Regional Advertising Co-op to which the Franchised Restaurant is assigned, but only simultaneously with Company's dissolution of all other Regional Advertising Co-ops then in existence.

C. Local Advertising.

1. From and after the Opening Date and continuing for the remainder of the Term, Franchisee shall spend during each Calendar Quarter an amount equal the Local Advertising Obligation, without offset, credit or deduction of any nature except as expressly provided in this Agreement. Franchisee understands that the Local Advertising Obligation is a minimum obligation and not intended to limit Franchisee's expenditures on Local Advertising.

a. Company shall monitor Franchisee's compliance with the minimum Local Advertising Obligation each Calendar Quarter. Upon request, Franchisee shall submit appropriate documentation to substantiate the expenditures that it wishes Company to count to demonstrate its compliance with the minimum Local Advertising Obligation.

b. In determining if Franchisee is in compliance with the Local Advertising Obligation, Company shall give Franchisee credit for the following expenditures: (i) the cost of advertising, marketing and other forms of promotional activities that Franchisee undertakes to publicize and promote the Franchised Restaurant and increase customer awareness within Franchisee's trade area; (ii) Franchisee's reasonable internal expenses that Franchisee can substantiate were incurred specifically and directly to develop, produce or publish approved Local Advertising not to exceed 3% of Franchisee's documented expenses during any Calendar Quarter paid to third parties directly related to Local Advertising; and (iii) the amount of Co-op Advertising Fees that Franchisee pays to a Regional Advertising Co-op to which Franchisee is assigned.

c. Additionally, Company will credit Franchisee's Local Advertising Obligation for the first Calendar Quarter after the Opening Date for amounts that Franchisee spends on Grand Opening Marketing.

d. In no event shall the aggregate credit extended to Franchisee in any Calendar Quarter exceed 3% of Franchisee's Gross Sales for the Calendar Quarter. Company will not apply excess credits in a Calendar Quarter to reduce Franchisee's minimum Local Advertising Obligation in a later Calendar Quarter. e. The parties agree that if, at the end of any given Calendar Year, Franchisee has not spent (or, in accordance with this sub-section, been given credit for spending) at least 3% of Franchisee's aggregate annual Gross Sales on Local Advertising, then, in addition to, and not in lieu of, Company's right to declare Franchisee to be in breach of this Agreement, Franchisee shall promptly pay the difference, plus an amount equal to 25% of the difference, to Company.

2. Franchisee shall comply with the written guidelines for Local Advertising set forth in the Confidential Manual. Franchisee understands that Company's written guidelines for Local Advertising may include (without limitation) the requirement that Local Advertising contain notices of Company's website domain name or similar information indicating the availability of The Boiling Crab Restaurant franchises from Company in the manner that Company designates. All Local Advertising must be clear, factual and not misleading and conform to both the highest standards of ethical advertising and marketing and Company's written guidelines and other marketing policies that Company prescribes from time to time.

Franchisee shall not use, disseminate, broadcast or publish any Local 3. Advertising in any media channel (whether print, broadcast, electronic or digital, including, but not limited to, third party and social media websites) without first obtaining Company's written approval of the copy, proposed media, method of distribution and marketing plan for the proposed Local Advertising. To apply for Company's approval of a proposed Local Advertising, Franchisee shall submit a true and correct copy, sample or transcript of the proposed Local Advertising, together with a written business plan which explains the proposed media plan, promotional event or other intended use of the proposed Local Advertising. Company shall have 7 days from the date of receipt in which to approve or disapprove of the submitted materials. If written approval is not received by the end of 7 days, Company shall be deemed to have rejected the proposed Local Advertising. If written approval is given on or before the end of 7 days, Franchisee may use the proposed Local Advertising, but only in the exact form submitted to Company. All social media and other forms of public or private online communications must comply with our social media networking policy that we include in the Confidential Manual.

4. Franchisee shall observe Company's pricing policies, which Company may modify at any time. Franchisee recognizes that Company uses its pricing policies to differentiate The Boiling Crab Restaurants from competitors and may use the Marketing Fund to advertise products and services at the specific resale prices that Company suggests. Nothing in this Agreement limits Company's right to implement policies regarding (i) the minimum prices at which Franchisee may advertise approved menu items or other products, merchandise or services authorized for sale from the Franchised Restaurant; (ii) the minimum or maximum retail prices that Franchisee may charge customers; or (iii) the obligation to participate in price promotions to the fullest extent permitted by Applicable Law. Franchisee shall have no right to object to Company's pricing policies and waives any claims arising from or related to Company's prescription or suggestion of retail prices to the fullest extent permitted by Applicable Law.

5. At Franchisee's expense, Franchisee shall immediately remove from circulation and cease using any previously approved Local Advertising if Company determines, in its sole discretion, that continued circulation or use may, or will, damage the integrity or reputation of the BC Licensed Marks, is otherwise necessary to protect the goodwill of the BC System and Company's Affiliates' reasonable business interests, or otherwise violates this Agreement.

6. Franchisee shall not maintain its own Internet website promoting the Franchised Restaurant or use the BC Licensed Marks in any domain name. Company shall identify the Franchised Restaurant in its list of Approved Locations on Company's Internet website and provide comparable information on its Internet website about the Franchised Restaurant as Company provides for other The Boiling Crab Restaurants that are in good standing.

D. <u>Company's Website; Franchised Restaurant Subpage</u>. Company alone shall own and control the design and functionality of Company's primary website and all subpages including the Franchised Restaurant subpage. Company shall identify the Franchised Restaurant in its list of Approved Locations on Company's website and technically support the Franchised Restaurant subpage for which Franchisee may determine the content consistent with the guidelines in the Confidential Manual. Franchisee shall pay an initial subpage setup fee of \$500 and a fee for all content changes that Franchisee wishes to make that require input by Company's webmaster based on the then-current hourly rates and actual time spent by Company's webmaster to accomplish Franchisee's requested changes. Fees that Franchisee pays Company for content changes to the Franchised Restaurant subpage shall not be credited to the minimum Local Advertising Obligation.

XII. <u>PAYMENTS</u>

In addition to fees and payments identified elsewhere in this Agreement, in consideration of the franchise and license awarded to Franchisee pursuant to this Agreement, Franchisee shall make the following payments to Company:

A. Initial Franchise Fee.

1. If the parties are not also parties to an Area Development Agreement, Franchisee shall pay to Company in full upon execution of this Agreement, an initial franchise fee (the "Initial Franchise Fee") in the amount shown below, less any deposit previously paid by Franchisee. The amount of the Initial Franchise Fee will depend on the total number of Franchise Agreements which the parties have entered into on or before the Effective Date (including this Agreement). The Initial Franchise Fee shall be fully earned when paid and no portion of it is refundable under any circumstance.

Number of Franchise Agreements	Amount
If this Agreement is the first Franchise Agreement entered into by the parties	\$39,500
If this Agreement is the second or subsequent Franchise Agreement entered into by the Parties	80% of the Initial Franchise Fee stated in this Agreement

2. If the parties are also parties to an Area Development Agreement, Franchisee shall pay to Company in full upon execution of this Agreement the applicable Initial Franchise Fee in accordance with this Section, reduced by the credit given pursuant to the Area Development Agreement for a portion of the Development Fees previously paid to Company for each Franchised Restaurant in Franchisee's development quota. 3. In all cases, the Initial Franchise Fee shall be fully earned when paid and no portion of it shall be refundable under any circumstance.

B. <u>Royalty Fee.</u> In consideration of the franchise and license awarded to Franchisee, beginning on the Opening Date and for the remainder of the Term, Franchisee shall pay to Company, without offset, credit or deduction of any nature, a Royalty Fee equal to 5% of the aggregate Gross Sales of the Franchised Restaurant. Until further notice, the Royalty Fee shall be due and payable weekly, on or before Tuesday of each week based upon the aggregate Gross Sales of the Franchised Restaurant for the 7 day period ending at the close of business on the preceding Sunday. Payment shall be accomplished following Company's automated clearing house procedures described in the Confidential Manual which may include payment by automatic direct debit or an equivalent system that eliminates delay in crediting Company's bank account with the Royalty Fees due for each period.

C. <u>Method of Payment of Other Fees.</u> Marketing Fees shall be due and payable in the same manner and for the same period as the Royalty Fee. All other payments required to be made to Company or Company's Affiliates pursuant to this Agreement shall be due and payable on the date indicated in this Agreement and in the same manner as the Royalty Fee. Payment of Co-op Advertising Fees shall be due and payable to the Regional Advertising Co-op on or before the date and pursuant to the procedures established by the Regional Advertising Co-op.

D. <u>Late Charge.</u> If Franchisee fails to pay any amount due to Company under this Agreement by the date payment is due, Franchisee shall additionally be obligated to pay, as a late charge, the product of the total amount past due multiplied by 1.5% per Calendar Month (but not to exceed the maximum legal rate of interest then permitted under Applicable Law) calculated starting on the date payment was due and continuing until the entire sum and late charge is paid in full. Franchisee understands and agrees that the late charge is not an agreement by Company to accept any payment after the date payment is due or a commitment by Company to extend credit to, or otherwise finance, the Franchised Restaurant. Franchisee's failure to pay all amounts when due shall constitute grounds for termination of this Agreement in accordance with the requirements of this Agreement notwithstanding Franchisee's obligation to pay a late charge.

E. <u>Application of Payments.</u> Notwithstanding any designation given to a payment by Franchisee, Company shall have the sole discretion to apply any payments from Franchisee to any past due indebtedness owed to Company or Company's Affiliates in the amounts and in such order as Company shall determine.

F. <u>Gross Receipts or Equivalent Taxes.</u> Franchisee will pay to Company the amount of any state or local sales, use, gross receipts, or similar tax that Company may be required to pay now or in the future as determined by any state or local government on any Royalty Fees or other payments that Franchisee pays to Company under this Agreement regardless of whether the state or local tax is imposed directly on Company, is required to be withheld by Franchisee from amounts due to Company under this Agreement, or is otherwise required to be collected by Franchisee from Company. Franchisee's payment of taxes to Company must be paid on or before the date payment must be withheld by Franchisee or paid by Franchisee under Applicable Law and Franchisee shall pay Company the amount of taxes due and owning in the same manner as payment of the Royalty Fee. Franchisee's obligation under this Section will not be reduced or offset by any type of claim, credit or deduction of any

kind. This provision will not apply to Company's liability for income or comparable taxes measured by income that Company receives on account of its relationship with Franchisee.

XIII. ACCOUNTING AND RECORDS

A. <u>Maintenance of Business Records.</u> During the Term, Franchisee shall maintain full, complete and accurate business records in accordance with the standards stated in the Confidential Manual or otherwise prescribed by Company in writing. Franchisee shall keep all business records and required business equipment and business software systems together at the place where notices to Franchisee are required to be sent, unless Company grants Franchisee permission to keep its business records elsewhere. All business records that this Agreement requires Franchisee to maintain shall be retained by Franchisee for a minimum of 5 years during, and following, the expiration, termination, or Franchisee's assignment, of this Agreement.

B. <u>Reports.</u>

1. After the Opening Date, Franchisee shall submit to Company on or before the date specified in the Confidential Manual the financial, operational and statistical reports and information as Company may require to (i) provide Franchisee with consultation and advice in accordance with this Agreement; (ii) monitor Franchisee's performance under this Agreement and Franchisee's purchases, revenue, operating costs, expenses and profitability; (iii) develop chain-wide statistics; (iv) develop new operating procedures; (v) develop new menu items including new Designated Goods/Services and remove unsuccessful menu items including unsuccessful Designated Goods/Services in the exercise of Company's reasonable business judgment; and (vi) implement changes in the BC System to respond to competitive and marketplace changes or to improve and enhance the reputation of the BC Licensed Marks and consumer awareness and identity of The Boiling Crab Restaurants generally.

2. Without limiting the types of reports that Company may require, Franchisee shall prepare and submit the following financial reports in accordance with the accounting, recordkeeping and bookkeeping procedures and in the format prescribed in the Confidential Manual:

a. Reports summarizing Gross Sales which reports shall cover the same period and be due, and submitted with, all payments of continuing Royalty Fees and Marketing Fees; and

b. Financial reports substantiating and documenting actual Gross Sales and the results of operation of the Franchised Restaurant, including a profit and loss statement and balance sheet, for each Accounting Period that Company designates, which, until further notice, shall be every 4 or 5 week period according to the schedule in the Confidential Manual. Each financial report shall include not only the financial results for the immediate Accounting Period just ended, but also cumulative information for the Calendar Year-to-date, together with such additional information as Company may request. All financial reports shall follow the format and accounting guidelines prescribed by Company in the Confidential Manual and be submitted to Company within 10 days after the end of each Accounting Period.

3. Company shall have the absolute right to remotely poll Franchisee's BC Computer System and point of sale and other financial records daily, or more frequently, by electronic or other remote means and Franchisee hereby grants Company authority to do so.

Franchisee shall observe the mandatory requirements set forth in the Confidential Manual to enable Company's remote access to Franchisee's bank and operating records and, upon request, provide Company with all passwords, access keys and other security devices as necessary to permit Company's access to the information stored on Franchisee's BC Computer System and other computers on which Franchisee stores the Franchised Restaurant's financial records.

4. Franchisee shall promptly comply with Company's requests for additional information. This obligation includes, without limitation: (i) supplying Company with an exact copy of all sales and income tax returns relating to the Franchised Restaurant at the time Franchisee files them with governmental authorities or within 10 days after Company requests a copy, and (ii) complying with Company's inventory control procedures to enable Company to evaluate ingredients, suppliers, food, beverage or other operating costs and the efficiency of Franchisee's operations.

5. Franchisee certifies that all reports, forms, records, information and data that Franchisee is required to maintain or submit, or voluntarily maintains or submits, or directs a third party to maintain or submit on its behalf, to Company, will be true and correct and not omit material facts that are necessary in order to make the information disclosed not misleading.

C. <u>Recording of Transactions.</u> Franchisee shall use the BC Computer System prescribed by Company in the Confidential Manual, which Company may modify in its sole discretion from time to time, to track and record all sales and transactions with customers of the Franchised Restaurant. In addition to using the BC Computer System, Franchisee shall use other business and accounting software programs that Company designates in order to record business activities, sales and inventories and prepare operating and financial reports and records in accordance with the requirements of this Agreement and the Confidential Manual. Franchisee is solely responsible for maintaining and upgrading all computer equipment and software at Franchisee's sole expense.

D. <u>Audit Rights.</u>

1. Company and its representatives shall have full access to examine, audit and copy Franchisee's business records relating to the Franchised Restaurant, including Franchisee's federal and state income tax returns and sales tax returns, bank statements (including deposit slips and canceled checks), data stored on Franchisee's BC Computer System and any other documents and information that Company reasonably requests in order to verify Gross Sales and the other business activities of the Franchised Restaurant. When an examination or audit requires that Company or its representatives have access to the Authorized Location or other place where Franchisee keeps its business records, Franchisee shall cooperate and provide access during normal business hours reasonably promptly following Company's request.

2. If any examination or audit conducted by Company reveals any understatement in the Gross Sales or other false information reported by Franchisee to Company, then Franchisee shall, within 10 days after notice from Company, pay to Company any additional Royalty Fees and Marketing Fees which are owed, together with interest and late charges as provided in this Agreement. Additionally, Company may require that, until further notice from Company, all future reports and financial statements submitted by Franchisee pursuant to this Agreement be prepared by an independent certified public accountant acceptable to Company. 3. If Company discovers that Franchisee has underreported Gross Sales by an amount which is 2% or more of the actual Gross Sales for the period, Franchisee shall also pay and reimburse Company for all expenses that Company incurs connected with Company's examination and audit, including, but not limited to, Company's accounting and legal fees and travel expenses.

4. If 2 or more audits or examinations of Franchisee's business records conducted within any 24 Calendar Month period disclose that Franchisee has underreported Gross Sales by an amount which is 2% or more of the actual Gross Sales for the period, then the second understatement shall be conclusively presumed to have been intentional for purposes of this Agreement. In addition to the consequences identified in this Agreement arising because of the understatement, Company may terminate this Agreement upon discovery of the second understatement based upon Franchisee's intentional underreporting of Gross Sales.

E. <u>Electronic Payment Systems.</u>

1. All required payments to Company and any of Company's Affiliates must be made through a payment system designated by Franchising that uses pre-authorized transfers from Franchisee's designated operating account to Company through automated clearing house, or, if Company requests, by special checks or other equivalent payment system that Company designates in the Confidential Manual or otherwise in writing.

2. Franchisee shall give its bank instructions in a form provided or approved by Company and obtain the bank's agreement to follow the instructions to effectuate the electronic payment system meeting Company's requirements. Without Company's prior written consent, the bank may not withdraw, modify or cancel its agreement to abide by the instructions provided by Franchisee. Franchisee must also execute any other documents or agreements relating to establishing or maintaining an electronic payment system as Company or the bank may reasonably request from time to time. Franchisee understands that Company may modify the electronic payment system at any time upon written notice and agrees to promptly conform to the changes at its sole expense, which may require changes to the bank's agreement.

3. Franchisee shall deposit all revenue and income from the Franchised Restaurant into the designated operating account accessed by the electronic payment system by no later than the close of business on the day after receipt. Franchisee shall maintain sufficient funds in the designated operating account at all times during the Term to ensure full payment of all fees and other payments required by this Agreement that are based upon the Gross Sales of the Franchised Restaurant, interest and all other obligations payable to Company and Company's Affiliates when due. In the event a payment cannot be made due to insufficient funds in Franchisee's operating account, Company may, in its sole discretion or election, declare a breach of this Agreement in which case Company may (i) terminate this Agreement in accordance with the procedures for termination, or (ii) require that Franchisee direct its bank to send Company a monthly or periodic statement showing all account activity at the same time that it sends such statements to Franchisee or give Company electronic access to Franchisee's account activity if the bank makes electronic access available to its account holders.

4. Franchisee understands and agrees that its failure to report Gross Sales for any period will prevent Company from debiting Franchisee's operating account with the appropriate amount due to Company. In that event, Franchisee authorizes Company to debit its

operating account for 120% of the last payment of the Royalty Fee and Marketing Fee paid to Company (whether by debit or otherwise) together with the late fees and interest permitted by this Agreement. Unless Franchisee notifies Company in writing within 3 days after Company debits Franchisee's operating account of an error in the amount of the Royalty Fees and Marketing Fees which Company debits for any Accounting Period, Franchisee shall be barred from challenging the amount so debited at a later date. However, if at any time Company discovers that the amounts which Company has debited from Franchisee's operating account are less than the amounts actually due to Company based on the Franchised Restaurant's actual Gross Sales for the relevant Accounting Period, Company may immediately debit Franchisee's operating account for the balance. Company agrees that if the amounts which Company debits from Franchisee's operating account exceed the amounts actually due to Company for the relevant Accounting Period, Company will credit the excess to the next payment of Royalty Fees and Marketing Fees due from Franchisee. Nothing in this Section is intended to excuse Franchisee's obligation to report Gross Sales for any Accounting Period in a timely and accurate fashion.

5. Franchisee shall bear all costs to establish and maintain the required electronic payment system meeting Company's requirements and all fees and charges resulting from insufficient funds being in Franchisee's bank accounts at the time funds are withdrawn to pay obligations owed to Company or Company's Affiliates. The duty to maintain an electronic payment system shall not change the date on which payments are due under this Agreement.

XIV. STANDARDS OF QUALITY AND PERFORMANCE

A. <u>General Provisions.</u> Franchisee understands and agrees that:

1. Its strict and punctual performance of all obligations set forth in this Agreement, the Confidential Manual or otherwise communicated to Franchisee in writing is a condition of the franchise granted to Franchisee.

2. Company's designation, recommendation or approval of a supplier of either Designated Goods/Services or Non-Designated Goods/Services does not constitute a representation or warranty of the supplier's ability to meet Franchisee's purchasing requirements or of the fitness or merchantability of the items sold by the supplier and that Franchisee's sole remedy in the event of any shortages, delays or defects in the items purchased shall be against the supplier and not against Company or Company's Affiliates and not against Company or Company's Affiliates are set forth in this Agreement.

B. <u>Designated Goods/Services.</u>

1. Franchisee shall purchase, lease or license the particular Designated Goods/Services that Company identifies and introduces into the BC System from time to time only from the supplier that Company specifies. The designated supplier of any particular Designated Goods/Services may include, or be limited to, Company or Company's Affiliates.

2. Company may add new Designated Goods/Services and delete existing items from those that Company identifies as Designated Goods/Services and change the specifications, features, methods of use, formula, recipes, ingredients, designations, and other features of any Designated Goods/Services, or the designated supplier, as frequently as

Company deems necessary in its sole discretion. Company may withdraw its designation of a particular item as Designated Goods/Services at any time in Company's sole discretion.

3. Franchisee shall conform to all changes pertaining to Designated Goods/Services at its sole expense promptly following written notice from Company unless Company's written notice specifies a later implementation date. If Company withdraws its approval of a particular item of Designated Goods/Services for reasons relating to public health or safety, Franchisee shall cease using or selling the Designated Goods/Services identified in Company's notice immediately or by the date indicated in Company's notice. Franchisee shall not place a new order for Designated Goods/Services with a supplier after receiving written notice that Company's approval of the supplier has been withdrawn or revoked.

4. Nothing in this Agreement shall obligate Company to reveal the specifications, features, formulas, recipes, ingredients, or other non-public information regarding Designated Goods/Services or information regarding Company's relationship with suppliers of Designated Goods/Services, all of which Franchisee understands and agrees constitute Confidential Information.

C. <u>Non-Designated Goods/Services and Alternative Suppliers.</u>

1. Company shall designate all Non-Designated Goods/Services which Franchisee may, or must, use, offer, sell or promote in operating the Franchised Restaurant by brand name or other means of identification in the Confidential Manual or otherwise in writing.

2. Franchisee shall purchase, lease or license Non-Designated Goods/Services meeting Company's specifications only from suppliers which Company recommends or approves, which Company may revise in its sole discretion at any time and which in certain cases may include Company and Company's Affiliates. All changes in specifications for Non-Designated Goods/Services, or to the list of approved suppliers, shall be communicated to Franchisee by written supplements to the Confidential Manual or otherwise in writing. Specification changes to Non-Designated Goods/Services may include replacing Non-Designated Goods/Services with Designated Goods/Services that perform or satisfy the same or similar function or purpose or by adding, deleting or changing a particular brand specification. Franchisee shall not place a new order for any Non-Designated Goods/Services with a supplier after receiving written notice (i) of changes unless Franchisee can demonstrate to Company's reasonable satisfaction, in the exercise of Company's reasonable business judgment, that the supplier will comply with Company's new requirements; or (ii) that Company's approval of the supplier has been withdrawn or revoked.

3. If Franchisee desires to offer for sale or use at the Franchised Restaurant any item which does not, at that time, meet Company's specifications for Non-Designated Goods/Services, or desires to purchase any Non-Designated Goods/Services from a supplier who is not on Company's approved supplier list, Franchisee shall submit a written request to Company identifying the proposed item or supplier, together with (i) samples of the item for examination and/or testing so that Company may evaluate if the item meets its specifications and quality standards, and/or (ii) information supporting the proposed supplier's financial capability, business reputation, delivery performance and credit rating. Company may charge a testing fee of up to \$2,500 per request for approval of an alternative product, service or supplier. Franchisee's payment of the testing fee shall be a condition to obtaining approval to offer for sale, or use, an item or buy from a supplier that is not at the time approved by Company and covers Company's direct costs incurred in processing Franchisee's request. a. Company will notify Franchisee in writing within 30 days after receiving all requested information and the required testing fee and completing any inspection or testing if it approves the proposed item and/or supplier. Company's failure to timely respond shall constitute its disapproval. Each supplier designated or approved by Company must comply with Company's usual and customary requirements regarding insurance, indemnification and non-disclosure.

b. Franchisee understands and agrees that it is generally advantageous to the BC System to limit the number of suppliers of certain Non-Designated Goods/Services in any given market area and that, among the factors Company may consider in deciding whether, in its sole discretion, to approve a proposed supplier the effect its approval may have on the ability of Company and its franchisees to obtain the lowest prices and on the quality and uniformity of Non-Designated Goods/Services used or sold from The Boiling Crab Restaurants.

c. At any time, Company may re-inspect the facilities of an approved supplier and revoke its approval of a supplier or item if, in Company's sole discretion, Company determines that doing so is in the best interests of Company or the BC System. Franchisee shall conform to all changes pertaining to Non-Designated Goods/Services at its sole expense promptly following written notice from Company unless Company's written notice specifies a later implementation date. If Company withdraws its approval of a particular item of Non-Designated Goods/Services or a supplier for reasons relating to public health or safety, Franchisee shall cease using or selling the Non-Designated Goods/Services identified in Company's notice immediately or by the date indicated in Company's notice.

d. While Company will use its reasonable best efforts to identify more than one recommended supplier per category of Non-Designated Goods/Services and to secure favorable pricing terms from third party suppliers whom Company recommends, Company makes no representation or warranty that the prices of Non-Designated Goods/Services offered for sale by recommended suppliers will be the lowest prices available from any supplier capable of furnishing the same Non-Designated Goods/Services meeting Company's specifications.

D. <u>Purchases from Company or Company's Affiliate.</u>

If Company or Company's Affiliate is designated as the supplier of 1. Designated Goods/Services or as a recommended supplier of Non-Designated Goods/Services. Franchisee understands and agrees that Company or Company's Affiliate, as supplier, shall have sole discretion to establish and change prices and other terms of sale, shipment and delivery, which shall be stated on their invoice or purchase order forms or communicated to Franchisee by other means including by postings on the BC Intranet; provided, however, the prices that Franchisee shall pay shall be the same as the prices charged to similarly situated franchisees. Company and any Affiliate of Company may receive a profit from the sale of Designated Goods/Services or Non-Designated Goods/Services to Franchisee. Company makes no representation or warranty that the prices of Non-Designated Goods/Services that it offers to sell as a recommended supplier will be the lowest price available from any other supplier capable of furnishing the same Non-Designated Goods/Services meeting Company's specifications. Company or Company's Affiliate, as supplier, may discontinue the sale of any Designated Goods/Services or Non-Designated Goods/Services for any reason upon reasonable notice to Franchisee, however, in the case of any Designated Goods/Services,

Company shall not discontinue sales until after providing written notice identifying an approved substitute supplier of the item.

2. As a supplier, Company or Company's Affiliate shall use reasonable commercial efforts to fill and ship Franchisee's orders reasonably promptly, but shall not be (i) liable to Franchisee for shortages, delays or defects due to causes beyond their control; or (ii) obligated to fill or ship any orders to Franchisee if Franchisee at the time is in material breach of any obligation under this Agreement.

E. <u>Standards of Service.</u>

Franchisee shall (i) offer for sale, and sell, only the specific menu items 1. designated by Company, which may include Designated Goods/Services and Non-Designated Goods/Services; (ii) label and identify all items offered for sale by the specific names and other designations given to them by Company; (iii) use only the equipment, supplies, containers, materials, signs, and menu boards that conform to Company's current specifications and standards; (iv) adhere to Company's business operating methods including, without limitation, Company's instructions for storing and handling ingredients and other inventory items, preparing, and serving menu items, requirements for public safety, guidelines for Local Advertising, and specifications for reproducing the BC Licensed Marks; (v) update the physical appearance of the Approved Location to incorporate changes that Company may periodically make to the then-current specifications for the design, appearance and trade dress of The Boiling Crab Restaurants; (vi) utilize the BC Computer System and other accounting and recordkeeping systems specific specified in the Confidential Manual or otherwise by Company in writing; and (vii) operate the Franchised Restaurant in accordance with Company's customer service standards and specifications including, without limitation, any gift card and loyalty programs. All specifications shall be set forth in the Confidential Manual or otherwise communicated to Franchisee and may be revised by Company as frequently as Company deems necessary in its sole discretion to promote the BC System and respond to competitive and marketplace changes. Franchisee shall not offer for sale or sell any other kinds of products, merchandise or services, or otherwise deviate from Company's current operating standards or specifications for services, products or merchandise, except with Company's prior written consent.

2. Franchisee shall maintain sufficient quantities of ingredients, raw materials, supplies and other inventory items in stock in order to meet reasonably anticipated consumer demand.

3. Franchisee understands and agrees that (i) Company's authorized menu and menu formats may include, in Company's sole discretion, requirements concerning organization, graphics, use of brand names and other menu or product descriptions, illustrations and other design and content features; (ii) Company may vary the menu, menu format, descriptions and other designations by geographic market and other factors in Company's sole discretion; and (iii) Company may implement changes in (among other things) the menu, menu formats and customer service methods at certain The Boiling Crab Restaurants or within selected geographic regions, but not in all The Boiling Crab Restaurants in Company's sole discretion. Company may, from time to time, authorize Franchisee to test specific new products, services or delivery systems and Franchisee agrees to cooperate in test marketing programs in compliance with Company's guidelines without reimbursement or compensation of any kind. 4. Franchisee shall operate the Franchised Restaurant on all of the days and during the hours prescribed in the Confidential Manual, unless Company's prior written approval of different days or hours is obtained or unless prohibited by the Lease. Before the Opening Date, Franchisee shall advise Company of the Franchised Restaurant's operating hours and, after the Opening Date, Franchisee shall promptly notify Company of any changes in its operating hours required by the Lease. Franchisee shall prominently disclose its operating hours to the public in the manner required by the Confidential Manual, and shall be open and fully prepared to conduct business during all posted operating hours.

5. Franchisee shall, at its sole expense maintain (i) an active e-mail account and e-mail address with an established Internet service provider, keep Company informed of its current e-mail address and manage its e-mail account so that it does not become full or otherwise incapable of accepting new messages and downloads if Company elects to furnish all, or portions of, the Confidential Manual or other information or documents electronically by means other than by postings on the BC Intranet; and (ii) an electronic data exchange service designated by Company to enable Company to remotely retrieve sales, inventory and other operating data for the Franchised Restaurant as frequently as Company deems necessary.

6. Franchisee shall not install or maintain on the Approved Location any newspaper racks, pay-to-play video or other types of gaming devices, ATM machines, juke boxes, vending machines rides or other similar devices except with Company's prior written consent. Franchisee shall not display any "for-sale" signs or other words indicating or implying that the Franchised Restaurant is for sale or that Franchisee is seeking or desires any form or type of Event of Transfer.

F. <u>Operating Expenses.</u> Franchisee shall pay all of the operating expenses of the Franchised Restaurant in a timely manner and understands and agrees that its failure to do so could materially harm the reputation of the BC Licensed Marks and the ability of Company and other franchisees to obtain the same favorable purchase, lease or finance terms. If Franchisee has a bona fide dispute with any supplier or vendor which Franchisee believes justifies non-payment or partial payment, Franchisee must promptly notify the supplier or vendor of the particulars of its claim and diligently pursue resolution of the claim or prosecution of appropriate legal action. Any trade debt which remains unpaid for more than 60 days after the date it is due shall constitute a breach of this Agreement unless, before the end of the 60-day period (i) Franchisee and the supplier or vendor agree to alternative payment terms; or (ii) Franchisee initiates appropriate legal action to contest the trade debt. Company shall have no liability for Franchisee's debts or obligations to third parties.

G. <u>BC Computer System.</u>

1. Franchisee shall purchase or lease, and install all of the hardware components, and license the operating software that Company identifies as part of the BC Computer System before the Opening Date and cause the BC Computer System to be fully operational before the Opening Date from any supplier that Company designates or, if there is no designated supplier, from any recommended or approved supplier. Franchisee shall additionally maintain a service contract in force for the BC Computer System with a designated or approved service provider that covers hardware maintenance, technical support, and software updates and upgrades.

2. Company may impose changes in the mandatory specification for the BC Computer System as frequently as Company deems to be in the best interest of the BC System,

including, without limitation, (i) replacing all of the hardware and software systems with new technology, which may be proprietary to Company or Company's Affiliate; and (ii) designating a specific vendor for the BC Computer System. Within a reasonable time following Company's written notice, Franchisee shall conform to the changes that Company specifies at Franchisee's sole expense.

H. <u>Approved Location and Tangible Property.</u>

1. Franchisee shall, at its sole expense, maintain the condition and appearance of the Approved Location and all tangible property used to operate the Franchised Restaurant in the highest degree of cleanliness, orderliness and repair, consistent with the standards, specifications and requirements of the BC System and as Company may from time to time direct. Franchisee shall promptly replace any tangible property used to operate the Franchised Restaurant which becomes worn, damaged and non-repairable, or mechanically impaired to the extent that it no longer adequately performs the function for which it was originally intended. All replacement items shall be of the same type, model and quality then specified in the Confidential Manual at the time replacement is required.

2. Franchisee understands and agrees that its failure to repair or maintain the Approved Location and the tangible property of the Franchised Restaurant in accordance with Company's standards shall constitute a breach of this Agreement. Without waiving its right to terminate this Agreement for such reason, Company may notify Franchisee in writing specifying the action to be taken by Franchisee to correct the deficiency. If Franchisee fails or refuses to initiate a bona fide program to complete any required repair, maintenance or corrective work within 30 days after receiving Company's written notice. Company shall have the right, in addition to all other remedies, to enter the Approved Location and complete the required repair, maintenance or corrective work on Franchisee's behalf. Company shall have no liability to Franchisee for any work performed. If Company elects to perform required repair, maintenance or corrective work, or replace non-conforming property with conforming property, Franchisee shall be invoiced for labor and materials, plus a 25% service charge and an amount sufficient to reimburse Company for Company's actual direct costs to supervise, perform and inspect the work and procure any replacement items, including, without limitation, labor, materials, transportation, lodging, meals, contractor fees and other direct expenses, all of which shall be due and payable upon receipt of invoice.

3. Franchisee shall not alter or modify the Approved Location or any of the tangible property used to operate the Franchised Restaurant in a manner contrary to Company's then-current standards.

4. In addition to maintaining the Approved Location and tangible property in continuous good condition and repair in accordance with this Agreement, Franchisee shall, at its sole expense, periodically make reasonable capital expenditures to remodel, modernize and redecorate the Approved Location so that the Franchised Restaurant at all times reflects the then-current image of the BC System.

I. <u>Compliance With Laws.</u> Franchisee shall at all times operate the Franchised Restaurant in strict compliance with Applicable Law. At Franchisee's sole expense, Franchisee shall secure and maintain in good standing all necessary licenses, permits, deposits and certificates required to operate the Franchised Restaurant lawfully and shall provide Company with proof of compliance promptly following Company's request.

J. <u>Credit Cards; Gift Card and Other System-Wide Marketing Programs.</u> Franchisee shall honor all credit cards designated by Company and enter into and maintain, at Franchisee's sole expense, all necessary credit card agreements with the issuers of designated cards. If implemented, Franchisee shall participate in, and abide by, the BC gift card program described in the Confidential Manual, as Company may revise it from time to time. Franchisee shall additionally participate in system-wide marketing programs identified by Company, including, without limitation, loyalty card programs, social networking programs, customer and marketing surveys, direct marketing programs and designated e-commerce programs.

K. <u>Complaints and Other Actions.</u> Franchisee shall promptly report to Company any incidents involving personal injury or property damage sustained by customers of the Franchised Restaurant at the Approved Location. Franchisee shall submit to Company promptly upon receipt copies of all customer complaints and notices and communications received from any government agency relating to alleged violations of Applicable Law and hereby authorizes the government agency to provide the same information directly to Company upon Company's request. Additionally, Franchisee shall promptly notify Company of any written threat, or the actual commencement, of any action, suit or proceeding against Franchisee, any person who is required by this Agreement to personally guaranty Franchisee's obligations to Company or involving the Approved Location or the business assets which might adversely affect the operation or financial condition of the Franchised Restaurant, and provide Company with a copy of all relevant documents.

L. Grand Opening Marketing.

1. In addition to any fees payable to the Marketing Fund and any Regional Advertising Co-op pursuant to this Agreement and expenditures for Local Advertising, during the 90 day period beginning 30 days before and ending 60 days after the Opening Date, Franchisee shall spend a minimum amount of \$6,000 on approved Grand Opening Marketing activities to publicize the opening of the Franchised Restaurant. All Grand Opening Marketing activities shall constitute Local Advertising and therefore are subject to the same conditions applicable to Local Advertising including the requirement that requiring Franchisee obtain Company's prior written approval regarding the media, materials, content, formats and activities proposed by Franchisee for all activities that comprise Grand Opening Marketing.

2. Within 30 days following Company's request, Franchisee shall furnish Company with documentation using Company's forms substantiating that it has spent at least the minimum required by this Agreement on approved Grand Opening Marketing activities. Company alone shall determine if a particular expense should be counted towards Franchisee's minimum obligation for approved Grand Opening Marketing activities. If the Lease requires Franchisee to pay any fee or other amount specifically earmarked for Grand Opening Marketing purposes, Company shall credit Franchisee's minimum Grand Opening Marketing obligation with the amount that Franchisee can document that it has paid to the landlord of the Approved Location pursuant to the Lease.

M. <u>Staffing.</u>

1. The Franchised Restaurant shall at all times be under the direct, personal supervision of at least one Certified Manager at all times during the Term. Additionally, Franchisee shall employ or retain a sufficient number of competent employees or independent contractors and cause each of them to receive appropriate training to perform their job or work duties in accordance with the standards and specifications of the BC System as Company may

require. Franchisee's Certified Manager shall be responsible for training Franchisee's other employees and independent contractors who do not participate in the New Restaurant Opening module of the Initial Training Program.

2. All employees and independent contractors whose duties include customer service shall have sufficient literacy and fluency in the English language, in Company's judgment, to serve the public. All employees and independent contractors, while working in the Franchised Restaurant, shall present a neat and clean appearance and wear the uniforms that Company designates for their jobs, in the color, style and design then specified by Company. Franchisee shall be responsible for the acts and omissions of its employees, independent contractors and other agents, including, without limitation, its Certified Manager, arising during the course of their employment or, as to independent contractors and agents, their engagement by Franchisee.

3. Franchisee is solely responsible for hiring, firing and establishing employment and engagement policies applicable to its employees and independent contractors, and understands and agrees that this Agreement does not impose any controls, or otherwise impinge, on Franchisee's sole discretion to make decisions pertaining to its employees, independent contractors and other agents.

4. Franchisee shall purchase logo uniforms for its employees and independent contractors from Company, from Company's designated vendor.

XV. COMPANY'S OPERATIONS ASSISTANCE

In addition to obligations stated elsewhere in this Agreement, and provided Franchisee is not in default under the terms of this Agreement, Company shall provide the following services:

A. <u>Grand Opening Marketing.</u> Company shall assist Franchisee design and implement a Grand Opening Marketing program to publicize the opening of the Franchised Restaurant to the public and advise Franchisee on strategies for developing local consumer awareness of the BC Licensed Marks.

B. <u>Continuing Consultation and Advice.</u>

1. As and to the extent required in Company's sole discretion, Company shall provide regular consultation and advice to Franchisee in response to Franchisee's inquiries about specific administrative and operating issues that Franchisee brings to Company's attention. Company shall have sole discretion to determine the method for communicating the consultation or advice, which may differ from the methods used for other BC franchisees. For example and without limitation, consultation and advice may be provided by telephone, in writing (in which case Company may furnish the written information electronically), on-site in person, or by other means.

2. If Franchisee requests additional on-site instruction and assistance after the Opening Date and the completion of the New Restaurant Opening module of the Initial Training Program and if Company, in its discretion, agrees to furnish the additional on-site instruction and assistance, the parties shall mutually schedule the time for the additional instruction and training. In connection with post-Opening Date on-site training delivered at Franchisee's request, Franchisee shall pay Company its then-current per diem training fee set forth in the Confidential Manual and reimburse Company for Company's reasonable travel expenses, including, without limitation, expenses for air and ground transportation, lodging, meals, and miscellaneous travel-related personal charges.

C. <u>Inspections.</u>

1. In addition to Company's audit rights described in this Agreement, Franchisee expressly authorizes Company and its representatives, at any reasonable time, and without prior notice to Franchisee, to enter the premises of the Approved Location and conduct regular inspections of the Franchised Restaurant and Franchisee's methods of operation, including, without limitation, using digital and other monitoring services to observe and conduct discussions with Franchisee's employees, observe customer interaction and services, and review Franchisee's books and records (including, without limitation, data stored on the BC Computer System) in order to verify compliance with this Agreement and the Confidential Manual. In order to enable Company and its representatives to conduct inspections, Franchisee shall provide free of charge reasonable quantities of ingredients or other inventory items, menu items, Local Advertising or other samples for inspection and evaluation purposes to make certain that the items conform with Company's then-current standards.

2. Company may implement a mystery shopper program using the services of an outside mystery shopper company to perform regular mystery shopper visits at the Franchised Restaurant in order to provide Company and Franchisee with critical feedback and insight into the effectiveness of Franchisee's operations from a customer's perspective. If Company engages a third party supplier to perform mystery shopper services, Franchisee agrees to pay the reasonable fees imposed by the third party mystery shopper supplier over which Company has no control and which will partially depend on the number and frequency of mystery shopper visits that the supplier makes to the Franchised Restaurant. At Company's election, Company may collect the mystery shopper service's fees or require Franchisee to remit payment directly to the mystery shopper company according to the mystery shopper company's payment terms.

3. Franchisee shall cooperate fully with Company's inspections and any mystery shopper or comparable programs that Company implements during the Term. At Franchisee's sole expense, Franchisee shall promptly cure all deviations from Company's standards, specifications and operating procedures of which Franchisee is notified either orally or in writing. Franchisee, on behalf of itself and, as applicable, its directors, officers, managers, employees, consultants, representatives and agents, hereby waives any claim that any inspections or recordings violate any person's rights of privacy.

D. <u>Annual Meeting.</u> In addition to additional training, Company may conduct an annual meeting at a location that Company selects (the "Annual Meeting") to address recently-implemented changes in the BC System and other topics of common interest to franchisees, including, without limitation, new merchandising approaches, changes in Designated Goods/Services and Non-Designated Goods/Services, vendor relationships, industry trends, customer relations, personnel administration, local advertising and promotional strategies, and competitive changes. If Company chooses to conduct an Annual Meeting, Company will determine the content, location and length of the Annual Meeting; provided, however, the Annual Meeting shall not exceed 3 days in any 12 Calendar Month period. Company may require the attendance of Franchisee's Certified Manager, Primary Owner or other designated personnel at one or more Annual Meetings, provided, however, Company shall not require that more than 2 persons attend the Annual Meeting. Company may impose a registration fee of up

to \$500 per person. Additionally, Franchisee shall pay the transportation, lodging, personal expenses and salary for each employee who attends an Annual Meeting.

XVI. INSURANCE

A. <u>Minimum Coverage.</u> Before the Opening Date, Franchisee shall procure, at its own expense, and maintain in full force and effect during the Term policies of insurance in accordance with the requirements of this Agreement, including the following terms and conditions:

1. Comprehensive general liability insurance covering product liability, motor vehicle liability, bodily and personal injury/death, personal and advertising injury, and property damage liability with minimum liability coverage of \$1,000,000 per occurrence and \$4,000,000 aggregate, combined single limit (including broad form contractual liability), or the higher amount required by the Lease, insuring Company and Franchisee against all claims, suits, obligations, liabilities and damages, including attorneys' fees, based upon or arising out of actual or alleged personal injuries or property damage resulting from, or occurring in the course of, or otherwise relating to the Franchised Restaurant or the activities of Franchisee's employees. The required liability coverage shall not be limited in any way by reason of any insurance which Company maintains.

2. Workers' compensation and employer's liability insurance, together with any other insurance at the minimum limits required by law or \$1,000,000 per accident, \$1,000,000 per disease, and \$1,000,000 policy limit, whichever is higher.

3. All "Risks" or "Special" form general casualty insurance coverage insurance including, without limitation, fire and extended coverage, vandalism and malicious mischief insurance, and coverage for additional perils (including, without limitation, flood and earthquake coverage if applicable to the area where the Franchised Restaurant is located), for the full replacement value of the Franchised Restaurant and its contents based on the cost of replacing the damaged or destroyed property with property meeting Company's current specifications at the time replacement is required. The minimum coverage shall be no less than the amounts specified in the Confidential Manual on the Effective Date.

4. Any person that Franchisee hires as a general contractor or to perform comparable services at the Approved Location must maintain general liability and builder's risk insurance with comprehensive automobile liability coverage and worker's compensation insurance in the minimum amount of \$1,000,000 plus additional insurance that protects against damage to the premises and structure and other course of construction hazards.

5. Business interruption insurance in an amount sufficient to cover the Franchised Restaurant's expenses (including payments due to Company), profits and losses for a minimum period of 12 months from the date of a closure due to an insured loss.

6. Additional types and amounts of insurance coverage as may be required by the Lease, including coverage for all parties that the Lease requires be covered as additional insureds.

B. <u>Additional Insurance Specifications.</u>

1. Company shall specify the deductible limits for each required insurance policy and may, from time to time, increase the minimum insurance requirements, establish and change deductible limits, require that Franchisee procure and maintain additional forms of insurance, and otherwise modify the insurance requirements contained in this Agreement based upon inflation, general industry standards, Company's experience with claims, or for other commercially reasonable reasons. Franchisee shall comply with any change imposed by Company within 30 days after written notice from Company and shall submit written proof of compliance to Company upon request.

2. Each insurance policy required by this Agreement shall be written by insurance companies of recognized responsibility meeting the standards stated in the Manual. Before the Opening Date, or the earlier date specified in the Lease, and then not less than annually thereafter on or before January 1 of each Calendar Year after the Opening Date, Franchisee shall submit to Company certificates of insurance showing compliance with Company's insurance requirements. Franchisee shall not begin construction or development of, or install equipment in, the Approved Location pursuant to Franchisee's Construction Drawings until Franchisee submits proof of its general contractor's insurance required by this Agreement. All certificates of insurance shall state that the policy will not be canceled or altered without at least 30 days prior written notice to Company. Maintenance of required insurance shall not relieve Franchisee of liability under the indemnity provisions set forth in this Agreement.

3. Company and any Affiliates that Company designates shall each be named as an additional insured on all required insurance. Franchisee shall additionally cause each policy of insurance required by this Agreement to include a waiver of subrogation, which shall provide that Franchisee, on the one hand, and Company, on the other hand, each releases and relieves the other, and each waives its entire right to recover damages, in contract, tort and otherwise, against the other for any loss or damage occurring to Franchisee's property arising out of or resulting from any of the perils required to be insured against under this Agreement. The effect of these releases and waivers shall not be limited by the amount of insurance carried by Franchisee or as otherwise required by this Agreement or by any deductible applicable thereto.

4. Should Franchisee not procure or maintain the insurance required by this Agreement, Company may, without waiving its right to declare a breach of this Agreement based on the default, procure the required insurance coverage at Franchisee's expense, although Company has no obligation to do so. Franchisee shall pay Company an amount equal to the premiums and related costs for the required insurance in full upon receipt of invoice, plus a 25% service charge and an amount sufficient to reimburse Company for its actual direct costs in obtaining the required insurance.

5. Franchisee understands and agrees that the minimum insurance requirements set forth in this Agreement do not constitute a representation or warranty by Company that the minimum coverage and specified types of insurance will be sufficient for the Franchised Restaurant. Franchisee understands and agrees that it is solely responsible for determining if the Franchised Restaurant requires higher coverage limits or other types of insurance protection.

XVII. <u>COVENANTS</u>

A. <u>Competition.</u>

1. During the Term and any Renewal Term, it shall be a breach of this Agreement for Franchisee, Franchisee's Affiliates or any Covered Person, directly or indirectly, to own (either beneficially or of record), engage in or render services to, whether as an investor, partner, lender, director, officer, manager, employee, consultant, representative or agent, a Competitive Business located anywhere in the world; provided, however, the restrictions stated in this paragraph shall not apply to any Covered Person for a period longer than 2 years from the date the Covered Person ceases to be an officer, director, shareholder, member, manager, trustee, owner, general partner, employee or otherwise associated in any capacity with Franchisee.

2. For a period of 2 years after expiration or termination of the last Franchise Agreement between Franchisee and Company, it shall be a breach of this Agreement for Franchisee, Franchisee's Affiliates or any Covered Person, directly or indirectly, to own (either beneficially or of record), engage in or render services to, either as an investor, partner, lender, director, officer, manager, employee, consultant, representative or agent, any Competitive Business that is located anywhere within 5 miles of the Approved Location or any other The Boiling Crab Restaurant anywhere in the world that is open for business on or after the Effective Date of Termination or Expiration of this Agreement or the effective date of an Event of Transfer; provided, however, the restrictions stated in this paragraph shall not apply to any Covered Person for longer than 2 years from the date that the Covered Person ceases to be an officer, director, shareholder, member, manager, trustee, owner, general partner, employee or otherwise associated in any capacity with Franchisee.

3. This Agreement does not prohibit Franchisee, Franchisee's Affiliates or any Covered Person from owning 5% or less of the voting stock of a Competitive Business whose shares are publicly traded on a national or foreign stock exchange.

4. Franchisee acknowledges that the restrictions set forth in this Section are reasonable and necessary to protect Company's legitimate business interests which include taking reasonable measure to prevent Franchisee, Franchisee's Affiliates and Covered Persons from using Company's Confidential Information while this Franchise Agreement is in full force and effect to engage in activities that directly or indirectly benefit a Competitive Business.

B. <u>Interference.</u> Neither Franchisee nor any Covered Person shall, directly or indirectly, for itself or on behalf of any other person (i) divert, or attempt to divert, any business or customer of the Franchised Restaurant to any competitor by direct or indirect inducement or perform any act which directly or indirectly could, or may, injure or prejudice the goodwill and reputation of the BC Licensed Marks or the BC System; or (ii) wrongfully -induce any person who is at that time employed by Company, Company's Affiliates or another franchisee of Company to leave his or her employment. For purposes of this section, the parties agree that "wrongfully induce" shall be construed in accordance with applicable law.

C. <u>Written Agreement.</u> As a condition of this Agreement, unless they have already done so, Franchisee shall cause each Covered Person to execute Company's form of Confidentiality and Non-Competition Agreement with Company containing restrictions substantively identical to the provisions of this Agreement.

D. <u>Survival.</u> The covenants stated in this Section shall survive termination, expiration or the transfer of this Agreement.

E. <u>Savings Clause.</u> The parties acknowledge that the covenants set forth in this Section are independent of the other covenants and provisions of this Agreement. If any provision in this Section is void or unenforceable under California law, but would be enforceable as written or as modified under the laws of the state in which the Territory is located (the "Local Laws"), the parties agree that the Local Laws shall govern any dispute concerning or involving the construction, interpretation, validity or enforcement of the provisions of this Agreement with respect to the subjects covered in this Section, but only with respect to those subjects. Franchisee expressly authorizes Company to conform the scope of any void or unenforceable covenant in order to conform it to the Local Laws. Franchisee expressly agrees, on behalf of itself and each Covered Person, to be bound by any modified covenant conforming to the Local Laws as if originally stated in this Agreement.

F. <u>Enforcement.</u> Franchisee understands and agrees that Company will suffer irreparable injury not capable of precise measurement in money damages if Franchisee or any Covered Person breaches the covenants set forth in this Section. Accordingly, in the event a breach occurs, Franchisee, on behalf of itself and each Covered Person, hereby consents to issuance or entry of Provisional Remedies without the requirement that Company post bond or comparable security. Franchisee further agrees that the award of Provisional Remedies to Company in the event of such breach is reasonable and necessary for the protection of the business and goodwill of Company.

XVIII. DEFAULT AND TERMINATION

A. <u>Termination by Franchisee.</u>

1. Franchisee may terminate this Agreement by written notice to Company for any reason constituting good cause, provided termination is accomplished in accordance with the requirements of this Agreement. Any attempt by Franchisee to terminate this agreement except on the grounds, or according to the procedures, stated in this Agreement shall be void.

2. Good cause means that Company has committed a material and substantial breach of this Agreement that it has not cured within the period allowed by this Agreement. Franchisee's written notice must specify with particularity the matters cited to be in default and provide Company with a minimum of 30 days in which to cure the default. Additional time to cure must be provided as is reasonable under the circumstances if a default cannot reasonably be cured within the minimum 30-day period. Franchisee's written notice of termination of this Agreement for good cause shall not excuse Franchisee from continuing to perform its obligations under this Agreement during the cure period or entitle Franchisee to a refund of any money that Franchisee has paid to Company or Company's Affiliates pursuant to this Agreement.

B. <u>Termination By Company Without Opportunity to Cure.</u>

1. Company may terminate this Agreement, in its sole discretion and election, effective immediately upon Company's delivery of written notice of termination to Franchisee based upon the occurrence of any of the following events which shall be specified in

Company's written notice, and Franchisee shall have no opportunity to cure a termination based on any of the following events:

a. If Franchisee and Company have not executed an Area Development Agreement, should Franchisee fail to obtain site approval and sign a Lease and Addendum to Lease for the Approved Location by 120 days after the Effective Date of this Agreement;

b. If Franchisee and Company have executed an Area Development Agreement, should Franchisee fail to open the Franchised Restaurant for business by the specific Development Deadline for the Franchised Restaurant according to the order in which the Franchised restaurant is developed out of the entire Development Quota specified in the Area Development Agreement

c. Should Franchisee fail to use best efforts to open the Franchised Restaurant for business within 120 days after the date on which Franchisee signs the Lease for the Approved Location;

d. Should Franchisee fail or refuse to pay, on or before the date payment is due, all Royalty Fees, Marketing Fees or any other amounts payable to Company, Company's Affiliates, the Marketing Fund or any Regional Advertising Co-op, and should the default continue for a period of 10 days after written notice of default is given by Company to Franchisee;

e. Should Franchisee fail or refuse to submit any report or financial statement on or before the date due, and should the default continue for a period of 10 days after written notice of default is given by Company to Franchisee;

f. Should any person who is required by this Agreement to personally guaranty Franchisee's obligations to Company fail or refuse to execute and deliver Company's form of Personal Guaranty or deliver the financial statements required by this Agreement for a period of 10 days after written notice of default is given by Company to Franchisee;

g. Should Franchisee lose the right to occupy the Approved Location due to Franchisee's breach of the Lease based on a default which either cannot be cured or which Franchisee fails to cure within the allowed time period;

h. Should Franchisee commit an event of default under any other agreement by and between Franchisee and Company pertaining to the Franchised Restaurant and franchise awarded by this Agreement which, by its terms, cannot be cured or which Franchisee fails to cure within the allowed time period;

i. Should Franchisee make any general arrangement or assignment for the benefit of creditors or become a debtor as that term is defined in 11 U.S.C. § 1101 or any successor statute, unless, in the case where a petition is filed against Franchisee, Franchisee obtains an order dismissing the proceeding within 60 days after the petition is filed; or should a trustee or receiver be appointed to take possession of all, or substantially all, of the assets of the Franchised Restaurant, unless possession of the assets is restored to Franchisee within 60 days following the appointment; or should all, or substantially all, of the Franchised Restaurant or the franchise rights be subject to an order of attachment, execution or other judicial seizure, unless the order or seizure is discharged within 60 days following issuance;

j. Should Franchisee, or any duly authorized representative of Franchisee, make a material misrepresentation or omission in obtaining the franchise rights granted hereunder, or should Franchisee, or any officer, director, shareholder, member, manager, or general partner of Franchisee, be convicted of or plead no contest to a felony charge or engage in any conduct or practice that, in the exercise of Company's reasonable business judgment, reflects unfavorably upon or is detrimental or harmful to the good name, goodwill or reputation of Company or to the business, reputation or goodwill of the BC System;

k. Should Franchisee fail to comply with the conditions governing the transfer of rights under this Agreement in connection with an Event of Transfer;

I. If Franchisee is a Business Entity, should an order be made or resolution passed for the winding-up or the liquidation of Franchisee or should Franchisee adopt or take any action for its dissolution or liquidation;

m. Should Franchisee have received from Company, during any consecutive 24-Calendar Month period, 3 or more notices of default (whether or not the notices relate to the same or to different defaults and whether or not each default is timely cured by Franchisee);

n. Should Franchisee make any unauthorized use, publication, duplication or disclosure of any Confidential Information or any portion of the Confidential Manual, or should any person required by this Agreement to execute a Confidentiality and Non-Competition Agreement with Company or Franchisee breach the Confidentiality and Non-Competition Agreement during the time period that the person is employed or engaged by Franchisee;

o. Should Franchisee abandon or fail or refuse to actively operate the Franchised Restaurant for any period such that Company may reasonably conclude that Franchisee does not intend to continue operating it, unless Franchisee obtains Company's written consent to close the Franchised Restaurant for a specified period of time before Franchisee ceases regular activities;

p. Should Franchisee materially misuse or make an unauthorized use of any of the components of the BC System or commit any other act which does, or can reasonably be expected, in the exercise of Company's reasonable business judgment to impair the goodwill or reputation associated with any aspect of the BC System;

q. Should Franchisee intentionally underreport Gross Sales under the criteria established in this Agreement;

r. Should Franchisee fail to comply with any violation of federal, state or local law within 10 days after being notified of non-compliance, unless the violation involves public health and safety, in which case the length of the cure period shall be reasonable under the circumstances, but need not exceed 10 days; or

s. Should Company make a reasonable determination in the exercise of Company's reasonable business judgment that Franchisee's continued operation of the Franchised Restaurant will result in imminent danger to public health and safety.

C. <u>Termination by Company With Right to Cure.</u>

1. Should Franchisee breach, or refuse to fulfill or perform, any obligation arising under this Agreement not identified in Subsection B above, or fail or refuse to adhere to any mandatory operating procedure, specification or standard prescribed by Company in the Confidential Manual or otherwise communicated to Franchisee, Company may terminate this Agreement, in its sole discretion and election, effective at the close of business 30 days after giving written notice of default to Franchisee which specifies the grounds of default, if Franchisee fails to cure the default cited in the notice by the end of the 30-day cure period. Company may indicate its decision to terminate by written notice given to Franchisee any time before, or after, the end of the 30-day cure period including in the original notice of default.

2. If a default cannot reasonably be cured within 30 days, Franchisee may apply to Company for additional time to complete the cure. The length of the additional cure period, if any, allowed by Company shall be stated in writing signed by Company. The additional cure period, if any, shall, in Company's estimation, be sufficient in duration to enable a reasonable person acting diligently to complete the cure within the extended period. If Company grants an extension and if Franchisee does not complete the required cure within the extended cure period, termination of this Agreement shall be effective at the close of business on the last day of the extended cure period without further notice from Company.

D. <u>Effect of Termination or Expiration.</u>

1. If Company terminates this Agreement based on Franchisee's failure to obtain site approval and sign a Lease and Addendum to Lease within 120 days after the Effective Date of this Agreement, Company will refund 80% of the Initial Franchise Fee to Franchisee if Franchisee executes Company's form of General Release. Otherwise, Franchisee is not entitled to a refund of any portion of the Initial Franchise Fee in the event Company terminates this Agreement.

2. In any proceeding in which the validity of termination of this Agreement is at issue, Company will not be limited to the reasons set forth in the notice of default or termination given to Franchisee.

3. The termination or expiration of this Agreement shall result in the concurrent, and automatic, termination of any other agreements between Franchisee and Company or Company's Affiliates specifically pertaining to the license to operate the Franchised Restaurant. However, all other contracts then in effect between the parties concerning other The Boiling Crab Restaurants owned by Franchisee shall remain in full force and effect unless Company takes steps independently to terminate the other contracts pursuant to their terms.

XIX. RIGHTS AND DUTIES OF PARTIES UPON EXPIRATION OR TERMINATION

A. <u>Franchisee's Obligations.</u> On and after the Effective Date of Termination or Expiration of this Agreement, Franchisee must comply with the following duties:

1. Franchisee shall immediately pay all Royalty Fees, Marketing Fees and other amounts owed to Company or Company's Affiliate, including, without limitation, amounts for purchasing goods or services and late charges and interest on any late payments. Royalty Fees and Marketing Fees shall continue to be due and payable (and late charges thereon assessed) after the Effective Date of Termination or Expiration of this Agreement until the date that Franchisee completes all post-termination obligations required by this Agreement. When termination is based upon Franchisee's default, Franchisee shall also pay to Company all damages, costs and expenses, and reimburse Company for its reasonable fees to retain attorneys, accountants or other experts which it incurs to enforce its rights under this Agreement in the event of a default and/or termination whether or not mediation or judicial action is commenced. Franchisee's payments shall be accompanied by all reports required by Company regarding business transactions and the results of operations through the Effective Date of Termination or Expiration of this Agreement or until the date that Franchisee completes all post-termination or expiration obligations required by this Agreement, whichever occurs later.

2. Franchisee shall immediately pay any Co-op Advertising Fees owed to the Regional Advertising Co-op to which it has been assigned including any interest on any late payments.

3. Franchisee shall permanently cease using, in any manner whatsoever, all rights and property incorporated within or associated with the BC System in a manner that suggests or indicates that Franchisee is, or was, an authorized BC franchisee or continues to remain associated with the BC System. Franchisee shall cancel all Local Advertising and other promotional activities that associate Franchisee with the BC System. Franchisee shall cancel all fictitious or assumed name or equivalent registrations relating to its use of the BC Licensed Marks. Continued use by Franchisee of rights or other property incorporated within or associated with the BC System shall constitute willful trademark infringement and unfair competition by Franchisee.

4. Company shall notify Franchisee within 5 days after the Effective Date of Termination or Expiration of this Agreement if Company will either (i) demand an assignment of the telephone numbers and business directory listings for the Franchised Restaurant; or (ii) require Franchisee to disconnect the telephone number and take all steps necessary to remove all telephone and other business directory listings that display any of the BC Licensed Marks. If Company gives timely notice that it will require an assignment, Franchisee hereby grants Company a power of attorney to complete the necessary documentation on Franchisee's behalf that the telephone company or listing services require in order to accomplish an assignment of the phone number and business listings. If Company gives timely notice that it will require Franchisee to disconnect the phone number and remove all telephone and business directory listings, Franchisee shall promptly furnish Company with evidence satisfactory to Company demonstrating Franchisee's compliance with this obligation within 10 days after the Effective Date of Termination or Expiration of this Agreement. Franchisee shall not be entitled to any compensation taking the actions required by this Section.

5. Franchisee shall immediately cease using and, within 48 hours after the Effective Date of Termination or Expiration of this Agreement, return to Company all copies of any portion of the Confidential Manual in Franchisee's possession or provide evidence satisfactory to Company that all information in Franchisee's possession pertaining to Confidential Information have been permanently removed from Franchisee's BC Computer System and permanently erased or destroyed.

6. If on the Effective Date of Termination or Expiration of this Agreement the BC Computer System includes proprietary software, Franchisee agrees to immediately (i) discontinue using the proprietary software and permanently remove the proprietary software from Franchisee's computers. Franchisee understands that Company will terminate Franchisee's access to the BC Intranet on or after the Effective Date of Termination or Expiration of this Agreement. Continued use by Franchisee of any proprietary software or Confidential Information after the Effective Date of Termination of this Agreement will constitute violation of this Agreement and willful copyright or other intellectual property infringement. Franchisee may not retain any copy or record of any of these materials.

Company shall give Franchisee written notice of its election to accept an 7. assignment of the Lease within 10 days after the Effective Date of Termination or Expiration. Company's failure to timely notify Franchisee shall signify its decision not to accept an assignment of the Lease. If Company gives notice that it will accept an assignment of the Lease, Franchisee shall promptly vacate the Approved Location as required by the Addendum to Lease and leave the premises and all fixtures and equipment that are not capable of being removed without damage to the Approved Location, or which the Lease forbids to be removed, in good working order, condition and repair. If Company does not accept an assignment of the Lease, Franchisee shall, at its sole cost and expense, within 20 days after the Effective Date of Termination or Expiration, remove all signs and other physical and structural features that readily identify the site as a The Boiling Crab Restaurant, in a manner acceptable to Company, so that the former Approved Location no longer suggests or indicates a connection with the BC System. Company's right to accept an assignment of the Lease is independent of Company's right to acquire the physical non-fixtures assets in the Approved Location on the terms of this Agreement.

8. Franchisee shall execute and deliver a general release, in form satisfactory to Company, of any and all claims against Company, Company's Affiliates and their respective officers, directors, shareholders, employees and agents.

9. Franchisee shall keep and maintain all business records pertaining to the business conducted at the Franchised Restaurant for 5 years after the Effective Date of Termination or Expiration of this Agreement. During this period, Franchisee shall permit Company to inspect such business records as frequently as Company deems necessary.

B. <u>Personal Guaranty.</u> Upon the Effective Date of Termination or Expiration of this Agreement, Company may enforce the Personal Guaranty executed by any Personal Guarantor in order to secure payment and performance of Franchisee's obligations under this Agreement including those in this Section that arise upon the termination or expiration of this Agreement and those that survive the termination or expiration of this Agreement.

C. <u>Company's Right to Purchase Physical Assets of the Franchised Restaurant.</u>

1. Company shall have the right, but not the obligation, to purchase all, or any, of Franchisee's non-fixture physical assets relating to the Franchised Restaurant that are not treated by the Lease as fixtures of the Approved Location and part of the realty, at Franchisee's original cost less depreciation, based upon Franchisee's depreciation schedule, less the remaining balance, if any, of any financing that Franchisee owes to third parties for which the physical asset is pledged as security. 2. Company may exercise this option by giving Franchisee written notice within 10 days after the Effective Date of Termination or Expiration of this Agreement, specifying in the notice the specific physical assets that it desires to purchase. Within 10 days following receipt of Company's written notice, Franchisee shall furnish Company with documentation substantiating the original cost of each item identified by Company and depreciation taken as reported by Franchisee in its federal and state income tax returns. Within 10 days following receipt of Franchisee's documentation, Company shall notify Franchisee of the particular assets it will purchase and calculate the purchase price for the items in accordance with this Section, and within 10 days after giving the notice, Company will pay Franchisee the purchase price, less permitted set-offs.

3. Franchisee shall deliver possession of the physical assets to Company upon Company's payment of the net purchase price free and clear of all liens and encumbrances not approved by Company in writing. If equipment is subject to an equipment lease and Company elects to accept an assignment, Franchisee shall cooperate with Company in arranging for an assignment of the equipment lease to Company, which shall assume the obligations under the equipment lease arising on or after the effective date of assignment. Company's failure to serve written notice of its election within 10 days after the Effective Date of Termination or Expiration of this Agreement shall signify its decision not to purchase any remaining non-fixture physical assets of Franchisee.

4. With respect to the non-fixture physical assets that Company purchases, Company shall have the absolute right to set off from the purchase price all sums then owed by Franchisee to Company, Company's Affiliates, the Marketing Fund or any Regional Advertising Co-op to which Franchisee has been assigned under this Agreement, including damages, costs and expenses and reasonable attorneys' fees in enforcing the default and termination. The right to set off shall not limit Company's remedies under this Agreement or Applicable Law.

D. <u>Survival of Obligations.</u> All obligations of the parties that expressly, or by their nature, survive the Effective Date of Termination or Expiration of this Agreement shall continue in full force and effect subsequent to the Effective Date of Termination or Expiration of this Agreement until they are satisfied in full. Franchisee shall remain fully liable for any and all obligations of the Franchised Restaurant, whether incurred before, or after, the Effective Date of Termination or Expiration of this Agreement, including, without limitation, obligations arising under this Agreement, the Lease, and all obligations owed to Company's Affiliates and other third parties including, without limitation, payments to designated or approved suppliers, independent contractors and salaries to employees and taxes.

E. <u>Third Party Rights; Available Remedies.</u>

1. No person acting for the benefit of Franchisee's creditors or any receiver, trustee in bankruptcy, sheriff or any other officer of a court or other person in possession of Franchisee's assets or business shall have the right to assume Franchisee's obligations under this Agreement without Company's prior consent.

2. Company's right to terminate this Agreement shall not be its exclusive remedy in the event of Franchisee's default, and Company shall be entitled, in its sole discretion and election, alternatively or cumulatively, to affirm this Agreement in the event of Franchisee's default and obtain damages arising from the default, injunctive relief to compel Franchisee to perform its obligations under this Agreement or to prevent Franchisee from breaching this Agreement, and any other remedy available under Applicable Law.

XX. ASSIGNMENT AND TRANSFER

A. <u>Assignment by Company.</u> Franchisee acknowledges that Company maintains a staff to manage and operate the BC System and that staff members can change from time to time. Franchisee represents that it has not signed this Agreement in reliance on any shareholder, director, officer, or employee remaining with Company in that capacity. Company is free to transfer and assign all of its rights under this Agreement to any person or Business Entity without prior notice to, or consent of, Franchisee if the assignee agrees in writing to assume Company's obligations under this Agreement. Upon the assignment and assumption, Company shall have no further obligation to Franchisee.

B. <u>Delegation of Duties.</u> In addition to Company's right to assign this Agreement, Company has the absolute right to delegate performance of any portion or all of its obligations under this Agreement to any third-party designee of its own choosing, whether the designee is Company's Affiliate, agent or independent contractor. In the event of a delegation of duties, the third-party designee shall perform the delegated functions in compliance with this Agreement. When Company delegates its duties to a third party (in contrast to when Company transfers and assigns all of its rights under this Agreement to a third party that assumes Company's obligations), Company shall remain responsible for the performance of the third-party to whom Company's duties are delegated.

C. <u>Assignment by Franchisee: In General.</u> Franchisee understands and agrees that the franchise rights awarded by this Agreement are personal and are awarded in reliance upon, among other considerations, the individual or collective character, skill, aptitude, attitude, experience, business ability and financial condition and capacity of Franchisee and, if Franchisee is a Business Entity, that of its officers, directors, shareholders, LLC managers and members, trustees, partners and Personal Guarantors.

1. Without Company's prior written consent, Franchisee shall not, directly or indirectly, attempt or complete an Event of Transfer either voluntarily or by operation of law except in accordance with this Agreement. Company agrees not to withhold its consent unreasonably if Franchisee satisfies the conditions applicable to an Event of Transfer or a Qualified Transfer. Company shall exercise reasonable business judgment in evaluating if Franchisee has satisfied all applicable conditions. Any attempted or purported transfer which fails to comply with the requirements of this Agreement shall be null and void and constitute a material default of this Agreement.

2. Company's consent to an Event of Transfer is not a representation of the fairness of the terms of any contract between Franchisee and a transferee, a guarantee of the Franchised Restaurant's or transferee's prospects for success, or a waiver of any claims that Company or Company's Affiliates may have against Franchisee or any Personal Guarantor.

D. <u>Company's Right of First Refusal.</u>

1. Except with respect to Qualified Transfers, if Franchisee, or the person to whom an offer is directed (the "Individual Transferor"), receives a bona fide written offer ("Third Party Offer") to purchase or otherwise acquire an interest which will result in an Event of Transfer, Franchisee or the Individual Transferor, shall, within 5 days after receiving the Third Party Offer and before accepting it, apply to Company in writing for Company's consent to the proposed transfer. Additionally, the following conditions shall apply:

a. Franchisee, or the Individual Transferor, shall attach to its application for consent to complete the proposed Event of Transfer a complete copy of the Third Party Offer together with (i) information relating to the transferee's experience and qualifications; (ii) a copy of the transferee's current financial statement, and (iii) any other information material to the Third Party Offer, transferee, proposed Event of Transfer or that Company reasonably requests.

Company or its nominee shall have the right, exercisable by b. written notice ("Notice of Exercise") given to Franchisee or the Individual Transferor, within 30 days following receipt of the Third Party Offer, all supporting information, and the application for consent, to notify Franchisee or the Individual Transferor that it will purchase or acquire the rights, assets, equity or interests proposed to be assigned on the same terms and conditions set forth in the Third Party Offer, except that Company may (i) substitute cash for any form of payment proposed in the offer discounted to present value based upon the rate of interest stated in the Third Party Offer, and (ii) deduct from the purchase price the amount of any commission or fee otherwise payable to any broker or agent in connection with the Third Party Offer and all amounts then due and owing from Franchisee to Company, Company's Affiliates, the Marketing Fund and any Regional Advertising Co-op to which Franchisee has been assigned under this Agreement or otherwise. If Company gives timely Notice of Exercise, the assets that Company purchases shall be free and clear of liens. If any asset is pledged as security for financing that is then unpaid, Company may further deduct from the purchase price the remaining amount payable under the terms of financing.

c. The closing shall take place at Company's headquarters at a mutually agreed upon date and time, but not later than 90 days following Company's receipt of the Third Party Offer, all supporting information, and the application for consent to transfer.

d. At the closing, Franchisee or the Individual Transferor shall deliver to Company the same documents, affidavits, warranties, indemnities and instruments as would have been delivered by Franchisee or the Individual Transferor to the transferee pursuant to the Third Party Offer. Additionally, Franchisee and the Individual Transferor shall deliver a general release, in form satisfactory to Company, of any and all claims against Company, Company's Affiliates and their respective officers, directors, shareholders, employees and agents.

e. All costs, fees, document taxes and other expenses incurred in connection with the transfer shall be allocated between Franchisee and Company in accordance with the terms of the Third Party Offer, and any costs not allocated shall be paid by Franchisee or the Individual Transferor.

E. <u>Conditions of Assignment to Third Party.</u>

1. If Company does not exercise its right of first refusal, Franchisee may not complete the Event of Transfer without Company's prior written consent. An Event of Transfer or attempt to complete an Event of Transfer that takes place in violation of this provision is a material breach of this Agreement. The requirements of this Section do not apply to a Qualified Transfer. As a condition to Company's consent to an Event of Transfer, the following conditions must be satisfied:

a. The proposed transferee must submit a completed franchise application to Company and meet Company's then-current qualifications for new The Boiling Crab franchisees, including qualifications pertaining to financial condition, credit rating,

experience, moral character and reputation. Company's evaluation of the proposed transferee's financial condition shall take into account the amount the proposed transferee is obligated to pay to Franchisee to consummate the Event of Transfer.

b. As of the date consent is requested and through the date of closing of the proposed transfer and assignment, Franchisee must not be in default under this Agreement, the Lease, or any other agreements with Company, and must be current with all monetary obligations owed to third parties, including, without limitation, Company's Affiliates.

c. The proposed transferee shall execute appropriate documentation agreeing to assume all of Franchisee's obligations under this Agreement arising on or after the closing date of the Event of Transfer.

d. Franchisee shall pay Company a transfer fee of \$10,000 in full when Franchisee requests written consent to the proposed Event of Transfer.

(1) If Franchisee owns and proposes to transfer more than one franchise simultaneously, as part of the same Event of Transfer transaction, to the same proposed transferee, Franchisee shall pay a separate transfer fee for each of the separate franchises being transferred and comply with any additional transfer conditions set forth in the applicable Franchise Agreements.

(2) Once Franchisee pays the transfer fee, it is fully-earned and non-refundable except if Company determines that the proposed transferee does not meet Company's then-current qualifications for new BC franchisees and refuses to consent to the proposed Event of Transfer, in which case Company may retain up to \$1,500 of the transfer fee (or of each transfer fee paid, if more than one franchise would be transferred as part of the same transaction).

(3) If the Event of Transfer involves a Public or Private Offering, the transfer fee shall be an amount not to exceed \$20,000 equal to Company's actual costs to review Franchisee's offering memorandum, registration statement or comparable documents. Franchisee understands and agrees that in reviewing Franchisee's offering memorandum, registration statement or comparable documents, Company does not certify that the statements in Franchisee's offering memorandum, registration statement or comparable documents are true, correct or not misleading or that Franchisee's offering memorandum, registration statement or comparable documents comply with Applicable Law. Instead, Company's review is for the purpose of verifying the accuracy of Franchisee's statements about Company, The Boiling Crab Restaurants, and the BC System.

e. Franchisee must simultaneously transfer its rights under the Lease and all other contracts whose continuation is necessary for operation of the Franchised Restaurant to the same proposed transferee and satisfy any separate conditions to obtain any third party consents required to accomplish the transfers, including, without limitation, the consent of the landlord of the Approved Location.

f. Franchisee must execute and deliver a general release, in form satisfactory to Company, of any and all claims against Company, Company's Affiliates and their respective officers, directors, shareholders, employees and agents.

g. The proposed transferee must execute all other documents and agreements required by Company to consummate the transfer of this Agreement. If the proposed transferee is a Business Entity, each person who at the time of the transfer, or later, owns or acquires, either legally or beneficially, 15% or more of the equity or voting interests of the proposed transferee must execute Company's then-current form of Personal Guaranty unless the then-current Franchise Agreement sets a lower percentage ownership threshold in which case the percentage in the then-current Franchise Agreement shall control.

h. Franchisee's right to receive the sales proceeds from the proposed transferee shall be subordinate to the proposed transferee's and Franchisee's duties owed to Company and Company's Affiliates under, or pursuant to, this Agreement or any other agreement as of the effective date of the Event of Transfer. All contracts by and between Franchisee and the proposed transferee shall expressly include a subordination provision permitting payment of the sales proceeds to Franchisee only after any outstanding obligations that the proposed transferee owes to Company and Company's Affiliates are fully satisfied.

i. Until the proposed transferee satisfies minimum training requirements, Franchisee shall remain responsible for day-to-day management of the Franchised Restaurant. At a minimum: (i) the proposed transferee or its Primary Owner must complete the next available Owner Orientation module (or equivalent); and (ii) at least one management-level employee who has not previously done so must qualify as a Certified Manager and complete the next available Certified Manager training module (or equivalent) of Company's then-current Initial Training Program. Company shall schedule training to start reasonably promptly following the closing date. Franchisee shall remain responsible for operation and management of the Franchised Restaurant during the period following the closing date until the proposed transferee qualifies at least one person as a Certified Manager. The proposed transferee shall be solely responsible for all personal expenses that it and its employees incur in connection with such training, including transportation, lodging, food, salary and other personal charges.

j. Company may condition consent on Franchisee completing before the closing date specific improvements and repairs to the Approved Location in order to conform the Approved Location to Company's then-current appearance and design standards and equipment specifications.

k. Neither Company's exercise of its right of first refusal, its consent to an Event of Transfer, nor Franchisee's consummation of a transfer shall operate to release Franchisee of those obligations that expressly, or by their nature, survive the Effective Date of Termination or Expiration of this Agreement, including, without limitation, the provisions regarding non-disclosure of Confidential Information.

2. Franchisee may only complete the Event of Transfer to the proposed transferee on the terms identified in the Third Party Offer or as otherwise stated in Franchisee's application for consent. If there is any material change in the terms of the Third Party Offer, Company has a right of first refusal to accept the new terms subject to the conditions stated in this Section.

3. If Company consents to the transfer to a third party, the transfer must close within 60 days from the date the Third Party Offer is first submitted to Company unless Franchisee requests in writing, and Company agrees to grant, an extension of time to close the transfer, which consent Company agrees not to unreasonably withhold. If Company refuses to

grant the extension of time, Franchisee must again offer Company the opportunity to exercise its right of first refusal subject to the conditions stated in this Section.

F. Business Entity Franchisee.

1. If Franchisee is a Business Entity, Franchisee shall furnish to Company, upon execution of this Agreement or at such other time as transfer to the Business Entity is permitted, a copy of its articles of incorporation, by-laws, operating agreement, partnership agreement or other governing agreement, and a list of all persons owning an interest in the equity or voting interests of the Business Entity. Additionally, Franchisee shall promptly provide Company with a copy of any amendments to, or changes in, the documents or other information during the Term.

2. Franchisee shall maintain stop transfer instructions against the transfer on its records of any equity or ownership interests. Each certificate representing an ownership interest in Franchisee shall bear a legend, in the form stated in the Confidential Manual, that it is held, and further assignment or transfer thereof is, subject to all restrictions imposed upon transfer set forth in this Agreement.

3. Franchisee's Primary Owner shall deliver a certificate to Company annually, when Franchisee's annual financial statements are delivered, which lists all owners of record and all beneficial owners of any interest in the equity or voting interests of Franchisee and identifies all transfers of equity or voting interests in Franchisee which have occurred during the period covered by the annual financial statement.

G. <u>Qualified Transfers.</u> Before completing a Qualified Transfer, Franchisee must do all of the following: (i) provide Company with written notice of its intent to complete a Qualified Transfer; (ii) when the Qualified Transfer is to a newly-formed Business Entity, deliver the documents which this Agreement requires be delivered by a Business Entity that is the Franchisee; (iii) pay a transfer fee of \$1,500 per Qualified Transfer; and (iv) execute and deliver a general release, in form satisfactory to Company, of any and all claims against Company, Company's Affiliates and their respective officers, directors, shareholders, employees and agents. The Qualified Transfer shall not be effective unless and until Franchisee satisfies conditions (i)-(iv). Company shall not have a right of first refusal with respect to a Qualified Transfer, nor shall Company's prior written consent to a Qualified Transfer be necessary if Franchisee satisfies the conditions stated in this Section.

H. Death or Incapacity.

1. Subject to the provisions of this Section, if an Event of Transfer occurs due to the death or Incapacity of a Franchisee that is a natural person, or, if Franchisee is a Business Entity, any person owning enough equity or voting interests of the Business Entity to result in a Change of Control, the spouse, heirs, executor or personal representative of the deceased or incapacitated person, or the Franchisee's remaining shareholders, members, partners or owners, as appropriate to the circumstance (collectively referred to as the "Successor") shall have 180 days from the date of death to (i) qualify themselves; or (ii) complete the sale or assignment of the interest to a qualified, approved third party. In either (i) or (ii), the Successor must satisfy all of the conditions and obtains Company's consent to complete the Event of Transfer. At the end of the 180-day period, if the Successor has not obtained Company's consent to complete the Event of Transfer, Company may, at its election, terminate this Agreement.

2. Immediately following the date of death or Incapacity, if the Successor is unable to demonstrate to Company's reasonable satisfaction that the Successor has the financial ability and business skills to operate the Franchised Restaurant in accordance with the requirements of this Agreement during the interim period until the Successor is able to obtains Company's consent to complete the Event of Transfer, Company shall have the absolute right to occupy the Approved Location and assume day-to-day management of the Franchised Restaurant for the account of Franchisee. In addition to receiving the fees due to Company under this Agreement, Franchisee agrees that in exchange for Company's management services. Company shall be entitled to receive a reasonable management fee in the thencurrent amount published in the Confidential Manual and be reimbursed for all of its direct costs and expenses in rendering management services. This Agreement shall otherwise continue in full force and effect during the period of Company's day-to-day management. The Successor's failure or refusal to cooperate with Company's right to turn management of the Franchised Restaurant over to Company during the interim period if required by this Section shall constitute a material breach of this Agreement.

3. The parties recognize that Company's right to manage the Franchised Restaurant is primarily intended to facilitate an orderly transition of ownership with minimal disruption to the Franchised Restaurant's continuous operation. Company shall manage the Franchised Restaurant only until the Successor obtains Company's consent to the Event of Transfer, but in no event shall Company be required to manage the Franchised Restaurant for longer than 90 days. By mutual agreement of Company and the Successor, the period of Company's management may be extended for longer than 90 days, but in no event shall it extend beyond one year from the date of death or Incapacity. If the Successor cannot obtain Company's consent to a proposed transferee by the end of one year, Company may terminate this Agreement.

4. During the time that Company manages the Franchised Restaurant, Company shall periodically discuss the status of the Franchised Restaurant's operations and financial results with the Successor and provide suitable current information about the Franchised Restaurant's performance as the Successor may reasonably require.

XXI. RELATIONSHIP OF PARTIES: INDEMNIFICATION: SECURITY INTEREST

A. <u>Independent Contractor.</u> This Agreement does not create a fiduciary relationship between the parties, nor does it make either party a general or special agent, joint venturer, partner or employee of the other for any purpose. With respect to all matters, the Franchisee relationship to Company is as an independent contractor. Franchisee understands and agrees that it is the independent owner of the Franchised Restaurant and in sole control of all aspects of its operation, and shall conduct its business using its own judgment and sole discretion, subject only to the provisions of this Agreement. Franchisee shall conspicuously identify itself in all advertising and all dealings with customers, suppliers and other third parties as the owner of the Franchised Restaurant operating under a license from Company.

B. Indemnification by Franchisee.

1. Franchisee shall indemnify and hold Company, Company's Affiliates and their respective officers, directors, shareholders, employees, agents, successors and assigns, harmless from and against any and all costs, expenses, losses, liabilities, damages, causes of action, claims and demands whatsoever, arising from or relating to the Franchised Restaurant or Franchisee's occupancy of the Approved Location, whether or not arising from bodily injury,

personal injury or property damage, infringement (other than Third Party Claims within the scope of Company's agreement to indemnify Franchisee as set forth in his Agreement), or any other violation of the rights of others, or in any other way, subject to the provisions of this Agreement.

2. Company shall have the right to retain its own counsel to defend any third party claim asserted against it which is covered by this indemnification agreement.

3. Franchisee's indemnification and defense obligations shall survive the expiration, termination or assignment of this Agreement for any reason.

4. Franchisee's indemnification obligations shall extend, without limitation, to (i) all claims for actual, consequential and punitive damages; (ii) claims for lost profits; (iii) costs of investigation; (iv) costs and expenses incurred in defending any claim within the scope of Franchisee's indemnification including, without limitation attorneys and other professional fees, court costs, and travel and living expenses necessitated by the need or desire to appear before (or witness the proceedings of) courts or tribunals (including arbitration tribunals), or government or quasi-governmental entities (including those incurred by Company's attorneys, experts and advisors); (v) costs and expenses for any recalls, refunds, compensation or public notices; (vi) claims based on alleged "vicarious," "principal/agent," "joint employer," or other legal theories as a result of Company's status as franchisor; and (vii) costs and expenses that Company or any of the indemnified parties incur as a result of any litigation or insolvency proceedings involving Franchisee (whether or not Franchisee is a party in the proceeding).

5. The scope of Franchisee's indemnification obligations shall apply regardless of whether a claim brought against Company, Company's Affiliates or any of the indemnified individuals is reduced to final judgment or results in settlement. The indemnified parties shall have the right to retain their own counsel to defend any third party claim which is covered by this indemnification agreement. The scope of Franchisee's indemnification obligations shall not be limited by decisions that an indemnified party makes in connection with their defense.

6. If a final judgment results in a finding that an indemnified party's liability is due to the indemnified party's gross negligence, willful misconduct or criminal acts, any costs or expenses paid or incurred by Franchisee pursuant to Franchisee's indemnification obligation shall promptly be reimbursed in full by the indemnified party to Franchisee except to the extent that the final judgment finds Franchisee jointly liable, in which event Franchisee's indemnification obligation will extend to any finding of Franchisee's comparative or contributory negligence.

7. Franchisee shall give Company written notice of any claim, matter, inquiry or investigation that could be the basis for a claim for indemnification promptly after Franchisee has actual knowledge or is deemed to have constructive knowledge of the claim, matter, inquiry or investigation. Franchisee shall fully cooperate with Company in connection with Company's handling of the claim, matter, inquiry or investigation. Company shall have no duty to seek recovery from third parties to mitigate its losses or reduce Franchisee's liability under its indemnification obligation.

C. <u>Security Interest.</u> To secure Franchisee's performance under this Agreement, Franchisee hereby grants to Company a security interest in and to all of Franchisee's tangible and intangible property used to operate the Franchised Restaurant. Company shall record appropriate financing statements to protect and perfect Company's rights as a secured party under Applicable Law. Except with Company's prior written consent, which Company shall not unreasonably withhold, it shall be a breach of this Agreement for Franchisee to grant another person a security interest in Franchisee's tangible or intangible assets of the Franchised Restaurant even if subordinate to Company's security interest. Company agrees to subordinate Company's own security interest if requested by a lender providing financing to Franchisee on commercially reasonable terms in connection with the purchase of the franchise.

XXII. PERSONAL GUARANTY

A. <u>Scope.</u> If Franchisee is a Business Entity, each person who is or becomes a Personal Guarantor shall furnish any financial information reasonably required by Company and execute Company's Personal Guaranty in the form attached as **Schedule B**.

B. <u>Default.</u> An event of default under this Agreement shall occur if any Personal Guarantor fails or refuses to deliver to Company, within 10 days after Company's written request: (i) evidence of the due execution of the Personal Guaranty, and (ii) current financial statements of guarantor as may from time to time be requested by Company.

XXIII. DISPUTE RESOLUTION

A. <u>Agreement to Mediate Disputes.</u> Except as otherwise provided in subparagraph B of this Section, neither party to this Agreement shall bring an action or proceeding to enforce or interpret any provision of this Agreement, or seeking any legal remedy based upon the relationship created by this Agreement or an alleged breach of this Agreement, until the dispute has been submitted to mediation conducted in accordance with the procedures stated in this Agreement.

1. The mediation shall be conducted pursuant to the rules of JAMS ("the Mediation Service"). Either party may initiate the mediation (the "Initiating Party") by notifying the Mediation Service in writing, with a copy to the other party (the "Responding Party"). The notice shall describe with specificity the nature of the dispute and the Initiating Party's claim for relief. Thereupon, both parties will be obligated to engage in the mediation, which shall be conducted in accordance with the Mediation Service's then-current rules, except to the extent the rules conflict with this Agreement, in which case this Agreement shall control.

2. The mediator must be either a practicing attorney with experience in business format franchising or a retired judge, with no past or present affiliation or conflict with any party to the mediation. The parties agree that mediator and Mediation Service's employees shall be disqualified as a witness, expert, consultant or attorney in any pending or subsequent proceeding relating to the dispute which is the subject of the mediation.

3. The fees and expenses of the Mediation Service, including, without limitation, the mediator's fee and expenses, shall be shared equally by the parties. Each party shall bear its own attorney's fees and other costs incurred in connection with the mediation irrespective of the outcome of the mediation or the mediator's evaluation of each party's case.

4. The mediation conference shall commence within 30 days after selection of the mediator. Regardless of whether Company or Franchisee is the Initiating Party, the mediation shall be conducted at Company's headquarters at the time, unless the parties otherwise required by Applicable Law.

5. The parties shall participate in good faith in the entire mediation, including the mediation conference, with the intention of resolving the dispute, if at all possible. The parties shall each send at least one representative to the mediation conference who has authority to enter into a binding contract on that party's behalf and on behalf of all principals of that party who are required by the terms of the parties' settlement to be personally bound by it. The parties recognize and agree, however, that the mediator's recommendations and decision shall not be binding on the parties.

6. The mediation conference shall continue until conclusion, which is deemed to occur when: (i) a written settlement is reached, (ii) the mediator concludes, after a minimum of 8 hours of mediation as required by subsection 8, and informs the parties in writing, that further efforts would not be useful, or (iii) the parties agree in writing that an impasse has been reached. Neither party may withdraw before the conclusion of the mediation conference.

7. The mediation proceeding will be treated as a compromise settlement negotiation. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation proceeding by any party or their agents, experts, counsel, employees or representatives, and by the mediator and Mediation Service's employees, are confidential. Such offers, promises, conduct and statements may not be disclosed to any third party and are privileged and inadmissible for any purpose, including impeachment, under applicable federal and state laws or rules of evidence; provided however, that evidence otherwise discoverable or admissible shall not be rendered not discoverable or inadmissible as a result of its use in the mediation. If a party informs the mediator that information is conveyed in confidence by the party to the mediator, the mediator will not disclose the information.

8. If one party breaches this Agreement by refusing to participate in the mediation or not complying with the requirements for conducting the mediation, the nonbreaching party may immediately file suit and take such other action to enforce its rights as permitted by law and the breaching party shall be obligated to pay: (i) the mediator's fees and costs; (ii) the non-breaching party's reasonable attorneys' fees and costs incurred in connection with the mediation, and (iii) to the extent permitted by law, the non-breaching party's reasonable attorneys' fees and costs incurred in any suit arising out of the same dispute, regardless of whether the non-breaching party is the prevailing party. Additionally, in connection with (iii), the breaching party shall forfeit any right to recover its attorneys' fees and costs should it prevail in the suit. The parties agree that the foregoing conditions are necessary in order to encourage meaningful mediation as a means for efficiently resolving any disputes that may arise.

B. <u>Exceptions to Duty to Mediate Disputes.</u>

1. The obligation to mediate shall not apply to any disputes, controversies or claims (i) where the monetary relief sought is under \$10,000, (ii) in which Company seeks to enforce its rights under any Addendum to Lease, or (iii) any claim by either party seeking interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo pending the completion of a mediation proceeding. The party awarded interim or injunctive relief shall not be required to post bond.

2. Additionally, notwithstanding a party's duty to mediate disputes under this Agreement, a party may file an application before any court of competent jurisdiction seeking

Provisional Remedies whether or not the mediation has already commenced. An application for Provisional Remedies shall neither waive nor excuse a party's duty to mediate under this Agreement. However, once a party files an application for Provisional Remedies, the time period for mediation set forth in this Agreement shall be tolled pending the court's ruling on the application for Provisional Remedies. The party that is awarded Provisional Remedies shall not be required to post bond or comparable security.

C. Judicial Relief.

1. The parties agree that (i) all disputes arising out of or relating to this Agreement which are not resolved by negotiation or mediation, and (ii) all claims which this Agreement expressly excludes from mediation, shall be brought exclusively in the Superior Court of California located closest to Company's headquarters at the time or in the United States District Court located closest to Company's headquarters. As of the date of this Agreement, the parties acknowledge that the Superior Court of the County of Orange, and the United States District Court of the Central District of California are, respectively, the state and federal courts that are located closest to Company's headquarters; however, the parties further acknowledge that Company may relocate its headquarters in its sole discretion at any time without notice to the undersigned party. The parties agree to submit to the jurisdiction of the courts mutually selected by them pursuant to this Section and mutually acknowledge that selecting a forum in which to resolve disputes arising between them is important to promote stability in their relationship.

2. To the fullest extent that it may effectively do so under Applicable Law, Franchisee waives the defense of an inconvenient forum to the maintenance of an action in the courts identified in this Section and agrees not to commence any action of any kind against Company, Company's Affiliates and their respective officers, directors, shareholders, LLC managers and members, employees and agents or property arising out of or relating to this Agreement except in the courts identified in this Section.

D. <u>Expedited Discovery</u>. In connection with any application for Provisional Remedies, each party may conduct discovery on an expedited basis.

E. <u>WAIVER OF JURY TRIAL</u>. COMPANY AND Franchisee EACH HEREBY WAIVE THEIR RESPECTIVE RIGHT TO TRIAL BY JURY OF ANY CAUSE OF ACTION, CLAIM, COUNTERCLAIM OR CROSS-COMPLAINT IN ANY ACTION, PROCEEDING AND/OR HEARING BROUGHT BY EITHER COMPANY OR Franchisee ON ANY MATTER WHATSOEVER ARISING OUT OF, OR IN ANY WAY CONNECTED WITH, THIS AGREEMENT, THE RELATIONSHIP OF THE PARTIES, THE USE OF THE BC SYSTEM, OR ANY CLAIM OF INJURY OR DAMAGE, OR THE ENFORCEMENT OF ANY REMEDY UNDER ANY LAW, STATUTE, REGULATION, EMERGENCY OR OTHERWISE, NOW OR HEREAFTER IN EFFECT, TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW.

F. <u>Choice of Law.</u> Except as otherwise provided in this Agreement with respect to the possible application of Local Laws, the parties agree that California law shall govern the construction, interpretation, validity and enforcement of this Agreement and shall be applied in any mediation or judicial proceeding to resolve all disputes between them, except to the extent the subject matter of the dispute arises exclusively under federal law, in which event the federal law shall govern.

G. <u>Limitations Period</u>. To the extent permitted by Applicable Law, any legal action of any kind arising out of or relating to this Agreement or its breach, including without limitation, any claim that this Agreement or any of its parts is invalid, illegal or otherwise voidable or void, must be commenced by no later than one year from the date of the act, event, occurrence or transaction which constitutes or gives rise to the alleged violation or liability; provided, however, the applicable limitations period shall be tolled during the course of any mediation which is initiated before the last day of the limitations period with the tolling beginning on the date that the Responding Party receives the Initiating Party's demand for mediation and continuing until the date that the mediation is either concluded, or suspended due to a party's failure or refusal to participate in the mediation in violation of this Agreement.

H. If this Agreement is terminated due to Franchisee's Liquidated Damages. material breach, Company may recover liquidated damages calculated in the manner provided in this Section ("Liquidated Damages"). The calculation of Liquidated Damages is based on the parties' good faith estimate of the amount of time it would take Company to find a replacement for Franchisee in the trade area that had been served by Franchisee and for the replacement to generate fees equivalent to the amounts paid or payable by Franchisee. The parties agree that: (i) if termination occurs more than 36 complete Calendar Months from the Opening Date, Liquidated Damages shall be equal to the product of 36 times the average Royalty Fees and Marketing Fees paid, or that should have been paid, by Franchisee pursuant to this Agreement, for the 36 Calendar Months immediately before the Effective Date of Termination of this Agreement; and (ii) if termination occurs before Franchisee has operated its Franchised Studio for at least 36 complete Calendar Months, Liquidated Damages shall be equal to the product of 36 times the average Royalty Fees and Marketing Fees paid, or that should have been paid, by Franchisee pursuant to this Agreement, during the period since the Opening Date. In each case, the amount of Liquidated Damages shall not be reduced by any claims that Franchisee may have for set off or otherwise. Furthermore, the Liquidated Damages calculation shall not be affected by the fact that during the calculation period Royalty Fees and Marketing Fees may not have been paid by Franchisee or were forgiven, setoff, or waived by Company for any reason. The parties acknowledge and agree that the method for calculating Liquidated Damages represents the parties' reasonable endeavor to estimate a fair average compensation for Company's loss due to Franchisee's material breach and their decision to provide for Liquidated Damages spares both parties the cost and inconvenience of having to prove Company's actual damages. Franchisee agrees that the availability of Liquidated Damages shall not preclude Company from obtaining Provisional Remedies in order to enforce the provisions of this Agreement pertaining to Franchisee's use of the Marks or to prevent conduct that does, or threatens to, harm the reputation or goodwill of the Marks.

I. <u>Punitive or Exemplary Damages</u>. Company and Franchisee, on behalf of themselves and their respective Affiliates, directors, officers, shareholders, members, managers, guarantors employees and agents, as applicable, each hereby waive to the fullest extent permitted by law, any right to, or claim for, punitive or exemplary damages against the other and agree that, in the event of a dispute between them, each is limited to recovering only the actual damages proven to have been sustained by it.

J. <u>Attorneys' Fees.</u> Except as expressly provided in this Agreement, in any action or proceeding brought to enforce any provision of this Agreement or arising out of or in connection with the relationship of the parties hereunder, the prevailing party shall be entitled to recover against the other its reasonable attorneys' fees and court costs in addition to any other relief awarded by the court. As used in this Agreement, the "prevailing party" is the party who recovers greater relief in the action.

K. <u>Waiver of Collateral Estoppel.</u> The parties agree they should each be able to settle, mediate, litigate or compromise disputes in which they may be, or become, involved with third parties without having the dispute affect their rights and obligations to each other under this Agreement. Company and Franchisee therefore each agree that a decision of an arbitrator or judge in any proceeding or action in which either Company or Franchisee, but not both of them, is a party shall not prevent the party to the proceeding or action from making the same or similar arguments, or taking the same or similar positions, in any proceeding or action between Company and Franchisee. Company and Franchisee therefore waive the right to assert that principles of collateral estoppel prevent either of them from raising any claim or defense in an action or proceeding between them even if they lost a similar claim or defense in another action or proceeding with a third party.

L. <u>Waiver of Class Action Relief.</u> Company and Franchisee agree that any mediation or litigation initiated or brought by either party against the other will be conducted on an individual, not on a class-wide, basis.

XXIV. <u>REPRESENTATIONS OF FRANCHISEE.</u>

Franchisee understands and agrees and represents to Company, to induce Company to enter into this Agreement, that:

A. <u>Acceptance of Conditions.</u> Franchisee has read this Agreement and Company's Franchise Disclosure Document and understands and accepts the terms, conditions and covenants contained in this Agreement as being reasonably necessary to maintain Company's standards of service and quality and to protect and preserve Company's rights in the BC System and the goodwill of the BC Licensed Marks.

B. Independent Investigation. Franchisee has conducted an independent investigation of the business contemplated by this Agreement. Franchisee recognizes that the BC System may evolve and change over time and that Company may impose change to the BC System that Company believes, in its sole discretion, will benefit The Boiling Crab Restaurants generally and strengthen consumer awareness of, and confidence in, the BC Licensed Marks. Franchisee is aware that Company cannot predict the nature of future changes to the BC System or the amount of Franchisee's future investment to adopt future changes.

C. <u>No Representations:</u> Status of Franchisee.

1. By executing this Agreement, Franchisee represents and warrants that no person acting on Company's behalf has made any representations or promises to Franchisee that are not contained in this Agreement, including, without limitation, representations or promises about actual or potential sales, earnings, gross profits or net profits that Franchisee can expect to earn. No representations have been made by Company, Company's Affiliates or their respective officers, directors, shareholders, employees or agents that are contrary to statements made in the Franchise Disclosure Document previously received by Franchisee or to the terms contained in this Agreement.

2. The person executing this Agreement as, or on behalf of, Franchisee, and each Personal Guarantor is a United States citizen or a lawful resident alien of the United States.

3. If Franchisee is a Business Entity, Franchisee understands that it is a material obligation of this Agreement that it remain duly organized and in good standing for as long as this Agreement is in effect and it owns the franchise rights.

4. All financial and other information provided to Company in connection with Franchisee's application is true and correct and no material information or fact has been omitted which is necessary in order to make the information disclosed not misleading.

D. <u>Success of Franchised Restaurant.</u> Franchisee understands and agrees that owning the Franchised Restaurant involves business risks and the success of the Franchised Restaurant will depend primarily on Franchisee's investment of time, capital and personnel, the business abilities and experience of Franchisee's management, Franchisee's local marketing efforts, the desirability of the Approved Location in Franchisee's local market, local demographic factors, and other factors beyond Company's or Franchisee's control including, without limitation, climate and weather conditions, local competition, consumer preferences, inflation, labor costs, prevailing economic conditions and similar types of market conditions, which may change over time and are difficult to anticipate. Franchisee is not entering into this Agreement based upon any express or implied guaranty or assurance that the Franchised Restaurant at the Approved Location will be successful or profitable.

E. <u>Anti-Terrorism Representations.</u> Franchisee represents that none of Franchisee's assets are currently subject to being blocked under, and Franchisee is not otherwise in violation of Applicable Law including, without limitation, Anti-Terrorism Laws. Additionally, Franchisee agrees to comply with and assist Company to the fullest extent possible in Company's efforts to comply with Anti-Terrorism Laws. Any violation of, or "blocking" of assets under, any Anti-Terrorism Laws will constitute a breach of this Agreement and grounds for immediate termination without an opportunity to cure. Any violation of, or "blocking" of assets under, any Anti-Terrorism Laws shall constitute a material breach of this Agreement and grounds for immediate termination without an opportunity to cure.

XXV. <u>MISCELLANEOUS</u>

A. <u>Notices.</u>

1. All communications required or permitted to be given to either party hereunder shall be in writing and shall be deemed duly given if property addressed on the earlier of (i) the date when delivered by hand; (ii) the date when delivered by fax or e-mail if confirmation of transmission is received or can be established by the sender; (iii) one business day after delivery to a reputable national overnight delivery service; or (iv) 5 days after being placed in the United States Mail and sent by certified or registered mail, postage prepaid, return receipt requested. A "business day" means weekdays only, excluding Saturdays, Sundays and holidays. Notices shall be directed to the address shown in **Schedule C** for the party and its representative. Either party may change its address for receiving notices by giving appropriate written notice to the other. All communications required or permitted to be given by a party in writing may be given electronically to the party's designated e-mail address in **Schedule C** or as subsequently changed by appropriate written notice.

2. All payments and reports required to be delivered to Company shall be directed to Company at the above address or to an electronic address or account otherwise designated by Company. Notwithstanding the parties' agreement regarding when notices shall

be deemed to be given, any required payment or report not actually received by Company on the date it is due shall be deemed delinquent.

B. <u>Time of the Essence</u>. Time is of the essence of this Agreement with respect to each and every provision of this Agreement in which time is a factor.

C. <u>Waiver</u>. Any waiver granted by Company to Franchisee excusing or reducing any obligation or restriction imposed under this Agreement shall be in writing and shall be effective upon delivery of such writing by Company to Franchisee or upon such other effective date as specified in the writing, and only to the extent specifically allowed in such writing. No waiver granted by Company, and no action taken by Company, with respect to any third party shall limit Company's right to take action of any kind, or not to take action, with respect to Franchisee. Any waiver granted by Company to Franchisee shall be without prejudice to any other rights Company may have. The rights and remedies granted to Company are cumulative. No delay on the part of Company in the exercise of any right or remedy shall operate as a waiver thereof, and no single or partial exercise by Company of any right or remedy shall preclude Company from fully exercising such right or remedy or any other right or remedy. Company's acceptance of any payments made by Franchisee after a breach of this Agreement shall not be, nor be construed as, a waiver by Company of any breach by Franchisee of any term, covenant or condition of this Agreement.

D. <u>Section Headings: Language.</u> The Section headings used in this Agreement are inserted for convenience only and shall not be deemed to affect the meaning or construction of any of the terms, provisions, covenants or conditions of this Agreement. The language used in this Agreement shall in all cases be construed simply according to its fair meaning and not strictly for or against Company or Franchisee. The term "Franchisee" as used herein is applicable to one or more persons or Business Entities if the interest of Franchisee is owned by more than one, and the singular usage includes the plural and the masculine and neuter usages include the other and the feminine. If two or more persons are at any time the Franchisee hereunder, whether or not as partners or joint venturers, their obligations and liabilities to Company shall be joint and several. Nothing in this Agreement is intended, nor shall it be deemed, to confer any rights or remedies upon any person or Business Entity not a party hereto.

E. <u>Binding on Successors.</u> The covenants, agreements, terms and conditions contained in this Agreement shall be binding upon, and shall inure to the benefit of, the successors, assigns, heirs and personal representatives of the parties hereto.

F. <u>Validity: Conformity With Applicable Law.</u> Wherever possible, each provision of this Agreement shall be interpreted in such manner as to be valid under Applicable Law, but if any provision of this Agreement shall be invalid or prohibited under Applicable Law, such provision shall be ineffective only to the extent of such prohibition or invalidity without invalidating the remainder of such provision or the remaining provisions of this Agreement. If the provisions of this Agreement provide for periods of notice less than those required by Applicable Law, or provide for termination, cancellation, non-renewal or the like other than in accordance with Applicable Law, such provisions shall be deemed to be automatically amended to conform them to the provisions of Applicable Law. If any provision of this Agreement is deemed unenforceable by virtue of its scope in terms of geographic area, business activity prohibited or length of time, but could be enforceable by reducing any or all thereof, the provision may be modified by a mediator or court so that it may be enforced to the fullest extent permissible under the choice of law adopted by this Agreement or other Applicable Law.

G. <u>Amendments.</u> No amendment, change, modification or variance to or from the terms and conditions set forth in this Agreement shall be binding on any party unless it is set forth in writing and duly executed by Company and Franchisee.

H. <u>Withholding of Consent; Company's Business Judgment.</u>

1. Except where this Agreement expressly requires Company to exercise its reasonable business judgment in deciding to grant or deny approval of any action or request by Franchisee, Company has the absolute right to refuse any request by Franchisee or to withhold its approval of any action by Franchisee in Company's sole discretion. Further, whenever the prior consent or approval of Company is required by this Agreement, Company's consent or approval must be evidenced by a writing signed by Company's duly authorized representative unless this Agreement expressly states otherwise.

2. The parties recognize, and any mediator or judge is affirmatively advised, that certain provisions of this Agreement describe the right of Company to take (or refrain from taking) certain actions in its sole discretion and other actions in the exercise of its reasonable business judgment. Where this Agreement expressly requires that Company make a decision based upon Company's reasonable business judgment, Company is required to evaluate the overall best interests of all The Boiling Crab Restaurants and Company's own business interests. If Company makes a decision based upon its reasonable business judgment, neither a mediator nor a judge shall substitute his or her judgment for the judgment so exercised by Company. The fact that a mediator or judge might reach a different decision than the one made by Company is not a basis for finding that Company made its decision without the exercise of reasonable business judgment. Company's duty to exercise reasonable business judgment in making certain decision does not restrict or limit Company's right under this Agreement to make other decisions based entirely on Company's sole discretion as permitted by this Agreement. Company's sole discretion means that Company may consider any set of facts or circumstances that it deems relevant in rendering a decision.

I. <u>Complete Agreement.</u> This Agreement, including all exhibits attached hereto, and all agreements or documents which by the provisions of this Agreement are expressly incorporated herein or made a part hereof, sets forth the entire agreement between the parties, fully superseding any and all prior agreements or understandings between them pertaining to the subject matter hereof. However, nothing in this Agreement or any related agreement is intended to disclaim the Company's representations made in the Franchise Disclosure Document.

J. <u>Covenant and Condition.</u> Each provision of this Agreement performable by Franchisee shall be construed to be both a covenant and a condition.

K. <u>Consent of Spouse</u>. If Franchisee enters into this Agreement in their individual capacity, Franchisee's spouse shall execute a Consent of Spouse in the form of **Schedule D**. If Franchisee is a Business Entity, the spouse of each Personal Guarantor shall execute a Consent of Spouse in the form of **Schedule D**.

L. <u>Submission of Agreement.</u> The submission of this Agreement to Franchisee does not constitute an offer to Franchisee, and this Agreement shall become effective only upon execution by Company and Franchisee.

M. <u>Further Assurances</u>. Each party agrees to execute and deliver such additional documents and instruments and to perform such additional acts as may be necessary or appropriate to effectuate, carry out and perform the terms, provisions and conditions of this Agreement.

N. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but such counterparts together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have executed this Agreement as of its Effective Date.

Company:	Franchisee:
Boiling Crab Franchise Co., LLC	
Ву:	Ву:
Name:	Name:
Title:	Title:

SCHEDULE A

APPROVED LOCATION AND PROTECTED AREA

The street address of the Approved Location is as follows:

The Protected Area consists of the geographic the map attached to this Schedule A :	raphic area which is described below and/or shown in
Dated:	
Company:	Franchisee:
Boiling Crab Franchise Co., LLC	ed Biz
By:	By:
Name:	Name:
Title:	Title:

SCHEDULE B

PERSONAL GUARANTY



SCHEDULE C

ADDRESSES FOR NOTICE

TO: COMPANY	TO: Franchisee
Dada Ngo, Chief Operating Officer Boiling Crab Franchise Co., LLC 14331 Euclid Street, Suite 207 Garden Grove, California 92843 Fax: 714-489-8115 dada@theboilingcrab.com	
WITH A COPY TO:	WITH A COPY TO:
Rochelle B. Spandorf, Esq. Davis Wright Tremaine LLP 865 South Figueroa Street, Suite 2400 Los Angeles, California 90017 Fax: (213)633-6899 rochellespandorf@dwt.com	

SCHEDULE D

SPOUSAL CONSENT

The undersigned is the spouse of _______, The party identified as "Franchisee" in that certain Franchise Agreement dated ("Franchise Agreement") by and between The Boiling Crab Franchise Co., LLC ("Company") and Franchisee. Franchise Co., LLC ("Company") and Franchisee. Personal Guaranty of the obligations of _______, who is a Personal Guarantor and has entered into a Personal Guaranty of the obligations of _______, the Franchise Agreement dated ________, the Franchise Agreement") by and between The Boiling Crab Franchise Co., LLC ("Company") and Franchise Agreement") by and between The Boiling Crab Franchise Co., LLC ("Company") and Franchisee. The Franchise Agreement and the Personal Guaranty are together referred to as the "Franchise Contract." I hereby given my consent to my spouse's execution of the Franchise Contract and agree that the actions and the obligations undertaken by my spouse under the Franchise Contract and agree that the actions and the obligations undertaken by my spouse under the Franchise Contract and agree that I have had the opportunity to fully and carefully read the Franchise Contract and to seek the advice of independent counsel with respect to the Franchise Contract

Dated: _____

Signature of Spouse: _____

Print Name:_____

and this Consent.

EXHIBIT D

LEASE ADDENDUM



BOILING CRAB – Multistate FDD Exhibit D – Lease Addendum 4818-3268-0150v.2 0095014-000002



THE BOILING CRAB ADDENDUM ("Addendum")

TO LEASE DATED	("Lease")
BY AND BETWEEN	("Landlord")
AND	("Tenant or Franchisee")

RE: RIGHTS OF BOILING CRAB FRANCHISE CO., LLC ("Company")

1. WHEREAS, Company and Tenant are parties to a certain Franchise Agreement dated ______ (the "Franchise Agreement"), pursuant to which Company has granted Franchisee a franchise and license to use The BC System and the Licensed Marks in operating a The Boiling Crab Franchised Restaurant on the terms and conditions stated in the Franchise Agreement; and

2. WHEREAS, Company has approved Franchisee's request to locate its The Boiling Crab Franchised Restaurant in certain premises ("Premises") owned by Landlord which is the subject of the Lease attached hereto as **Schedule A** ("Lease") on the condition that all of the conditions and agreements set forth in this Addendum are made a part of the Lease.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

A. <u>Assignment of Lease</u>. Franchisee irrevocably assigns and transfers to Company all of Franchisee's right, title, and interest in and to the Lease and all options contained therein. This assignment may not be revoked without the prior written consent of Company. The parties acknowledge that, until Company accepts the assignment made by Franchisee, Company has no obligations, liabilities, or responsibilities under the Lease of any kind, including, without limitation, as a guarantor or indemnitor of Tenant's obligations to Landlord. Company's signature below does not create or impose any obligations upon Company.

B. <u>Use of Property</u>. The Premises shall be used solely for the operation of a The Boiling Crab Franchised Restaurant. Company may enter the Premises at any time to inspect Franchisee's operations and engage in all activities expressly permitted by the Franchise Agreement.

C. <u>Default in Franchise Agreement</u>. Franchisee's default under the Franchise Agreement for any reason shall constitute an event of default under the Lease, which can only be cured if the Franchise Agreement default is timely cured by Franchisee.

D. <u>Notices to Company</u>. Landlord shall serve Company with a copy of any notice of default, breach or termination of Lease at the same time it serves Franchisee with such notice.

E. <u>Incorporation by Reference</u>. Landlord and Franchisee expressly incorporate the terms of this Addendum in, and make it part of, the Lease.

F. <u>Default by Franchisee</u>. Landlord agrees not to terminate the Lease based on Franchisee's breach or default until it has given Company written notice identifying the breach or default and at least ten (10) days to cure the breach or default. If Company chooses not to cure the breach or default, Landlord may terminate the Lease in the manner provided in the Lease, but shall have no remedy against Company.

G. <u>Acceptance of Assignment by Company</u>. Company may accept the assignment of the Lease at any time before the Lease expires if: (a) Company terminates the Franchise Agreement for any reason, or (b) Franchisee loses the right to occupy the Premises for any reason other than expiration of the Lease or condemnation or destruction of the Premises on the terms stated in the Lease. To accept the assignment, Company must give written notice to Landlord and Franchisee. If Company accepts the assignment, at Company's election, from and after the date of acceptance: (i) Company shall have all of the rights of Franchisee under the Lease and Franchisee shall be deemed to be a sublessee of Company on the terms and conditions contained in this Lease; (ii) Company shall have the right to assign or sublet all of any part of its interest in the Lease or in the Premises to another The Boiling Crab franchisee without Landlord's prior consent; and (iii) Company shall be liable to perform only the obligations of Franchisee under the Lease arising from and after the date of Company's acceptance of the assignment and shall have no liability for obligations arising before Company's acceptance of the assignment.

H. <u>Landlord's Agreements</u>. In addition to agreements stated elsewhere in this Addendum, for the benefit of Company, Landlord agrees not to (a) accept Franchisee's voluntary surrender of the Lease without prior notice to Company, or (b) amend the Lease without Company's prior written consent.

I. <u>Communications</u>. Any notices required in this Addendum must be in writing and will be deemed given when actually delivered by personal delivery or 4 days after being sent by certified or registered mail, return receipt requested, if addressed as follows:

Company: Boiling Crab Franchise Co., LLC 14331 Euclid Street Suite 207 Garden Grove, California 92843 Telephone: (714) 554-6181 www.theboilingcrab.com

Landlord:	
Tenant:	

Any party may change its address for receiving notices by appropriate written notice to the other.

J. <u>Miscellaneous</u>. Any waiver excusing or reducing any obligation imposed by this Addendum shall be in writing and executed by the party who is charged with making the waiver and shall be effective only to the extent specifically allowed in such writing. The language used in this Addendum shall in all cases be construed simply according to its fair meaning and not strictly for or against any party. Nothing in this Addendum is intended, nor shall it be deemed, to confer any rights or remedies upon any person or entity not a party hereto. This Addendum shall be binding upon, and shall inure to the benefit of, the successors, assigns, heirs, and personal representatives of the parties hereto. This Addendum sets forth the entire agreement with regard to the rights of Company, fully superseding any and all prior agreements or understandings between the parties pertaining to the subject matter of this Addendum. This Addendum may only be amended by written agreement duly executed by each party. Any capitalized term which is not expressly defined in this Addendum shall have the same meaning assigned to the term in the Franchise Agreement.

K. <u>WAIVER OF JURY TRIAL</u>. LANDLORD, TENANT AND COMPANY HEREBY WAIVE THEIR RESPECTIVE RIGHTS TO TRIAL BY JURY OF ANY CAUSE OF ACTION, CLAIM, COUNTERCLAIM, OR CROSS-COMPLAINT IN ANY ACTION, PROCEEDING AND/OR HEARING BROUGHT BY EITHER LANDLORD, TENANT OR COMPANY ON ANY MATTER WHATSOEVER ARISING OUT OF OR IN ANY WAY CONNECTED WITH THIS ADDENDUM, THE RELATIONSHIP OF LANDLORD, TENANT AND COMPANY, THE USE OR OCCUPANCY OF THE PREMISES, OR ANY CLAIM OR INJURY OR DAMAGE, OR THE ENFORCEMENT OF ANY REMEDY UNDER ANY LAW, STATUTE, REGULATION, EMERGENCY OR OTHERWISE NOW OR HEREAFTER IN EFFECT.

L. <u>Further Assurances</u>. Each party agrees to execute and deliver such additional documents and instruments and to perform such additional acts as may be necessary or appropriate to effectuate, carry out and perform the terms, provisions and conditions of this Addendum.

[Signature page immediately follows.]

IN WITNESS WHEREOF, this Addendum is made and entered into by the undersigned parties as of ______.

COMPANY:

BOILING CRAB FRANCHISE CO., LLC

Ву: _____

LANDLORD:

Ву: _____

FRANCHISEE:

SCHEDULE A [attach copy of proposed Lease]



EXHIBIT E

GENERAL RELEASE





GENERAL RELEASE

This GENERAL RELEASE ("Release") is made this _____day of _____, ____, by ("Releasor"), with reference to the following facts:

A. The undersigned, Releasor:

[COMPLETE AND CHECK APPROPRIATE BOX OR BOXES]

1. is the Franchisee under, and signatory to, a Franchise Agreement entered into by and between **BOILING CRAB FRANCHISE CO., LLC** ("Company") and Releasor (who is identified in the Franchise Agreement as Franchisee), permitting Releasor to use The BC System and Licensed Marks to operate a The Boiling Crab Franchised Business on the terms of the Franchise Agreement.

2. \Box is an employee, officer, director, member, manager, partner or owner of an interest in the equity or voting interests of the Franchisee identified in the Franchise Agreement.

B. This Release is being executed pursuant to the requirements of the Franchise Agreement as a condition of the rights granted by Company to Franchisee, and for other good and valuable consideration, the receipt of which is acknowledged by the parties.

NOW, THEREFORE, RELEASOR AGREES AS FOLLOWS:

1. <u>GENERAL RELEASE</u>

Releasor, for itself, himself or herself, and, if applicable, additionally, for Releasor's Affiliates, if any, and for each of their respective officers, directors, shareholders, members, managers, trustees, partners, employees, attorneys, heirs and successors (Releasor and such other persons are collectively referred to as the "Releasing Parties"), hereby release and forever discharge Company, Company's Affiliates, and their respective officers, directors, shareholders, agents, employees, representatives, attorneys, successors and assigns (collectively the "Released Parties"), and each of them, from any and all claims, demands, obligations, liabilities, actions, causes of action, suits, proceedings, controversies, disputes, agreements, promises, allegations, costs and expenses, at law or in equity, of every nature, character or description whatsoever, whether known or unknown, suspected or unsuspected or anticipated or unanticipated, which any of the Releasing Parties ever had, now has, or may, shall or can

hereafter have or acquire (collectively referred to as "Claims"). This Release includes, but is not limited to, all Claims arising out of, concerning, pertaining to or connected with any agreement, tort, statutory violation, representation, nondisclosure, act, omission to act, fact, matter or thing whatsoever, occurring as of or prior to the date of this Release, so that after the date of this Release, none of the Releasing Parties shall have any claim of any kind or nature whatsoever against the Released Parties, directly or indirectly, or by reason of any matter, cause, action, transaction or thing whatsoever done, said or omitted to have been done or said at any time prior to the date of this Release. The terms, "Company's Affiliates" and "Releasor's Affiliates," respectively include every entity that controls, is controlled by, or is under common control with Company or Releasor.

2. WAIVER OF CIVIL CODE SECTION 1542

This Release is intended by Releasor to be a full and unconditional general release, as that phrase is used and commonly interpreted, and to constitute a full, unconditional and final accord and satisfaction, extending to all claims of any nature, whether or not known, expected or anticipated to exist in favor of Releasor or any of the other Releasing Parties against the Released Parties regardless of whether any unknown, unsuspected or unanticipated claim would materially affect settlement and compromise of any matter mentioned herein. Releasor, for itself, himself or herself, for each of the other Releasing Parties hereby expressly, voluntarily and knowingly waives, relinquishes and abandons each and every right, protection and benefit to which Releasor or any of the Releasing Parties would be entitled, now or at any time hereafter under Section 1542 of the Civil Code of the State of California, as well as under any other statutes or common law principles of similar effect to said Section 1542, whether now or hereinafter existing under the laws of California or any other applicable federal and state law with jurisdiction over the parties' relationship. Releasor, for itself, himself or herself, for each of the other Releasing 1542 of the Civil Code of the State of California provides as follows:

"A general release does not extend to claims which the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party."

In making this voluntary express waiver, Releasor acknowledges that claims or facts in addition to or different from those which are now known or believed to exist with respect to the matters mentioned herein may later be discovered and that it is Releasor's intention to hereby fully and forever settle and release any and all matters, regardless of the possibility of later discovered claims or facts. This Release is and shall be and remain a full, complete and unconditional general release. Releasor acknowledges and agrees that the foregoing waiver of Section 1542 is an essential, integral and material term of this Release and that it he or she is entering into this Release on the advice of independent counsel.

3. <u>DISPUTE RESOLUTION</u>. Releasor agrees to be bound by the dispute resolution provisions attached as **Schedule A** to this Release, which are incorporated herein by this reference.

4. <u>RELEASE NOT ADMISSION</u>. Releasor understands and agrees that the giving or acceptance of this Release and the agreements contained herein shall not constitute or be construed as an admission of any liability by Company or Company or an admission of the

validity of any claims made by or against Company or Company.

5. <u>AUTHORITY OF PARTIES</u>. Each person executing this Release on behalf of a party hereto warrants and represents that he or she is duly authorized to execute this Release on behalf of such party.

6. <u>INDEPENDENT INVESTIGATION</u>. Releasor represents and warrants that Releasor has read and fully understand the terms and conditions of this Release and has had an opportunity to seek the advice of independent legal counsel before executing this Release.

7. <u>NO PRIOR ASSIGNMENTS</u>. Releasor represents and warrants that Releasor has not previously assigned or transferred, or attempted to assign or transfer, to any third party any of the Claims which are the subject of this Release, all of such Claims being released.

8. <u>DEFINITIONS</u>. All capitalized terms used in this Release that are not defined in the body of this Release shall have the same meaning assigned to them in the Franchise Agreement, and the parties hereby incorporate those definitions by reference.

9. <u>FURTHER ASSURANCES</u>. Each party agrees to execute and deliver such additional documents and instruments and to perform such additional acts as may be necessary or appropriate to effectuate, carry out and perform the terms, provisions and conditions of this Release.

IN WITNESS WHEREOF, Releasor has executed this Release on the date first shown above.

RELEASOR:

[IF APPLICABLE]

Ву:_____

Its:_____

Company executes this Release to acknowledge its agreement to be bound by the dispute resolution provisions stated in **Schedule A**.

BOILING CRAB FRANCHISE CO., LLC

Ву:_____

Title:_____

Date:_____

SCHEDULE A

DISPUTE RESOLUTION

1. <u>AGREEMENT TO MEDIATE DISPUTES</u>. Except as otherwise provided in this Agreement, neither party to this Agreement shall bring an action or proceeding to enforce or interpret any provision of this Agreement, or seeking any legal remedy based upon the relationship created by this Agreement or an alleged breach of this Agreement, until the dispute has been submitted to mediation conducted in accordance with the procedures stated in this Agreement.

(a) The mediation shall be conducted pursuant to the rules of JAMS ("the Mediation Service"). Either party may initiate the mediation (the "Initiating Party") by notifying the Mediation Service in writing, with a copy to the other party (the "Responding Party"). The notice shall describe with specificity the nature of the dispute and the Initiating Party's claim for relief. Thereupon, both parties will be obligated to engage in the mediation, which shall be conducted in accordance with the Mediation Service's then-current rules, except to the extent the rules conflict with this Agreement, in which case this Agreement shall control.

(b) The mediator must be either a practicing attorney with experience in business format franchising or a retired judge, with no past or present affiliation or conflict with any party to the mediation. The parties agree that mediator and Mediation Service's employees shall be disqualified as a witness, expert, consultant or attorney in any pending or subsequent proceeding relating to the dispute which is the subject of the mediation.

(c) The fees and expenses of the Mediation Service, including, without limitation, the mediator's fee and expenses, shall be shared equally by the parties. Each party shall bear its own attorneys' fees and other costs incurred in connection with the mediation irrespective of the outcome of the mediation or the mediator's evaluation of each party's case.

(d) The mediation conference shall commence within 30 days after selection of the mediator. Regardless of whether Company or Releasor is the Initiating Party, the mediation shall be conducted at Company's headquarters at the time, unless otherwise required by Applicable Law.

(e) The parties shall participate in good faith in the entire mediation, including the mediation conference, with the intention of resolving the dispute, if at all possible. The parties shall each send at least one representative to the mediation conference who has authority to enter into a binding contract on that party's behalf and on behalf of all principals of that party who are required by the terms of the parties' settlement to be personally bound by it. The parties recognize and agree, however, that the mediator's recommendations and decision shall not be binding on the parties.

(f) The mediation conference shall continue until conclusion, which is deemed to occur when: (i) a written settlement is reached, (ii) the mediator concludes, after a minimum of 8 hours of mediation as required by subsection (h), and informs the parties in writing, that further efforts would not be useful, or (iii) the parties agree in writing that an impasse has been reached. Neither party may withdraw before the conclusion of the mediation conference.

(g) The mediation proceeding will be treated as a compromise settlement negotiation. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation proceeding by any party or their agents, experts, counsel, employees or representatives, and by the mediator and Mediation Service's employees, are confidential. Such offers, promises, conduct and statements may not be disclosed to any third party and are privileged and inadmissible for any purpose, including impeachment, under applicable federal and state laws or rules of evidence; provided however, that evidence otherwise discoverable or admissible shall not be rendered not discoverable or inadmissible as a result of its use in the mediation. If a party informs the mediator that information is conveyed in confidence by the party to the mediator, the mediator will not disclose the information.

(h) If one party breaches this Agreement by refusing to participate in the mediation or not complying with the requirements for conducting the mediation, the nonbreaching party may immediately file suit and take such other action to enforce its rights as permitted by law and the breaching party shall be obligated to pay: (i) the mediator's fees and costs, (ii) the non-breaching party's reasonable attorneys' fees and costs incurred in connection with the mediation, and (iii) to the extent permitted by law, the non-breaching party's reasonable attorneys' fees and costs incurred in any suit arising out of the same dispute, regardless of whether the non-breaching party is the prevailing party. Additionally, in connection with (iii), the breaching party shall forfeit any right to recover its attorneys' fees and costs should it prevail in the suit. The parties agree that the foregoing conditions are necessary in order to encourage meaningful mediation as a means for efficiently resolving any disputes that may arise.

2. <u>EXCEPTIONS TO DUTY TO MEDIATE DISPUTES</u>.

(a) The obligation to mediate shall not apply to any disputes, controversies or claims (i) where the monetary relief sought is under \$10,000, (ii) in which Company seeks to enforce its rights under any Addendum to Lease, or (iii) any claim by either party seeking interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo pending the completion of a mediation proceeding. The party awarded interim or injunctive relief shall not be required to post bond.

(b) Additionally, notwithstanding a party's duty to mediate disputes under this Agreement, a party may file an application before any court of competent jurisdiction seeking Provisional Remedies, whether or not the mediation has already commenced. An application for Provisional Remedies shall neither waive nor excuse a party's duty to mediate under this Agreement. However, once a party files an application for Provisional Remedies, the time period for mediation set forth in this Agreement shall be tolled pending the court's ruling on the application for Provisional Remedies. The party that is awarded Provisional Remedies shall not be required to post bond or comparable security.

3. JUDICIAL RELIEF.

(a) The parties agree that (i) all disputes arising out of or relating to this Agreement which are not resolved by negotiation or mediation, and (ii) all claims which this Agreement expressly excludes from mediation, shall be brought exclusively in the Superior Court of California located closest to Company's headquarters at the time or in the United States District Court located closest to Company's headquarters. As of the date of this

Agreement, the parties acknowledge that the Superior Court of the County of Orange, and the United States District Court of the Central District of California are, respectively, the state and federal courts that are located closest to Company's headquarters; however, the parties further acknowledge that Company may relocate its headquarters in its sole discretion at any time without notice to the undersigned party. The parties agree to submit to the jurisdiction of the courts mutually selected by them pursuant to this Section and mutually acknowledge that selecting a forum in which to resolve disputes arising between them is important to promote stability in their relationship.

(b) To the fullest extent that it may effectively do so under Applicable Law, Releasor waives the defense of an inconvenient forum to the maintenance of an action in the courts identified in this Section and agrees not to commence any action of any kind against Company, Company's Affiliates and their respective officers, directors, shareholders, LLC managers and members, employees and agents or property arising out of or relating to this Agreement except in the courts identified in this Section.

(c) In any proceeding alleging breach of this Agreement, each party shall have the right to engage in deposition and document discovery. In connection with any application for Provisional Remedies, each party may conduct discovery on an expedited basis.

4. <u>EXPEDITED DISCOVERY</u>. In connection with any application for Provisional Remedies, each party may conduct discovery on an expedited basis.

5. <u>WAIVER OF JURY TRIAL</u>. COMPANY AND RELEASOR EACH HEREBY WAIVE THEIR RESPECTIVE RIGHT TO TRIAL BY JURY OF ANY CAUSE OF ACTION, CLAIM, COUNTERCLAIM OR CROSS-COMPLAINT IN ANY ACTION, PROCEEDING AND/OR HEARING BROUGHT BY EITHER COMPANY OR RELEASOR, ON ANY MATTER WHATSOEVER ARISING OUT OF, OR IN ANY WAY CONNECTED WITH, THIS AGREEMENT, THE RELATIONSHIP OF THE PARTIES, THE USE OF THE BC SYSTEM, OR ANY CLAIM OF INJURY OR DAMAGE, OR THE ENFORCEMENT OF ANY REMEDY UNDER ANY LAW, STATUTE, REGULATION, EMERGENCY OR OTHERWISE, NOW OR HEREAFTER IN EFFECT, TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW.

6. <u>CHOICE OF LAW</u>. Except as otherwise provided in this Agreement with respect to the possible application of Local Laws, the parties agree that California law shall govern the construction, interpretation, validity and enforcement of this Agreement and shall be applied in any mediation or judicial proceeding to resolve all disputes between them, except to the extent the subject matter of the dispute arises exclusively under federal law, in which event the federal law shall govern.

7. <u>LIMITATIONS PERIOD</u>. To the extent permitted by Applicable Law, any legal action of any kind arising out of or relating to this Agreement or its breach, including without limitation, any claim that this Agreement or any of its parts is invalid, illegal or otherwise voidable or void, must be commenced by no later than one year from the date of the act, event, occurrence or transaction which constitutes or gives rise to the alleged violation or liability; provided, however, the applicable limitations period shall be tolled during the course of any mediation which is initiated before the last day of the limitations period with the tolling beginning on the date that the Responding Party receives the Initiating Party's demand for mediation and continuing until the date that the mediation is either concluded, or suspended due to a party's failure or refusal to participate in the mediation in violation of this Release.

8. <u>PUNITIVE OR EXEMPLARY DAMAGES</u>. Company and Releasor, on behalf of themselves and their respective Affiliates, directors, officers, shareholders, members, managers, guarantors, employees and agents, as applicable, each hereby waive to the fullest extent permitted by law, any right to, or claim for, punitive or exemplary damages against the other and agree that, in the event of a dispute between them, each is limited to recovering only the actual damages proven to have been sustained by it.

9. <u>ATTORNEYS' FEES</u>. Except as expressly provided in this Agreement, in any action or proceeding brought to enforce any provision of this Agreement or arising out of or in connection with the relationship of the parties hereunder, the prevailing party shall be entitled to recover against the other its reasonable attorneys' fees and court costs in addition to any other relief awarded by the court. As used in this Agreement, the "prevailing party" is the party who recovers greater relief in the action.

10. <u>WAIVER OF COLLATERAL ESTOPPEL</u>. The parties agree they should each be able to settle, mediate, litigate or compromise disputes in which they may be, or become, involved with third parties without having the dispute affect their rights and obligations to each other under this Agreement. Company and Releasor therefore each agree that a decision of an arbitrator or judge in any proceeding or action in which either Company or Releasor, but not both of them, is a party shall not prevent the party to the proceeding or action from making the same or similar arguments, or taking the same or similar positions, in any proceeding or action between Company and Releasor. Company and Releasor therefore waive the right to assert that principles of collateral estoppel prevent either of them from raising any claim or defense in an action or proceeding with a third party.

11. <u>WAIVER OF CLASS ACTION RELIEF</u>. Company and Releasor agree that any mediation or litigation initiated or brought by either party against the other will be conducted on an individual, not on a class-wide, basis.

<u>EXHIBIT F</u>

PERSONAL GUARANTY



BOILING CRAB – Multistate FDD Exhibit F – Personal Guaranty 4818-3268-0150v.2 0095014-000002

PERSONAL GUARANTY

THIS GUARANTY AGREEMENT ("Agreement") is made as of ______, by_____, an individual ("Guarantor") in favor of Boiling Crab Franchise Co., LLC, a California limited liability company (the "Company"), subject to the following recitals:

RECITALS

A. Guarantor's entity, ______ ("Debtor") has applied to purchase the right to develop one or more The Boiling Crab Franchised Restaurant on the terms of the contracts (collectively referred to as the "Contracts") attached to Company's Franchise Disclosure Document ("FDD").

B. Debtor is a business entity other than a partnership duly organized under the laws of the State of ______.

C. When a franchisee or applicant seeking to purchase franchise rights is a business entity other than a partnership, Company requires that each person owning 15% or more of the equity or voting interests of the business entity execute a copy of this Agreement, agreeing to personally guaranty the business entity's obligations under each one of the Contracts for the benefit of Company.

D. Guarantor represents that he/she owns 15% or more of the equity or voting interests of Debtor.

NOW, THEREFORE, in order to induce Company to enter into one or more of the Contracts with Debtor, Guarantor covenants and agrees with Company as follows:

Section 1. <u>Guaranty</u>.

a. Guarantor hereby unconditionally and irrevocably guarantees to Company and Company's Affiliates the full and punctual payment and performance of all present and future amounts, liabilities and obligations of Debtor to Company, Company's Affiliates, or to any successor or transferee thereof under each of the Contracts entered into by and between Debtor and Company. Guarantor's agreement shall apply regardless of whether the amounts, liabilities or obligations are liquidated or unliquidated, now exist or arise after the date of this Agreement, or consist of principal, interest, delinquency charges, costs, attorneys' fees or other kinds of fees or obligations under the Contracts as they may be amended by Debtor and Company from time to time (collectively, the "Indebtedness").

b. The term, "Company's Affiliates" include every business entity that controls, is controlled by, or is under common control with Company.

c. Payments made on the Indebtedness will not discharge or diminish the obligations and liability of Guarantor under this Agreement for any remaining and succeeding Indebtedness.

d. The guarantee provided for in this Agreement is an absolute, unconditional, continuing guarantee of payment and is in no way conditioned upon or limited by: (i) any attempt to collect from Debtor; (ii) any attempt to collect from, or the exercise of any rights and remedies against, any person other than Debtor who may at any time now or hereafter be primarily or secondarily liable for any or all of the Indebtedness, including, without limitation, any other maker, endorser, surety, or guarantor of all or a portion of the Indebtedness; or (iii) any resort or recourse to or against any security or collateral now or hereafter pledged, assigned, or granted to Company under the provisions of any instrument or agreement or otherwise assigned or conveyed to it.

e. If Debtor fails to pay any of the Indebtedness, when and as the same shall become due and payable (whether by acceleration, declaration, extension or otherwise), Guarantor shall on demand pay the same to Company in immediately available funds, in lawful money of the United States of America, at its address specified in or pursuant to this Agreement.

Section 2. <u>Solidary Obligation</u>.

Guarantor hereby binds and obligates Guarantor and Guarantor's heirs, successors and assigns in solido with Debtor for the full and punctual payment and performance of all of the Indebtedness precisely as if the same had been contracted and were due and owing by Guarantor personally.

Section 3. Obligations Absolute.

a. The obligations and liabilities of Guarantor under this Agreement (i) are primary obligations of Guarantor, (ii) are continuing, absolute, and unconditional, (iii) shall not be subject to any counterclaim, recoupment, set-off, reduction, or defense based upon any claim that Guarantor may have against Debtor, (iv) are independent of any other guaranty or guaranties at any time in effect with respect to all or any part of the Indebtedness, and (v) may be enforced regardless of the existence of another guaranty or guaranties.

b. The obligations and liabilities of Guarantor under this Agreement shall not be affected, impaired, lessened, modified, waived or released by the invalidity or unenforceability of the Indebtedness or any ancillary or related document, or by the bankruptcy, reorganization, dissolution, liquidation or similar proceedings affecting Debtor or the sale or other disposition of all or substantially all of the assets of Debtor.

c. Guarantor hereby consents that at any time and from time to time, Company may, without in any manner affecting, impairing, lessening, modifying, waiving or releasing Guarantor's obligations or liabilities under this Agreement, do any one or more of the following, all without notice to, or further consent of, Guarantor:

(1) renew, extend or otherwise change the time or terms for payment of the principal of, or interest on, any of the Indebtedness or any renewals or extensions thereof;

(2) extend or change the time or terms for performance by Debtor of any other obligations, covenants or agreements;

(3) amend, compromise, release, terminate, waive, surrender, or otherwise deal with: (i) any or all of the provisions of the Indebtedness, (ii) any or all of the obligations and liabilities of Debtor or Guarantor, or (iii) any or all property or other security given at any time as collateral by Guarantor or Debtor; (4) sell, assign, collect, substitute, exchange or release any or all property or other security now or hereafter serving as collateral for any or all of the Indebtedness;

(5) receive additional property or other security as collateral for any or all of the Indebtedness;

(6) fail or delay to enforce, assert or exercise any right, power, privilege or remedy conferred upon Company under the provisions of any Indebtedness or under applicable laws;

(7) grant consents or indulgences or take action or omit to take action under, or in respect of, the Indebtedness; and

(8) apply any payment received from Debtor or from any source, other than Guarantor, to the Indebtedness in whatever order and manner Company may elect, and any payment received, Guarantor for or on account of this Agreement may be applied by Company to any of the Indebtedness in whatever order and manner Company may elect.

Section 4. <u>Waiver by Guarantor</u>.

Guarantor unconditionally waives, to the extent permitted by applicable laws:

a. notice of acceptance of and reliance on this Agreement or of the creation of the Indebtedness;

b. presentment, demand, dishonor, protest, notice of non-payment and notice of dishonor of the Indebtedness;

un d

c. notice of transfer or assignment of the Indebtedness and this Agreement;

and

d. all notices required by statute or otherwise to preserve any rights against Guarantor hereunder, including, without limitation, any demand, proof, or notice of non-payment of any of the Indebtedness by Debtor and notice of any failure or default on the part of Debtor to perform or comply with any term of the Indebtedness.

Section 5. <u>Subrogation</u>.

Until such time as the Indebtedness has been paid and performed in full and the provisions of this Agreement are no longer in effect, Guarantor shall not exercise any right to subrogation, reimbursement or contribution against Debtor nor any right to subrogation, reimbursement or indemnity against any property or other security serving at any time as collateral for any or all of the Indebtedness, all of which rights of subrogation, reimbursement, contribution and indemnity Guarantor subordinates to the full and punctual payment and performance of the Indebtedness.

Section 6. <u>Subordination</u>.

Should Guarantor for any reason advance or lend monies to Debtor, whether or not the funds are used by Debtor to reduce the Indebtedness, Guarantor hereby agrees that any

and all rights that Guarantor may have or acquire to collect from, or be reimbursed by, Debtor shall be subordinate to the rights of Company to collect and enforce the payment and performance of the Indebtedness, until such time as the Indebtedness has been fully paid and performed and the provisions of this Agreement are no longer in effect.

Section 7. <u>Remedies</u>.

Upon Debtor's failure to pay or perform any of the Indebtedness when due (whether by acceleration or otherwise), Company, subject to the provisions of this Agreement, may institute a judicial proceeding for the collection of the sums or the performance of the Indebtedness so due and unpaid or unperformed, and may prosecute the proceeding to judgment for final decree, and may enforce the same against Guarantor and collect the monies adjudged or decreed to be payable in the manner provided by law out of the property of Guarantor, wherever situated. In the event of Debtor's failure, Company shall have the right to proceed first and directly against Guarantor without proceeding against Debtor or any other person, without exhausting any other remedies which it may have and without resorting to any other security held by Company. Debtor's alleged reason or excuse for failing to pay or perform any of the Indebtedness when due shall not limit or restrict Company's enforcement of its rights arising under this Agreement.

Section 8. <u>Enforcement Expenses</u>.

Guarantor agrees to indemnify and hold Company harmless against any loss, liability, or expense, including their reasonable attorneys' fees, accounting fees and other costs and disbursements that may result from Debtor's failure to pay or perform any of the Indebtedness when and as due and payable or that may be incurred in enforcing any obligation of Debtor or Guarantor.

Section 9. <u>Notices</u>.

All communications required or permitted to be given to either party hereunder shall be in writing and shall be deemed duly given on the earlier of (a) the date when delivered by hand; (b) one business day after delivery to a reputable national overnight delivery service; or (c) 4 business days after being placed in the United States Mail and sent by certified or registered mail, postage prepaid, return receipt requested. Notices shall be addressed in the manner shown on Exhibit A, provided either party may change its address for receiving notices by appropriate written notice to the other.

Section 10. Amendment.

Neither this Agreement nor any provisions hereof may be changed, waived, discharged or terminated orally or in any manner other than by an instrument in writing signed by the party against whom enforcement of the change, waiver, discharge or termination is sought.

Section 11. <u>Waivers</u>.

No course of dealing on the part of Company, its officers, employees, consultants or agents, nor any failure or delay by Company with respect to exercising any of rights, powers or privileges under this Agreement shall operate as a waiver thereof.

Section 12. <u>Cumulative Rights</u>.

The rights and remedies of Company under this Agreement, the Indebtedness and any ancillary or related document shall be cumulative, and the exercise or partial exercise of any Company's rights or remedies shall not preclude the exercise of any other right or remedy which Company may have under applicable law.

Section 13. <u>Titles of Articles, Sections and Subsections</u>.

All titles or headings to articles, sections, subsections or other divisions of this Agreement are only for the convenience of the parties and shall not be construed to have any effect or meaning with respect to interpreting the content of such articles, sections, subsections or other divisions, such other content being controlling as to the intent and agreement of the parties to this Agreement.

Section 14. Definitions; Singular and Plural.

Unless specifically defined in this Agreement, all capitalized terms in this Agreement shall have the same meaning assigned to them in the Franchise Agreement to be entered into by and between Debtor and Company. Words used in the singular, where the context so permits, shall be deemed to include the plural and vice versa. The definitions of words used in the singular shall also apply to the words when used in the plural and vice versa.

Section 15. <u>Dispute Resolution</u>.

The parties adopt and incorporate by reference as part of this Agreement the Dispute Resolution provisions set forth in **Schedule B**.

Section 16. <u>Successors and Assigns</u>.

a. All covenants and agreements by or on behalf of Guarantor in this Agreement shall bind Guarantor's heirs, successors and assigns and shall inure to the benefit of Company and its successors and assigns.

b. This Agreement is for the benefit of Company and for any other person or persons as may from time to time become or be the holders of any of the Indebtedness, and this Agreement shall be transferable and negotiable, with the same force and effect and to the same extent as the Indebtedness may be transferable, it being understood that, any holder of the Indebtedness shall have all of the rights of such granted to Company under this Agreement upon the transfer of the Indebtedness to the holder.

[Signature page immediately follows.]

IN WITNESS WHEREOF, Guarantor has caused this Agreement to be duly executed as of the date first written above.

Guarantor:

Date:_____ By:_____

Print Name:_____

Company executes this Agreement to acknowledge its agreement to be bound by the dispute resolution provisions stated in Exhibit B.

Company:

Boiling Crab Franchise Co., LLC

Ву:
Print Name:
Title:

SCHEDULE A

All of the following provisions are incorporated by reference into the attached documents:

Notices

Debtor:

Attn: _____

Guarantor:

______Attn: ______

Company: Boiling Crab Franchise Co., LLC 14331 Euclid Street Suite 207 Garden Grove, California 92843 Phone: 714-554-6181 Fax: 714-531-2152

SCHEDULE B

DISPUTE RESOLUTION

1. <u>AGREEMENT TO MEDIATE DISPUTES</u>. Except as otherwise provided in this Agreement, neither party to this Agreement shall bring an action or proceeding to enforce or interpret any provision of this Agreement, or seeking any legal remedy based upon the relationship created by this Agreement or an alleged breach of this Agreement, until the dispute has been submitted to mediation conducted in accordance with the procedures stated in this Agreement.

(a) The mediation shall be conducted pursuant to the rules of JAMS ("the Mediation Service"). Either party may initiate the mediation (the "Initiating Party") by notifying the Mediation Service in writing, with a copy to the other party (the "Responding Party"). The notice shall describe with specificity the nature of the dispute and the Initiating Party's claim for relief. Thereupon, both parties will be obligated to engage in the mediation, which shall be conducted in accordance with the Mediation Service's then-current rules, except to the extent the rules conflict with this Agreement, in which case this Agreement shall control.

(b) The mediator must be either a practicing attorney with experience in business format franchising or a retired judge, with no past or present affiliation or conflict with any party to the mediation. The parties agree that mediator and Mediation Service's employees shall be disqualified as a witness, expert, consultant or attorney in any pending or subsequent proceeding relating to the dispute which is the subject of the mediation.

(c) The fees and expenses of the Mediation Service, including, without limitation, the mediator's fee and expenses, shall be shared equally by the parties. Each party shall bear its own attorneys' fees and other costs incurred in connection with the mediation irrespective of the outcome of the mediation or the mediator's evaluation of each party's case.

(d) The mediation conference shall commence within 30 days after selection of the mediator. Regardless of whether Company or Guarantor is the Initiating Party, the mediation shall be conducted at Company's headquarters at the time, unless otherwise required by Applicable Law.

(e) The parties shall participate in good faith in the entire mediation, including the mediation conference, with the intention of resolving the dispute, if at all possible. The parties shall each send at least one representative to the mediation conference who has authority to enter into a binding contract on that party's behalf and on behalf of all principals of that party who are required by the terms of the parties' settlement to be personally bound by it. The parties recognize and agree, however, that the mediator's recommendations and decision shall not be binding on the parties.

(f) The mediation conference shall continue until conclusion, which is deemed to occur when: (i) a written settlement is reached, (ii) the mediator concludes, after a minimum of 8 hours of mediation as required by subsection (h), and informs the parties in writing, that further efforts would not be useful, or (iii) the parties agree in writing that an impasse has been reached. Neither party may withdraw before the conclusion of the mediation conference.

(g) The mediation proceeding will be treated as a compromise settlement negotiation. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation proceeding by any party or their agents, experts, counsel, employees or representatives, and by the mediator and Mediation Service's employees, are confidential. Such offers, promises, conduct and statements may not be disclosed to any third party and are privileged and inadmissible for any purpose, including impeachment, under applicable federal and state laws or rules of evidence; provided however, that evidence otherwise discoverable or admissible shall not be rendered not discoverable or inadmissible as a result of its use in the mediation. If a party informs the mediator that information is conveyed in confidence by the party to the mediator, the mediator will not disclose the information.

(h) If one party breaches this Agreement by refusing to participate in the mediation or not complying with the requirements for conducting the mediation, the nonbreaching party may immediately file suit and take such other action to enforce its rights as permitted by law and the breaching party shall be obligated to pay: (i) the mediator's fees and costs, (ii) the non-breaching party's reasonable attorneys' fees and costs incurred in connection with the mediation, and (iii) to the extent permitted by law, the non-breaching party's reasonable attorneys' fees and costs incurred in any suit arising out of the same dispute, regardless of whether the non-breaching party is the prevailing party. Additionally, in connection with (iii), the breaching party shall forfeit any right to recover its attorneys' fees and costs should it prevail in the suit. The parties agree that the foregoing conditions are necessary in order to encourage meaningful mediation as a means for efficiently resolving any disputes that may arise.

2. <u>EXCEPTIONS TO DUTY TO MEDIATE DISPUTES</u>.

(a) The obligation to mediate shall not apply to any disputes, controversies or claims (i) where the monetary relief sought is under \$10,000, (ii) in which Company seeks to enforce its rights under any Addendum to Lease, or (iii) any claim by either party seeking interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo pending the completion of a mediation proceeding. The party awarded interim or injunctive relief shall not be required to post bond.

(b) Additionally, notwithstanding a party's duty to mediate disputes under this Agreement, a party may file an application before any court of competent jurisdiction seeking Provisional Remedies, whether or not the mediation has already commenced. An application for Provisional Remedies shall neither waive nor excuse a party's duty to mediate under this Agreement. However, once a party files an application for Provisional Remedies, the time period for mediation set forth in this Agreement shall be tolled pending the court's ruling on the application for Provisional Remedies. The party that is awarded Provisional Remedies shall not be required to post bond or comparable security.

3. JUDICIAL RELIEF.

(a) The parties agree that (i) all disputes arising out of or relating to this Agreement which are not resolved by negotiation or mediation, and (ii) all claims which this Agreement expressly excludes from mediation, shall be brought exclusively in the Superior Court of California located closest to Company's headquarters at the time or in the United States District Court located closest to Company's headquarters. As of the date of this

Agreement, the parties acknowledge that the Superior Court of the County of Orange and the United States District Court of the Central District of California are, respectively, the state and federal courts that are located closest to Company's headquarters; however, the parties further acknowledge that Company may relocate its headquarters in its sole discretion at any time without notice to the undersigned party. The parties agree to submit to the jurisdiction of the courts mutually selected by them pursuant to this Section and mutually acknowledge that selecting a forum in which to resolve disputes arising between them is important to promote stability in their relationship.

(b) To the fullest extent that it may effectively do so under Applicable Law, Guarantor waives the defense of an inconvenient forum to the maintenance of an action in the courts identified in this Section and agrees not to commence any action of any kind against Company, Company's Affiliates and their respective officers, directors, shareholders, LLC managers and members, employees and agents or property arising out of or relating to this Agreement except in the courts identified in this Section.

(c) In any proceeding alleging breach of this Agreement, each party shall have the right to engage in deposition and document discovery. In connection with any application for Provisional Remedies, each party may conduct discovery on an expedited basis.

4. <u>EXPEDITED DISCOVERY</u>. In connection with any application for Provisional Remedies, each party may conduct discovery on an expedited basis.

5. <u>WAIVER OF JURY TRIAL</u>. COMPANY AND GUARANTOR EACH HEREBY WAIVE THEIR RESPECTIVE RIGHT TO TRIAL BY JURY OF ANY CAUSE OF ACTION, CLAIM, COUNTERCLAIM OR CROSS-COMPLAINT IN ANY ACTION, PROCEEDING AND/OR HEARING BROUGHT BY EITHER COMPANY OR GUARANTOR, ON ANY MATTER WHATSOEVER ARISING OUT OF, OR IN ANY WAY CONNECTED WITH, THIS AGREEMENT, THE RELATIONSHIP OF THE PARTIES, THE USE OF THE BC SYSTEM, OR ANY CLAIM OF INJURY OR DAMAGE, OR THE ENFORCEMENT OF ANY REMEDY UNDER ANY LAW, STATUTE, REGULATION, EMERGENCY OR OTHERWISE, NOW OR HEREAFTER IN EFFECT, TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW.

6. <u>CHOICE OF LAW</u>. Except as otherwise provided in this Agreement with respect to the possible application of Local Laws, the parties agree that California law shall govern the construction, interpretation, validity and enforcement of this Agreement and shall be applied in any mediation or judicial proceeding to resolve all disputes between them, except to the extent the subject matter of the dispute arises exclusively under federal law, in which event the federal law shall govern.

7. <u>LIMITATIONS PERIOD</u>. To the extent permitted by Applicable Law, any legal action of any kind arising out of or relating to this Agreement or its breach, including without limitation, any claim that this Agreement or any of its parts is invalid, illegal or otherwise voidable or void, must be commenced by no later than one year from the date of the act, event, occurrence or transaction which constitutes or gives rise to the alleged violation or liability; provided, however, the applicable limitations period shall be tolled during the course of any mediation which is initiated before the last day of the limitations period with the tolling beginning on the date that the Responding Party receives the Initiating Party's demand for mediation and continuing until the date that the mediation is either concluded, or suspended due to a party's failure or refusal to participate in the mediation in violation of this Release.

8. <u>PUNITIVE OR EXEMPLARY DAMAGES</u>. Company and Guarantor, on behalf of themselves and their respective Affiliates, directors, officers, shareholders, members, managers, guarantors, employees and agents, as applicable, each hereby waive to the fullest extent permitted by law, any right to, or claim for, punitive or exemplary damages against the other and agree that, in the event of a dispute between them, each is limited to recovering only the actual damages proven to have been sustained by it.

9. <u>ATTORNEYS' FEES</u>. Except as expressly provided in this Agreement, in any action or proceeding brought to enforce any provision of this Agreement or arising out of or in connection with the relationship of the parties hereunder, the prevailing party shall be entitled to recover against the other its reasonable attorneys' fees and court costs in addition to any other relief awarded by the court. As used in this Agreement, the "prevailing party" is the party who recovers greater relief in the action.

10. <u>WAIVER OF COLLATERAL ESTOPPEL</u>. The parties agree they should each be able to settle, mediate, litigate or compromise disputes in which they may be, or become, involved with third parties without having the dispute affect their rights and obligations to each other under this Agreement. Company and Guarantor therefore each agree that a decision of an arbitrator or judge in any proceeding or action in which either Company or Guarantor, but not both of them, is a party shall not prevent the party to the proceeding or action from making the same or similar arguments, or taking the same or similar positions, in any proceeding or action between Company and Guarantor. Company and Guarantor therefore waive the right to assert that principles of collateral estoppel prevent either of them from raising any claim or defense in an action or proceeding with a third party.

11. <u>WAIVER OF CLASS ACTION RELIEF</u>. Company and Guarantor agree that any mediation or litigation initiated or brought by either party against the other will be conducted on an individual, not on a class-wide, basis.

EXHIBIT G

CONFIDENTIALITY AGREEMENT



BOILING CRAB – Multistate FDD Exhibit G – Confidentiality Agreement 4818-3268-0150v.2 0095014-000002



CONFIDENTIALITY AND NON-COMPETITION AGREEMENT

Effective Date of this Agreement: _____

WHEREAS, the undersigned:

[COMPLETE AND CHECK APPROPRIATE BOX OR BOXES]

the Franchisee under, and signatory to, one or more Franchise Agreements (each the "Franchise Agreement") entered into with Boiling Crab Franchise Co., LLC ("Company") granting Franchisee the right to own and operate a The Boiling Crab Franchised Restaurant on the terms and conditions stated in the Franchise Agreement.

2. □ is an employee of _____

the individual who executed the Franchise Agreement as Franchisee.

3. [if none of the above apply] is associated in the following capacity with Franchisee named above in the following capacity: _____.

WHEREAS, the undersigned acknowledges that, as a condition of the Franchise Agreement, Franchisee must cause certain persons owning an interest in, or who are employed by or associated with, Franchisee to execute this Confidentiality and Non-Compete Agreement ("Agreement") for the benefit of Company.

NOW, THEREFORE, the undersigned, having read this Agreement and understanding its terms, hereby agrees as follows:

1. Definitions.

a. "Applicable Law" means and includes applicable common law and all statutes, laws, rules, regulations, ordinances, policies and procedures established by any governmental authority with jurisdiction over the operation of the Franchised Business that are in effect on or after the Effective Date, as they may be amended from time to time. Applicable Law includes, without limitation, those relating to building permits and zoning requirements applicable to the use, occupancy and development of the Approved Location; business licensing requirements; hazardous waste; occupational hazards and health; alcoholic beverages; consumer protection; privacy; trade regulation; worker's compensation; unemployment

insurance; withholding and payment of federal and state income taxes and social security taxes; collection and reporting of sales taxes; and the American With Disabilities Act.

b. "Competitive Business" means any business that derives at least 20% of its total gross sales from the distribution or sale of seafood through retail or wholesale sales or distribution. In determining if a business is a Competitive Business, it is immaterial if the business sells seafood in raw, cooked, fresh, flash frozen or frozen state, or in some other way.

"Confidential Information" includes, without limitation, knowledge and C. information which Franchisee knows, or should reasonably know, Company regards as confidential concerning (i) ingredients, recipes, food preparation and food storage and procedures that distinguish The Boiling Crab Franchised Restaurants; (ii) Company's supply relationships, inventory requirements and control procedures; (iii) pricing, sales, profit performance or other results of operations of any individual The Boiling Crab Franchised Restaurant, including the Franchised Business, or group of The Boiling Crab Franchised Restaurants or the entire chain; (iv) demographic data for determining sites and territories; (v) the results of customer surveys and promotional programs; (vi) Designated Goods/Services; and (vii) in general, business methods, trade secrets, specifications, customer data, cost data, procedures, information systems and knowledge about the operation of The Boiling Crab Franchised Restaurants or The BC System, whether it is now known or exists or is acquired or created in the future, and whether or not the information is included in the Confidential Manual or Company expressly designates the information as confidential. Confidential Information does not include (x) information which Franchisee can demonstrate came to its attention independent of entering into this Agreement, and (y) Company agrees is, or has become, generally known in the public domain, except where public knowledge is the result of Franchisee's wrongful disclosure (whether or not deliberate or inadvertent).

d. "Confidential Manual" refers collectively to all volumes of the confidential operating manuals, recipe manuals, training and operations guides, documentation for any proprietary point of sale or other computer system the use of which Company licenses to Franchisee, and other written instructions given to Franchisee by Company in confidence during the Term, which may be memorialized in written or electronic format and modified periodically to reflect changes in The BC System.

e. "Covered Person" means (i) the individual executing this Agreement and the Franchise Agreement as Franchisee; (ii) each officer, director, shareholder, member, manager, trustee or general partner of Franchisee and each Franchisee Affiliate if Franchisee is a business entity; and (iii) the spouse, adult children, parents or siblings of the individuals included in (i) and (ii). Covered Person shall mean an individual who falls within the identified categories whether on the Effective Date or later during the Term of the Franchise Agreement.

f. "Designated Goods/Services" refer collectively to any ingredients, dressings, sauces, food products, syrups, beverages, supplies, logo apparel items, specially fabricated equipment, or other merchandise or property that Franchisee must use or sell to operate the Franchised Business in accordance with The BC System and which (i) is produced or fabricated to Company's specifications; (ii) bears the Boiling Crab brand name or logo whether or not the item is produced or fabricated to Company's specifications; or (iii) sold by a designated supplier with whom Company has entered into a purchasing arrangement providing special purchasing terms for all The Boiling Crab Franchised Restaurants.

g. "Provisional Remedies" mean any form of interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its sole discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo.

h. "The Boiling Crab Intellectual Property" refers collectively to any and all rights currently existing or that may come into being which Company or Company's Affiliates now own or later acquire in the Licensed Marks, Designated Goods/Services and/or Confidential Information arising under any patent, trade secret, copyright, trade dress, design protection, database protection, trademark, or similar laws of the United States or any other country in which Company or Company's Affiliates now or in the future operate, and expressly includes any and all improvements, modifications, derivations, renewals, extensions, or continuations of any of the foregoing.

i. "Licensed Marks" means, collectively, all of the commercial trade names, trademarks, service marks and other commercial symbols, including associated logos, which Company now or hereafter uses to identify, advertise or promote The Boiling Crab Franchised Restaurants or particular goods or services sold at or from The Boiling Crab Franchised Restaurants, and authorizes or requires Franchisee to use as a condition of this Agreement.

j. "The BC System" means, collectively, all of the distinctive business methods, Designated Goods/Services, Confidential Information, and The Boiling Crab Intellectual Property, which Company now or in the future authorizes or requires Franchisee to use as a condition of this Agreement, as Company may modify in its sole discretion at any time.

2. Nondisclosure of Confidential Information.

a. The undersigned agrees not to disclose, duplicate, sell, reveal, divulge, publish, furnish or communicate, either directly or indirectly, any Confidential Information (as defined below) to any other person, firm or entity, unless authorized in writing by Company.

b. The undersigned agrees not to use any Confidential Information for his or her own personal gain or to further the purposes of others, whether or not the Confidential Information has been conceived, originated, discovered or developed, in whole or in part, by the undersigned or represents the undersigned's work product. To the extent the undersigned has assisted in the preparation of any Company considers Confidential Information or has prepared or created such information by himself or herself, the undersigned hereby assigns any rights that he or she may have in such information as creator to Company, including all ideas made or conceived by the undersigned.

c. The undersigned acknowledges that the use, publication or duplication of the Confidential Information for any purpose not authorized by this Agreement constitutes an unfair method of competition by the undersigned.

d. The provisions of this Section shall apply forever, surviving the expiration or termination of all contracts between Company and Franchisee.

e. The provisions concerning non-disclosure of Confidential Information shall not apply if disclosure of Confidential Information is legally compelled in a judicial or administrative proceeding, provided the undersigned shall have used its best efforts, and shall have afforded Company the opportunity, to obtain an appropriate protective order or other assurance satisfactory to Company of confidential treatment for the information required to be disclosed.

f. The parties agree that Confidential Information excludes (i) information which the undersigned can demonstrate came to its, his or her attention independent of the rights granted by Company, and prior to Company's disclosure of the information in the Confidential Manual or otherwise, and (ii) information that Company agrees is, or has become, generally known in the public domain, except where public knowledge is the result of wrongful disclosure by the undersigned or any other person, whether or not the wrongful disclosure is deliberate or inadvertent.

3. <u>Return of Proprietary Materials</u>.

Upon expiration or termination of the Franchise Agreement, the undersigned shall surrender to Franchisee, or, if directed by Company, directly to Company, all materials in the possession of the undersigned relating or concerning any Confidential Information. The undersigned expressly acknowledges that such materials shall be and remain the sole property of Company.

4. <u>Agreements Regarding Competition</u>.

a. For as long as Franchisee is a party to any Franchise Agreement with Company, the undersigned or any Covered Person agrees that he or she shall not, directly or indirectly, own, engage in or render services to, either as an investor, partner, lender, director, officer, manager, employee, consultant, representative or agent, a Competitive Business located anywhere in the world; provided, however, the restrictions stated in this paragraph shall not apply to the undersigned or any Covered Person after 2 years from the date the undersigned and/or the Covered Person ceases to be an officer, director, shareholder, member, manager, trustee, owner, general partner, employee or otherwise associated in any capacity with Franchisee. This Agreement does not prohibit Franchisee or any Covered Person from owning 5% or less of the voting stock of a Competitive Business whose shares are publicly traded on a national or foreign stock exchange.

b. For a period of 2 years after expiration or termination of the last Franchise Agreement between Franchisee and Company, or after Franchisee sells and assigns all of his or her contractual rights concerning The Boiling Crab Franchised Restaurants, the undersigned and/or any Covered Person agree that he or she shall not, directly or indirectly, own, engage in or render services to, either as an investor, partner, lender, director, officer, manager, employee, consultant, representative or agent, any Competitive Business located within the "Covered Area"; provided, however, the restrictions stated in this paragraph shall not apply to the undersigned or any Covered Person after 2 years from the date that the undersigned or any Covered Person ceases to be an officer, director, shareholder, member, manager, trustee, owner, general partner, employee or otherwise associated in any capacity with Franchisee.

(1) The "Covered Area" is anywhere inside, or within a radius of 50 miles from the boundaries of: (a) the territory assigned to any The Boiling Crab Franchised Restaurant; and (b) each territory assigned to the owner of a The Boiling Crab Franchised Restaurant anywhere in the world (regardless of whether The Boiling Crab Franchised Restaurant opens before or after the date of the Franchise Agreement or this Agreement, or is opened by another franchisee, Company or Company's Affiliate).

c. The provisions of this paragraph 4 shall apply forever, surviving the expiration or termination of all contracts between Company and Franchisee.

d. If any of this paragraph 4 is void or unenforceable under California law, but would be enforceable as written or as modified under the laws of any state having jurisdiction over the undersigned (the "Local Laws"), the parties agree that the Local Laws shall govern any dispute concerning or involving the construction, interpretation, validity or enforcement of the provisions of this Agreement regarding competition, but only with respect to the subjects covered in this paragraph 4.

e. The parties acknowledge that the undersigned or any Covered Person may engage in any activities not expressly prohibited by this Agreement. However, in connection with permitted activities, the undersigned and/or any Covered Person shall not (i) use the Confidential Information or any of the proprietary marks, if any; (ii) engage in any conduct or activity which suggests or implies that Company endorses, or authorizes, the undersigned's or any Covered Person's activities; (iii) induce any person to engage in conduct prohibited by this Agreement; or (iv) divert customers away from any The Boiling Crab Franchised Restaurant.

5. <u>Interference</u>.

The undersigned agrees not to, directly or indirectly, for itself or on behalf of any other person:

a. Divert, or attempt to divert, any business or customer of any of The Boiling Crab Restaurant to any competitor by direct or indirect inducement or perform any act which directly or indirectly could, or may, injure or prejudice the goodwill and reputation of the Licensed Marks or the B.C. System; or

b. Wrongfully induce any person who is at that time employed by Company, the Affiliate or another franchisee of Company to leave his or her employment. For purposes of this section, the parties agree that "wrongfully induce" shall be construed in accordance with applicable law.

6. <u>Irreparable Harm to Company</u>.

a. The undersigned acknowledges and agrees that Company will suffer irreparable injury not capable of precise measurement in monetary damages if it discloses or misuses any Confidential Information, or if the undersigned breaches the covenants set forth in this Agreement. Accordingly, in the event of a breach of this Agreement by the undersigned, the undersigned consents to entry of interim relief, including, without limitation, the entry of a temporary restraining order, preliminary injunction, permanent injunction, writ of attachment, appointment of a receiver, and any other equitable relief which the court deems necessary in order to prevent irreparable injury, all without the requirement that bond be posted.

b. The undersigned agrees that the award of equitable remedies to Company in the event of such breach is reasonable and necessary for the protection of the business and goodwill of Company.

7. <u>Survival</u>.

The agreements made by the undersigned shall apply forever, surviving the expiration or termination of all contracts between Company and Franchisee.

8. <u>Validity; Conformity With Applicable Law</u>.

a. Wherever possible, each provision of this Agreement shall be interpreted in a manner as to be valid under Applicable Law, but if any provision of this Agreement shall be invalid or prohibited thereunder, the provision shall be ineffective only to the extent of the prohibition or invalidity without invalidating the remainder of this Agreement.

9. <u>Dispute Resolution</u>.

The parties adopt and incorporate by reference as part of this Agreement the Dispute Resolution provisions set forth in **Schedule A** attached hereto.

10. <u>Miscellaneous</u>.

a. Any waiver granted to the undersigned by Company excusing or reducing any obligation or restriction imposed under this Agreement shall be evidenced by a writing executed by Company in order to be effective and shall only be effective to the extent specifically allowed in such writing. No waiver granted by Company shall constitute a continuing waiver. Any waiver granted by Company shall be without prejudice to any other rights Company may have. The rights and remedies granted to Company are cumulative. No delay on the part of Company in exercising any right or remedy shall preclude Company from fully exercising such right or remedy or any other right or remedy.

b. This Agreement sets forth the entire agreement made by the undersigned pertaining to the subject matter hereof, fully superseding any and all prior agreements or understandings that may exist between the undersigned and the Company pertaining to such subject matter. No amendment, change, modification or variance to or from the terms and conditions set forth in this Agreement shall be binding on the undersigned unless it is set forth in a writing and duly executed by the undersigned and Company.

c. This Agreement shall be binding on the undersigned's heirs, executors, successors and assigns as though originally executed by such persons.

IN WITNESS WHEREOF, the undersigned has entered into this Agreement as of the date shown above.

CONTACT INFORMATION

Ву:_____

Print Name: _____

Company executes this Agreement to acknowledge its agreement to be bound by the dispute resolution provisions stated in **Schedule A**.

Boiling Crab Franchise Co., LLC

By:_____

Print Name:_____

Title:_____



SCHEDULE A

DISPUTE RESOLUTION

1. <u>AGREEMENT TO MEDIATE DISPUTES</u>. Except as otherwise provided in this Agreement, neither party to this Agreement shall bring an action or proceeding to enforce or interpret any provision of this Agreement, or seeking any legal remedy based upon the relationship created by this Agreement or an alleged breach of this Agreement, until the dispute has been submitted to mediation conducted in accordance with the procedures stated in this Agreement.

(a) The mediation shall be conducted pursuant to the rules of JAMS ("the Mediation Service"). Either party may initiate the mediation (the "Initiating Party") by notifying the Mediation Service in writing, with a copy to the other party (the "Responding Party"). The notice shall describe with specificity the nature of the dispute and the Initiating Party's claim for relief. Thereupon, both parties will be obligated to engage in the mediation, which shall be conducted in accordance with the Mediation Service's then-current rules, except to the extent the rules conflict with this Agreement, in which case this Agreement shall control.

(b) The mediator must be either a practicing attorney with experience in business format franchising or a retired judge, with no past or present affiliation or conflict with any party to the mediation. The parties agree that mediator and Mediation Service's employees shall be disqualified as a witness, expert, consultant or attorney in any pending or subsequent proceeding relating to the dispute which is the subject of the mediation.

(c) The fees and expenses of the Mediation Service, including (without limitation) the mediator's fee and expenses, shall be shared equally by the parties. Each party shall bear its own attorneys' fees and other costs incurred in connection with the mediation irrespective of the outcome of the mediation or the mediator's evaluation of each party's case.

(d) The mediation conference shall commence within 30 days after selection of the mediator. Regardless of whether Company or undersigned is the Initiating Party, the mediation shall be conducted at Company's headquarters at the time, unless otherwise required by Applicable Law.

(e) The parties shall participate in good faith in the entire mediation, including the mediation conference, with the intention of resolving the dispute, if at all possible. The parties shall each send at least one representative to the mediation conference who has authority to enter into a binding contract on that party's behalf and on behalf of all principals of that party who are required by the terms of the parties' settlement to be personally bound by it. . The parties recognize and agree, however, that the mediator's recommendations and decision shall not be binding on the parties.

(f) The mediation conference shall continue until conclusion, which is deemed to occur when: (i) a written settlement is reached, (ii) the mediator concludes, after a minimum of 8 hours of mediation as required by subsection (h), and informs the parties in writing, that further efforts would not be useful, or (iii) the parties agree in writing that an impasse has been reached. Neither party may withdraw before the conclusion of the mediation conference.

(g) The mediation proceeding will be treated as a compromise settlement negotiation. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation proceeding by any party or their agents, experts, counsel, employees or representatives, and by the mediator and Mediation Service's employees, are confidential. Such offers, promises, conduct and statements may not be disclosed to any third party and are privileged and inadmissible for any purpose, including impeachment, under applicable federal and state laws or rules of evidence; provided however, that evidence otherwise discoverable or admissible shall not be rendered not discoverable or inadmissible as a result of its use in the mediation. If a party informs the mediator that information is conveyed in confidence by the party to the mediator, the mediator will not disclose the information.

(h) If one party breaches this Agreement by refusing to participate in the mediation or not complying with the requirements for conducting the mediation, the nonbreaching party may immediately file suit and take such other action to enforce its rights as permitted by law and the breaching party shall be obligated to pay: (i) the mediator's fees and costs, (ii) the non-breaching party's reasonable attorneys' fees and costs incurred in connection with the mediation, and (iii) to the extent permitted by law, the non-breaching party's reasonable attorneys' fees and costs incurred in any suit arising out of the same dispute, regardless of whether the non-breaching party is the prevailing party. Additionally, in connection with (iii), the breaching party shall forfeit any right to recover its attorneys' fees and costs should it prevail in the suit. The parties agree that the foregoing conditions are necessary in order to encourage meaningful mediation as a means for efficiently resolving any disputes that may arise.

2. <u>EXCEPTIONS TO DUTY TO MEDIATE DISPUTES</u>.

(a) The obligation to mediate shall not apply to any disputes, controversies or claims (i) where the monetary relief sought is under \$10,000, (ii) in which Company seeks to enforce its rights under any Addendum to Lease, or (iii) any claim by either party seeking interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo pending the completion of a mediation proceeding. The party awarded interim or injunctive relief shall not be required to post bond.

(b) Additionally, notwithstanding a party's duty to mediate disputes under this Agreement, a party may file an application before any court of competent jurisdiction seeking Provisional Remedies, whether or not the mediation has already commenced. An application for Provisional Remedies shall neither waive nor excuse a party's duty to mediate under this Agreement. However, once a party files an application for Provisional Remedies, the time period for mediation set forth in this Agreement shall be tolled pending the court's ruling on the application for Provisional Remedies. The party that is awarded Provisional Remedies shall not be required to post bond or comparable security.

3. JUDICIAL RELIEF.

(a) The parties agree that (i) all disputes arising out of or relating to this Agreement which are not resolved by negotiation or mediation, and (ii) all claims which this Agreement expressly excludes from mediation, shall be brought exclusively in the Superior Court of California located closest to Company's headquarters at the time or in the United States District Court of the Central District of California are, respectively, the state and federal

courts that are located closest to Company's headquarters; however, the parties further acknowledge that Company may relocate its headquarters in its sole discretion at any time without notice to the undersigned party. The parties agree to submit to the jurisdiction of the courts mutually selected by them pursuant to this Section and mutually acknowledge that selecting a forum in which to resolve disputes arising between them is important to promote stability in their relationship.

(b) To the fullest extent that it may effectively do so under Applicable Law, the undersigned waives the defense of an inconvenient forum to the maintenance of an action in the courts identified in this Section and agrees not to commence any action of any kind against Company, Company's Affiliates and their respective officers, directors, shareholders, LLC managers and members, employees and agents or property arising out of or relating to this Agreement except in the courts identified in this Section.

4. <u>EXPEDITED DISCOVERY</u>. In connection with any application for Provisional Remedies, each party may conduct disco very on an expedited basis.

5. <u>WAIVER OF JURY TRIAL</u>. COMPANY AND THE UNDERSIGNED EACH HEREBY WAIVE THEIR RESPECTIVE RIGHT TO TRIAL BY JURY OF ANY CAUSE OF ACTION, CLAIM, COUNTERCLAIM OR CROSS-COMPLAINT IN ANY ACTION, PROCEEDING AND/OR HEARING BROUGHT BY EITHER COMPANY OR THE UNDERSIGNED ON ANY MATTER WHATSOEVER ARISING OUT OF, OR IN ANY WAY CONNECTED WITH, THIS AGREEMENT, THE RELATIONSHIP OF THE PARTIES, THE USE OF THE BC SYSTEM, OR ANY CLAIM OF INJURY OR DAMAGE, OR THE ENFORCEMENT OF ANY REMEDY UNDER ANY LAW, STATUTE, REGULATION, EMERGENCY OR OTHERWISE, NOW OR HEREAFTER IN EFFECT, TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW.

6. <u>CHOICE OF LAW</u>. Except as otherwise provided in this Agreement with respect to the possible application of Local Laws, the parties agree that California law shall govern the construction, interpretation, validity and enforcement of this Agreement and shall be applied in any mediation or judicial proceeding to resolve all disputes between them, except to the extent the subject matter of the dispute arises exclusively under federal law, in which event the federal law shall govern.

7. <u>LIMITATIONS PERIOD</u>. To the extent permitted by Applicable Law, any legal action of any kind arising out of or relating to this Agreement or its breach, including without limitation, any claim that this Agreement or any of its parts is invalid, illegal or otherwise voidable or void, must be commenced by no later than one year from the date of the act, event, occurrence or transaction which constitutes or gives rise to the alleged violation or liability; provided, however, the applicable limitations period shall be tolled during the course of any mediation which is initiated before the last day of the limitations period with the tolling beginning on the date that the Responding Party receives the Initiating Party's demand for mediation and continuing until the date that the mediation is either concluded, or suspended due to a party's failure or refusal to participate in the mediation in violation of this Release.

8. <u>PUNITIVE OR EXEMPLARY DAMAGES</u>. Company and the undersigned, on behalf of themselves and their respective Affiliates, directors, officers, shareholders, members, managers, guarantors, employees and agents, as applicable, each hereby waive to the fullest extent permitted by law, any right to, or claim for, punitive or exemplary damages against the

other and agree that, in the event of a dispute between them, each is limited to recovering only the actual damages proven to have been sustained by it.

9. <u>ATTORNEYS' FEES</u>. Except as expressly provided in this Agreement, in any action or proceeding brought to enforce any provision of this Agreement or arising out of or in connection with the relationship of the parties hereunder, the prevailing party shall be entitled to recover against the other its reasonable attorneys' fees and court costs in addition to any other relief awarded by the court. As used in this Agreement, the "prevailing party" is the party who recovers greater relief in the action.

10. <u>WAIVER OF COLLATERAL ESTOPPEL</u>. The parties agree they should each be able to settle, mediate, litigate or compromise disputes in which they may be, or become, involved with third parties without having the dispute affect their rights and obligations to each other under this Agreement. Company and the undersigned therefore each agree that a decision of an arbitrator or judge in any proceeding or action in which either Company or the undersigned, but not both of them, is a party shall not prevent the party to the proceeding or action from making the same or similar arguments, or taking the same or similar positions, in any proceeding or action between Company and the undersigned. Company and the undersigned therefore waive the right to assert that principles of collateral estoppel prevent either of them from raising any claim or defense in an action or proceeding with a third party.

11. <u>WAIVER OF CLASS ACTION RELIEF</u>. Company and the undersigned agree that any mediation or litigation initiated or brought by either party against the other will be conducted on an individual, not on a class-wide, basis.

<u>EXHIBIT H</u>

CONFIDENTIAL MANUAL

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Confidential Operations Manual

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http://www.TheBoilingCrab.com

Trademarks

The Boiling Crab[®] is a registered trademark of The Boiling Crab Franchise Co., LLC.

All other product and company names in this document may be sales marks, trademarks or registered trademarks of their respective companies.

For the purpose of this manual, the ® designation will not be used.

Legal Notice

This document and related documents are governed by a franchise agreement and remain the property of The Boiling Crab Franchise Co., LLC. Except as permitted by the user's license agreement, no part of this document or related documents may be used, reproduced, displayed, distributed, disclosed, stored in a retrieval system, or transmitted in any form or by any means without the prior written permission of The Boiling Crab Franchise Co., LLC.

This document contains confidential, proprietary and trade secret information of The Boiling Crab Franchise Co., LLC and is protected under the United States intellectual property laws. This document and related documents are subject to change without notice.

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<u>EXHIBIT I</u>

STATE ADDENDUM

For franchises that we sell for locations in CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON and WISCONSIN, applicable state law requires us to disclose additional information. Please refer to the separate state addendum pages in this Exhibit for the additional disclosures that may apply to you.



CALIFORNIA

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED WITH THE UNIFORM FRANCHISE DISCLOSURE DOCUMENT.

1. In addition to the information disclosed in Item 3:

Neither the Company nor any person identified in Item 2 of this Uniform Franchise Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.

2. In addition to the information disclosed in Item 17:

a. California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer or nonrenewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

b. The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101, et seq.).

c. SECTION 31125 OF THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES US TO GIVE TO YOU A DISCLOSURE DOCUMENT APPROVED BY THE COMMISSIONER OF CORPORATIONS BEFORE WE ASK YOU TO CONSIDER A MATERIAL MODIFICATION OF YOUR FRANCHISE AGREEMENT.

d. The Franchise Agreement requires that all disagreements be resolved first by non-binding mediation, and if that process does not result in resolution, by litigation. The mediation will occur at Company's headquarters, which are presently located in Calabasas, California, or at another location proximate to Company's headquarters. The cost of mediation will be shared equally unless one party breaches the mediation provision, in which case the breaching party must pay the mediator's fees and costs, the non-breaching party's reasonable fees and costs, and to the extent permitted by law, the non-breaching party's reasonable attorneys' fees and costs in any suit arising out of the same dispute even if the breaching party is the prevailing party.

e. The Franchise Agreement contains a liquidated damages clause. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.

f. The California Franchise Investment Law requires us to make the following disclosure:

(1) "YOU MUST SIGN A GENERAL RELEASE IF YOU RENEW OR TRANSFER YOUR FRANCHISE. CALIFORNIA CORPORATIONS CODE SECTION 31512 VOIDS A PROSPECTIVE WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE INVESTMENT LAW (CALIFORNIA CORPORATIONS CODE SECTION 31000 THROUGH 31516). BUSINESS AND PROFESSIONS CODE SECTION 20010 VOIDS A PROSPECTIVE WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE RELATIONS ACT (BUSINESS AND PROFESSIONS CODE SECTIONS 20000 THROUGH 20043)."

(2) OUR WEBSITE IS **WWW.THEBOILINGCRAB.COM**. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION, ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION AT WWW.DFPI.CA.GOV.

g. The Franchise Agreement limits the time period within which you must commence an action against us. This provision may not be enforceable under California law.

h. The Franchise Agreement contains a covenant not to compete, which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

i. The information in Item 19 only discloses Gross Sales. We make no representation regarding the costs of sales, operating expenses, or other costs or expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchised business. Franchisees or former franchisees, listed in this Disclosure Document may be one source of this information.

HAWAII ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

1. THESE FRANCHISES WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE FRANCHISE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS FRANCHISE DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

2. Section 482E-(3) of Hawaii Revised Statutes provides that Franchisee may be entitled to certain compensation upon termination or refusal to renew the franchise. To the extent this Section is applicable to you, you shall have an interest in the franchise upon termination or refusal to renew as specified therein.

3. No release language set forth in the Franchise Agreement shall relieve Company or any other person, directly or indirectly, from liability imposed by the laws concerning franchising in the State of Hawaii.

4. Payment of the Initial Franchise Fees described in Item 5 of our Disclosure Document is postponed until after all of Company's initial obligations are complete and your Boiling Crab Restaurant is open for business.

FIRST ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF HAWAII

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Hawaii or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Hawaii.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Illinois law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. No release language set forth in the Franchise Contracts shall relieve Company or any other person, directly or indirectly, from liability imposed by the laws concerning franchising in the State of Hawaii.

3. Payment of the Initial Franchise Fees described in Item 5 of Company's Disclosure Document is postponed until after all of Company's initial obligations are complete and Franchisee's Boiling Crab Restaurant is open for business.

4. This Addendum shall be effective only to the extent that jurisdictional requirements of the Act are met independently of and without reference to this Addendum. This Addendum shall have no effect if the jurisdictional requirements of the Act are not met.

[CONTINUES ON NEXT PAGE]

5. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company

[NAME]

Ву:_____

Ву: _____

Its: _____



ILLINOIS ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

The Attorney General of Illinois requires us to make the following specific disclosures to prospective Illinois franchisees:

1. The conditions under which your franchise can be terminated and your rights upon non-renewal may be affected by Illinois Law 815 ILCS 705/19 and 705/20.

2. The Illinois Franchise Disclosure Act (815 ILCS Section 705/4) provides that "any provision in a franchise agreement that designates jurisdiction or venue in a forum outside of this State [Illinois] is void provided that a franchise agreement may provide for arbitration in a forum outside of this State [Illinois]."

3. In Item 17, the summary accompanying provision (w) with regard to the Franchise Agreement is supplemented by the addition of the following language at the end of the summary:

4. Notwithstanding anything to the contrary contained above, Illinois law, including the Illinois Franchise Disclosure Act of 1987 (815 ILCS 705/1 et seq.), will apply to Illinois franchisees.

5. Illinois law requires us to give you a copy of the Franchise Disclosure Document at least 14 calendar days before you sign the Franchise Agreement or other binding agreement or before we receive any consideration from you, whichever first occurs.

Illinois residents and non-residents who own a franchise located in the State of Illinois will enter into the Illinois Addendum to Franchise Agreement in the form attached to this Exhibit.

FIRST ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF ILLINOIS

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

E. Franchisee is a resident of the state of Illinois or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Illinois.

F. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

G. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Illinois law.

H. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The provisions of the Illinois Franchise Disclosure Act of 1987 (the "Act") shall supersede any provision of the Franchise Contracts which are in conflict with the Act.

3. Illinois law shall be applied to, and govern, any claim between the parties that alleges a violation of the Act.

4. To the extent that the Franchise Contracts require or permit litigation to be brought in a forum outside of the State of Illinois, the provision shall not be effective for a Franchise Agreement entered into with an Illinois resident for a Boiling Crab Restaurant located in Illinois.

5. This Addendum shall be effective only to the extent that jurisdictional requirements of the Act are met independently of and without reference to this Addendum. This Addendum shall have no effect if the jurisdictional requirements of the Act are not met.

6. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

Its:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC,	
a California limited liability company	

[NAME]

By:			
•			

Ву: _____



INDIANA ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

The Indiana Securities Division requires the following specific disclosures to be made to prospective Indiana franchisees:

1. Indiana has a statute, the Indiana Deceptive Practices Act (the "Act"), which makes it unlawful for a franchise agreement with an Indiana resident or nonresident who will operate a franchise in Indiana to contain any of the following provisions:

a. Requiring goods, supplies, inventories, or services to be purchased exclusively from the franchisor or sources designated by the franchisor where the goods, supplies, inventories, or services of comparable quality are available from sources other than those designated by the franchisor. However, the publication by the franchisor of a list of approved suppliers of goods, supplies, inventories, or service or the requirement that such goods, supplies, inventories, or services comply with specifications and standards prescribed by the franchisor does not constitute the improper designation of a source nor does a reasonable right of the franchisor to disapprove a supplier, inventories, or services that are manufactured or trademarked by, or for, the franchisor.

b. Allowing the franchisor to establish a franchisor-owned business that is substantially identical to that of the franchisee within the exclusive territory granted the franchisee by the franchise agreement, or, if no exclusive territory is designated, permitting the franchisor to compete unfairly with the franchisee within a reasonable area.

c. Allowing substantial modification of the Franchise Agreement by the franchisor without the consent in writing of the franchisee.

d. Allowing the franchisor to obtain money, goods, services, or any other benefit from any other person with whom the franchisee does business, on account of, or in relation to, the transaction between the franchisee and the other person, other than for compensation for services rendered by the franchisor, unless the benefit is promptly accounted for and transmitted to the franchisee.

e. Requiring the franchisee to prospectively assent to a release, assignment, novation, waiver, or estoppel which purports to relieve any person from liability to be imposed by Indiana law or requiring any controversy between the franchisee and the franchisor to be referred to any person, if referral would be binding on the franchisee. This paragraph does not apply to arbitration before an independent arbitrator.

f. Allowing for an increase in prices of goods provided by the franchisor which the franchisee had ordered for private retail consumers before the franchisee's receipt of an official price increase notification. A sales contract signed by a private retail consumer shall constitute evidence of each order. Price changes applicable to new models of a product at the time of introduction of such new models shall not be considered a price increase. Price increases caused by conformity to state or federal law, or the revaluation of the United States dollar in the case of foreign-made goods, are not subject to this paragraph. g. Permitting unilateral termination of the franchise if such termination is without good cause or in bad faith. Good cause within the meaning of this paragraph includes any material violation of the Franchise Agreement.

h. Permitting the franchisor to fail to renew a franchise without good cause or in bad faith. This paragraph shall not prohibit a franchise agreement from providing that the agreement is not renewable meets certain conditions specified in the agreement.

i. Requiring a franchisee to covenant not to compete with the franchisor for a period longer than three (3) years or in an area greater than the exclusive area granted by the Franchise Agreement or, in the absence of an exclusive area provision in the agreement, an area of reasonable size, upon termination of or failure to renew the franchise.

j. Limiting litigation brought for breach of the agreement in any manner whatsoever.

k. Requiring the franchisee to participate in any (i) advertising campaign or contest; (ii) promotional campaigns; (iii) promotional materials; or (iv) display decorations or materials, in each case at any expense to the franchisee that is indeterminate, determined by a third party, or determined by a formula, unless the franchise agreement specifies the maximum percentage of gross monthly sales or the maximum absolute sum that the franchisee may be required to pay.

I. Requiring a franchisee to enter into an agreement providing the franchisor with any indemnification for liability caused by the franchisee's proper reliance on or use of procedures or materials provided by the franchisor or by the franchisor's negligence.

m. Requiring a franchisee to enter into an agreement reserving the right to injunctive relief and any specific damages to the franchisor, limiting the remedies available to either party without benefit of appropriate process or recognizing the adequacy or inadequacy of any remedy under the agreement.

2. It is unlawful for any franchisor who has entered into any franchise agreement with a franchisee who is either a resident of Indiana or a nonresident operating a franchise in Indiana to engage in any of the following acts and practices in relation to the agreement:

a. Coercing the franchisee to:

(1) Order or accept delivery of any goods, supplies, inventories, or services which are neither necessary to the operation of the franchise, required by the franchise agreement, required by law, nor voluntarily ordered by the franchisee.

(2) Order or accept delivery of any goods offered for sale by the franchisee which includes modifications or accessories which are not included in the base price of those goods as publicly advertised by the franchisor.

(3) Participate in an advertising campaign or contest, any promotional campaign, promotional materials, display decorations, or materials at an expense to the franchisee over and above the maximum percentage of gross monthly sales or the maximum absolute sum required to be spent by the franchisee provided for in the Franchise Agreement;

and absent a maximum expenditure provision in the Franchise Agreement, no such participation may be required; or

(4) Enter into any agreement with the franchisor or any designee of the franchisor, or do any other act prejudicial to the franchisee, by threatening to cancel or fail to renew any agreement between the franchisee and the franchisor. Notice in good faith to any franchisee of the franchisee's violation of the terms or provisions of a franchise or agreement does not constitute a violation of this paragraph.

b. Refusing or failing to deliver in reasonable quantities and within a reasonable time after receipt of an order from a franchisee for any goods, supplies, inventories, or services which the franchisor has agreed to supply to the franchisee, unless the failure is caused by acts or caused beyond the control of the franchisor.

c. Denying the surviving spouse, heirs, or estate of a deceased franchisee the opportunity to participate in the ownership of the franchise under a valid franchise agreement for a reasonable time after the death of the franchisee, provided that the surviving spouse, heirs, or estate maintains all standards and obligations of the franchise.

d. Establishing a franchisor-owned business that is substantially identical to that of the franchisee within the exclusive territory granted the franchisee by the franchise agreement, or if no exclusive territory is designated, competing unfairly with the franchisee within a reasonable area. However, a franchisor shall not be considered to be competing when operating a business either temporarily for a reasonable period of time, or in a bona fide retail operation which is for sale to any qualified independent person at a fair and reasonable price, or in a bona fide relationship in which an independent person has made a significant investment subject to loss in the business operation and can reasonably expect to acquire full ownership of such business on reasonable terms and conditions.

e. Discriminating unfairly among its franchisees or unreasonably failing or refusing to comply with any terms of a franchise agreement.

f. Obtaining money, goods, services, or any other benefit from any other person with whom the franchisee does business, on account of, or in relation to, the transaction between the franchisee and the other person, other than compensation for services rendered by the franchisor, unless the benefit is promptly accounted for and transmitted to the franchisee.

g. Increasing prices of goods provided by the franchisor which the franchisee had ordered for retail consumers before the franchisee's receipt of a written official price increase notification. Price increases caused by conformity to a state or federal law, the revaluation of the United States dollar in the case of foreign-made goods or pursuant to the Franchise Agreement are not subject to this paragraph.

h. Using deceptive advertising or engaging in deceptive acts in connection with the franchise or the franchisor's business.

3. Regardless of anything set forth in the Franchise Agreement, you do not waive any right under Indiana statutes with regard to prior representations made in the Franchise Disclosure Document. 4. The Franchise Agreement is amended to provide that it will be governed and construed in accordance with the laws of the State of Indiana.

5. Each provision of the Franchise Agreement which is unlawful pursuant to the Act is deemed to be amended by the parties to conform with the Act.

6. Indiana residents and non-residents who own a franchise located in the State of Indiana will enter into the Indiana Addendum to Franchise Agreement in the form attached to this Exhibit.



FIRST ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF INDIANA

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Indiana or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Indiana.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Indiana law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The parties expressly agree that to the extent any provision in any of the Franchise Contracts conflicts with the Indiana Deceptive Practices Act (the "Act"), the parties hereby amend the Franchise Contracts to the extent necessary to cause the Franchise Contracts to conform with the Act.

3. The parties expressly agree that (i) no general release given by Franchisee under any of the Franchise Contracts shall operate to release, assign, waive or extinguish any liability arising under the Act; (ii) no provision in any of the Franchise Contracts shall limit Franchisee's right to sue in court for violations of the Act; (iii) no provision in any of the Franchise Contracts which is intended to prevent Franchisee from relying on any statement or representation made before Franchisee signs any of the Franchise Contracts shall be applied or extend to statements contained in the Franchise Disclosure Document delivered to Franchisee before Franchisee's execution of the Franchise Contracts; and (iv) no provision which is found to be a liquidated damages provision under Indiana law shall be enforceable against Franchisee.

4. Notwithstanding anything to the contrary contained in any of the Franchise Contracts, Franchisee shall have no duty to indemnify Company for any liability that Company may sustain as a result of Franchisee's proper reliance on or use of any of the procedures or materials furnished by Company or for liability solely attributable to Company's negligence.

5. This Addendum shall be effective only to the extent that jurisdictional requirements of the Act are met independently of and without reference to this Amendment. This Addendum shall have no effect if the jurisdictional requirements of the Act are not met.

6. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company	[NAME]
Ву:	Ву:

MARYLAND ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

The following provisions amend anything to the contrary in Item 17 of the Franchise Disclosure Document:

1. A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law (the "Maryland Law").

2. Claims arising under the Maryland Law must be brought within 3 years after the grant of the franchise.

3. The provisions in the Franchise Agreement which provide for termination upon Franchisee's bankruptcy may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

4. A general release that is required as a condition of renewal, sale and/or assignment/transfer of the franchise shall not apply to any liability under Maryland Law.



FIRST ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF MARYLAND

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and ______ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Maryland or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Maryland.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of the Maryland Franchise Registration and Disclosure Law (the "Law").

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. A general release that is required as a condition of renewal, sale and/or assignment/transfer of the franchise shall not apply to any liability under the Law.

3. All representations requiring a prospective franchisee to assent to a release, estoppel or waiver of any liability are not intended to, nor shall they act as, a release, estoppel or waiver of any liability uncured under the Law.

4. Franchisee may bring a lawsuit in Maryland for claims arising under the Law, except for claims that are required to be submitted to arbitration.

5. The parties amend any statute of limitations period in the Franchise Contracts to provide that any claims arising under the Law must be brought within 3 years after the effective date of the Franchise Agreement.

6. This Addendum shall be effective only to the extent that jurisdictional requirements of the Law are met independently of and without reference to this Amendment. This Addendum shall have no effect if the jurisdictional requirements of the Law are not met.

7. The Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC,
a California limited liability company

[NAME]

By:	By:	
Its:		

DISCLOSURES REQUIRED BY MICHIGAN LAW

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

1. A prohibition on the right of a franchisee to join an association of franchisees.

2. A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.

3. A provision that permits a franchisor to terminate a franchise before the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.

4. A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) The term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchise does not receive at least 6 months advance notice of the franchisor's intent not to renew the franchise.

5. A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

6. A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.

7. A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

a. The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

b. The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.

c. The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

d. The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.

8. A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the Franchise Agreement and has failed to cure the breach in the manner provided in subdivision (c).

9. A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS FRANCHISE DISCLOSURE DOCUMENT ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Michigan law provides that a franchisor whose most recent statements are unaudited and which show a net worth of less than \$100,000 shall, at the request of a franchisee, arrange for the escrow of initial investment and other funds paid by the franchisee or subfranchisor until the obligations to provide real estate, improvements, equipment, inventory, training, or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow. In the event that an escrow is so established, the escrow agent shall be a financial institution authorized to do business in the State of Michigan. The escrow agent may release to the franchisor those amounts of the escrowed funds applicable to a specific franchisee or subfranchisor upon presentation of an affidavit executed by the franchisee and an affidavit executed by the franchisor stating that the franchisor has fulfilled its obligation to provide real estate, improvements, equipment, inventory, training, or other items. This portion of the Michigan law does not prohibit a partial release of escrowed funds upon receipt of affidavits of partial fulfillment of the franchisor's obligation.

SHOULD THE PROSPECTIVE FRANCHISEE HAVE ANY QUESTIONS REGARDING THE NOTICE OF THIS FILING WITH THE ATTORNEY GENERAL, SUCH QUESTIONS SHOULD BE ADDRESSED TO:

> Department of the Attorney General Consumer Protection Division Antitrust and Franchise Section PO Box 30213, Lansing, MI 48909 (517)373-7117

MINNESOTA ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

For Minnesota residents and nonresidents owning a franchise to be operated in Minnesota, the applicable sections of the Franchise Disclosure Document are amended to reflect the following wherever appropriate:

1. Company will not refuse to renew a franchise for the purpose of converting your business to an operation that will be owned by Company or one of our affiliates.

2. Minn. Stat. Sec. 80C.21 declares void any condition, stipulation or provision purporting to bind a person to waive compliance with the Minnesota franchise law (Minn. Stat. sections 80C.01 to 80C.22) and the rules promulgated thereunder ("the Minnesota Act"). To the extent that any of the contracts that you sign with us contain a general release, or require you to sign a general release at a later date, in favor of us or our affiliates, the general release will not operate to extinguish claims arising under, or relieve any person from liability imposed by, the Minnesota Act.

3. The Minnesota Act protects your right to require that the venue of any dispute not subject to binding arbitration be in Minnesota and that Minnesota law govern all contracts with us. It furthermore protects your right to a jury trial. To the extent any contract that you sign with us is inconsistent with the Minnesota Act, the contract shall be modified to conform with the Minnesota Act.

4. If any contract that you sign with us contains procedures for terminating the contract that are inconsistent with the Minnesota Act, the contract shall be modified to add the following:

"Provided, however, with respect to franchises governed by Minnesota law, Company agrees to comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5 which, as of the date of this Agreement, require, except in certain specified cases enumerated in the referenced statute, that Company give Franchisee a minimum of 90 days' notice of termination (with a minimum of 60 days to cure) and a minimum of 180 days' notice for non-renewal of the franchise agreement."

5. If any contract that you sign with us requires you to consent to our obtaining injunctive relief, the contract shall be amended to provide that, pursuant to Minn. Rule 2860.4400J, Franchisee cannot give such consent; provided, however, nothing shall prevent us from applying to a forum for injunctive relief.

6. If any contract that you sign with us contain a limitations period for bringing claims against us which is shorter than the limitations period provided under the Minnesota Act, the contract shall be modified to conform to the Minnesota Act.

7. The Minnesota Act requires us to indemnify you from any loss, costs or expenses that you might incur arising out of a third party challenge to your authorized use of our service marks. Minn. Stat. Sec. 80C.12, Subd. 1(g) considers it unfair for a franchisor not to protect a franchisee's right to use the licensed marks.

8. Minnesota residents and nonresidents owning a franchise to be operated in Minnesota will enter into the Minnesota Addendum to Franchise Agreement in the form attached to this Exhibit.



FIRST ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF MINNESOTA

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Minnesota or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Minnesota.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Minnesota law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The parties agree that any provision in any of the Franchise Contracts that requires Franchisee to provide Company with a general release in violation of the Minnesota Act is illegal and of no force or effect.

3. The parties agree that if any provision in any of the Franchise Contracts requires venue to be in a state other than Minnesota, declares that the laws of a state other than Minnesota shall govern the Franchise Contracts, or requires Franchisee to waive its right to a jury trial, the applicable provision shall be amended to add the following:

"Pursuant to Minn. Stat. Sec. 80C.21 and Minn. Rule Part 2860.4400J, nothing in this Agreement shall in any way abrogate or reduce any rights of Franchisee under Minnesota Statutes, Chapter 80C, or require Franchisee to waive his or her right to a jury trial, or require Franchisee to waive any other rights to any procedure, forum or remedies provided for by Minnesota law."

4. The parties agree that if provision in any of the Franchise Contracts contains procedures for terminating the particular Franchise Contract which are inconsistent with the Minnesota Act, the applicable provision shall be amended to add the following:

"Provided, however, with respect to franchises governed by Minnesota law, Company agrees to comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5 which, as of the date of this Agreement, require, except in certain specified cases, that Company give Franchisee a minimum of 90 days' notice of termination (with a minimum of 60 days to cure) and a minimum of 180 days' notice for non-renewal of the Franchise Agreement."

5. The parties agree that any provision in any of the Franchise Contracts that requires Franchisee to consent to Company's obtaining injunctive relief is hereby modified to provide that, pursuant to Minn. Rule 2860.4400J, Franchisee cannot give such consent; provided, however, nothing herein shall prevent Company from applying to a forum for injunctive relief.

6. Notwithstanding anything to the contrary in any of the Franchise Contracts, Company agrees to defend and indemnify Franchisee against liability or claims in connection with Franchisee's authorized use of the Licensed Marks. Franchisee shall not be responsible for the costs of any litigation to protect or defend the Licensed Marks unless Franchisee's unauthorized use of the Licensed Marks is the proximate cause of the litigation.

7. If any provision in any of the Franchise Contracts contains a limitations period for bringing claims against Company which is shorter than the limitations period provided under the Minnesota Act, the applicable provision is amended to conform to the Minnesota Act.

8. This Addendum shall be effective only to the extent that jurisdictional requirements of the Minnesota Act are met independently of and without reference to this Amendment. This Addendum shall have no effect if the jurisdictional requirements of the Minnesota Act are not met.

9. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company [NAME]

Ву: _____

Ву: _____

Its: _____

NEW YORK ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

The following information is required by New York's General Business Law (NY Gen. Bus. §680 et seq. (Consol. 2001) ("New York Franchise Law")) and supplements the information in this Disclosure Document:

1. Item 3 is supplemented by the following language which is added to the end of the Item:

Except as otherwise provided in Item 3, neither Company, its Parent nor any person listed in Item 2 of this Disclosure Document:

A. Has an administrative, criminal or civil action pending against that person alleging: a felony; a violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion, misappropriation of property; unfair or deceptive practices or comparable civil or misdemeanor allegations. In addition, include pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

B. Has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the ten-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law; fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.

C. Is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

2. In Item 4 is supplemented by the following language which is added to the end of the Item:

Except as disclosed above, neither we nor any of our officers during the 10-year period immediately before the date of the disclosure document: (a) filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after the officer or general partner of the Franchisor held this position in the company or partnership.

3. In Item 17, the summary accompanying provision (d), with regard to the Franchise Agreement shall be supplemented by the addition of the following language:

You may terminate the agreement on any grounds available by law.

4. In Item 17, the summary accompanying provision (j) with regard to the Franchise Agreement is supplemented by the addition of the following language at the end of the summary:

No assignment will be made except to an assignee who in the good faith judgment of Company is willing and able to assume our obligations under your Franchise Agreement.

5. In Item 17, the summary accompanying provision (w) with regard to the Franchise Agreement is supplemented by the addition of the following language at the end of the summary:

The foregoing choice of law should not be considered a waiver of any right conferred upon you by the General Business Law of the State of New York, Article 33.

6. Revisions to the Confidential Manual will not unreasonably increase your obligations or place an excessive economic burden on your operations.

7. The New York Franchise Law makes it unlawful for a franchisor to require a franchisee to assent to a release, assignment, novation, waiver or estoppel which would relieve a person from any duty or liability imposed by the New York Franchise Law.

8. The provisions in this Addendum are effective only to the extent that the jurisdictional requirements of the New York Franchise Law are met independent of and without reference to this Addendum. This Addendum will have no effect if the jurisdictional requirements of the New York Franchise Law are not met.

NORTH DAKOTA ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

North Dakota residents and non-residents who own a franchise located in the State of North Dakota will enter into the North Dakota Addendum to Franchise Contracts in the form which is included as part of this Exhibit amending the franchise contracts that you sign with us to conform the franchise contracts to the requirements of North Dakota law.



ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF NORTH DAKOTA

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of North Dakota or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of North Dakota.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of North Dakota law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The North Dakota Franchise Investment Law (the "Law") identifies certain franchisor practices to violate the Law as being unfair, unjust, or inequitable to franchisees. In order to conform the Franchise Contracts with the requirements of the Law, the parties agree as follows:

a. To the extent that the covenants in the Franchise Contracts pertaining to Competitive Businesses restrict competition in a manner contrary to the North Dakota Century Code Section 9-08-06, they may not be enforceable. A covenant not to compete may only apply during the term of a Franchise Agreement and may not apply after the Franchise Agreement ends for any reason. A covenant not to compete that applies after an agreement ends may be unenforceable in the State of North Dakota.

b. Any provision requiring Franchisee to agree to the mediation or arbitration of disputes at a location that is remote from the site of Franchisee's business is not enforceable. As the Franchise Contracts require mediation, but not arbitration, for the resolution of disputes, the parties shall mutually agree upon a site in North Dakota for any mediation required by any of the Franchise Contracts.

c. Any provision requiring Franchisee to consent to the jurisdiction of courts outside of North Dakota is not enforceable. All litigation involving Franchisee shall be conducted in North Dakota.

d. Each of the Franchise Contracts shall be governed by, and construed in accordance with, the laws of the State of North Dakota to the extent required by the Law.

e. Any provision requiring Franchisee to waive the right to a jury trial or the right to collect exemplary or punitive damages is not enforceable.

f. Any provision requiring Franchisee to pay all costs and expenses incurred by Company in enforcing a Franchise Contract is not enforceable. However, the prevailing party in any enforcement action shall be entitled to recover all costs and expenses, including attorneys' fees allowed by the mediator or court in the enforcement action.

g. Any provision requiring Franchisee to consent to a limitations of claims is not enforceable. The parties agree that the statute of limitations under North Dakota law shall apply to claims arising under the Franchise Contracts.

h. Any provision in any of the Franchise Contracts that requires Franchisee to provide Company with a general release in violation of North Dakota law shall not apply to Franchisee.

i. Any provision requiring Franchisee to consent to liquidated damages or termination penalties is not enforceable.

3. This Addendum shall be effective only to the extent that jurisdictional requirements of North Dakota law are met independently of and without reference to this Amendment. This Addendum shall have no effect if the jurisdictional requirements of North Dakota law are not met.

4. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company	[NAME]
Ву:	Ву:
Its:	

RHODE ISLAND ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

Under Section 19-28.1-14 of the Rhode Island Franchise Investment Act, a provision in a franchise agreement restricting jurisdiction or venue for litigation to a forum outside of Rhode Island or requiring the application of the laws of another state is void with respect to an otherwise enforceable claim that is not subject to binding arbitration.

Rhode Island residents and non-residents who own a franchise located in the State of Rhode Island will enter into the Rhode Island Addendum to Franchise Agreement in the form attached to this Exhibit.



ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF RHODE ISLAND

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Rhode Island or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Rhode Island.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Rhode Island law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The Rhode Island Franchise Investment Act (the "Act") at Section 19-28.1-14 provides that "a provision in a franchise agreement restricting jurisdiction or venue for litigation to a forum outside of this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act." The parties agree that to the extent that any provision in any of the Franchise Contracts entered into by the parties are inconsistent with the Act, the provisions of the Act shall control. This provision shall not change the parties' agreement that any mediation proceedings required by the Franchise Agreement take place in the city where Company maintains its headquarters at the time.

3. Rhode Island law shall be applied to, and govern, any claim between the parties that alleges violation of the Act.

4. This Addendum shall be effective only to the extent that jurisdictional requirements of the Act are met independently of and without reference to this Addendum. This Addendum shall have no effect if the jurisdictional requirements of the Act are not met.

5. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

Its:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company [NAME]

Ву:			

Ву: _____



SOUTH DAKOTA ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

The following information is required by South Dakota's Franchises for Brand-Name Goods and Services Law (S.D. Codified Laws §37-5B (2008) ("South Dakota Law")) and supplements the information in this Disclosure Document:

1. Item 17 is supplemented by the addition of the following language immediately after the table:

Despite anything to the contrary in the table, the law regarding franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota. Any non-binding mediation will be conducted at a mutually agreed upon site. You are not required to submit to venue or a forum outside the State of South Dakota for any claims you may have under the South Dakota Franchises for Brand-Name Goods and Services Law (S.D. Codified Laws §37-5B (2008)).

2. This Addendum is effective only to the extent that the jurisdictional requirements of the South Dakota Law are met independent of and without reference to this Addendum. This Addendum will have no effect if the jurisdictional requirements of the South Dakota Law are not met.

ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF SOUTH DAKOTA

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of South Dakota or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of South Dakota.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of South Dakota law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The parties mutually acknowledge and agree that:

a. Notwithstanding anything to the contrary in the Franchise Contracts, the law regarding franchise registration, employment, covenants not to compete, and other matters of local concern shall be governed by the laws of the State of South Dakota.

b. Franchisee shall not be required to submit to venue or forum outside the State of South Dakota for any claims Franchisee may have under the South Dakota Franchises for Brand-Name Goods and Services Law ("South Dakota Law").

3. This Addendum is effective only to the extent that the jurisdictional requirements of the South Dakota Law are met independent of and without reference to this Addendum. This Addendum will have no effect if the jurisdictional requirements of the South Dakota Law are not met.

4. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company

[NAME]

Ву: _____

By: _____

Its: _____



VIRGINIA ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

Any provision in any of the contracts that you sign with us provides for termination of the franchise upon the bankruptcy of the franchisee may not be enforceable under federal bankruptcy law (11 U.S.C. 101 et seq.).

Additional Disclosures. The following statements are added to the information that we disclose in Item 17:

1. Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

2. Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise. If any provision of the Franchise Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable.

WASHINGTON ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

1. The State of Washington has a statute, RCW 19.100.180, which may supersede the provisions of the contracts that you enter into with us pertaining to, among other subjects, the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the provisions of the contracts that you enter into with us.

2. To the extent that the applicable governing law stipulated in any of the contracts that you sign with us conflicts with the Washington Franchise Investment Protection Act, Chapter 19.100 RCW (the "Act"), the Act shall prevail.

3. A release or waiver of rights executed by a franchisee who is a resident of Washington or who is a nonresident of Washington but operates a franchise in Washington shall not include rights that arise under the Act, except when the release or waiver is executed pursuant to a negotiated settlement agreement provided each party is represented by independent counsel in the settlement negotiations.

4. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims arising under the Act or which reduce or limit your rights or remedies under the Act, such as the right to a jury trial, may not be enforceable under the Act.

5. Under Washington law, transfer fees are collectible to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

6. Washington residents and non-residents who own a franchise located in the State of Washington will enter into the Washington Addendum to Franchise Agreement in the form attached to this Exhibit.

ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF WASHINGTON

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Washington or a non-resident who is acquiring area development or franchise rights permitting use of the Boiling Crab System in operating one or more Boiling Crab Restaurants in the State of Washington.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Washington law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The parties mutually acknowledge and agree that:

a. To the extent that any provision in any of the Franchise Contracts is inconsistent with the Washington Franchise Investment Protection Act (the "Act"), the provisions of the Act shall control.

b. To the extent that the governing law provided for in each of the Franchise Contracts is inconsistent with the Act, the provisions of the Act shall prevail.

c. A release or waiver of rights executed by Franchisee shall not include a release or waiver of rights arising under the Act except when the release or waiver of rights is executed pursuant to a negotiated settlement agreement and provided that each party is represented by independent counsel. d. Transfer fees payable in connection with an assignment of any of the Franchise Contracts shall be limited to Company's reasonable estimated or actual costs in approving and processing a transfer application.

3. This Addendum shall be effective only to the extent that jurisdictional requirements of the Act are met independently of and without reference to this Amendment. This Addendum shall have no effect if the jurisdictional requirements of the Act are not met.

4. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC,

[NAME]

a California limited liability company

Ву:	By:	
lts:		

WISCONSIN ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT

The Wisconsin Fair Dealership Law applies to most, if not all franchise agreements and prohibits the termination, cancellation, nonrenewal or substantial change of the competitive circumstances of a dealership agreement without good cause. The Wisconsin Law further provides that at least 90 days prior written notice of the proposed termination, cancellation, nonrenewal or substantial change must be given to the dealer. The Wisconsin Law gives the dealer 60 days to cure the deficiency and if the deficiency is timely cured, the notice is void. The Wisconsin Fair Dealership Law may supersede and control the terms of your relationship with us with respect to these subject matters. To the extent that any provision of any contract that you enter into with us pertaining to your franchise rights is inconsistent with the state law, state law will control.

Wisconsin residents and non-residents who own a franchise located in the State of Wisconsin will enter into the Wisconsin Addendum to Franchise Agreement in the form attached to this Exhibit.



ADDENDUM TO FRANCHISE CONTRACTS FOR THE STATE OF WISCONSIN

This **FIRST ADDENDUM TO FRANCHISE CONTRACTS** ("Addendum") is made and entered into on ______, ____ by and between BOILING CRAB FRANCHISE CO., LLC, a California limited liability company ("Company") and _____ ("Franchisee"), subject to the following recitals:

RECITALS

A. Franchisee is a resident of the state of Wisconsin or a non-resident who is acquiring franchise rights permitting use of the Boiling Crab System in operating a Boiling Crab Restaurant at an Approved Location at an Approved Location in the State of Wisconsin.

B. The "Franchise Contracts" covered by this Addendum include all of the following contracts, copies of which are attached as exhibits to the Disclosure Document that Company has delivered to Franchisee, i.e., the Franchise Agreement and each contract that is an exhibit to the Franchise Agreement and the Lease Addendum, General Release, Personal Guaranty and Confidentiality and Non-Competition Agreement (collectively referred to as the "Franchise Contracts").

C. To the extent that the parties enter into any of the Franchise Contracts now or in the future, they desire to amend the Franchise Contracts in order to conform them to the requirements of Wisconsin law.

D. All capitalized terms in this Addendum shall have the same meaning assigned to them in the Franchise Contracts.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged by the parties, the parties agree as follows:

1. The above recitals are incorporated by the parties as part of their covenants and undertakings.

2. The Wisconsin Fair Dealership Law, Wis. Stats. Ch. 135, Sec. 32.06 et seq. (the "Law"), provides certain rights to franchisees, which extend to Franchisee. In particular, and without limitation, the Law prohibits the termination, cancellation, nonrenewal or substantial change of competitive circumstances (as defined by the Law and by case law) of a dealership or franchise agreement without good cause. The Law further provides that 90 days prior written notice of the proposed termination, cancellation, nonrenewal or substantial change of competitive circumstances must be given to the dealer. The Law allows the dealer 60 days to cure the deficiency and if the deficiency is cured, the notice is void. To the extent that the Law conflicts with any provision of any of the Franchise Contracts, the provisions of the Law shall control.

3. This Addendum shall be effective only to the extent that jurisdictional requirements of the Law are met independently of and without reference to this Amendment. This Addendum shall have no effect if the jurisdictional requirements of the Law are not met.

4. The parties agree that the Franchise Contracts, whether now existing or hereinafter entered into by the parties, shall be enforced in accordance with their terms, subject, however, to the terms of this Addendum.

IN WITNESS WHEREOF parties have executed this Addendum on the date first above written.

COMPANY:

FRANCHISEE:

BOILING CRAB FRANCHISE CO., LLC, a California limited liability company [NAME]

Ву:			

Its:

Ву: _____



<u>EXHIBIT J</u>

FINANCIAL STATEMENTS



BOILING CRAB – Multistate FDD Exhibit J – Financial Statements 4818-3268-0150v.2 0095014-000002

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES

FINANCIAL STATEMENTS

DECEMBER 27, 2020 AND DECEMBER 29, 2019



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Neal M. Katz, CPA Barbara Ann Barschak, CPA Mark K. Chapman, CPA

INDEPENDENT AUDITOR'S REPORT

To the Members Boiling Crab Franchise Company, LLC

Opinion

We have audited the accompanying financial statements of Boiling Crab Franchise Company, LLC (a California limited liability company) and Affiliates, consisting of the combined balance sheets as of December 27, 2020 and December 29, 2019, and the related statements of income, members' equity and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Boiling Crab Franchise Company, LLC and Affiliates as of December 27, 2020 and December 29, 2019, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Boiling Crab Franchise Company, LLC and Affiliates and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are



considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purposes of expressing an opinion on the effectiveness of Boiling Crab Franchise Company, LLC and Affiliates' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Boiling Crab Franchise Company, LLC and Affiliates' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control matters that we identified during the audit.

atz assidy

Katz Cassidy An Accountancy Corporation Los Angeles, California March 5, 2021

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES

COMBINED BALANCE SHEETS

DECEMBER 27, 2020 AND DECEMBER 29, 2019

		2020	(F	Restated) 2019
Assets				
Current Assets Cash Accounts receivable, net of allowance for doubtful accounts Total Current Assets	\$	278,252 419,136 697,388	\$	349,071 457,530 806,601
Total Assets	\$	697,388	\$	806,601
Liabilities and Members' Equil Current Liabilities Gift card liability Current portion of deferred franchise fee revenue Due to Boiling Crab Restaurant Group, LLC	ity \$	222,535 62,500 84,881	\$	228,740 337,500 120,207
Total Current Liabilities		369,916		686,447
Long-Term Liabilities Deferred franchise fee revenue, net of current portion		340,000		52,500
Total Liabilities		709,916		738,947
Members' Equity		(12,528)		67,654
Total Liabilities and Members' Equity	\$	697,388	\$	806,601

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES

COMBINED STATEMENTS OF INCOME

FOR THE YEARS ENDED DECEMBER 27, 2020 AND DECEMBER 29, 2019

	2020		(Restated) 2019	
Income				
Royalties	\$ 2,424,473	71.7 %	\$ 2,772,004	72.1 %
Franchise fees	237,500	7.0	165,000	4.3
Marketing income	461,472	13.6	576,252	15.0
Other income	259,190	7.7	332,417	8.6
Total Income	3,382,635	100.0	3,845,673	100.0
Operating Expenses				
Accounting	12,330	0.4	13,730	0.3
General and administrative	337,142	10.0	456,477	11.9
Legal	596,417	17.6	390,872	10.2
Management fees	288,000	8.5	218,000	5.7
Total Operating Expenses	1,233,889	36.5	1,079,079	28.1
Net Income Before LLC Fees and Taxes	2,148,746	63.5	2,766,594	71.9
LLC Fees and Taxes	28,928	0.8	41,400	1.0
Net Income	\$ 2,119,818	62.7 %	\$ 2,725,194	70.9 %

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES COMBINED STATEMENTS OF MEMBERS' EQUITY FOR THE YEARS ENDED DECEMBER 27, 2020 AND DECEMBER 29, 2019

	Sinhdarella, Inc.	Red Crawfish, Inc.	Total
Balance, December 30, 2018, as restated	165,476	76,984	242,460
Net income, as restated	1,635,116	1,090,078	2,725,194
Distributions	(1,740,000)	(1,160,000)	(2,900,000)
Balance, December 29, 2019	60,592	7,062	67,654
Net income	1,271,891	847,927	2,119,818
Distributions	(1,320,000)	(880,000)	(2,200,000)
Balance, December 27, 2020	\$ 12,483	\$ (25,011)	\$ (12,528)

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES COMBINED STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 27, 2020 AND DECEMBER 29, 2019

	2020	2019
Cash Flows from Operating Activities:		
Net income	\$ 2,119,818	\$ 2,725,194
Adjustments to reconcile net income to net cash provided by		
operating activities:		
Increase in accounts receivable	38,394	(58,095)
Increase (decrease) in:		
Gift card liability	(6,205)	18,803
Due to Boiling Crab Restaurant Group, LLC	(35,326)	102,958
Deferred franchise fee revenue	12,500	165,000
Net Cash Provided by Operating Activities	2,129,181	2,953,860
Cash Flows from Financing Activities:		
Distributions to members	(2,200,000)	(2,900,000)
Net Increase in Cash	(70,819)	53,860
Cash - Beginning	349,071	295,211
Cash - Ending	\$ 278,252	\$ 349,071

SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION

Cash paid during the year for:

LLC fees and taxes	\$ 28,928	\$ 41,400

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of Boiling Crab Franchise Company, LLC and Affiliates (the Company) is presented to assist in understanding the Company's financial statements. The financial statements and notes are representations of the Company's management, who is responsible for their integrity and objectivity.

Principals of Combination

The combined financial statements include the accounts of Boiling Crab Franchise Company, LLC (BCFC) and its affiliates, Boiling Crab International Franchise Company, LLC (BCIF) and Boiling Crab Gift Card, LLC (BCGC), which are related through common ownership. All significant intercompany balances and transactions have been eliminated in combination.

Nature of Business

The Company is a franchisor of casual dining restaurants. BCFC was formed on January 16, 2013 in the state of California to administer the Company's franchising operations in the United States of America. BCIF was formed on November 6, 2017 in the state of California to administer the Company's international franchising operations. BCGC was formed on February 17, 2017 in the state of California to administer the gift card program for BCFC franchisees.

Basis of Financial Statements

The financial statements of the Company are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U. S. GAAP).

Fiscal Year

The Company uses a "52-53 week" year ending on the last Sunday of each year.

Accounts Receivable

The Company provides for uncollectible accounts in the year they are determined to be uncollectible. Based on management's evaluation of accounts receivable, no allowance for doubtful accounts of has been recorded at December 27, 2020 and December 29, 2019.

Revenue Recognition

The Company receives revenue from the sale of franchises, including area development rights, and from royalties and marketing fees based on a percentage of franchisee sales. Royalty and marketing income is recognized as franchisee sales occur.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue Recognition (Continued)

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update 2014-09, Revenue from Contracts with Customers. The amount of revenue to be recognized reflects the consideration to which the Company is entitled to receive in exchange for the goods or services delivered. To achieve this core principle, the Company applies the following five steps: (1) identify the contract with a customer; (2) identify the performance obligations in the contract; (3) determine the transaction price; (4) allocate the transaction price to performance obligations in the contract; and (5) recognize revenue when or as the Company satisfies a performance obligation.

ASU 2014-09 initially required revenue from the licensing of symbolic intellectual property to be recognized over the period of time during which the franchisee has access to such intellectual property. In January 2021, FASB provided a practical expedient under which franchisors may account for pre-opening services provided to a franchisee or other licensee as distinct performance obligations and recognize revenue accordingly. Franchisors may also elect to treat specific pre-opening activities identified by FASB as a single performance obligation. The Company has adopted the practical expedient as of the earliest period presented in the financial statements, but has not elected to treat all eligible pre-opening activities as a single performance obligation.

Management estimates that services provided shortly after the execution of a domestic franchise agreement account for 50% of its pre-opening performance obligations, and services provided before the location opens account for the remaining 50% of its pre-opening performance obligations. Management believes that the value of its performance obligations after opening, consisting primarily of licensing, are equal to the royalties and other fees charged to each location.

The Company's area development agreements cover the openings of multiple locations, each of which receives a ten-year license to the Company's intellectual property. Management estimates that services provided shortly after execution of the area development agreement account for 50% of its pre-opening performance obligations, and that services provided to the first and second locations to open under the agreement each account for 25% of its pre-opening performance obligations. Management believes that the value of its performance obligations after opening, consisting primarily of licensing, are equal to the royalties and other fees charged to each location.

The Company's domestic franchise agreements have an initial term of ten years with two five-year renewal periods available at the franchisee's option, subject to certain requirements established by the Company. International franchise and area development agreements are negotiated individually and terms vary.

The Company recognizes a liability upon the sale of gift cards and recognizes revenue when these gift cards are redeemed. Based on redemption patterns common to the restaurant business, management can reasonably estimate the amount of gift cards for which redemption is remote, which is referred to as "breakage." Breakage is recognized over a three-year period in proportion to historical redemption trends and is classified as revenue in the combined statements of income. Breakage was considered to be immaterial for the years ended December 27, 2020 and December 29, 2019. Incremental direct costs related to gift card sales, including commissions and credit card fees, are deferred and recognized in earnings in the same pattern as the related gift card revenue.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Advertising

Advertising is expensed as incurred. Advertising expense for the years ended December 27, 2020 and December 29, 2019 was approximately \$125,037 and \$108,270, respectively.

Research and Development

Costs relating to designing and developing new products which will be used by the Company's franchisees are expensed as research and development as incurred.

Income Taxes

The Company is organized as a limited liability company which has elected to be taxed as a partnership, and is not subject to federal income taxes. The members of the Company are individually liable for income taxes on their respective share of the Company's taxable income. The Company is subject to an annual \$800 minimum state tax and a limited liability company fee based on gross receipts. In addition, during the years ended December 27, 2020 and December 29, 2019, foreign taxes were withheld from payments received for international development agreements.

Concentrations of Credit Risk

The Company maintains its cash with various commercial banks which are insured up to \$250,000 per bank by the Federal Deposit Insurance Corporation. At times, account balances may exceed insured limits. The Company has not experienced any losses on these accounts, and management believes the Company is not exposed to any significant risk related to its cash accounts.

Use of Estimates

The preparation of financial statements in conformity with the U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from those estimates.

2. FRANCHISE ACTIVITY

During 2020, the Company entered into an international area development agreement for Queensland and Victoria, Australia. The agreement has a term of ten years and calls for the development of a minimum of five locations by 2025. During 2019, the Company entered into an international area development agreement for the Republic of the Philippines. The agreement has a term of 15 years and calls for the development of a minimum of seven locations by 2024.

The Company entered into no domestic franchise agreements during 2020, and one domestic franchise agreement during 2019, for which no franchise fee was collected (Note 3). The Company entered into one international franchise agreement during 2020 for a location in Australia which is scheduled to open during 2021, and one international franchise agreement during 2019 for a location in Shanghai, China, which opened during 2020.

2. FRANCHISE ACTIVITY (Continued)

Following is a summary of franchise locations for the years ended December 27, 2020 and December 29, 2019:

	Franchisee Owned	Owned by Related Parties (Note 3)	Total
Locations at December 30, 2018 Locations opened Location transferred	11 (1)	8 1 1	19 1
Locations at December 29, 2019 Locations opened Location transferred	10 1 	10	20 1
Locations at December 27, 2020	11	10	21

3. RELATED PARTY TRANSACTIONS

The Company shares certain operating expenses with Boiling Crab Restaurant Group, LLC (BCRG), which is related to the Company through common ownership. BCFC pays BCRG a management fee of \$10,000 per month for these expenses. BCIF began paying BCRG a management fee of \$14,000 per month as of June 2019. Total management fee expense for the years ended December 27, 2020 and December 29, 2019 was \$288,000 and \$218,000, respectively. As of December 27, 2020 and December 29, 2019, the Company has a payable to BCRG for advanced expenses totaling \$84,882 and \$120,208, respectively.

As of December 27, 2020, a total of eight restaurants for which the Company receives no royalty income are owned by related parties (Note 2) including BCRG, Sinhdarella, Inc., Boiling Crab Operations, LLC, and Helngo 8750 LLC. Sinhdarella, Inc. has an ownership interest in the Company. Boiling Crab Operations, LLC, is related to the Company through common ownership. BCRG holds a 20% ownership interest in Helngo 8750 LLC, and the remainder is held by a relative of the owner of Sinhdarella, Inc.

During 2019, one of the Company's franchisees contributed its franchise to a new LLC, Boiling Crab Dallas, LLC (BCD). BCRG holds a majority interest in BCD and the former franchisee holds a minority interest. During 2019, BCD also opened an additional domestic location (Note 2). The Company received no franchise fees for either of these locations but does collect royalties from both locations.

4. MEMBERS' EQUITY

The Company has two classes of members' equity outstanding, Class A and Class B, which are entitled to 60% and 40% of all distributions from operations, respectively. In the event of a sale of all or substantially all of the Company's assets, Class A and Class B unit holders are entitled to 80% and 20% of net sales proceeds, respectively. Class B units are non-voting.

5. PRIOR PERIOD ADJUSTMENTS

Members' equity as of December 30, 2018 has been restated as follows:

Adoption of practical expedient to ASU 2014-09 (Note 1) Underaccrual of other income	\$ 260,221 49,075
Increase in members' equity Members' equity (deficit), as originally stated	 309,296 (66,836)
Members' equity, as restated	\$ 242,460

Net income for the year ended December 29, 2019 has been restated as follows:

Adoption of practical expedient to ASU 2014-09 (Note 1) Underaccrual of other income	\$ 161,050 13,565
Increase in net income Net income, as originally stated	 174,615 2,550,579
Net income, as restated	\$ 2,725,194

6. ECONOMIC CONCENTRATIONS

During 2020, the Company entered into an area development agreement in Queensland and Victoria, Australia (Note 2). During 2019, the Company entered into an area development agreement in the Republic of the Philippines (Note 2).

The Company has an area development agreement for a minimum of ten locations in Shanghai, China. One location under this agreement opened during 2020. Franchise fee revenue from this agreement accounts for approximately 11% of the Company's income for the year ended December 27, 2020. This licensee accounts for approximately 48% and 51% of the Company's accounts receivable as of December 27, 2020 and December 29, 2019, respectively.

As of December 27, 2020 the Company's royalty revenue is derived from 12 locations operating in the United States and one location operating in China. Eleven of these locations are owned by franchisees and two are owned by related parties (Note 3). As of December 29, 2019 the Company's royalty revenue is derived from 12 locations operating in the United States. Ten of these locations are owned by franchisees and two are owned by related parties (Note 3).

7. SEGMENT INFORMATION

The Company's operating segments consist of its domestic franchising operations (BCFC), international franchising operations (BCIF), and gift card administration (BCGC).

Segment information is presented below:

	2020	2019
Income: BCFC BCIF BCGC	\$ 3,083,230 398,510	\$ 3,680,673
	\$ 3,481,740	\$ 3,680,673
Net income (loss): BCFC BCIF BCGC	\$ 2,290,627 (43,947) (26,857)	\$ 3,133,614 (539,145) (34,275)
	\$ 2,219,823	\$ 2,560,194
Total assets: BCFC BCIF BCGC	\$ 244,255 230,347 222,791	\$ 354,994 205,271 246,336
	\$ 697,393	\$ 806,601

8. COVID-19 PANDEMIC

On January 30, 2020, the World Health Organization declared an international public health emergency over the spread of the COVID-19 coronavirus. The outbreak and responses to the virus have significantly disrupted and will continue to disrupt the Company's business. Social distancing restrictions have been enacted worldwide, requiring locations to temporarily close or shift to off-premises service only.

The Company waived royalties and marketing fees for one franchisee from March through June 2020 to accommodate a severe decline in sales during the period. In addition, the Company has agreed to extend the deadlines for locations to be opened under some of its area development agreements.

The Company has continued operating throughout the pandemic. However, the COVID-19 outbreak is disrupting supply chains and affecting production and sales across a range of industries. The extent of the impact of COVID-19 on the operational and financial performance of the Company will depend on future developments, including the duration and spread of the outbreak, and the impact on franchisees, customers, employees and vendors, all of which are uncertain and cannot be predicted.

9. SUBSEQUENT EVENTS

Management has evaluated subsequent events through March 5, 2021, the date on which the financial statements were available to be issued.



BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES

FINANCIAL STATEMENTS

DECEMBER 29, 2019 AND DECEMBER 30, 2018



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INDEPENDENT AUDITOR'S REPORT

To the Members Boiling Crab Franchise Company, LLC

Report on the Financial Statements

We have audited the accompanying financial statements of Boiling Crab Franchise Company, LLC and Affiliates (a California limited liability company), consisting of the combined balance sheets as of December 29, 2019 and December 30, 2018, and the related combined statements of income, members' equity and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Boiling Crab Franchise Company, LLC and Affiliates as of December 29, 2019 and December 30, 2018, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

assidy

Katz Cassidy An Accountancy Corporation Los Angeles, California February 28, 2020



BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES COMBINED BALANCE SHEETS

DECEMBER 29, 2019 AND DECEMBER 30, 2018

	2019	2018	
Assets			
Current Assets Cash Accounts receivable, net of allowance for doubtful accounts	\$ 349,071 394,253	\$ 295,211 350,360	
Total Current Assets	743,324	645,571	
Total Assets	\$ 743,324	\$ 645,571	
Liabilities and Members' Equity			
Current Liabilities Gift card liability Current portion of deferred franchise fee revenue Due to Boiling Crab Restaurant Group, LLC	\$ 228,740 7,888 119,570	\$ 209,937 3,950 17,249	
Total Current Liabilities	356,198	231,136	
Long-Term Liabilities Deferred franchise fee revenue, net of current portion	803,383	481,271	
Total Liabilities	1,159,581	712,407	
Members' Equity	(416,257)	(66,836)	
Total Liabilities and Members' Equity	\$ 743,324	\$ 645,571	

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES

COMBINED STATEMENTS OF INCOME

FOR THE YEARS ENDED DECEMBER 29, 2019 AND DECEMBER 30, 2018

	2019		2018		
Income					
Royalties	\$ 2,772,004	75.6 %	\$ 2,359,304	75.8 %	
Franchise fees	3,950	0.1	3,950	0.1	
Marketing income	576,252	15.7	487,544	15.7	
Other income	318,853	8.7	262,639	8.4	
Total Income	3,671,059	100.0	3,113,437	100.0	
Operating Expenses					
Accounting	13,730	0.4	16,480	0.5	
General and administrative	456,478	12.4	440,963	14.2	
Legal	390,872	10.6	268,138	8.6	
Management fees	218,000	5.9	120,000	3.9	
Total Operating Expenses	1,079,080	29.4	845,581	27.2	
Net Income Before LLC Fees and Taxes	2,591,979	70.6	2,267,856	72.8	
LLC Fees and Taxes	41,400	1.0	33,551	1.1	
Net Income	\$ 2,550,579	69.5 %	\$ 2,234,305	71.8 %	

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES COMBINED STATEMENTS OF MEMBERS' EQUITY FOR THE YEARS ENDED DECEMBER 29, 2019 AND DECEMBER 30, 2018

	S	inhdarella, Inc.	Re	d Crawfish, Inc.	 Total
Balance, December 31, 2017	\$	79,315	\$	19,544	\$ 98,859
Net income		1,340,583		893,722	2,234,305
Distributions		(1,440,000)		(960,000)	 (2,400,000)
Balance, December 30, 2018		(20,102)		(46,734)	(66,836)
Net income		1,530,347		1,020,232	2,550,579
Distributions		(1,740,000)		(1,160,000)	 (2,900,000)
Balance, December 29, 2019	\$	(229,755)	\$	(186,502)	\$ (416,257)

BOILING CRAB FRANCHISE COMPANY, LLC AND AFFILIATES COMBINED STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 29, 2019 AND DECEMBER 30, 2018

	2019	2018
Cash Flows from Operating Activities: Net income	\$ 2,550,579	\$ 2,234,305
Adjustments to reconcile net income to net cash provided by operating activities:		
Increase in accounts receivable Increase (decrease) in:	(43,893)	(243,400)
Gift card liability	18,803	20,375
Due to Boiling Crab Restaurant Group, LLC	102,321	(7,994)
Deferred franchise fee revenue	326,050	446,050
Net Cash Provided by Operating Activities	2,953,860	2,449,336
Cash Flows from Financing Activities:		
Distributions to members	(2,900,000)	(2,400,000)
Net Increase in Cash	53,860	49,336
Cash - Beginning	295,211	245,875
Cash - Ending	\$ 349,071	\$ 295,211

SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION

Cash paid during the year for:

LLC fees and taxes	\$ 41,400	\$ 33,551

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of Boiling Crab Franchise Company, LLC and Affiliates (the Company) is presented to assist in understanding the Company's financial statements. The financial statements and notes are representations of the Company's management, who is responsible for their integrity and objectivity.

Principals of Combination

The combined financial statements include the accounts of Boiling Crab Franchise Company, LLC (BCFC) and its affiliates, Boiling Crab Gift Card, LLC (BCGC) and Boiling Crab International Franchise Company, LLC (BCIF), which are related through common ownership. All significant intercompany balances and transactions have been eliminated in combination.

Nature of Business

The Company is a franchisor of casual dining restaurants. BCFC was formed on January 16, 2013 in the state of California to administer the Company's franchising operations in the United States of America. BCGC was formed on February 17, 2017 in the state of California to administer the gift card program for BCFC franchisees. BCIF was formed on November 6, 2017 in the state of California to administer the Company's international franchising operations.

Basis of Financial Statements

The financial statements of the Company are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Fiscal Year

The Company uses a "52-53 week" year ending on the last Sunday of each year.

Accounts Receivable

It is the practice of the Company to provide for uncollectible accounts in the year they are determined to be uncollectible. Based on management's evaluation of accounts receivable, no allowance for doubtful accounts of has been recorded at December 29, 2019 and December 30, 2018.

Revenue Recognition

The Company receives revenue from the sale of franchises, including area development rights, and from royalties and marketing fees based on a percentage of franchisee sales. Royalty and marketing income is recognized as franchisee sales occur.

Current accounting standards require revenue from the licensing of symbolic intellectual property to be recognized over the period of time during which the franchisee has access to such intellectual property. Accordingly, franchise fee and area development revenues are recognized over the life of the underlying franchise agreements.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue Recognition (Continued)

The Company's domestic franchise agreements have an initial term of ten years with two five-year renewal periods available at the franchisee's option, subject to certain requirements established by the Company. International franchise and area development agreements are negotiated individually and terms may vary.

Research and Development

Costs relating to designing and developing new products which will be used by the Company's franchisees are expensed as research and development as incurred.

Income Taxes

The Company is organized as a limited liability company which has elected to be taxed as a partnership, and is not subject to federal income taxes. The members of the Company are individually liable for income taxes on their respective share of the Company's taxable income. The Company is subject to an annual \$800 minimum state tax and a limited liability company fee based on gross receipts. In addition, during the years ended December 29, 2019 and December 30, 2018, foreign taxes were withheld from payments received for international development agreements.

Concentrations of Credit Risk

The Company maintains its cash with various commercial banks which are insured up to \$250,000 per bank by the Federal Deposit Insurance Corporation. At times, account balances may exceed insured limits. The Company has not experienced any losses on these accounts, and management believes the Company is not exposed to any significant risk related to its cash accounts.

Use of Estimates

The preparation of financial statements in conformity with the income tax basis of accounting requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from those estimates.

2. FRANCHISE ACTIVITY

During 2019, the Company entered into an international area development agreement for the Republic of the Philippines. The agreement has a term of 15 years and calls for the development of a minimum of seven locations. During 2018, the Company entered into an international area development agreement for the City of Shanghai, China. The agreement has a term of ten years and calls for the development of a minimum of ten locations.

2. FRANCHISE ACTIVITY (Continued)

The Company entered into one domestic franchise agreement during 2019 for which no franchise fee was collected (Note 3). The Company also entered into one international franchise agreement during 2019 for a location in Shanghai, China. The franchise fee for this location was included in the international area development fee received during 2018. This location is scheduled to open in early 2020. No domestic or international franchise agreements were entered into during 2018.

Following is a summary of franchise locations for the years ended December 29, 2019 and December 30, 2018:

	Franchisee Owned	Owned by Related Parties (Note 3)	Total
Locations at December 31, 2017 Locations opened Locations closed	11 - -	7 1 -	18 1 -
Locations at December 30, 2018 Locations opened Location transferred	11 (1)	8 1 1	19 1 -
Locations at December 29, 2019	10	10	20

3. RELATED PARTY TRANSACTIONS

The Company shares certain operating expenses with Boiling Crab Restaurant Group, LLC (BCRG), which is owned by the members of the Company. BCFC pays BCRG a management fee of \$10,000 per month for these expenses. BCIF began paying BCRG a management fee of \$14,000 per month as of June 2019. Total management fee expense for the years ended December 29, 2019 and December 30, 2018 was \$218,000 and \$120,000, respectively.

As of December 29, 2019 and December 30, 2018, the Company has a payable to BCRG for advanced expenses totaling \$119,570 and \$17,249, respectively.

Sinhdarella, Inc., BCRG and Helngo 8750 LLC operate Boiling Crab restaurants (Note 2) from which the Company receives no royalty income. BCRG holds a 20% ownership interest in Helngo 8750 LLC, and the remainder is held by a relative of the owner of Sinhdarella, Inc.

During the year ended December 29, 2019, one of the Company's franchisees contributed its franchise to a new LLC, Boiling Crab Dallas, LLC (BCD). BCRG holds a majority interest in BCD and the former franchisee holds a minority interest. During the year ended December 29, 2019, BCD also opened an additional domestic location (Note 2). The Company received no franchise fees for either of these locations but does collect royalties from both locations.

4. MEMBERS' EQUITY

The Company has two classes of members' equity outstanding, Class A and Class B, which are entitled to 60% and 40% of all distributions from operations, respectively. In the event of a sale of all or substantially all of the Company's assets, Class A and Class B unit holders are entitled to 80% and 20% of net sales proceeds, respectively. Class B units are non-voting.

5. ECONOMIC CONCENTRATIONS

During the year ended December 29, 2019, the Company entered into an area development agreement for a minimum of fifteen locations in the Republic of the Philippines by 2024.

During the year ended December 30, 2018, the Company entered into an area development agreement for a minimum of ten locations in Shanghai, China by 2024. This licensee accounts for approximately 51% and 57% of the Company's accounts receivable as of December 29, 2019 and December 30, 2018, respectively.

As of December 29, 2019, the Company's royalty revenue is derived from 12 locations operating in the United States. Ten of these locations are owned by franchisees and two are owned by related parties (Note 3). As of December 30, 2018 the Company's royalty revenue was derived from 11 locations operating in the United States. All of these locations were owned by franchisees.

6. SUBSEQUENT EVENTS

Management has evaluated subsequent events through February 28, 2020, the date on which the financial statements were available to be issued.

EXHIBIT K

OPERATING BOILING CRAB RESTAURANT LOCATIONS

Owned and Operated by BCFC or an affiliate

Sinhdarella, Inc. The Boiling Crab Restaurant Location: 14241 Euclid Street #C-116 Garden Grove, CA 92843 Phone: (714) 265-2722

Boiling Crab Restaurant Group, LLC The Boiling Crab Restaurant Location: 13892 Brookhurst Street Garden Grove, CA 92843 Phone: (714) 636-4885

Boiling Crab Restaurant Group, LLC The Boiling Crab Restaurant Location: 18902 E. Gale Avenue #A Rowland Heights, CA 91748 Phone: (626) 964-9300

Boiling Crab Restaurant Group, LLC Helngo8750 LLC The Boiling Crab Restaurant Location: 10875 Kinross Ave Los Angeles, CA 90024 Phone: (310) 209-4888

Boiling Crab Operations, LLC The Boiling Crab Restaurant Location: 1000 "K" Street Sacramento, CA 95814 Phone: (916) 281-0291

Boiling Crab Operations, LLC The Boiling Crab Restaurant Location: 23397 Mulholland Dr. Woodland Hills, CA 91364 Store: (747) 900-8353

Boiling Crab Operations, LLC The Boiling Crab Restaurant Location: 140 E. Palm Ave. #210 Burbank, CA 91502 Store: 747-201-3346 Boiling Crab Restaurant Group, LLC The Boiling Crab Restaurant Location: 5829 SW 73rd Street Miami, FL 33143 Store: 786-482-2736

Boiling Crab "To Go"

Boiling Crab Restaurant Group, LLC The Boiling Crab Restaurant Location: 13908 Brookhurst Street, Ste. #B Garden Grove, CA 92843 Phone: (714) 636-4886

Owned and Operated by Licensees

California

Le Dam and Vong Mekdara Boiling Crab Alhambra, LLC The Boiling Crab Restaurant Location: 33 W. Main Street Alhambra, CA 91801 Phone: (626) 300-5898

Le Dam and Vong Mekdara Boiling Crab Alhambra, LLC The Boiling Crab Restaurant Location: 3514 Rosemead Blvd. Rosemead, CA 91770 Phone: (626) 407-3773

Tai Pham and Robert Pham The Boiling Crab Costa Mesa, LLC The Boiling Crab Restaurant Location: 1500 W. MacArthur Blvd. Santa Ana, CA 92704 Phone: (714) 979-2722

Bach Hoang and Kirk Kimball The Boiling Crab Koreatown, LLC The Boiling Crab Restaurant Location: 3377 Wilshire Blvd. #115 Los Angeles, CA 90010 Phone: (213) 389-2722 Tiffany and Andy Hoang The Boiling Crab San Diego, LLC The Boiling Crab Restaurant Location: 9015 Mira Mesa Blvd. #A/B San Diego, CA 92126 Phone: (858) 695-9025

Loc Nguyen and Long Trinh Seadrift Seafood, Inc. The Boiling Crab Restaurant Location: 1631 E. Capitol Expressway #101 San Jose, CA 95121 Phone: (408) 532-6147

Loc Nguyen and Long Trinh Seadrift Seafood, Inc. The Boiling Crab Restaurant Location: San Jose @ The Plant 71 Curtner Avenue, Ste. #20 San Jose CA 95125 Phone: (408) 297-2322

Xaiya and Kara Manirath Cali Crawfish, Inc. The Boiling Crab Restaurant Location: 6910 65th St. 100 Sacramento, CA 95823 Phone: (916) 394-9166

Hawaii

Carlos Delgado Triforce, LLC The Boiling Crab Restaurant Location: 330 Coral Street Honolulu, HI 96813 Phone: (808) 518-2935

Nevada

Thuy and Dung Nguyen The Boiling Crab Vegas LLC The Boiling Crab Restaurant Location: 4025 S. Decatur Blvd. Las Vegas, NV 89103 Phone: (702) 386-0808

Texas

The Boiling Crab Dallas, LLC The Boiling Crab Restaurant Location: 10560 Walnut Street, Ste. #100 Dallas, TX 75243 Phone: (972) 272-7086

The Boiling Crab Dallas, LLC The Boiling Crab Restaurant Location: 1517 N. Central Expy Plano, TX 75075 Phone: (972)769-769-5940



<u>EXHIBIT L</u>

FRANCHISE APPLICATION



BOILING CRAB – Multistate FDD Exhibit L – Franchise Application 4818-3268-0150v.2 0095014-000002



APPLICATION TO PURCHASE THE BOILING CRAB FRANCHISE

TO: Boiling Crab Franchise Co., LLC 14331 Euclid Street Suite 207 Garden Grove, CA 92843 Telephone: 714-554-6181 Fax: 714-531-2152 www.theboilingcrab.com

I, either for myself or for the entity identified below on whose behalf I represent to you I am authorized to act, hereby apply to purchase The Boiling Crab franchise on the terms and conditions set forth in The Boiling Crab Franchise Agreement ("The Boiling Crab Franchise Agreement") and other contracts attached to the Boiling Crab Franchise Co., LLC Franchise Disclosure Document ("FDD") identified below.

1. Accompanying this application is my payment of \$5,000, which I understand you will credit to the Initial Franchise Fee if you accept my application to purchase The Boiling Crab franchise and I complete the purchase and enter into the Franchise Agreement, as appropriate. I understand that if you reject my application, or if you accept my application and I decide not to complete the purchase, you will refund \$4,500 of the deposit and retain \$500, which is non-refundable.

2. I understand and agree that in order to be approved as a The Boiling Crab franchisee, I must, in your judgment and discretion, satisfy the standards that you deem relevant for new The Boiling Crab franchisees, demonstrate that I possess the requisite character, business experience and credit worthiness, and meet minimum financial requirements. I understand that evaluation of my application and supporting credentials is a subjective process and left to your absolute discretion, and that you may consider all aspects of my character, experience and background that you deem relevant.

3. I submit together with this application all documentation required by you supporting my business experience and personal, financial, and credit history. I understand that you have the right to request additional information and the names of references to support my application. I further understand that my application shall not be complete until you receive all requested information. The information set forth in this application and in all supporting documentation is, or when submitted will be, true and complete.

4. I understand that you shall have 30 days from the date my application is complete to approve my application. I acknowledge that you have absolute discretion to accept my application or reject it. I understand that \$500 of the deposit paid with my application is non-refundable. If my application is rejected, I agree that I will have no claim against you arising out of this application or my dealings with you pertaining to The Boiling Crab opportunity.

5. If my application is approved, I understand that my deposit shall be fully credited toward the Initial Franchise Fee when I sign the Franchise Agreement. I understand that your approval of my application may be conditioned upon my signing the Franchise Agreement and all other required contracts by no later than the date that you specify, which shall be at least 14 days from the date that you notify me of such approval. If I do not execute all required agreements by the date that you specify, I understand that I will thereafter have no right to purchase a The Boiling Crab franchise and that you will not be obligated to enter into a The Boiling Crab Franchise Agreement with me.

6. I understand that I may withdraw my application at any time, even after my application is approved, but before I sign The Boiling Crab Franchise Agreement and other required contracts, upon written notice to you. Should I do so, you will promptly refund \$4,500 of the deposit after which neither one of us shall have any further obligation to the other and I shall have no claim against you arising out of this application or my dealings with you pertaining to The Boiling Crab franchise opportunity.

7. I understand that my rights under this application are not transferable or assignable by me or by operation of law.

8. I acknowledge that I have previously acknowledged receipt of a FDD and all exhibits thereto, and that I have had such documents in my possession for at least 14 days before signing this application or paying any consideration to Boiling Crab Franchise Co., LLC. I have read this application and the FDD; I have been given the opportunity to clarify any provisions that I may not have understood and to consult with an attorney or other professional advisor of my own choosing; and I have been encouraged to consult with professional advisors knowledgeable about franchising.

9. I represent that I understand the terms, conditions and obligations of this application and agree to be bound by them. I apply to purchase a The Boiling Crab franchise based upon my own independent investigation of the business opportunity, and recognize that this investment involves business risks and that the success of the investment depends upon my personal abilities and efforts.

10. I further represent that in applying to purchase a The Boiling Crab franchise, I have not received, and am not relying upon, any promise or guarantee, express or implied, about the revenues, profits or success of the business venture, and that no promises or representations of any kind have been made to me that are contrary to any statements made in the FDD.

DATE: _____

PRINT NAME OF APPLICANT:

IF APPLICANT IS AN ENTITY, PRINT STATE OF INCORPORATION OR FORMATION

SIGNATURE OF APPLICANT OR PERSON EXECUTING THIS APPLICATION ON BEHALF OF APPLICANT:

PRINT NAME OF PERSON SIGNING THIS APPLICATION:

IF EXECUTING THIS APPLICATION ON BEHALF OF AN ENTITY, PRINT TITLE:

RECEIPT OF APPLICATION AND DEPOSIT IS ACKNOWLEDGED ON:

BOILING CRAB FRANCHISE CO., LLC

Ву:_____

Its:_____

EXHIBIT M

CLOSING ACKNOWLEDGEMENT

(DECLARATION OF FRANCHISE APPLICANT)



DECLARATION OF FRANCHISE APPLICANT

As part of the process we follow in reviewing an application to purchase a The Boiling Crab Franchised Restaurant, you must execute this Declaration to confirm no statement or promise has been made to you by our representatives that we do not authorize or you believe is untrue, inaccurate or misleading. We also want to confirm you understand the terms of the agreements you will sign.

- I have received and personally reviewed the Franchise Disclosure Document ("the FDD") and each exhibit the FDD identifies as being attached to it presented by Boiling Crab Franchise Co., LLC ("Company")
- I understand all of the information contained in the Franchise Agreement.
- I received the FDD together with a copy of all proposed agreements relating to the sale of The Boiling Crab Franchised Restaurant at least the longer of (i) 14 calendar days, or (ii) ten (10) business days before I executed this document and before I paid any consideration in connection with this franchise.
- I electronically acknowledged receipt of the FDD.
- I understand all of the information contained in the FDD.
- I have had the opportunity to discuss the benefits and risks of operating a The Boiling Crab Franchised Restaurant with an attorney, accountant or other professional advisor, and I understand those benefits and risks.
- I understand each of the following: (i) Company retains the right to modify the BC System; (ii) the BC System may evolve and change over time; (iii) an investment in a The Boiling Crab Franchised Restaurant involves business risks; and (iv) the success of my The Boiling Crab Franchised Restaurant depends primarily upon my business ability and personal efforts as well as competition from other businesses, the location that I chose for my The Boiling Crab Franchised Restaurant and other economic and business factors.
- I have been provided with the opportunity to visit an operating The Boiling Crab Franchised Restaurant or The Boiling Crab restaurant.
- No employee or other person speaking on behalf of Company made any statement or promise concerning the revenues or profits that I will or am likely to earn from owning and operating a The Boiling Crab Franchised Restaurant or that my The Boiling Crab Franchised Restaurant may generate.
- No employee or other person speaking on behalf of Company made any statement or promise regarding the amount of money I may earn in operating a The Boiling Crab Franchised Restaurant.

- No employee or other person speaking on behalf of Company made any statement or promise regarding the costs I may incur in operating a The Boiling Crab Franchised Restaurant other than disclosures appearing in the FDD.
- No employee or other person speaking on behalf of Company made any statement or promise concerning the likelihood of success I should or might expect to achieve from operating a The Boiling Crab Franchised Restaurant.
- No employee or other person speaking on behalf of Company made any statement, promise or agreement concerning the advertising, marketing, training, support services or assistance I will or may receive that is contrary to, or different from, the information contained in the FDD.
- No employee or other person speaking on behalf of Company made any statement, promise or agreement concerning the anticipated income, earnings or growth of Company or any of The Boiling Crab Franchised Restaurant.
- I understand my answers are important to Company and Company will rely on them in deciding whether or not to enter into a Franchise Agreement with me.

By signing this Declaration, I represent I have responded truthfully based upon my personal knowledge and belief.
Dated:,,
APPLICANT

<u>EXHIBIT N</u>

AREA DEVELOPMENT AGREEMENT



AREA DEVELOPMENT AGREEMENT

BY AND BETWEEN

BOILING CRAB FRANCHISE CO., LLC

AND

BOILING CRAB – Multistate FDD Exhibit N - Area Development Agreement 4829-9889-4306v.2 0095014-000002

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THE BOILING CRAB RESTAURANT

AREA DEVELOPMENT AGREEMENT

THIS AREA DEVELOPMENT AGREEMENT ("Development Agreement") is made this _____ day of _____, ____, ("Effective Date") by and between Boiling Crab Franchise Co., LLC, a California limited liability company ("Company") and _____ ("Developer").

RECITALS

A. Company owns a license to operate, and grant sublicenses to third parties to operate, casual dining restaurants modeled after a traditional Louisiana seafood boil featuring seafood and fish entrees prepared Cajun-style with different proprietary finishing sauces and complementary side dishes, beer and wine, and fountain drinks that do business as "The Boiling Crab" and operate in accordance with Company's comprehensive business methods(defined in the Franchise Agreement attached as **Schedule 2** as the "BC System"). In this Development Agreement, each restaurant is referred to as a "The Boiling Crab Restaurant" and collectively as "The Boiling Crab Restaurants."

B. Company grants to persons who are able to meet Company's qualifications and are willing to undertake the necessary investment and effort the right to develop and operate a mutually agreed-upon number of The Boiling Crab Restaurants within a designated geographic area subject to complying with specified opening date deadlines and other conditions.

C. Developer represents that it (i) has the expertise, financial resources, local marketing knowledge and know-how to open and operate multiple The Boiling Crab Restaurants at the same time in the market area identified in this Development Agreement as the "Development Territory," and (ii) is willing to invest the necessary capital, time and skill to meet the development commitments in this Development Agreement subject to the terms and conditions in this Development Agreement.

NOW, THEREFORE, the parties agree as follows:

I. <u>DEFINITIONS</u>.

If a capitalized term is not defined in this Development Agreement, it shall have the same meaning assigned in the Franchise Agreement and the parties hereby incorporate the applicable definitions in the Franchise Agreement by reference. For purposes of incorporating Franchise Agreement definitions as part of this Development Agreement, any references in the Franchise Agreement to "Franchisee" shall, in this Development Agreement, mean Developer. In addition, the parties adopt the following definitions for purposes of this Development Agreement:

A. "Approved Location" means any one of the particular business premises in the Development Territory approved by Company in writing for Developer's operation of a Franchised Restaurant under a Franchise Agreement.

B. "Development Deadline" is each specific date shown on **Schedule 1** by which Development open a The Boiling Crab Restaurant in the Development Quota.

C. "Development Quota" is the minimum number of The Boiling Crab Restaurants that must be open for business by each Development Deadline shown on **Schedule 1**.

D. "Development Term" is the period beginning on Effective Date of this Development Agreement and expiring on (i) the last Development Deadline shown on **Schedule 1**; or (ii) the date that the last The Boiling Crab Restaurant in the Development Quota actually opens for business to the public, whichever first occurs, unless this Development Agreement is sooner terminated in accordance with its terms.

E. "Development Territory" is the geographic area identified on **Schedule 1** excluding all Captive Venues in the Development Territory that exist now or come into existence after the Effective Date.

F. "Effective Date" is the date appearing on page 1 and is the first day of the Development Term.

G. "Franchise Agreement" means the form of Franchise Agreement attached as **Schedule 2**.

H. "Opening Date" is the date on which a Franchised Restaurant actually opens for business to the public.

II. DEVELOPMENT RIGHTS AND OBLIGATIONS.

A. <u>Grant of Rights</u>.

1. Subject to the terms and conditions of this Development Agreement including, without limitation, Company's reserved rights, Company hereby grants to Developer, and Developer hereby accepts, the exclusive right to develop The Boiling Crab Restaurants in the Development Territory. As a result, subject to Company's reserved rights and provided Developer is not in default under this Development Agreement, Company agrees not to directly or indirectly operate, or grant any other person the right to operate, a The Boiling Crab Restaurant in the Development Territory during the Development Term.

2. Concurrently upon execution of this Development Agreement, the parties shall sign the Franchise Agreement for the first The Boiling Crab Restaurant in the Development Quota.

3. Subject to the provisions of this Development Agreement, Company shall offer Developer a license for each additional The Boiling Crab Restaurant in the Development Quota after Company issues a Site Approval Notice for a new site that Developer proposes for The Boiling Crab Restaurant pursuant to the site approval procedures described in the Franchise Agreement. The offer shall be made by presenting Developer with a Franchise Agreement promptly following issuance of the Site Approval Notice, and Developer shall signify its acceptance of the offer by executing the Franchise Agreement within the time required by this Development Agreement.

4. In conjunction with Developer's request for approval of a new site for another The Boiling Crab Restaurant in the Development Quota, Company may require that Developer and each Personal Guarantor provide Company with current financial statements, budgets and other information to demonstrate to Company's reasonable satisfaction that Developer has access to sufficient capital to complete the development and opening of the proposed new The Boiling Crab Restaurant without undue risk of impairment to Developer's ability to continue to support the operations of the other The Boiling Crab Restaurants, if any, that are then open or under development. Company may choose to disapprove a proposed site and not offer Developer a license for an additional The Boiling Crab Restaurant if, based on the financial and other information supplied by Developer, Company determines that Developer does not have access to sufficient capital to complete the development, opening and operation of the proposed new The Boiling Crab Restaurant without undue risk of impairment to Developer's ability to continue to fulfill its obligations with respect to The Boiling Crab Restaurants, if any, that are then open or under development.

5. The parties agree that once the Development Term expires or this Development Agreement is terminated, whichever occurs first, Company shall have the complete and unrestricted right to open, or award franchise licenses to third parties to open, The Boiling Crab Restaurants anywhere in the Development Territory outside of the Protected Area that Company has assigned to any Franchised Restaurant opened by Developer that is then-operating or in any stage of development where the Approved Location of the Franchised Restaurant has already been approved and a Protected Area has already been designated by Company.

B. Limited Grant.

1. Company grants Developer no rights other than the rights expressly stated in this Development Agreement.

2. Nothing in this Development Agreement gives Developer the right to sublicense the use of the BC Licensed Marks or BC System to others.

3. Nothing in this Development Agreement gives Developer the right to object to Company's grant of franchises to others for locations outside of the Development Territory.

4. Nothing in this Development Agreement gives Developer an interest in Company or the right to participate in Company's business activities, investment or corporate opportunities.

C. <u>Development Fee</u>.

1. Upon execution of this Development Agreement, Developer shall pay to Company a development fee equal to the sum of \$39,500 for the first The Boiling Crab Restaurant in the Development Quota and \$30,000 for each additional The Boiling Crab Restaurant in the Development Quota (the aggregate sum is the "Development Fee").

2. Developer acknowledges that \$39,500 represents 100% of the Initial Franchise Fee currently being charged by Company as of the date of this Development Agreement for a single unit franchise pursuant to the terms of the Franchise Agreement. Each time Developer obtains site approval to develop another The Boiling Crab Restaurant in the Development Quota, (i) the parties shall execute a copy of the Franchise Agreement attached as **Schedule 2** for the new The Boiling Crab Restaurant; Company shall credit \$15,000 of the Development Fee to the Initial Franchise Fee payable under the new Franchise Agreement; and Developer shall pay Company the sum of \$15,000, which represents the balance of the \$30,000

Initial Franchise Fee due and payable under the Franchise Agreement for each additional franchise owned and operated by the same franchisee after the first single unit franchise. The credit process shall continue in this manner until the total amount of credits applied by Company towards the Initial Franchise Fee payable under each new Franchise Agreement that the parties execute for a The Boiling Crab Restaurant in the Development Quota equals the Development Fee.

3. The Development Fee shall be fully earned when paid regardless of the number of The Boiling Crab Restaurants that Developer in fact opens or the length of time each The Boiling Crab Restaurant continues in operation.

4. If Developer does not fully satisfy the Development Quota for whatever reason or this Development Agreement otherwise terminates based upon Developer's default before expiration of the Development Term, Developer shall have no right to recover from Company, directly or indirectly, any portion of the unused Development Fee, it being agreed that the execution of this Development Agreement by Company and Company's agreement to forego other development opportunities in the Development Territory while this Development Agreement is in effect is adequate consideration for Developer's payment of the Development Fee, which is fully earned by Company upon the parties' execution of this Development Agreement and is not refundable under any condition.

D. <u>Development Rights Following Expiration or Termination</u>. After the Development Term expires or this Development Agreement is terminated, whichever occurs first, Company shall have the complete and unrestricted right to open, and award licenses to third parties to open, The Boiling Crab Restaurants anywhere in the Development Territory as long as the new The Boiling Crab Restaurants are located outside of the Protected Area that Company has assigned to a Franchised Restaurant that is then-operating or under construction (and, in the case of Franchised Restaurants under construction, the Approved Location of the Franchised Restaurant must already be approved and a Protected Area must be assigned to the Franchised Restaurant before expiration or termination of this Development Agreement). Other than allowing Developer to relocate a The Boiling Crab Restaurant under the conditions in the Franchise Agreement, after the Development Term expires or this Development Agreement is terminated, whichever occurs first, Company shall have no obligation to offer Developer any further development or licensing rights or approve Developer's request to replace a The Boiling Crab Restaurant that Developer permanently closes for any reason.

E. <u>Development Territory</u>.

1. Subject to the provisions of this Development Agreement, Company agrees not to open or operate, or grant others, including, without limitation, Company's Affiliates or unrelated persons, the right to open or operate, a The Boiling Crab Restaurant identified by the BC Licensed Marks anywhere in the Development Territory shown or described on **Schedule 1** excluding any Captive Venue that now, or in the future, is in the Development Territory.

2. The designation of a Development Territory does not give Developer the right to object to Company's award of franchises to others for locations outside the Development Territory regardless of how close the other The Boiling Crab Restaurant may be located to the boundaries of the Development Territory.

3. Developer understands and agrees that the significance of designating a Development Territory is solely to indicate the geographic area within which Company will not open or operate, or grant others the right to open or operate, a The Boiling Crab Restaurant subject to the exclusions and reserved rights set forth in this Section. The designation of a Development Territory does not give Developer the exclusive right to (i) sell authorized goods or services to persons who reside or work in the Development Territory, (ii) use the BC Licensed Marks in the Development Territory; or (iii) market or advertise its The Boiling Crab Restaurants in media that circulates, broadcasts or otherwise is directed to or accessible by persons in the Development Territory.

4. The designation of a Development Territory is not a guaranty that Franchised Restaurants operating in the Development Territory will achieve a minimum level of Gross Sales or be successful or profitable.

F. <u>Company's Reserved Rights</u>. Company reserves to itself and its Affiliates all rights that it does not award to Developer. Developer understands that its right to develop The Boiling Crab Restaurants in the Development Territory is subject to Company's reserved rights described in this Section. Without limiting the scope of Company's reserved rights, Company, on behalf of itself, Company's Affiliates and its or their other franchisees or licensees, may directly or indirectly, engage in any of the following activities in or outside of the Development Territory without prior notice or compensation to, or consent of, Developer:

1. Use or authorize others to use all, or parts, of the BC System and exploit the BC Licensed Marks in any manner, method or channel of distribution. Company's reserved rights include, without limitation, the right to engage in any type of retail or wholesale channel of distribution in or outside the Development Territory whether the channel now exists or is developed in the future including the right to engage in Wholesale Sales. This includes, without limitation, offering or selling any items that are now, or in the future, identified as Designated Goods/Services through any retail or wholesale channel of distribution, including, without limitation, from (i) an Internet site, mail order catalogue, direct mail advertising; or (ii) any type of grocery, specialty, supermarkets and other type of food service businesses or other retail stores of any kind.

2. Open and operate any other type of restaurant or food service business in the Development Territory (i) as long as the restaurant or food service business operates under a name dissimilar to the BC Licensed Marks, and (ii) is not stylized as a traditional Louisiana seafood boil restaurant.

3. Acquire restaurant properties in the Development Territory as part of, and contemporaneous with, the acquisition of a chain of at least 3 or more restaurants regardless of their location (whether within or outside of the Development Territory) if, at the time of the acquisition, all restaurants in the chain do business under a trade name other than the BC Licensed Marks. Following the acquisition, Company may convert any or all of the restaurant properties in the Development Territory to a The Boiling Crab Restaurant or permit any of Company's Affiliates, the then-current owner of the restaurant, or any other third party to operate the restaurant properties in the Development Territory as a The Boiling Crab Restaurant under a franchise license from Company. Company is not obligated to offer Developer the right to operate the former chain locations in the Development Territory as a The Boiling Crab Restaurant under a franchise license from Company.

4. Operate or license others to operate a The Boiling Crab Restaurant in a Captive Venue in the Development Territory.

5. Purchase or be purchased by, or merge or combine with, competing businesses wherever located.

III. <u>DEVELOPMENT OBLIGATIONS</u>.

A. <u>Development Quota; Development Deadline</u>.

1. Developer agrees to open the number of The Boiling Crab Restaurants in the Development Quota by each Development Deadline shown on **Schedule 1**. If Developer does not satisfy a Development Quota by the applicable Development Deadline, Company may terminate this Development Agreement.

2. Developer is solely responsible for planning its development activities to allow sufficient time to complete the entire site approval, document execution and build-out process in order to open each The Boiling Crab Restaurants in the Development Quota by no later than each Development Deadline shown on **Schedule 1**.

B. <u>Selection of Approved Location</u>. Each The Boiling Crab Restaurant shall be located in the Development Territory at an Approved Location with Developer obtaining Company's approval of the proposed site pursuant to the site selection procedures in the Franchise Agreement attached as **Schedule 2**, and the parties incorporate those procedures into this Development Agreement by this reference. Unless Company's Site Approval Notice approves the location of a The Boiling Crab Restaurant in a Captive Venue, Company will assign the Approved Location a Protected Area in accordance with the procedures and conditions in the Franchise Agreement attached as **Schedule 2**. Developer understands and agrees that Company is not obligated to assign a Protected Area to a The Boiling Crab Restaurant in a Captive Venue.

C. <u>Lease and Addendum to Lease</u>. Developer must deliver to Company a true and correct copy of the fully executed Lease and Addendum to Lease for the Approved Location immediately after Developer and the landlord execute them. The Addendum to Lease must be in the form required by Company.

D. <u>Execution of Franchise Agreement</u>.

1. Following receipt of the fully executed Lease and Addendum to Lease for the Approved Location, Company will promptly send Developer a copy of the Franchise Agreement for execution which will identify the street address of the Approved Location and describe the Protected Area that Company will assign to the Franchised Restaurant if the Approved Location is not in a Captive Venue. Developer shall have 15 days after receiving the Franchise Agreement in which to deliver a properly executed Franchise Agreement together with payment in full of the balance of the Initial Franchise Fee for the particular Franchise Agreement shall be the date that the Franchise Agreement is counter-signed by Company. Developer's failure to execute and deliver the Franchise Agreement within 15 days after Company delivers them to Developer for execution shall be deemed a material breach of the Development Agreement and grounds for its termination. 2. Developer may not begin construction and build-out of the Approved Location before executing the Franchise Agreement.

3. Once the parties execute a Franchise Agreement for an approved site, the parties' relationship and mutual rights and obligations as to the construction, development, ownership and operation of The Boiling Crab Restaurant at that site shall be exclusively governed by the Franchise Agreement.

4. The Franchise Agreement Term shall begin on the Effective Date of the Franchise Agreement and expire 10 years after the Opening Date of The Boiling Crab Restaurant, unless the Franchise Agreement is sooner terminated or renewed in accordance with the requirements in the Franchise Agreement.

E. <u>Closures</u>.

1. If a The Boiling Crab Restaurant closes for any reason after having been opened for a period long enough, or under circumstances, for Company reasonably to believe the closure is permanent, and as a result of the closure Developer falls below the Development Quota applicable at the time of the closure, Developer shall have 30 days after the closure to present Company with a business plan for reopening a replacement restaurant. Company shall have 30 days from the date of receipt of Developer's business plan in which to approve or disapprove it. If written approval is not received by the end of 30 days, Company shall be deemed to have rejected the business plan and the parties shall thereafter, for the next 30 days, negotiate in good faith to determine if there is any basis for mutually agreeing to a business plan allowing Developer to open a replacement restaurant.

2. If the parties mutually agree to a business plan, they shall memorialize their agreement in writing and Developer shall thereafter have 12 months from the date that Company's gives written approval of Developer's business plan in which to open a replacement restaurant in the Development Area at a location approved by Company pursuant to the site approval procedures in this Development Agreement. A closure will not extend any remaining Development Deadlines or reduce the Development Quota stated in this Development Agreement.

3. During the period of closure until the substitute The Boiling Crab Restaurant commences operating, Company may require Developer, upon reasonable notice, to pay to Company the weekly Royalty Fees, Marketing Fees, and Co-op Advertising Fees, if any, for the closed The Boiling Crab Restaurant, on or before the date that they are required to be paid under the Franchise Agreement equal to the average amount paid by Developer during the 6 months immediately preceding the date that operations cease or the shorter period that Developer has been in business.

4. If an event of Force Majeure materially threatens or prevents Developer from meeting a Development Quota by the applicable Development Deadline, Company shall extend the remaining Development Deadlines for an amount of time that Company believes is reasonable under the circumstances. Alternatively, in Company's discretion, Company may reduce the aggregate Development Quota.

IV. <u>BC SYSTEM</u>.

Developer acknowledges that this Development Agreement does not constitute a franchise and does not grant Developer any right to use the BC Licensed Marks or the BC System, and that Developer's right to use the BC Licensed Marks and BC System is derived solely from each Franchise Agreement which may be entered into pursuant to this Development Agreement.

V. <u>FULL TIME AND ATTENTION</u>.

Developer shall devote sufficient time and attention and shall additionally devote its best efforts to the development obligations created by this Development Agreement.

VI. <u>DEFAULT AND TERMINATION OF DEVELOPMENT AGREEMENT</u>.

A. <u>Events Resulting in Termination By Company</u>.

1. Company may terminate this Development Agreement, in its discretion and election, effective immediately upon Company's delivery of written notice of termination to Developer based upon the occurrence of any of the following events which shall be specified in Company's written notice, and Developer shall have no opportunity to cure a termination based on any of the following events:

a. Should Developer fail to satisfy any Development Quota by the applicable Development Deadline.

b. Should Developer fail or refuse to pay, on or before the date payment is due, the balance of the Initial Franchise Fee that is payable when Developer executes a Franchise Agreement and should the default continue for a period of 10 days after written notice of default is given by Company to Developer.

c. Should Franchisee make any general arrangement or assignment for the benefit of creditors or become a debtor as that term is defined in 11 U.S.C. § 1101 or any successor statute, unless, in the case where a petition is filed against Franchisee, Franchisee obtains an order dismissing the proceeding within 60 days after the petition is filed; or should a trustee or receiver be appointed to take possession of all, or substantially all, of the assets of the Franchised Restaurant, unless possession of the assets is restored to Franchisee within 60 days following the appointment; or should all, or substantially all, of the assets of the Franchised Restaurant or the franchise rights be subject to an order of attachment, execution or other judicial seizure, unless the order or seizure is discharged within 60 days following issuance;

d. Should Developer, or any duly authorized representative of Developer, make a material misrepresentation or omission in obtaining the development rights granted by this Development Agreement, or should Developer, or any officer, director, owner, managing member, or general partner of Developer, be convicted of or plead no contest to a felony charge or engage in any conduct or practice that, in Company's reasonable opinion, reflects unfavorably upon or is detrimental or harmful to the good name, goodwill or reputation of Company or to the business, reputation or goodwill of the BC System or the BC Licensed Marks. e. Should Company terminate any Franchise Agreement between Developer and Company in accordance with its provisions based on a material breach of the Franchise Agreement by Developer even if, after the termination, the number of operating The Boiling Crab Restaurants in the Development Territory remains equal to or greater than the Development Quota at that time.

f. Should Developer fail to comply with the conditions governing the transfer of rights under this Development Agreement in connection with an Event of Transfer.

g. If Developer is a Business Entity, should an order be made or resolution passed for the winding-up or the liquidation of Developer or should Developer adopt or take any action for its dissolution or liquidation;

h. Should Developer fail to comply with Applicable Law within ten (10) days after being notified of non-compliance;

i. Should Developer violate any covenant in the Franchise Agreement pertaining to use of Confidential Information.

j. Should Developer materially misuse or make an unauthorized use of any of the components of the BC System or commit any other act which does, or can reasonably be expected, in the exercise of Company's reasonable business judgment to impair the goodwill or reputation associated with any aspect of the BC System.

k. After curing any default under this Development Agreement, should Developer engage in the same noncompliance, whether or not the subsequent default is timely corrected after notice is delivered to Developer, or, alternatively, if on 3 or more occasions within any 24 consecutive months during the Development Term, should Developer fail to comply with one or more requirements of this Development Agreement whether or not each separate default (which need not be the same act of noncompliance) is timely corrected after notice is delivered to Developer.

I. Should Developer fail to comply with any other provision of this Development Agreement and not correct the default within 30 days after Company gives Developer written notice of the default specifying the action that Developer must take to cure the default.

B. <u>Effect of Termination or Expiration of Agreement</u>.

1. Upon termination or expiration of this Development Agreement, each Franchise Agreement then in effect by and between Developer and Company pertaining to a The Boiling Crab Restaurant owned by Developer shall remain in full force and effect, unless, in the case of termination, the grounds upon which termination of this Development Agreement is predicated also constitute grounds permitting Company to terminate the Franchise Agreement and Company has duly terminated the Franchise Agreement in accordance with its terms.

2. Upon either (i) the termination of this Development Agreement before the last day of the Development Term, or (ii) the expiration of the Development Term, Developer shall have no further right to develop additional The Boiling Crab Restaurants in the Development Territory, nor shall Developer have any right to prevent Company, or others, from owning and operating, or granting licenses to others to own and operate, The Boiling Crab

Restaurants in the Development Territory outside of the Protected Area identified in any Franchise Agreement that remains in effect between Company and Developer.

3. In the event of a breach or a threatened or attempted breach of any of the provisions of this Development Agreement, Company shall be entitled to exercise all remedies available under Applicable Law in addition to the remedies set forth in this Development Agreement, including, without limitation, to Provisional Remedies without the requirement that Company post bond or comparable security.

4. In any proceeding in which the validity of termination of this Development Agreement is at issue, Company shall not be limited to the reasons set forth in any notice of termination or default given to Developer;

5. Developer shall immediately cease using and return to Company any and all documents and confidential or proprietary materials provided to Developer pursuant to this Development Agreement, and shall retain no copy or record of any of the foregoing unless use of the materials is expressly authorized by the Franchise Agreement. Continued use by Developer of any copyrighted material shall constitute willful copyright infringement and unfair competition by Developer; and

6. Developer shall execute and deliver a general release, in form satisfactory to Company, of any and all claims against Company and its officers, directors, shareholders, employees and agents.

VII. <u>EVENT OF TRANSFER</u>.

A. <u>Assignment or Delegation of Duties by Company</u>.

1. Developer acknowledges that Company maintains a staff to manage and operate the BC System and that staff members can change from time to time. Developer represents that it has not signed this Development Agreement in reliance on any shareholder, director, officer, or employee remaining with Company in that capacity. Company is free to transfer and assign all of its rights under this Development Agreement to any person or Business Entity without prior notice to, or consent of, Developer if the assignee agrees in writing to assume Company's obligations under this Development Agreement. Upon the assignment and assumption, Company shall have no further obligation to Developer.

2. In addition to Company's right to assign this Development Agreement, Company has the absolute right to delegate performance of any portion or all of its obligations under this Development Agreement to any third-party designee of its own choosing, whether the designee is Company's Affiliate, agent or independent contractor. In the event of a delegation of duties, the third-party designee shall perform the delegated functions in compliance with this Development Agreement. When Company delegates its duties to a third party (in contrast to when Company transfers and assigns all of its rights under this Development Agreement to a third party that assumes Company's obligations), Company shall remain responsible for the performance of the third-party to whom Company's duties are delegated.

B. <u>Assignment by Developer</u>.

1. Developer may not complete, or attempt to complete, an Event of Transfer of this Development Agreement that purports to subdivide the Development Territory or

sublicense or assign part of Developer's right, title and interest under the Development Agreement and not Developer's entire right, title and interest.

2. Developer understands and agrees that the franchise rights awarded by this Development Agreement are personal and are awarded in reliance upon, among other considerations, the individual or collective character, skill, aptitude, attitude, experience, business ability and financial condition and capacity of Developer and, if Developer is a Business Entity, that of its officers, directors, owners, LLC managing members, trustees, partners and Personal Guarantors.

3. The parties hereby incorporate by reference the definitions, terms and conditions in the Franchise Agreement that apply to an Event of Transfer with respect to Developer's desire to complete an Event of Transfer of or under this Development Agreement with the understanding that references in the Franchise Agreement to "Franchisee" shall mean Developer. The parties agree to be bound by the definitions, procedures, terms and conditions with respect to any Event of Transfer that Developer wishes to complete or attempts to complete including, without limitation, the provisions pertaining to Company's right of first refusal and the additional conditions that apply to an Event of Transfer under the following circumstances: (i) Developer's assignment of its rights under this Development Agreement to a third party; (ii) an Event of Transfer of this Development Agreement to a Business Entity; (iii) Qualified Transfers; and (iv) an Event of Transfer arising due to death or Incapacity.

4. If Company approves an Event of Transfer of this Development Agreement, the proposed transferee must assume Developer's obligations under this Development Agreement for a period equal to the remaining Development Term and pay a transfer fee of \$10,000.

5. Additionally, the parties agree that Company may condition its approval of an Event of Transfer of or under this Development Agreement to Developer selling, and the proposed buyer agreeing to purchase, the assets of at least one of Developer's The Boiling Crab Restaurants in the Development Territory and satisfying the separate conditions applicable to an Event of Transfer under the Franchise Agreement for that The Boiling Crab Restaurant.

VIII. <u>RELATIONSHIP OF PARTIES; INDEMNIFICATION</u>.

A. <u>Independent Contractor</u>. This Development Agreement does not create a fiduciary relationship between the parties, nor does it make either party a general or special agent, joint venturer, partner or employee of the other for any purpose. With respect to all matters, the Developer relationship to Company is as an independent contractor. Developer acknowledges that it is the independent owner of the rights granted by this Development Agreement and shall conduct its business using its own judgment and discretion, subject only to the provisions of this Development Agreement. Developer shall conspicuously identify itself in all advertising and all dealings with guests, suppliers and other third parties as the owner of the Franchised Restaurant operating under a license from Company.

B. <u>Indemnification by Developer</u>.

1. Developer shall indemnify and hold Company, Company's Affiliates and their respective officers, directors, shareholders, employees, agents, successors and assigns, harmless from and against any and all costs, expenses, losses, fines, penalties, liabilities, damages, causes of action, claims and demands whatsoever, arising from or relating to Developer's activities conducted pursuant to this Development Agreement, whether or not arising from bodily injury, personal injury or property damage, infringement (other than Third Party Claims within the scope of Company's agreement to indemnify Developer as set forth in his Agreement), or any other violation of the rights of others, or in any other way, subject to the provisions of this Development Agreement.

2. Company shall have the right to retain its own counsel to defend any third party claim asserted against it which is covered by this indemnification agreement.

3. Developer's indemnification and defense obligations shall survive the expiration, termination or assignment of this Development Agreement for any reason.

4. Developer's indemnification obligations shall extend, without limitation, to (i) all claims for actual, consequential and punitive damages; (ii) claims for lost profits; (iii) costs of investigation; (iv) costs and expenses incurred in defending any claim within the scope of Developer's indemnification including, without limitation attorneys and other professional fees, court costs, and travel and living expenses necessitated by the need or desire to appear before (or witness the proceedings of) courts or tribunals (including arbitration tribunals), or government or quasi-governmental entities (including those incurred by Company's attorneys, experts and advisors); (v) costs and expenses for any recalls, refunds, compensation or public notices; (vi) claims based on alleged "vicarious," "principal/agent," "joint employer," or other legal theories as a result of Company's status as franchisor; and (vii) costs and expenses that Company or any of the indemnified parties incur as a result of any litigation or insolvency proceedings involving Developer (whether or not Developer is a party in the proceeding).

5. The scope of Developer's indemnification obligations shall apply regardless of whether a claim brought against Company, Company's Affiliates or any of the indemnified individuals is reduced to final judgment or results in settlement. The indemnified parties shall have the right to retain their own counsel to defend any third party claim which is covered by this indemnification agreement. The scope of Developer's indemnification obligations shall not be limited by decisions that an indemnified party makes in connection with their defense.

6. If a final judgment results in a finding that an indemnified party's liability is due to the indemnified party's gross negligence, willful misconduct or criminal acts, any costs or expenses paid or incurred by Developer pursuant to Developer's indemnification obligation shall promptly be reimbursed in full by the indemnified party to Developer except to the extent that the final judgment finds Developer jointly liable, in which event Developer's indemnification obligation will extend to any finding of Developer's comparative or contributory negligence.

7. Developer shall give Company written notice of any claim, matter, inquiry or investigation that could be the basis for a claim for indemnification promptly after Developer has actual knowledge or is deemed to have constructive knowledge of the claim, matter, inquiry or investigation. Developer shall fully cooperate with Company in connection with Company's handling of the claim, matter, inquiry or investigation. Company shall have no duty to seek recovery from third parties to mitigate its losses or reduce Developer's liability under its indemnification obligation.

8. Developer's indemnification obligations shall survive the expiration, termination or assignment of this Development Agreement for any reason.

C. <u>Security Interest</u>. To secure Developer's performance under this Development Agreement, Developer hereby grants to Company a security interest in and to Developer's contract rights under this Development Agreement Company shall record appropriate financing statements to protect and perfect Company's rights as a secured party under Applicable Law. Except with Company's prior written consent, which Company shall not unreasonably withhold, it shall be a breach of this Development Agreement for Developer to grant another person a security interest in Developer's contract rights as a Developer even if subordinate to Company's security interest. Company agrees to subordinate Company's own security interest if requested by a lender providing financing to Developer on commercially reasonable terms in connection with the purchase of the franchise.

IX. <u>PERSONAL GUARANTY</u>.

A. <u>Scope</u>. If Developer is a Business Entity, each person who is or becomes a Personal Guarantor anytime during the Development Term shall furnish any financial information reasonably required by Company and execute Company's form of personal guaranty attached to the Franchise Agreement.

B. <u>Default</u>. An event of default under this Development Agreement shall occur if any guarantor fails or refuses to deliver to Company, within 10 days after Company's written request: (i) evidence of the due execution of the Personal Guaranty, and (ii) current financial statements of guarantor as may from time to time be requested by Company.

X. <u>DISPUTE RESOLUTION</u>.

A. <u>Agreement to Mediate Disputes</u>.

Except as provided in Paragraph 12.2, no party shall bring a civil action seeking enforcement of, or any other legal remedy founded on, this Agreement until the dispute has been submitted to mediation conducted in accordance with the procedures stated in this Agreement.

1. The mediation shall be conducted pursuant to the rules of JAMS ("the Mediation Service"). Either party may initiate the mediation (the "Initiating Party") by notifying the Mediation Service in writing, with a copy to the other party (the "Responding Party"). The notice shall describe with specificity the nature of the dispute and the Initiating Party's claim for relief. Thereupon, both parties will be obligated to engage in the mediation, which shall be conducted in accordance with the Mediation Service's then-current rules, except to the extent the rules conflict with this Agreement, in which case this Agreement shall control.

2. The mediation will be conducted by a single mediator, who must either be a practicing attorney with experience in business format franchising or a retired judge with no past or present affiliation or conflict with any party to the mediation. The parties agree that mediator and Mediation Service's employees shall be disqualified as a witness, expert, consultant or attorney in any pending or subsequent proceeding relating to the dispute which is the subject of the mediation.

3. The mediation proceeding shall commence within 30 days after selection of the mediator. Regardless of whether Company or Developer is the Initiating Party, the mediation shall be conducted at Company's offices, unless Company and Developer agree upon a mutually acceptable alternative location.

4. The parties shall participate in good faith in the mediation with the intention of resolving the dispute, if at all possible. The parties shall each send at least one representative to the mediation conference who has authority to enter into a binding contract on that party's behalf and on behalf of all principals of that party who are required by the terms of the parties' settlement to be personally bound by it. The parties recognize and agree, however, that the mediator's recommendations and decision shall not be binding on the parties. The parties recognize and agree, however, that the mediator's recommendations and decision shall not be binding on the parties.

5. The mediation proceeding shall continue until conclusion, which is deemed to occur when: (i) a written settlement is reached, (ii) the mediator concludes and informs the parties in writing that further efforts would not be useful, or (iii) the parties agree in writing that an impasse has been reached. Neither party may withdraw before the conclusion of the mediation proceeding.

6. At the mediator's discretion, or upon either party's request, the mediator will provide a written evaluation of each party's claims and defenses and of the likely resolution of the dispute if not settled. The parties agree that the mediator is not acting as an attorney or providing legal advice on behalf of any party.

7. The mediation proceeding will be treated as a compromise settlement negotiation. All offers, promises, conduct and statements, whether oral or written, made in the course of the mediation proceeding by any party or their agents, experts, counsel, employees or representatives, and by the mediator and Mediation Service's employees, are confidential. Such offers, promises, conduct and statements may not be disclosed to any third party and are privileged and inadmissible for any purpose, including impeachment, under applicable federal and state laws or rules of evidence; provided however, that evidence otherwise discoverable or admissible shall not be rendered not discoverable or inadmissible as a result of its use in the mediation. If a party informs the mediator that information is conveyed in confidence by the party to the mediator, the mediator will not disclose the information.

8. If one party breaches this Agreement by refusing to participate in the mediation or not complying with the requirements for conducting the mediation, the nonbreaching party may immediately file suit and take such other action to enforce its rights as permitted by law and the breaching party shall be obligated to pay: (i) the mediator's fees and costs; (ii) the non-breaching party's reasonable attorneys' fees and costs incurred in connection with the mediation, and (iii) to the extent permitted by law, the non-breaching party's reasonable attorneys' fees and costs incurred in any suit arising out of the same dispute, regardless of whether the non-breaching party is the prevailing party. Additionally, in connection with (iii), the breaching party shall forfeit any right to recover its attorneys' fees and costs should it prevail in the suit. The parties agree that the foregoing conditions are necessary in order to encourage meaningful mediation as a means for efficiently resolving any disputes that may arise.

B. <u>Exceptions to Duty to Mediate Disputes</u>.

The obligation to mediate shall not apply to any claim by either party seeking interim relief, including, without limitation, requests for temporary restraining orders, preliminary injunctions, writs of attachment, appointment of a receiver, for claim and delivery, or any other orders which a court may issue when deemed necessary in its discretion to preserve the status quo or prevent irreparable injury, including the claim of either party for injunctive relief to preserve the status quo pending the completion of a mediation proceeding. The party awarded interim or injunctive relief shall not be required to post bond.

C. <u>Judicial Relief</u>.

1. The parties agree that (a) all disputes arising out of or relating to this Agreement which are not resolved by negotiation or mediation, and (b) all claims described in Paragraph 12.2, shall be brought exclusively in the Superior Court of California for the County of Orange or in the branch of the United States District Court of the Central District of California located closest to Company's headquarters. The parties agree to submit to the jurisdiction of said courts.

2. To the fullest extent that it may effectively do so under applicable law, Developer waives the defense of an inconvenient forum to the maintenance of an action in the courts identified in this paragraph and agrees not to commence any action of any kind against Company or any of its officers, directors, employees, agents or property arising out of or relating to this Agreement except in the courts identified in this paragraph.

3. The parties agree to waive any right to a trial by jury in any action arising out of or relating to this Agreement, as further provided in this Agreement.

4. In any proceeding alleging breach of this Agreement, each party shall have the right to engage in deposition and document discovery. In connection with any application for any interim relief, as set forth above, each party may conduct discovery on an expedited basis.

D. <u>Choice of Law</u>.

The parties agree that California law shall govern the construction, interpretation, validity and enforcement of this Agreement and shall be applied in any mediation or judicial proceeding to resolve all disputes between them, except to the extent the subject matter of the dispute arises exclusively under federal law, in which event the federal law shall govern.

E. <u>Limitations Period</u>.

To the extent permitted by applicable law, any legal action of any kind arising out of or relating to this Agreement or its breach, including without limitation, any claim that this Agreement or any of its parts is invalid, illegal or otherwise voidable or void, must be commenced by no later than the last to occur of the following: (i) 90 days after obtaining knowledge of the facts which constituted or gave rise to the alleged violation or liability, or (ii) one year after the act, event, occurrence or transaction which constituted or gave rise to the alleged violation or liability; provided, however, the applicable limitations period shall be tolled during the course of any mediation proceeding which is initiated before the last day of the limitations period, and such toll shall commence on the date the Responding Party receives the Initiating Party's demand for mediation and continue until the date the mediation is concluded.

F. <u>Punitive or Exemplary Damages</u>.

Company and Developer, and their respective directors, officers, shareholders and guarantors, as applicable, each hereby waive to the fullest extent permitted by law, any right to, or claim for, punitive or exemplary damages against the other and agree that, in the event of a

dispute between them, each is limited to recovering only the actual damages proven to have been sustained by it.

G. <u>Attorneys' Fees</u>.

1. Except as expressly provided in this Agreement, in any action or proceeding brought to enforce any provision of this Agreement or arising out of or in connection with the relationship of the parties hereunder, the prevailing party shall be entitled to recover against the other its reasonable attorneys' fees and costs in addition to any other relief awarded by the court. As used in this Agreement, the "prevailing party" is the party who recovers greater relief in the action.

2. Company shall be entitled to reimbursement of all fees, costs and expenses which it incurs, including fees to retain attorneys, accountants or other experts, to enforce its rights under this Agreement under circumstances when no mediation or judicial action is commenced.

H. <u>Waiver of Collateral Estoppel</u>.

The parties agree they should each be able to settle, mediate, litigate or compromise disputes in which they may be, or become, involved with third parties without having the dispute affect their rights and obligations to each other under this Agreement. Company and Developer therefore each agree that a decision of a judge in any proceeding or action in which either Company and Developer, but not both of them, is a party will not prevent the party to the proceeding or action from making the same or similar arguments, or taking the same or similar positions, in any proceeding or action between Company and Developer. Company and Developer therefore waive the right to assert that principles of collateral estoppel prevent either of them from raising any claim or defense in an action or proceeding with a third party.

I. <u>Waiver of Class Action Proceedings and Relief</u>.

Company and Developer agree that any mediation or litigation initiated or brought by either party against the other will be conducted only on an individual basis, not on a class-wide basis, and there may be no consolidation or joinder of other claims or controversies involving any other Developer. Any such mediation or litigation initiated or brought by either party against the other will not and may not proceed as a class action, collective action, private attorney general action or any similar representative action. Company and Developer both understand and agree that they are waiving any substantive or procedural rights that they might have to bring an action on a class, collective, private attorney general, representative or other similar basis.

XI. <u>REPRESENTATIONS BY DEVELOPER</u>.

Developer understands and agrees and represents to Company, to induce Company to enter into this Development Agreement, that:

A. <u>Acceptance of Conditions</u>. Developer has read this Development Agreement and Company's Franchise Disclosure Document and understands and accepts the terms, conditions and covenants contained in this Development Agreement as being reasonably necessary to maintain Company's standards of service and quality and to protect and preserve Company's rights in the BC System and the goodwill of the BC Licensed Marks.

B. Independent Investigation. Developer has conducted an independent investigation of the business contemplated by this Development Agreement. Developer recognizes that the BC System may evolve and change over time and that Company may impose change to the BC System that Company believes, in its sole discretion, will benefit The Boiling Crab Restaurants generally and strengthen consumer awareness of, and confidence in, the BC Licensed Marks. Developer is aware that Company cannot predict the nature of future changes to the BC System or the amount of Developer's future investment to adopt future changes.

C. <u>No Representations; Status of Developer</u>. By executing this Development Agreement, Developer represents and warrants that:

1. No person acting on Company's behalf has made any representations or promises to Developer that are not contained in this Development Agreement, including, without limitation, representations or promises about actual or potential sales, earnings, gross profits or net profits that Developer can expect to earn. No representations have been made by Company, Company's Affiliates or their respective officers, directors, shareholders, employees or agents that are contrary to statements made in the Franchise Disclosure Document previously received by Developer or to the terms contained in this Development Agreement.

2. Neither the assets of each person executing this Development Agreement as, or on behalf of, Developer, nor the assets of each Personal Guarantor are currently subject to being blocked under any Anti-Terrorism Laws. Furthermore, Developer is not otherwise in violation of Applicable Law including, without limitation, Anti-Terrorism Laws. Additionally, Developer agrees to comply with and assist Company to the fullest extent possible in Company's efforts to comply with Anti-Terrorism Laws. Any violation of, or "blocking" of assets under, any Anti-Terrorism Laws shall constitute a material breach of this Development Agreement and grounds for immediate termination without an opportunity to cure.

3. If Developer is a Business Entity, Developer understands that it is a material obligation of this Development Agreement that it remain duly organized and in good standing for as long as this Development Agreement is in effect and it owns the franchise rights.

4. All financial and other information provided to Company in connection with Developer's application is true and correct and no material information or fact has been omitted which is necessary in order to make the information disclosed not misleading.

XII. <u>MISCELLANEOUS</u>.

A. <u>Notices</u>.

1. All communications required or permitted to be given to either party hereunder shall be in writing and shall be deemed duly given if property addressed on the earlier of (i) the date when delivered by hand; (ii) the date when delivered by e-mail if confirmation of transmission is received or can be established by the sender; (iii) one business day after delivery to a reputable national overnight delivery service; or (iv) 5 days after being placed in the United States Mail and sent by certified or registered mail, postage prepaid, return receipt requested. A "business day" means weekdays only, excluding Saturdays, Sundays and holidays. Notices shall be directed to the address shown in the Franchise Agreement's **Schedule C** for the party and its representative. Either party may change its address for receiving notices by giving appropriate written notice to the other. All communications required or permitted to be given by a party in writing may be given electronically to the party's designated e-mail address in the Franchise Agreement's **Schedule C** or as subsequently changed by appropriate written notice.

2. All payments required to be delivered to Company shall be directed to Company at the above address or to an electronic address or account otherwise designated by Company. Notwithstanding the parties' agreement regarding when notices shall be deemed to be given, any required payment or report not actually received by Company on the date it is due shall be deemed delinquent.

B. <u>Time of the Essence</u>. Time is of the essence of this Development Agreement with respect to each and every provision of this Development Agreement in which time is a factor.

C. <u>Waiver</u>. Any waiver granted by Company to Developer excusing or reducing any obligation or restriction imposed under this Development Agreement shall be in writing and shall be effective upon delivery of such writing by Company to Developer or upon such other effective date as specified in the writing, and only to the extent specifically allowed in such writing. No waiver granted by Company, and no action taken by Company, with respect to any third party shall limit Company's right to take action of any kind, or not to take action, with respect to Developer. Any waiver granted by Company to Developer shall be without prejudice to any other rights Company may have. The rights and remedies granted to Company are cumulative. No delay on the part of Company in the exercise of any right or remedy shall operate as a waiver thereof, and no single or partial exercise by Company of any right or remedy shall preclude Company from fully exercising such right or remedy or any other right or remedy. Company's acceptance of any payments made by Developer after a breach of this Development Agreement shall not be, nor be construed as, a waiver by Company of any breach by Developer of any term, covenant or condition of this Development Agreement.

D. <u>Section Headings: Language</u>. The Section headings used in this Development Agreement are inserted for convenience only and shall not be deemed to affect the meaning or construction of any of the terms, provisions, covenants or conditions of this Development Agreement. The language used in this Development Agreement shall in all cases be construed simply according to its fair meaning and not strictly for or against Company or Developer. The term "Franchisee" as used herein is applicable to one or more persons or Business Entities if the interest of Developer is owned by more than one, and the singular usage includes the plural and the masculine and neuter usages include the other and the feminine. If two or more persons are at any time the Developer hereunder, whether or not as partners or joint venturers, their obligations and liabilities to Company shall be joint and several. Nothing in this Development Agreement is intended, nor shall it be deemed, to confer any rights or remedies upon any person or Business Entity not a party hereto.

E. <u>Binding on Successors</u>. The covenants, agreements, terms and conditions contained in this Development Agreement shall be binding upon, and shall inure to the benefit of, the successors, assigns, heirs and personal representatives of the parties hereto.

F. <u>Validity; Conformity With Applicable Law</u>. Wherever possible, each provision of this Development Agreement shall be interpreted in such manner as to be valid under

Applicable Law, but if any provision of this Development Agreement shall be invalid or prohibited under Applicable Law, such provision shall be ineffective only to the extent of such prohibition or invalidity without invalidating the remainder of such provision or the remaining provisions of this Development Agreement. If the provisions of this Development Agreement provide for periods of notice less than those required by Applicable Law, or provide for termination, cancellation, non-renewal or the like other than in accordance with Applicable Law, such provisions shall be deemed to be automatically amended to conform them to the provisions of Applicable Law. If any provision of this Development Agreement is deemed unenforceable by virtue of its scope in terms of geographic area, business activity prohibited or length of time, but could be enforceable by reducing any or all thereof, the provision may be modified by a mediator or court so that it may be enforced to the fullest extent permissible under the choice of law adopted by this Development Agreement or other Applicable Law.

G. <u>Amendments</u>. No amendment, change, modification or variance to or from the terms and conditions set forth in this Development Agreement shall be binding on any party unless it is set forth in writing and duly executed by Company and Developer.

H. <u>Withholding of Consent; Company's Business Judgment</u>.

1. Except where this Development Agreement expressly requires Company to exercise its reasonable business judgment in deciding to grant or deny approval of any action or request by Developer, Company has the absolute right to refuse any request by Developer or to withhold its approval of any action by Developer in Company's sole discretion. Further, whenever the prior consent or approval of Company is required by this Development Agreement, Company's consent or approval must be evidenced by a writing signed by Company's duly authorized representative unless this Development Agreement expressly states otherwise.

The parties recognize, and any mediator or judge is affirmatively advised, 2. that certain provisions of this Development Agreement describe the right of Company to take (or refrain from taking) certain actions in its sole discretion and other actions in the exercise of its reasonable business judgment. Where this Development Agreement expressly requires that Company make a decision based upon Company's reasonable business judgment, Company is required to evaluate the overall best interests of all The Boiling Crab Restaurants and Company's own business interests. If Company makes a decision based upon its reasonable business judgment, neither a mediator nor a judge shall substitute his or her judgment for the judgment so exercised by Company. The fact that a mediator or judge might reach a different decision than the one made by Company is not a basis for finding that Company made its decision without the exercise of reasonable business judgment. Company's duty to exercise reasonable business judgment in making certain decision does not restrict or limit Company's right under this Development Agreement to make other decisions based entirely on Company's sole discretion as permitted by this Development Agreement. Company's sole discretion means that Company may consider any set of facts or circumstances that it deems relevant in rendering a decision.

I. <u>Complete Agreement</u>. This Development Agreement, including all schedules attached hereto, and all agreements or documents which by the provisions of this Development Agreement are expressly incorporated herein or made a part hereof, sets forth the entire agreement between the parties, fully superseding any and all prior agreements or understandings between them pertaining to the subject matter hereof. However, nothing in this

Development Agreement or any related agreement is intended to disclaim the Company's representations made in the Franchise Disclosure Document.

J. <u>Force Majeure</u>.

1. Neither party is responsible for any failure to perform its obligations under this Development Agreement if its performance is prevented or delayed due to an event of Force Majeure. Upon completion of the event of Force Majeure, the party whose performance is affected must as soon as reasonably practicable recommence the performance of its obligations under this Development Agreement. Furthermore, the party whose performance is prevented or delayed shall use its reasonable efforts to mitigate the effect of the event of Force Majeure on its performance.

2. An event of Force Majeure does not relieve a party or a Personal Guarantor from liability for an obligation that arose before the onset of the event of Force Majeure, nor does an event of Force Majeure affect the obligation to pay money in a timely manner for an obligation that arose before the onset of the event of Force Majeure.

3. When an event of Force Majeure occurs before the expiration of the Development Term, Developer may apply to Company for a reasonable extension of time in which to perform its remaining duties under this Development Agreement. Company agrees to extend the Development Term and each of the then-remaining Development Deadlines for a reasonable period of time that is equivalent to the period of Force Majeure during which Developer has been prevented from performing its duties. Company shall notify Developer of the new expiration date of the Development Term and each remaining Development Deadline in writing and the writing shall operate as an amendment of this Development Agreement.

K. <u>Covenant and Condition</u>. Each provision of this Development Agreement performable by Developer shall be construed to be both a covenant and a condition.

L. <u>Consent of Spouse</u>. If Developer enters into this Development Agreement in their individual capacity, Developer's spouse shall execute a Consent of Spouse in the form of **Schedule 3**. If Developer is a Business Entity, the spouse of each Personal Guarantor shall execute a Consent of Spouse in the form of **Schedule 3**.

M. <u>Submission of Agreement</u>. The submission of this Development Agreement to Developer does not constitute an offer to Developer, and this Development Agreement shall become effective only upon execution by Company and Developer.

N. <u>Further Assurances</u>. Each party agrees to execute and deliver such additional documents and instruments and to perform such additional acts as may be necessary or appropriate to effectuate, carry out and perform the terms, provisions and conditions of this Development Agreement.

O. <u>Survival</u>. All obligations in this Development Agreement that expressly, or by their nature, survive the expiration or termination of this Development Agreement shall continue in full force and effect after expiration or termination.

P. <u>Counterparts</u>. This Development Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but such counterparts together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have executed this Development Agreement as of its Effective Date.

Company:	Developer:	
Boiling Crab Franchise Co., LLC		
Ву:	Ву:	
Name:	Name:	
Title:	Title:	



SCHEDULE 1

TERM SHEET: DEVELOPMENT TERRITORY, DEVELOPMENT QUOTA, AND DEVELOPMENT DEADLINES

1. <u>DEVELOPMENT TERRITORY</u>.

The Development Territory consists of the geographic area which is described below and/or shown in the map attached to this **Schedule 1**:

2. <u>DEVELOPMENT QUOTA AND DEVELOPMENT DEADLINES</u>.

By each Development Deadline in **Column A**, Developer shall (i) open no fewer than the number of Franchised Restaurants in the Development Quota shown in **Column B**; and (ii) have in operation no fewer than the number of Franchised Restaurants shown in **Column C**.

А.	В.	C.
Development Deadline:	Development Quota:	Aggregate Development Quota
	Number of Franchised Restaurants That Must Be Open and Operating	Aggregate Number of Franchised Restaurants That Must be Open and Operating as of each Development Deadline in Column A

[Add additional rows if needed]

SCHEDULE 2

FRANCHISE AGREEMENT

[ATTACH COPY OF FRANCHISE AGREEMENT WITH ALL SCHEDULES]



Schedule 2, Page 1

SCHEDULE 3

SPOUSAL CONSENT

The undersigned is the spouse of ______,

The party identified as "Developer" in that certain Area Development Agreement dated ________ ("Development Agreement") by and between Boiling Crab Franchise Co., LLC ("Company") and Developer.

Guaranty of the obligations of ______, a Personal Guarantor who has entered into a Personal Guaranty of the obligations of ______, the Developer under that certain Area Development Agreement ("Development Agreement") by and between Boiling Crab Franchise Co., LLC ("Company") and Developer.

I hereby give my consent to my spouse's execution of the Development Agreement, Personal Guaranty, or both, depending on the box or boxes that I have marked off, and I agree that the actions and the obligations undertaken by my spouse under the referenced contract(s) shall be binding on the marital community and any interest I may have in any rights awarded to my spouse.

I declare that I have had the opportunity to request a copy of, and fully and carefully read, the Development Agreement, Personal Guaranty, or both, depending on the box or boxes that I have marked off, and have furthermore had the opportunity to seek the advice of independent counsel with respect to this Consent.

Dated:			
Signature of Spouse:	VC	ICU	
Print Name:			

STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date, stated below:

STATE	EFFECTIVE DATE
California	
Hawaii	
Illinois	Not Filed
Indiana	Not Filed
Maryland	Not Filed
Michigan	Not Filed
Minnesota	Not Filed
New York	Not Filed
North Dakota	Not Filed
Rhode Island	Not Filed
South Dakota	Not Filed
Virginia	Not Filed
Washington	Not Filed
Wisconsin	Not Filed

Other states may require registration, filing or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT O

RECEIPT [Your Copy]

This Disclosure Document summarizes provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If we offer you a franchise, we must provide this Disclosure Document to you fourteen (14) calendar-days before you sign a binding agreement with, or make a payment to, us or our affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law.

lowa, New York and Rhode Island require that we give you this Disclosure Document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan requires that we give you this Disclosure Document at least 10 business days or 14 calendar days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If we do not deliver this Disclosure Document on time or if this Disclosure Document contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the state agencies listed in **Exhibit A**.

The franchisor and the name, principal business address and telephone number of each franchise seller offering the franchise are as follows:

COMPANY:	FRANCHISE SELLER:
Boiling Crab Franchise Co., LLC 14331 Euclid Street Suite 207 Garden Grove, CA 92843 Telephone: (714) 554-6181	Name of individual negotiating on behalf of Company: Dada Ngo Bill Kilmer David Nguyen Boiling Crab Franchise Co., LLC 14331 Euclid Street Suite 207 Garden Grove, CA 92843 Telephone: (714) 554-6181

[CONTINUES ON NEXT PAGE]

Issuance Date: March 23, 2021.

We authorize the respective state agencies identified on **Exhibit B** to receive service of process for us in the particular state.

I have received a Disclosure Document dated March 23, 2021 that included the following Exhibits on the date above my signature:

- EXHIBIT A List of State Administrators
- EXHIBIT B Agent for Service of Process
- EXHIBIT C Franchise Agreement
 - Schedule A Approved Location And Protected Area
 - Schedule B Personal Guaranty
 - Schedule C Addresses for Notice
 - Schedule D Spousal Consent
 - Schedule E Collateral Assignment of Telephone Numbers, Addresses, Listings and Assumed or Fictitious Business Name
- EXHIBIT D Lease Addendum
- EXHIBIT E General Release
- EXHIBIT F Personal Guaranty
- EXHIBIT G Confidentiality Agreement
- EXHIBIT H Confidential Manual Table of Contents
- EXHIBIT I State Addendum
- EXHIBIT J Financial Statements
- EXHIBIT K Operating The Boiling Crab Franchised Restaurant Locations
- EXHIBIT L Franchise Application
- EXHIBIT M Closing Acknowledgement (Declaration of Franchise Applicant)
- EXHIBIT N Area Development Agreement

Schedule A – Term Sheet: Development Territory, Development Quota, and Development Deadlines

- Schedule B Franchise Agreement
- Schedule C Spousal Consent
- EXHIBIT O Receipts (2 copies)

Date: _____

(Do not leave blank)

Signature of Prospective Franchisee

Print Name

EXHIBIT O

RECEIPT [Our Copy]

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 - Schedule B Franchise Agreement
 - Schedule C Spousal Consent
- EXHIBIT O Receipts (2 copies)

Date: _____

(Do not leave blank)

Signature of Prospective Franchisee

Print Name

Return this copy to us -- you may mail the executed original to us at the above address; fax us a signed copy of this receipt to the fax number shown above; or pdf the signed copy as an attachment to an e-mail directed to franchise@theboilingcrab.com.